



# PUBLISHING PROGRAM 2023

Where bricks and books click<sup>1/2</sup>



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**BOOKS**



# **LEGO® BOOKS 2023 PUBLISHING PROGRAM**

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BOOKS

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**BOOKS**



**LEGO<sup>®</sup> BOOKS**

**FICTION & PICTURE BOOKS**

**2023**

**PUBLISHING PROGRAM**





# BOOKS

## FICTION & PICTURE BOOKS PROGRAM 2021-2023

AGE GROUP	4+	4+	5+	6+	6+	7+	7-9	7-10	8-12	All ages
FORMAT	PICTURE BOOKS	LICENSED PICTURE BOOKS	EARLY READING SCHEMES	PICTURE BOOKS WITH MINIFIGURE & MINI MODEL	EARLY READING CHAPTER BOOKS	IN-WORLD PICTURE BOOK	LEGO® ORIGINAL STORIES	YOUNGER MIDDLE GRADE	MIDDLE GRADE	PICTURE BOOKS
TITLE	<b>LEGO® Books</b> 2 titles 12 Days of Christmas (2021/2022) Happy Birthday to You! (2023)	<b>LEGO® Jurassic World™</b> 2 titles (1-2021) (1-2022)  <b>LEGO® NINJAGO®</b> 2 titles (1-2021) (1-2022)  <b>LEGO® City</b> 2 titles (1-2021) (1-2022)	<b>LEGO® City</b> 3 titles (2-2022) (1-2023)	<b>LEGO® City</b> 1 title (2023)	<b>LEGO® NINJAGO®</b> 2 titles (1-2021) (1-2022)  <b>LEGO® City</b> 5 titles (2-2021) (2-2022) (1-2023)  <b>LEGO® Jurassic World™</b> 1 title (2021)	<b>LEGO® NINJAGO®</b> The Book of Elemental Powers (2021)	<b>LEGO® NINJAGO®</b> 5 titles (3-2021) (1-2022) (1-2023)  <b>LEGO® Jurassic World™</b> 2 titles (1-2021) (1-2022)  <b>LEGO® DC COMICS Super Heroes</b> 1 title (2022)	<b>LEGO® Jurassic World™</b> 2 titles (2-2022)  <b>LEGO® DC COMICS Super Heroes</b> 1 title (2023)  <b>LEGO® NINJAGO®</b> 2 titles (2023)	<b>LEGO® NINJAGO®</b> 4 titles (2-2021) (2-2022)  <b>LEGO® DREAMZZ Z™</b> 1 title (2023)	<b>LEGO® Books</b> Everything Is Awesome A Search-and-Find Celebration of LEGO® History (2021)





BOOKS

# PICTURE BOOKS & IN-WORLD BOOK

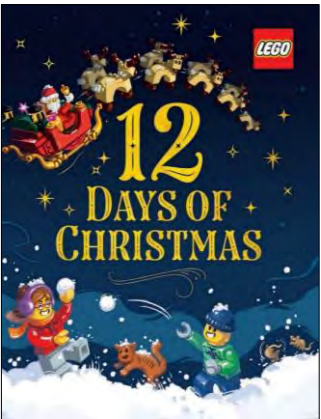
PICTURE  
BOOKS &  
IN-WORLD  
BOOK

Audience: Readers of all ages

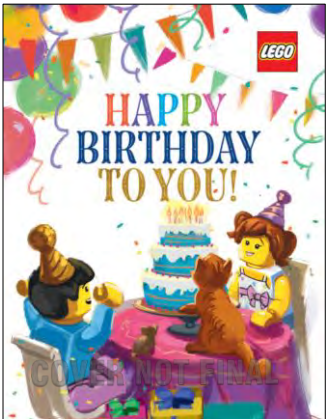
## PICTURE BOOKS



LSF-6601



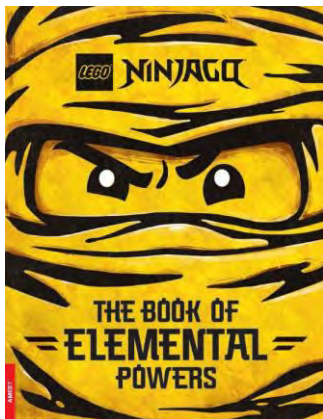
PBR-6601



PBR-6602

- Beautiful illustrations that appeal to a wide audience
- A versatile format for the whole family to enjoy
- Books that fit into various occasions and events
- Evergreen books full of LEGO® humor

## IN-WORLD BOOK



LLB-6702

3 TITLES AVAILABLE IN 2022  
1 TITLE COMING IN 2023





BOOKS

# HAPPY BIRTHDAY TO YOU!

PICTURE  
BOOKS



Estimated launch Q3 2023

**AGE:** 4+

**CATEGORY:** PICTURE BOOKS

**BINDING:** Jacketed hard cover

**FORMAT:** 8.50 × 10 in / 216 × 279 mm

**EXTENT:** 32 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Margaret Wang

**PBR-6602**

## KEYNOTE

This joyful picture book celebrates the iconic "Happy Birthday" song and brings it to LEGO® life!

## STORY

In this special rendition, two LEGO® minifigures are planning a party and you're invited! Readers will love turning these fun-filled, delightfully-illustrated pages as they celebrate the perfect party filled with singing, dancing, presents, and even a surprise! Sing along to the tune of one of the most recognizable and popular songs.

## Sales Points

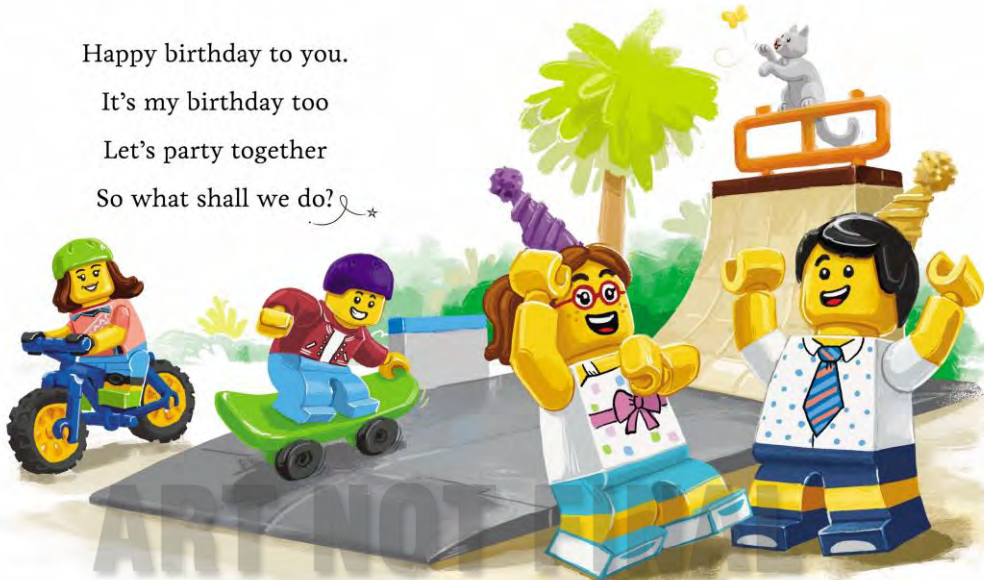
- ✓ Packed with LEGO® humor
- ✓ The perfect LEGO birthday gift
- ✓ Adaptable for local markets
- ✓ A follow-up to our successful *12 Days of Christmas* picture book
- ✓ Marketing kit will be available for launch





# HAPPY BIRTHDAY TO YOU!

Happy birthday to you.  
It's my birthday too  
Let's party together  
So what shall we do? \*



**HAPPY BIRTHDAY** to you.  
The table is filled  
With presents we made you  
But what will **YOU BUILD?**



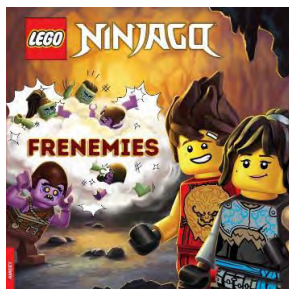


# BOOKS

## LICENSED PICTURE BOOKS

LICENSED  
PICTURE  
BOOKS

Audience: Early emergent readers and adults reading to kids



LPB-6701



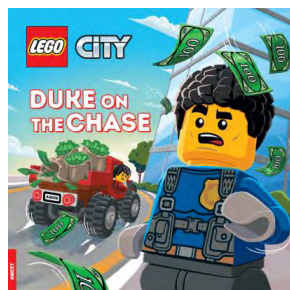
LPB-6001



LPB-6202



LPB-6702



LPB-6002



LPB-6201

- Target age: 4+
- Mass market format
- Perfect for children reading with the help of adults or trying to read by themselves
- Simple artwork
- Story: approximately 600 words; up to 50 words per spread
- Large font
- Full-color illustrations
- 24 pages



6 TITLES AVAILABLE IN 2022





# BOOKS



# EARLY READING SCHEMES

EARLY  
READING  
SCHEMES

Audience: Early emergent readers and adults reading to kids



RBS-6001



RBS-6002



RBS-6003

- Target age: 5+
- Perfect for children reading with the help of adults or trying to read by themselves
- Early reading series introduces various professions in humorous ways
- Story: approximately 600-700 words
- Large font
- Full-color illustrations
- 32 pages



**2 TITLES AVAILABLE IN 2022**  
**1 LEGO® CITY TITLE COMING IN 2023**





BOOKS

# MEET A FIREFIGHTER!



Estimated launch Q2 2023

**AGE:** 5+

**CATEGORY:** EARLY READING SCHEMES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 32 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Erica S. Perl

**RBS-6003**

## KEYNOTE

This early reader series is the first step on the literacy ladder for new readers starting to read by themselves or with help. The book features short texts and simple vocabulary with corresponding full-color illustrations that provide context and visual cues to aid the reading process. The plot-driven, funny stories explore local heroes and make learning to read fun.

## STORY

Madison and Billy are schoolmates and best friends with a nose for news. Together, they report on all the happenings in the city via the town's newspaper, *The Daily Mulch*. Madison writes the articles and Billy takes the photos, and every story puts them in surprising, incredible situations with the most amazing local heroes.

Join Madison and Billy as they go behind the scenes of a fire station. Discover what it takes to be a firefighter through interviews and on-site action reporting—and help save the day and some furry friends along the way!

## Sales Points

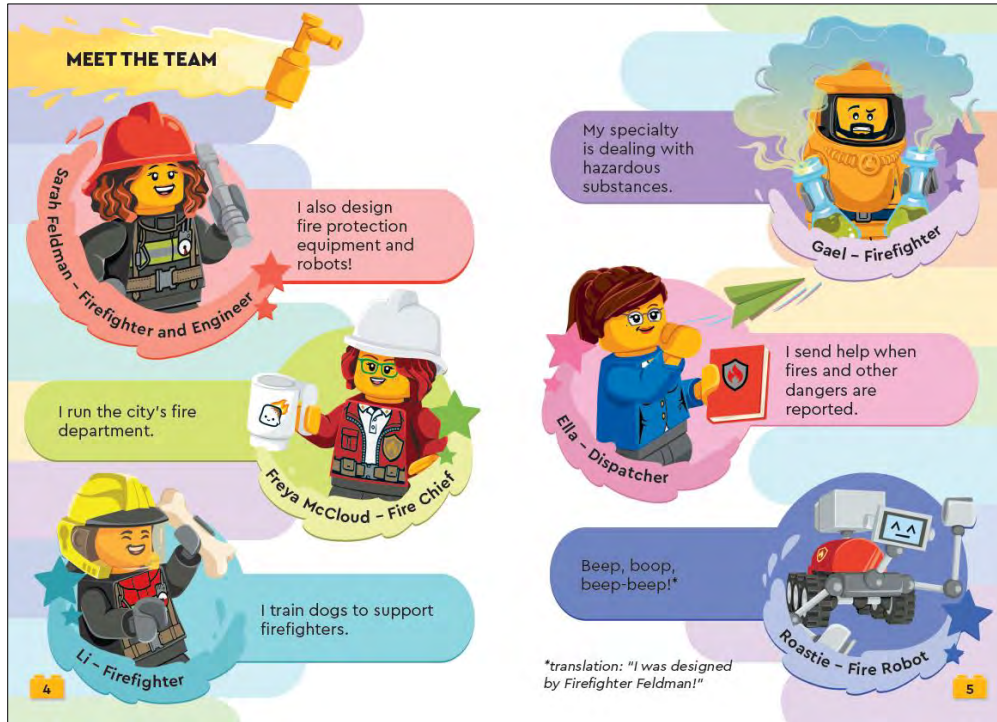
- ✓ Continuation of our successful early reader series
- ✓ Specifically developed for practicing and learning reading skills
- ✓ 600-700 words per book
- ✓ Marketing kit will be available for launch

EARLY  
READING  
SCHEMES





# MEET A FIREFIGHTER!





BOOKS

# PICTURE BOOKS WITH MINIFIGURE & MINI MODEL



+NEW FORMAT!

PICTURE  
BOOKS WITH  
MINIFIGURE &  
MINI  
MODEL

Audience: Early emergent readers and adults reading to kids



LCS-6002

- Target age: 6+
- Perfect for children reading with the help of adults or trying to read by themselves
- Full-color illustrations
- 48 pages





BOOKS

# A DOG-GONE MYSTERY!



Estimated launch Q3 2023

**AGE:** 6+

**CATEGORY:** PICTURE BOOKS WITH MINIFIGURE & MINI MODEL

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm  
( size with platform 8.41 × 7.66 × in / 215 × 194,5 × 20 mm)

**EXTENT:** 48 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Stephen Krensky

**LCS-6002**

## KEYNOTE

A series of heart-warming books, featuring a minifigure and mini model, about a group of neighbors who celebrate the important everyday heroes that make a community so special.

## STORY

Our local friends notice a new kid on the block — their new neighbor, Alex, really likes dogs. Every time they see him, he is with a different dog. He always gives helpful dog training tips, and then mysteriously vanishes. So, the friends call a community meeting to solve the humorous conundrum of the dog-and dog owner gone mystery!

## Sales Points

- ✓ Classic LEGO® minifigure characters to build a minifigure collection
- ✓ Strong publishing series, introducing new heroes
- ✓ Can be enjoyed as a single title or as a full series
- ✓ A perfect series for existing LEGO City fans and for recruiting new fans
- ✓ Stories that encourage taking action to make the world a better place
- ✓ Marketing kit will be available for launch



**+NEW FORMAT!**

PICTURE  
BOOKS WITH  
MINIFIGURE &  
MINI  
MODEL



# A DOG-GONE MYSTERY!



+ NEW FORMAT!

PICTURE  
BOOKS WITH  
MINIFIGURE &  
MINI  
MODEL

As soon as Bella, Tony, and Jack  
arrived in the park, they spotted  
Alex right away.

He was surrounded by  
puppies.  
Lots and lots of puppies.



30

31





BOOKS

# EARLY READING CHAPTER BOOKS

EARLY  
READING  
CHAPTER  
BOOKS

Audience: Emergent readers and adults reading to kids



LWR-6705



LWR-6001



LWR-6002



LWR-6003



LWR-6004



LWR-6706



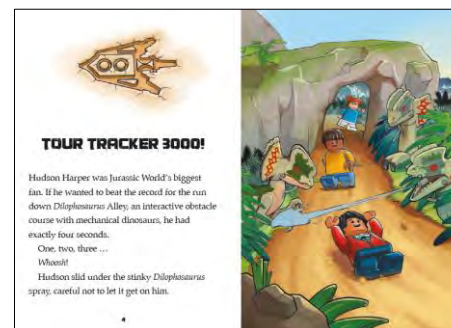
LWR-6202



LWR-6005

- Different age groups (6+); specific formats are leveled
- Mass market format
- Short, illustrated fiction suitable for both newly independent readers and children reading with the help of adults
- One story with a maximum of two/three threads (the story is divided into chapters)
- Artwork and text are equally important
- Story: approximately 1,200 words
- Full-color illustrations
- 48 pages

7 TITLES AVAILABLE IN 2022  
1 TITLE COMING IN 2023





BOOKS

# LEGO® CITY GAME ON



Launch Q1 2023

**AGE:** 6+

**CATEGORY:** EARLY READING CHAPTER BOOKS

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 48 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Meredith Rusu

**LWR-6005**

## KEYNOTE

A completely new chapter book with a story featuring favorite characters from LEGO® City. Packed with humor and page-turning adventure!

## STORY

The daring Stunt Team put on another hair-raising performance! After the show, a video game designer announces she is looking for a hero for her new video game. She looks to the Stunt Team to give her inspiration. Much to their delight, each team member shows off their special stunt as a solo act. Who does she choose? It turns out that this team may work better together.

## Sales Points

- ✓ 1,200 words per book
- ✓ The back of every book includes:
  - An illustrated character and location glossary—a bonus for both current and new fans
  - A short reading comprehension quiz
  - A Reading Achievement Certificate
- ✓ Marketing kit available for launch

EARLY  
READING  
CHAPTER  
BOOKS





# LEGO® CITY GAME ON



## GAME ON



The stadium lights flashed. The crowd cheered. And the Stunt Team members—Rocket Racer, Wallop, Spotlight, Raze, and Viper—got ready to perform their final trick: a mid-air bike swap.

"You guys are in for a wicked surprise!" Viper grinned. "I've put something at the end of our stunt to make it more *fun*!"

"What is it?" Rocket asked.

Viper lowered her helmet face shield. "You'll see!"



Rocket Racer shook his head. "Sorry, but we do our best tricks as a team."

But to Rocket's surprise, his friends were eager to impress the video game designer with solo tricks.

It looked like it was Game On!

Later, as they were signing autographs, a mysterious woman approached.

"I'm the game designer at Game-On Game Designs," the woman explained. "And I want one of YOU to be the inspiration for my new stunt racing game hero! Will you each perform solo tricks for me tomorrow, so I can decide who it will be?"





# BOOKS

## LEGO® ORIGINAL STORIES

LEGO®  
ORIGINAL  
STORIES

Audience: Confident readers



LNR-6201



LNR-6721



LNR-6722



LNR-6723



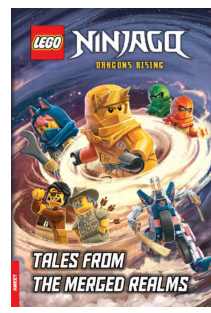
LNR-6724



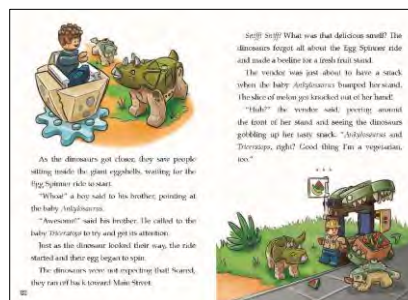
LNR-6452



LNR-6202



LNR-6725



- Target age: 7-9
- Mass market, AMEET format; an art pool used to make early readers, chapter books and licensed picture books
- Children read independently
- Each book is a collection of three different short stories; each story is approx. 1,100 words; stories can be multi-threaded; there are main and supporting characters
- Text dominates artwork (or there is a 50:50 ratio). Up to 250 words per spread
- Medium font size, full-color illustrations
- This series introduces completely new stories featuring the most iconic characters, places and humor from the LEGO® world
- A glossary with extra information is at the end of the book
- 64 pages

**7 TITLES AVAILABLE IN 2022**  
**1 TITLE COMING IN 2023**





# BOOKS



# TALES FROM THE MERGED REALMS

LEGO®  
ORIGINAL  
STORIES



Estimated launch Q3 2023

**AGE:** 7+

**CATEGORY:** LEGO ORIGINAL STORIES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 64 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Stacia Deutsch

**LNR-6725**

## KEYNOTE

This unique format features three original stories focused on the events preceding the first season of the brand new LEGO® NINJAGO® storyline (2HY2023). The included all-new stories are inspired by the iconic characters, places, and humor from LEGO NINJAGO. Written specifically for newly independent readers, each suspenseful, heartfelt tale can perfectly stand alone and be read separately.

## STORY

Revisiting well-known characters, and introducing new heroes, these stories follow their adventures shortly after a mysterious and violent phenomenon, known as the Merge. Suddenly, the Ninjago realm combines with the legendary outside realms into one world! As the Merge is unstable, constantly causing chaos and destruction, the inhabitants of the united realms look for a fresh start in the new reality. The ninja must now learn to cope with the hardships this new world presents.

## Sales Points

- ✓ The LEGO® Original Stories series can be combined with Early Reading Chapter Books for leveled reading programs
- ✓ Continuation of a successful series
- ✓ 3,000 words per book
- ✓ A glossary at the back includes fun facts about the characters, plus extra details on the story locations and animals—a bonus for both existing and new fans
- ✓ Exclusive content featuring brand-new characters from the new season of LEGO NINJAGO®
- ✓ Marketing kit will be available for launch





## TALES FROM THE MERGED REALMS

LEGO®  
ORIGINAL  
STORIES



There was a lot of rust that would never clean off. The mech's arm creaked as it moved, but overall, it worked. She loved tech!

"That trophy will be ours," Sora said as she searched through a pile of parts from a dumpster behind the dumpling restaurant. "When I say this mech's gotta ROCK IT, I mean it has to finish first by a mile. Leave the competition in the dust." She

pinched her lips together and added, "We gotta show Kreel who's boss!"

"Did someone say my name?" A voice called out across the rooftop.

"Kreel," Sora grunted. Kreel was an older, more experienced mech racer who had access to all the



began. On a small hill, the mech lost an arm. At the second curve, the paperclip snapped and a suction tube dragged behind the mech until it finally fell off.

Sora and her mech came in last place.

"Too bad," Arin said, running up to her. He was sure she was sad.



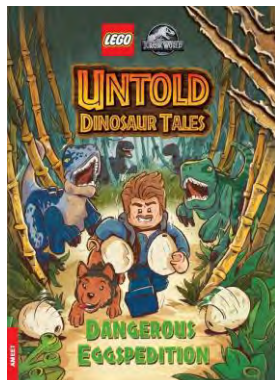
# BOOKS



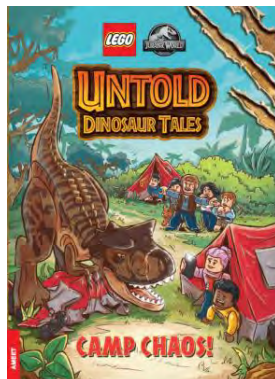
# YOUNGER MIDDLE GRADE

YOUNGER  
MIDDLE  
GRADE

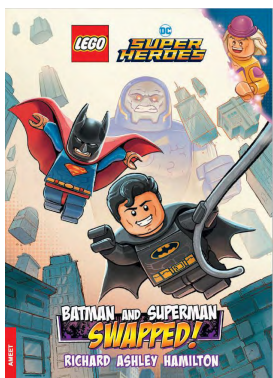
Audience: Advanced readers



JMG-6201



JMG-6202



JMG-6450

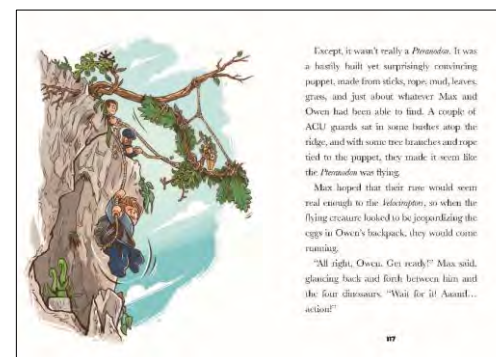


GMGT-6701



GMGT-6701S1

- Target age: 7-10
- A brand-new chapter book format for younger middle grade children reading independently
- This book contains one story divided into chapters; the story is multi-threaded; there are main and supporting characters
- Text dominates the artwork; spreads without illustrations may appear
- Story: approximately 10,000 words
- Up to 150-180 words per page
- Smaller font
- Full-color/black-and-white illustrations
- 128/192/104 pages



**2 TITLES AVAILABLE IN 2022**  
**3 TITLES COMING IN 2023**





# BOOKS



# FOUR UNTOLD TALES THAT REVEAL WHAT HAPPENS BETWEEN TV SEASONS!

YOUNGER  
MIDDLE  
GRADE



Estimated launch Q1 2023

**AGE:** 9+

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 192 pages

**ILLUSTRATIONS:** black and white

**AUTHORS:** Tracey West and Adam Beechen

**GMG-6701**

## KEYNOTE

Telling completely new and original stories from the world of Ninjago, this is a series for avid LEGO® NINJAGO® fans who want to learn more about their favorite heroes and experience their new adventures. Each book presents four stories divided into several chapters, and features beautiful black and white illustrations.

## STORY

After they sacrificed their powers to defeat the Crystal King, Kai, Jay, Cole, and Zane lost their elemental powers. Will the ninja find new purpose in living ordinary lives? Or will they uncover the obstacles holding them back from unlocking their True Potentials? Find out in these four brand-new original stories about the ninja's amazing adventures.

## Sales Points

- ✓ Encourages children to read longer texts to develop reading skills
- ✓ Features well-known characters from the LEGO® NINJAGO® universe
- ✓ Black and white style appeals to older fans
- ✓ Approximately 10,000 words, book divided into 10 chapters
- ✓ Unknown details and easter eggs for fans
- ✓ The glossary at the end of the book features character profiles, basic information, and extra details on the story locations
- ✓ Marketing kit will be available for launch





# BOOKS



# UNTOLD TALES OF COLE AND ZANE

YOUNGER  
MIDDLE  
GRADE



Estimated launch Q2 2023

**AGE:** 9+

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 104 pages

**ILLUSTRATIONS:** black and white

**AUTHORS:** Tracey West and Adam Beechen

**GMGT-6701**

## KEYNOTE

Original story with exclusive content for LEGO® NINJAGO® fans

## STORY

While fending off the Crystal King's devastating attack on the world of Ninjago, Zane and Cole lost their elemental powers. Will the ninja find a new purpose, living ordinary lives? Or will they struggle to uncover the obstacles holding them back from re-unlocking their True Potential? Find out through the two brand-new, original stories of the ninja's amazing adventures told by Master Wu.

## Sales Points

- ✓ Encourages children to read longer texts to develop reading skills
- ✓ Features well-known characters from the LEGO® NINJAGO® universe
- ✓ Black and white style appeals to older fans
- ✓ Approximately 10,000 words, book divided into 10 chapters
- ✓ Unknown details and easter eggs for fans
- ✓ The glossary at the end of the book features character profiles, basic information, and extra details on the story locations
- ✓ This book can be combined into single 192-page title containing 4 stories
- ✓ Marketing kit will be available for launch





## UNTOLD TALES OF COLE AND ZANE

YOUNGER  
MIDDLE  
GRADE



place . . . Only some of the farmers are related to each other, but they all treat each other like one big family. And they're super peaceful. I think they worship the land."

Lou gently touched one of the bruises on Cole's arm. "Looks like peaceful farming can get pretty dangerous," he said.

"Oh, that," Cole replied with a frown. "Sally-Bob's bunch has been having trouble with her neighbor, Takanagi. He's a big-time farmer who owns all the land around Sally-Bob's, and Sally-Bob won't sell. Takanagi wants *all* the land, though, so he sends his thugs over here every so often to try and 'convince' her."

18

"And you've been defending the land for the farmers," Lou guessed.

"Trying to, at least. I promised Mom I'd always stand up for others, and that means whether I have powers or not." He sighed. "I thought being here would be a more simple life, one where I didn't need to be a ninja. So far, that hasn't happened, but I think it will work out somehow eventually."

Lou nodded. Then he looked at Cole closely.

"I know you say you like it here, but do you feel—what was the word you used?—'anchored' here?" Lou asked. "Maybe 'grounded' is a better term. Like this place and these people give you a sense of balance in your life?"

19





# BOOKS



# UNTOLD TALES OF KAI AND JAY

YOUNGER  
MIDDLE  
GRADE



Estimated launch Q2 2023

**AGE:** 9+

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 104 pages

**ILLUSTRATIONS:** black and white

**AUTHORS:** Tracey West and Adam Beechen

**GMGT-6701S1**

## KEYNOTE

Original story with exclusive content for LEGO® NINJAGO® fans

## STORY

While fending off the Crystal King's devastating attack on the world of Ninjago, Kai and Jay lost their elemental powers. Will the ninja find a new purpose, living ordinary lives? Or will they struggle to uncover the obstacles holding them back from re-unlocking their True Potential? Find out through the two brand-new, original stories of the ninja's amazing adventures told by Master Wu.

## Sales Points

- ✓ Encourages children to read longer texts to develop reading skills
  - ✓ Features well-known characters from the LEGO® NINJAGO® universe
  - ✓ Black and white style appeals to older fans
  - ✓ Approximately 10,000 words, book divided into 10 chapters
  - ✓ Unknown details and easter eggs for fans
  - ✓ The glossary at the end of the book features character profiles, basic information, and extra details on the story locations
  - ✓ This book can be combined into single 192-page title containing 4 stories
- Marketing kit will be available for launch





BOOKS

# SWAPPED! FICTION: BATMAN & SUPERMAN

YOUNGER  
MIDDLE  
GRADE



NEW SERIES!



Estimated launch Q2 2023

**AGE:** 7-10

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 128 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Richard Ashley Hamilton

**JMG-6450**

## KEYNOTE

Featuring well-known characters from the LEGO® DC Comics Super Heroes universe, the original SWAPPED! series offers a new level of fun for young readers. Colorfully illustrated, action packed with plenty of plot twists and LEGO humor, the stories follow the adventures of the Super Heroes and Super-Villains whose powers have been swapped as a result of a super prank.

## STORY

Things are twisted in Metropolis. When Mr. Mxyzptlk, a powerful imp from the Fifth Dimension, plays a reality-warping trick on the residents of Earth, Batman™ and Superman™ discover their powers are... SWAPPED! To Mr. Mxyzptlk's amusement, and the Super Heroes' annoyance, Batman and Superman must quickly learn to use each other's super powers—or lack of them—to protect Metropolis from an army of alien invaders. If they don't, this prankster's practical joke will forever continue to wreak havoc on their great city!

## Sales Points

- ✓ Original fiction with exclusive content for fans of LEGO® DC Comics Super Heroes
- ✓ Develops reading skills and encourages children to read longer texts
- ✓ Collectability for sales promotions and loyalty programs
- ✓ Contains full-color illustrations and a smaller font size, perfect for younger middle grade readers
- ✓ "Swapped!" book theme can carry over to minifigure play
- ✓ 10,000 words per book
- ✓ Marketing kit will be available for launch





# SWAPPED! FICTION: BATMAN & SUPERMAN

YOUNGER  
MIDDLE  
GRADE



NEW SERIES!



once more. The monitor room's cracked screens displayed images again, although they all broadcast the same thing. At first, the three Justice Leaguers thought they

54

were looking at an extreme close-up of the side of a towering mountain. But then that mountain smiled.

"Darkseid!" cried Superman and Batman.

The granite-faced ruler of Apokolips grinned even wider. Batman used his super-vision to peer through the hole in the wall and spotted an entire Apokoliptic armada surrounding their space station. Darkseid's warship was at the forefront of the fleet.

"Ah! So we meet again, '*Super Heroes*,'" Darkseid said with contempt. "You have one minute to surrender—or not. I don't really care. I'm taking over your world either way."

"Three invasions in one morning?" said Batman.

"Mondays really are the worst . . .," grumbled Superman.

55

## CHARACTER PROFILES:



### Mr. Mxyzptlk

This magical imp loves to prank Super Heroes. The only way to stop Mr. Mxyzptlk is to make him say his name backwards—but he may have an extra trick under his hat this time.



### Superman

Superman was born on the planet Krypton, but adopted by a loving couple on Earth. Today, he defends truth and justice for all as a reporter named Clark Kent—and the superpowered Man of Steel.



### Batman

After a tragic robbery left young Bruce Wayne an orphan, he dedicated his mind and body to fighting crime. The Batman now uses his intelligence, gadgets, and vehicles to keep Gotham City safe for all.



### The Anti-Monitor

In our universe, there is only one Earth. But in the multiverse, there are many Earths—and the Anti-Monitor will stop at nothing to destroy all of them, triggering a Crisis on Infinite Earths.



### Cyborg

When a lab accident gravely wounded his body, Victor Stone was rebuilt with cutting edge technology, making him a half-man/half-machine hero. Cyborg may be covered in metal, but he is full of heart.



### Darkseid

Darkseid rules the war-torn world of Apokolips with a stone fist and his destructive Omega Beams! But controlling one planet isn't enough, so he now targets Earth and the Super Heroes who protect it . . .



# BOOKS

## MIDDLE GRADE

MIDDLE  
GRADE

Audience: Advanced readers



LBWS-6701



LBWS-6702



LBWS-6703

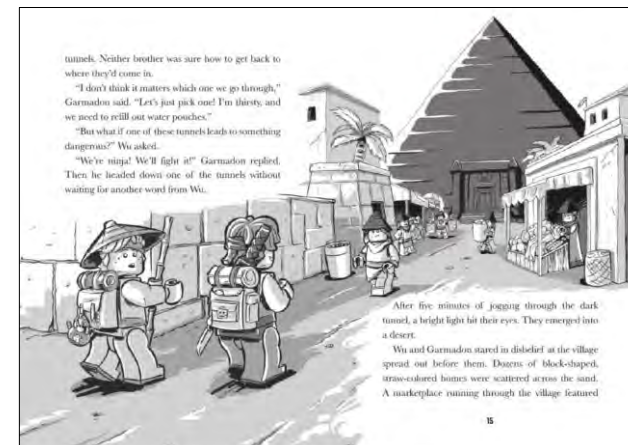


LBWS-6704



JHN-5401

- Target age: 8-12
- Children read independently
- Book contains one story divided into chapters; the story is multi-threaded; there are main and supporting characters
- Text dominates the artwork; spreads without illustrations may appear
- Story: approximately 12,000 words
- Up to 180-200 words per page
- Smaller font
- Black-and-white illustrations
- 144 pages





BOOKS

# DREAM CHASERS AND THE RIDDLE -SPOKENS

MIDDLE  
GRADE



## KEYNOTE

The dream world is real! Adventure through the pages of this action-packed middle grade novel with Mateo, Izzie, Cooper, Logan and Zoey as they work with the secret agency to defeat the evil Nightmare King. They will be tested like never before and need to use their power of imagination to keep the nightmares from invading the waking world.

- ✓ Beautiful hardcover edition
- ✓ Original storytelling by well-known author Kaela Rivera
- ✓ Packed with action and adventure – perfect for target audience
- ✓ Ideal format to launch the brand, introduce characters and explore a new, imaginative world

Estimated launch Q3 2023

6+

5,5 x 8,25 in / 139,7 x 209,55 mm

240 pages

Black and white

Jacketed hardcover/ hardcover

AUTHOR: Kaela Rivera

JHN-5401





# DREAM CHASERS AND THE RIDDLE -SPOKENS



"She's really on another planet from us, huh?" Logan asked on the corner of his mouth.

Mrs. Castillo pointed off. "Anyway, chicos, it looks like that might be your next step on your journey, sí?"

Mateo turned—and his stomach knotted into a ball. Before he could see anything, he felt a rumble in the ground. Like a thunderstorm of hooves rattling through the stones and the trees. And then, just beyond the entrance gates of the Fantasy Realm, a stampede of metallic, shining unicorns tore out from the forest. Mateo gasped. He, Cooper, and Logan whirled around. Mr. Oz readied his canon.

Because it wasn't just a mindless stampede. It was a battle, and the herd of unicorns was trying to escape some truly nightmarish pursuers.

Izzie rode the unicorn at the head of the galloping unicorns. Their horns pierced the wind. The frightened girl was looking back, her hourglass out, as the Night Hunter and a pack of grimspawn—nightmare creatures made from



## Chapter 3 Into the Dream World

Mateo and Izzie didn't speak for the rest of the day. Not between classes, and not on their way home, and not at dinner. Even their papa noticed.

"You're so quiet . . . Something happen at school?" he'd tested.

Izzie folded her arms, pouting. Mateo stared sullenly at the carne asada and frijoles on his plate. He wanted to talk about it. But he didn't know how. He was afraid if he talked about it again, he might just burst out like an ugly volcano,





**BOOKS**



**LEGO® BOOKS**

**NOVELTY 2023**

**PUBLISHING PROGRAM**





BOOKS

# NOVELTY 2023 PROGRAM OVERVIEW

1HY



LEGO® Books  
Build and Stick: Robots

2HY



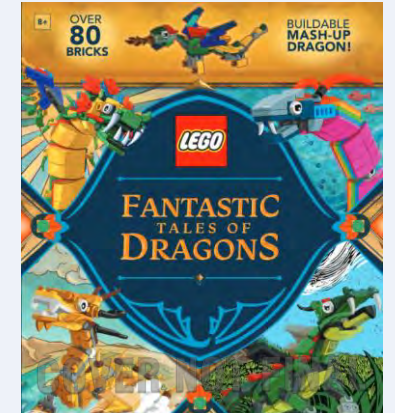
LEGO® Harry Potter™  
Magical Year at  
Hogwarts



LEGO® DC Comics  
Super Heroes  
Batman vs. Harley  
Quinn



LEGO® NINJAGO®  
5-Minute Builds



LEGO® Fantastic  
Tales of Dragons





# BOOKS

## BUILD AND STICK: ROBOTS

NOVELTY



Launch Q1 2023

7+

Book main cover: 8.07 × 10.71 × 1.10 in / 205 × 272 × 28 mm

Book: 7.87 × 10.47 in / 200 × 266 mm, 48 pages

4 pages of stickers, 2 pages of paper push out elements

LEGO® elements

BSC-6602

### KEYNOTE

The next title in the series that celebrates creativity by offering a 360° play experience: play, customize, and personalize unique LEGO® models with multiple build and rebuild possibilities.

### Sales Points

- ✓ Additional paper elements to expand the area for stickers and customization
- ✓ Activity pages, coloring and sticker tasks
- ✓ Colorful durable stickers
- ✓ 3 exclusive models created by LEGO® designers!\*
- ✓ 9 official sticker-styling suggestions – multiple possibilities for personalization and building tips with Robot-themed activities
- ✓ Marketing kit and promotional video will be available for launch

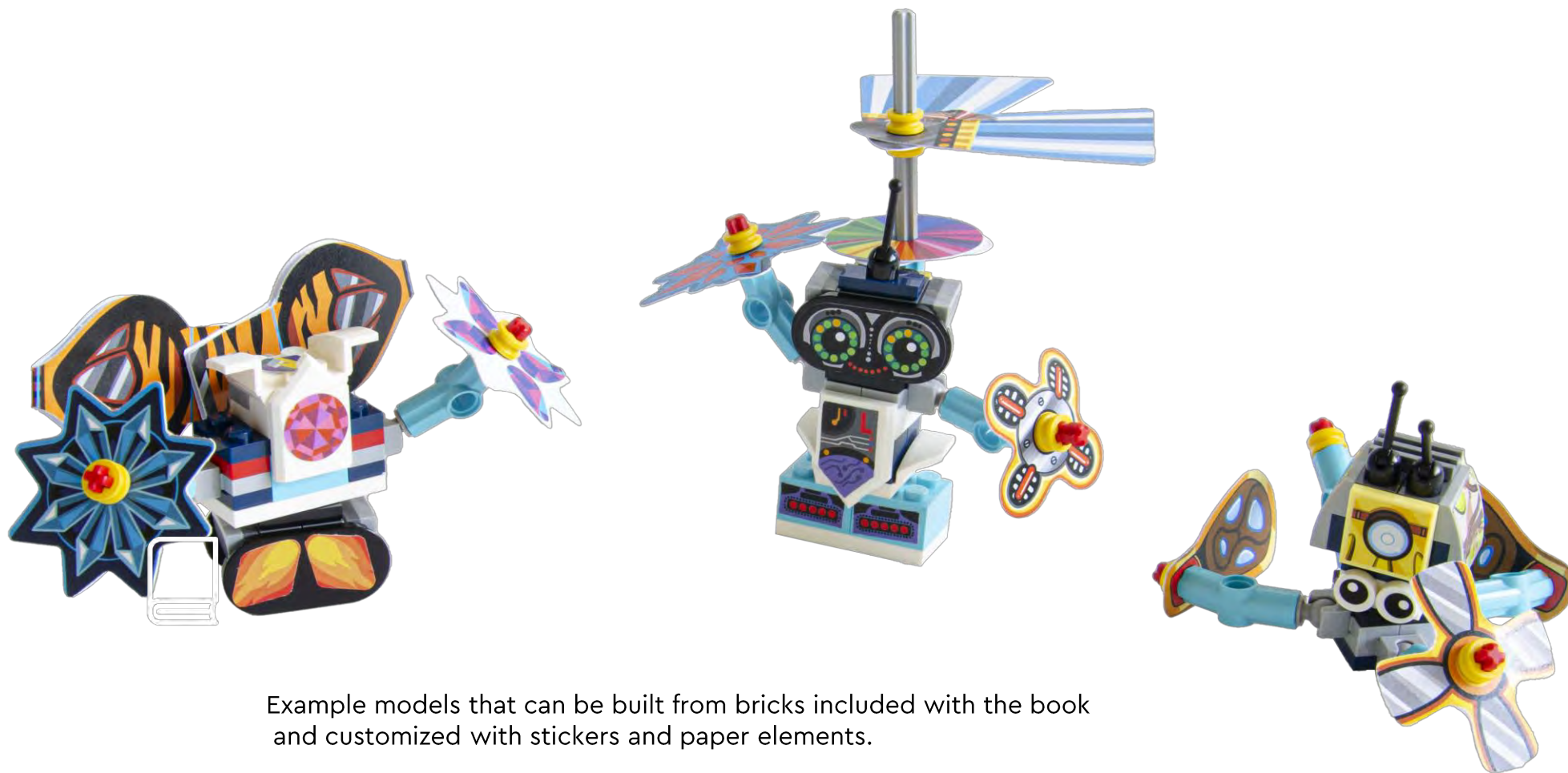
\* You can build only one model at a time





## BUILD AND STICK: ROBOTS

NOVELTY

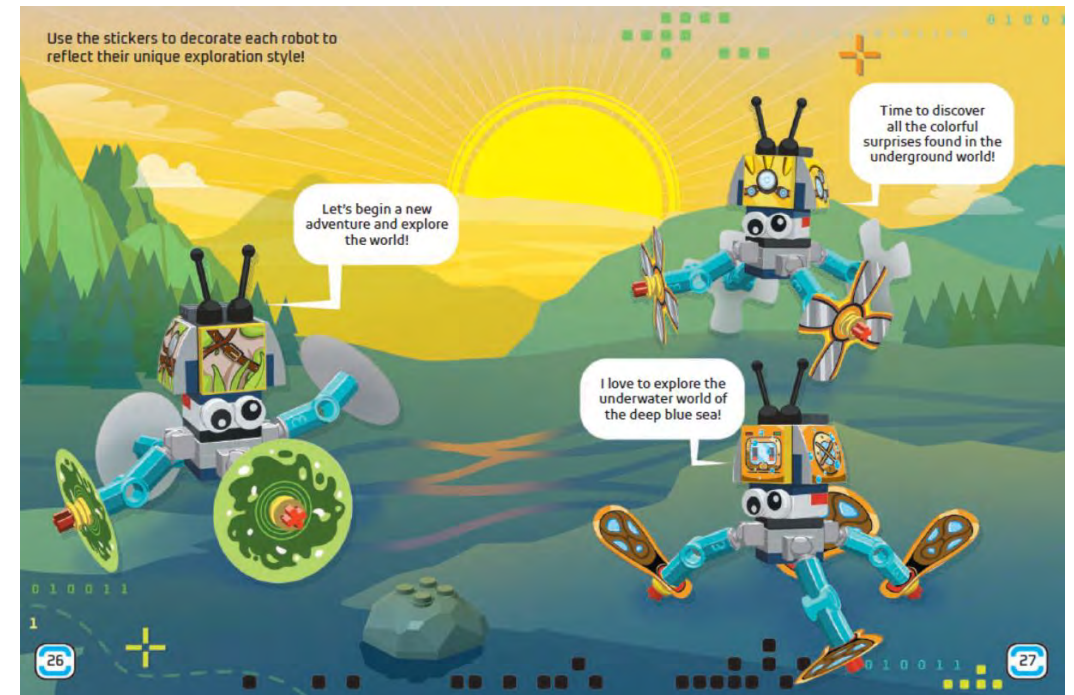
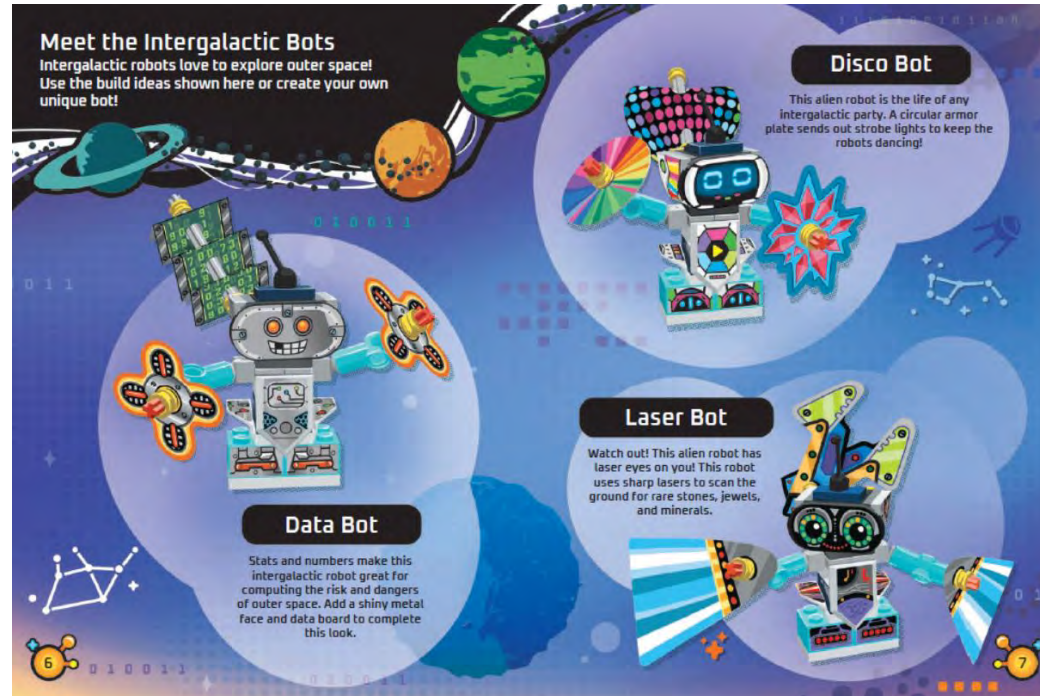


Example models that can be built from bricks included with the book and customized with stickers and paper elements.



# BUILD AND STICK: ROBOTS

NOVELTY





BOOKS

# BUILD AND STICK: ROBOTS

NOVELTY



Additional paper elements to push out



Stickers for customizing the robots





BOOKS

# 5-MINUTE BUILDS

NOVELTY



Estimated launch Q3 2023

6+

Book main cover: 8.07 × 10.71 × 1.10 in / 205 × 272 × 28 mm

Book: 7.87 × 10.47 in / 200 × 266 mm, 96 pages

70 LEGO® elements to make mini models

LQB-6701

## KEYNOTE

Featuring everything from step-by-step instructions for building the included LEGO® model to free-play building challenges, this user-friendly set is the perfect gift for every LEGO® NINJAGO® fan!

## Sales Points

- ✓ Includes 70 LEGO® bricks for making mini models
- ✓ Ideas for quick builds, activities, challenges and games
- ✓ Encourages truly-together moments through family playtime and strengthens a love for reading and building
- ✓ Building activities designed to develop 21<sup>st</sup> century skills in a playful way
- ✓ Building challenges for both individuals and groups
- ✓ Marketing kit and promotional video will be available for launch



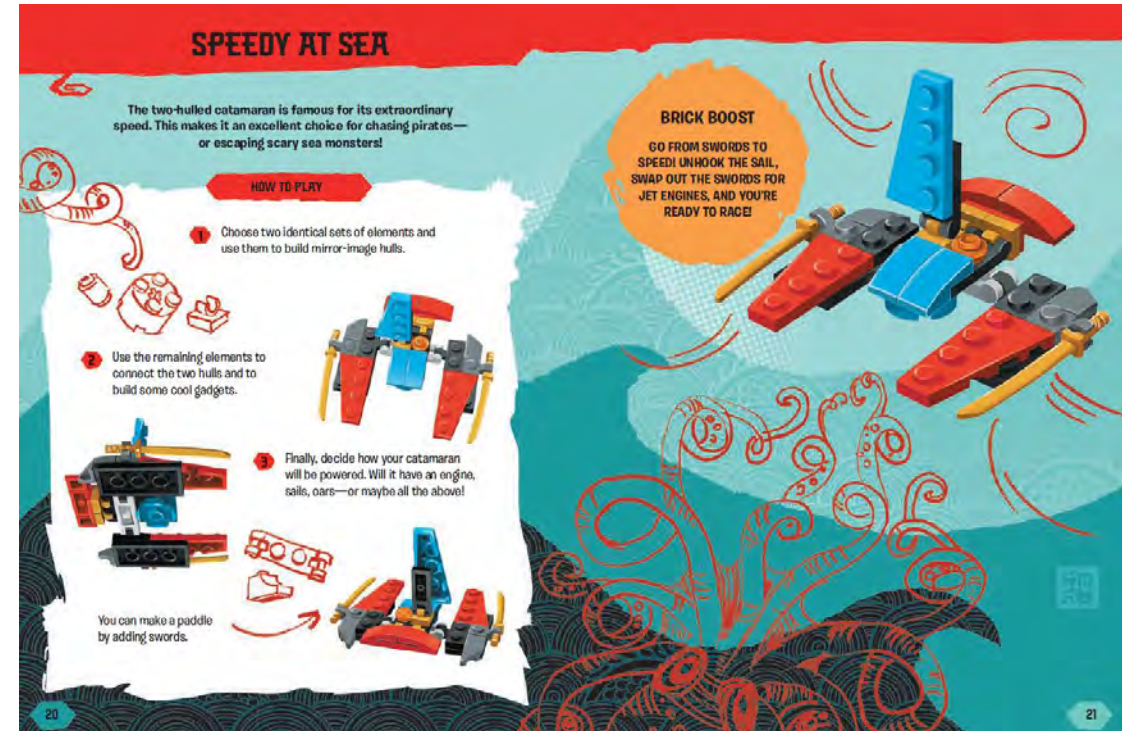
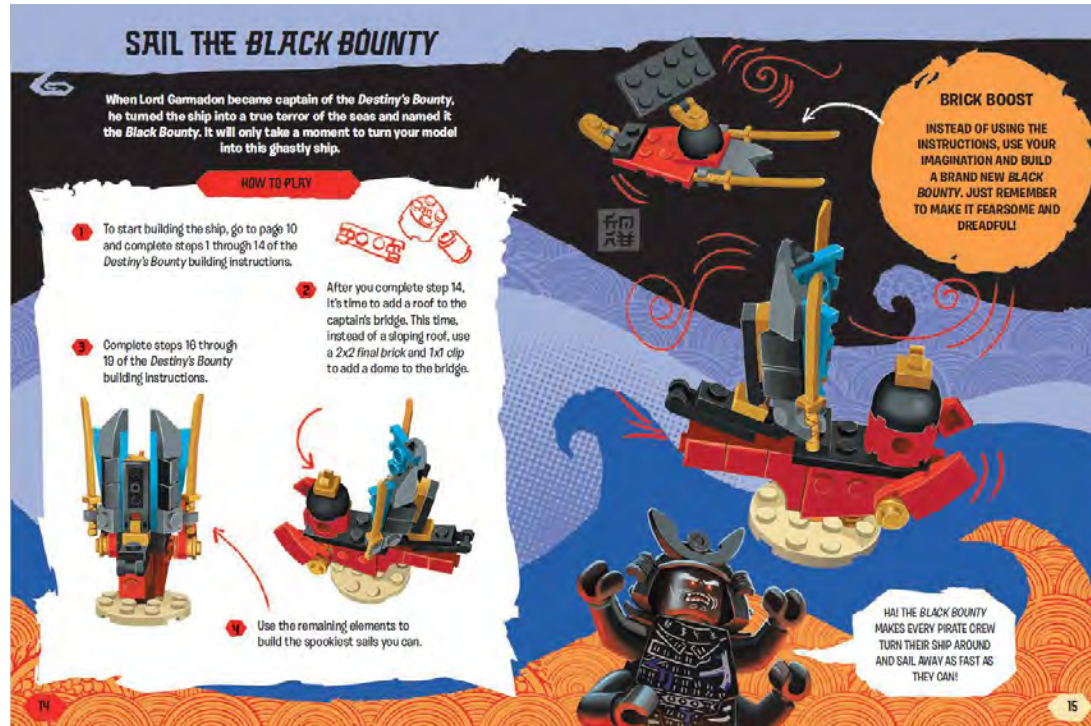
3 example models





## 5-MINUTE BUILDS

NOVELTY





BOOKS

# LEGO® HARRY POTTER™ MAGICAL YEAR AT HOGWARTS

NOVELTY



Estimated launch Q3 2023

6+

Box: 11.87 × 9.88 × 1.31 in/ 301,5 × 251 × 33,4 mm

Book: 7.48 × 9.84 in /190 × 250 mm

80 pages

Hard cover

Add-ons: 3 LEGO® minifigures + mini models

Paper play scene 25.51 × 13.40 in/638 × 340,5 mm

CLB-6401



**NEW FORMAT!**

## KEYNOTE

This brand-new novelty box follows your favorite LHP characters through a year at Hogwarts™, from when they board the Hogwarts Express in the fall to when they return home for summer holiday. Through the book's fun facts, anecdotes, activities and LEGO® humor, readers will discover the mysteries of Hogwarts (including the fascinating teachers and amazing spells), witness a house tournament, and experience other special Hogwarts school moments.

## Sales Points

- ✓ Appropriate for all year-round, not just Christmas
- ✓ Features a cardstock play scene of Gryffindor™ common room
- ✓ Includes 3 LEGO® minifigures (Harry, Ron & Hermione) + mini models (Christmas tree, a present and a table with food, a drink and chess) which can be placed on the play scene
- ✓ Marketing kit and promotional video will be available for launch





BOOKS

# LEGO® HARRY POTTER™ MAGICAL YEAR AT HOGWARTS

NOVELTY

 **NEW FORMAT!**



CLB-6401

Play scene





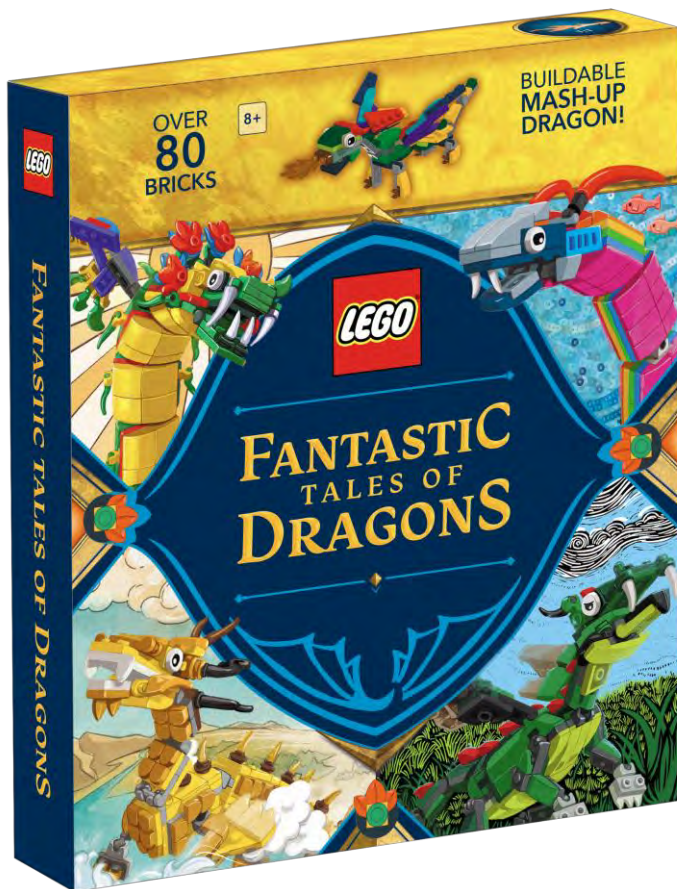
BOOKS

# LEGO® FANTASTIC TALES OF DRAGONS

NOVELTY



**+ NEW FORMAT!**



Estimated launch Q3 2023

8+

Box / Slipcase: 10.35 × 8.98 × 1.60 in /

263 mm × 228 mm × 40,7 mm

Book: 6.50 × 8.66 in / 165 × 220 mm, 96 pages

85 LEGO® elements to build a mash-up model

BLW-6601

## KEYNOTE

This beautifully-decorated box includes a lavishly-illustrated book, featuring unique art styles. Through four authors, we adventure through legends about dragons from different parts of the world. The dynamic linking story that ties these myths together explores friendship and self-acceptance. This all-inclusive kit includes bricks to build one mash-up model of the four mythical creatures.

## Sales Points

- ✓ Great value! The box includes a gorgeous book and 85 elements to build an exclusive LEGO® model
- ✓ Collectible and appeals to a wide audience
- ✓ Taps into the popular fantasy category and current global literary representation and authenticity movement
- ✓ Showcases art styles inspired by the folk art from each featured region and LEGO DNA
- ✓ Evergreen topic of myths and legends
- ✓ Marketing kit and promotional video will be available for launch





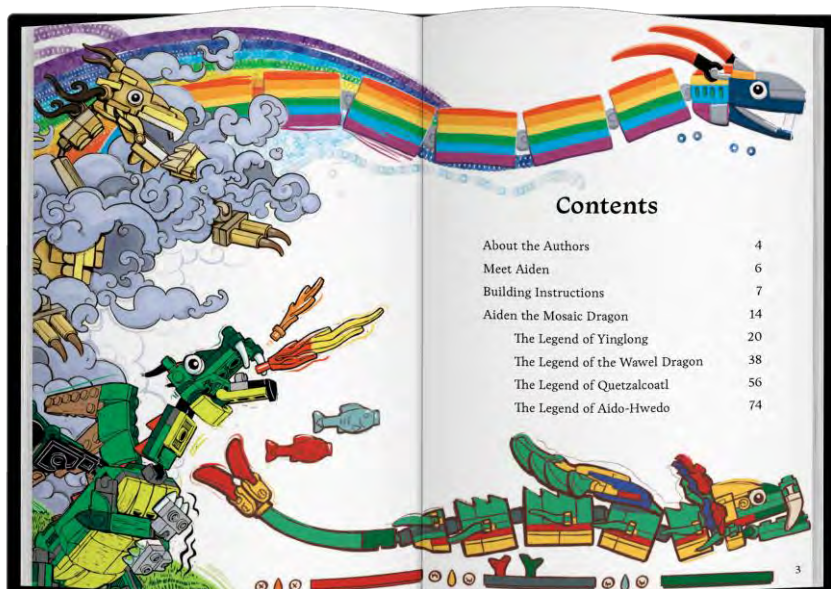
# LEGO® FANTASTIC TALES OF DRAGONS

NOVELTY

## BOOK SUMMARY

This lavishly-illustrated book includes four dragon legends, written by authors from each myth's region. A contemporary narrative thread runs through all four stories, tying them together. The dragon stories featured are:

- The Legend of Yinglong (China)
- The Legend of the Wawel Dragon (Poland)
- The Legend of Quetzalcoatl (Mexico)
- The Legend of Aido-Hwedo (West Africa)



BLW-6601



Book cover



Mash-up model

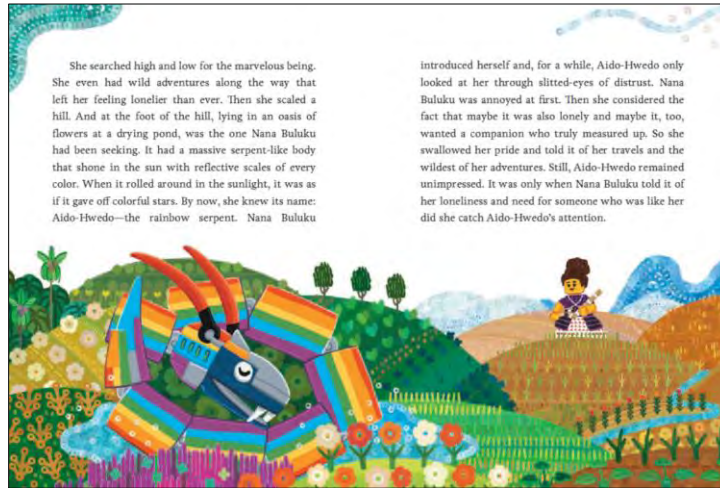




BOOKS

# LEGO® FANTASTIC TALES OF DRAGONS

NOVELTY



She searched high and low for the marvelous being. She even had wild adventures along the way that left her feeling lonelier than ever. Then she scaled a hill. And at the foot of the hill, lying in an oasis of flowers at a drying pond, was the one Nana Buluku had been seeking. It had a massive serpent-like body that shone in the sun with reflective scales of every color. When it rolled around in the sunlight, it was as if it gave off colorful stars. By now, she knew its name: Aldo-Hwedo—the rainbow serpent. Nana Buluku

introduced herself and, for a while, Aldo-Hwedo only looked at her through slitted-eyes of distrust. Nana Buluku was annoyed at first. Then she considered the fact that maybe it was also lonely and maybe it, too, wanted a companion who truly measured up. So she swallowed her pride and told it of her travels and the wildest of her adventures. Still, Aldo-Hwedo remained unimpressed. It was only when Nana Buluku told it of her loneliness and need for someone who was like her did she catch Aldo-Hwedo's attention.



evil man named Chiyou, who declared himself as the ruler of the land. He was very strong and vicious, his whole body lined with muscles, and his hands always wielding terrible axes. He had eighty-one brothers, who were the rulers of eighty-one clans. They forged and assembled sharp spears and swords to control their people through fear. Chiyou spent all his time training his forces instead of caring for crops or building dams like Yellow Emperor had done. His men grew stronger, but the land was left unattended.

Yinglong saw the ruthless acts of Chiyou and his brothers. "They value power more than kindness. Chiyou needs to be taught a lesson," Yinglong scowled. She turned her invisible wings into huge gloomy clouds that brought howling wind and pouring rains, with crashing thunder and flashing lightning. Yinglong thought that if Chiyou saw the storm coming, he would stop his ruthless ways and turn back to care for the land and people instead. But the land hadn't been worked on for so long that the heavy rains flooded the fields.



## About the Authors

### Helen H. Wu

Helen H. Wu is a children's book author, illustrator, as well as a translator and publisher. She is the author of *Tutu Takes Time* and *Long Goes to Dragon School*. Fascinated by the differences and similarities between cultures, Helen shares stories that empower children to understand the world and our connections. Helen resides in San Diego, California, with her family and two kids.

### Naïbe Reynoso

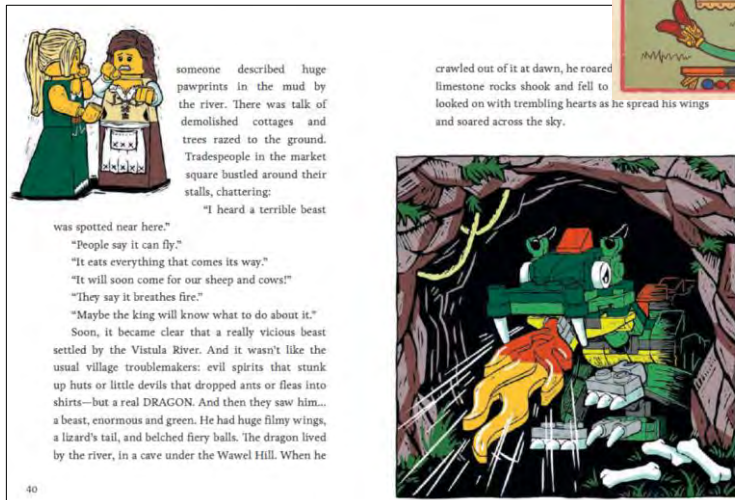
Naïbe Reynoso is a Mexican American multi-ethnic award-winning journalist and author based in Los Angeles, California. She is the founder of *Con Toda Press*, an award-winning publishing house that creates books to amplify the stories and voices of underrepresented communities. Naïbe is also a board member for the Mexican American Cultural Foundation and was recently named a *Latina of Influence* by *Hopkins Lifestyle*.

### Renata Piątkowska

Renata Piątkowska is one of the best-known and liked Polish children's book authors. She won many literary prizes and several of her books were translated into foreign languages. Some of her works were turned into animated films and adapted into plays. Her trademark style is full of humor, wild ideas, wordplay, and constant fun for everyone!

### Nnedi Okorafor

Nnedi Okorafor is an award-winning New York Times bestselling novelist of science fiction and fantasy for children, young adults, and adults. Born in the United States to Nigerian immigrant parents, Nnedi is known for drawing from African cultures to create captivating stories with unforgettable characters and evocative settings. She lives in Phoenix, Arizona with her daughter, Anyaugo.



someone described huge pawprints in the mud by the river. There was talk of demolished cottages and trees razed to the ground. Tradespeople in the market square bustled around their stalls, chattering: "I heard a terrible beast

was spotted near here."  
"People say it can fly."  
"It eats everything that comes its way."  
"It will soon come for our sheep and cows!"  
"They say it breathes fire."  
"Maybe the king will know what to do about it."  
Soon, it became clear that a really vicious beast settled by the Vistula River. And it wasn't like the usual village troublemakers: evil spirits that stunk up huts or little devils that dropped ants or fleas into shirts—but a real DRAGON. And then they saw him... a beast, enormous and green. He had huge filmy wings, a lizard's tail, and belched fiery balls. The dragon lived by the river, in a cave under the Wawel Hill. When he

crawled out of it at dawn, he roared limestone rocks shook and fell to looked on with trembling hearts as he spread his wings and soared across the sky.



Quetzalcoatl then remembered that his brother Xolotl would always eat a specially shaped fruit that he picked from a cacao tree. Quetzalcoatl asked him to pick a few beans to take to the people.  
Xolotl refused. "This fruit is for gods, not humans," he said, deciding to stand guard by the cacao tree.  
Disappointed, Quetzalcoatl waited until Xolotl fell asleep, and then removed a branch full of bean pods.  
"Xolotl won't notice one little branch is missing," he thought.

Quetzalcoatl raced back to the village before Xolotl awakened to present the people with this sweet present.  
"With these cacao seeds you can make chocolatl, the delicious drink of the gods," said Quetzalcoatl.  
The plant needed a lot of water to grow, so Quetzalcoatl asked Tlaloc, the god of rain to water it.

Soon enough, everyone was enjoying rich, delicious cacao. They shared sweet hot cocoa, ate chocolate bars, and made other yummy desserts from this most precious bean.  
The Earth was now a sweeter place.  
This was the last gift Quetzalcoatl gave to his people.





BOOKS

# LEGO® DC COMICS SUPER HEROES BATMAN VS. HARLEY QUINN

NOVELTY



Estimated launch Q3 2023

6-8

Box: 11.85 × 9.83 × 1.14 in / 301.5 × 250.5 × 29.1 mm

Book 1: 16 pages, 8.07 × 11.34 in / 205 × 288 mm,

Book 2: 24 pages, 8.66 × 8.58 in / 220 × 218 mm,

3D pop-up scene 36.22 × 11.42 in / 920 × 290 mm

ALB-6450

## KEYNOTE

This all-in-one box combines LEGO® play with a hands-on, interactive reading experience.

## Sales Points

- ✓ The set contains:
  - An activity book and a picture book—both are packed with LEGO® humor and inspire creative play
  - A double-sided deluxe 3D scene that readers can use with LEGO playsets and minifigures
  - 2 LEGO minifigures with accessories
  - Keepsake gift box
- ✓ Marketing kit and promotional video will be available for launch

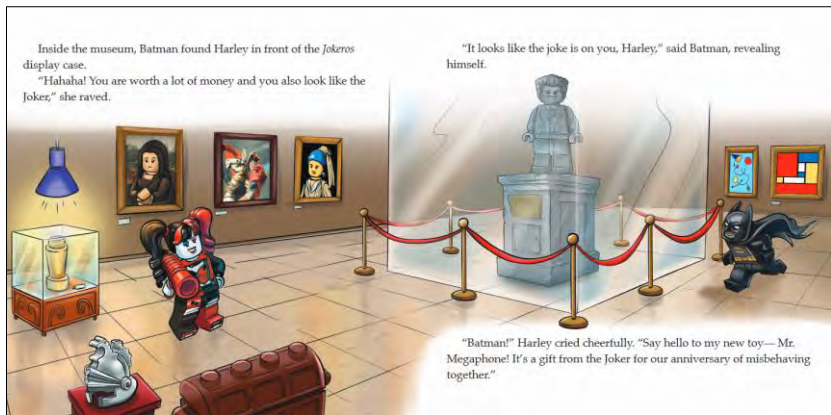
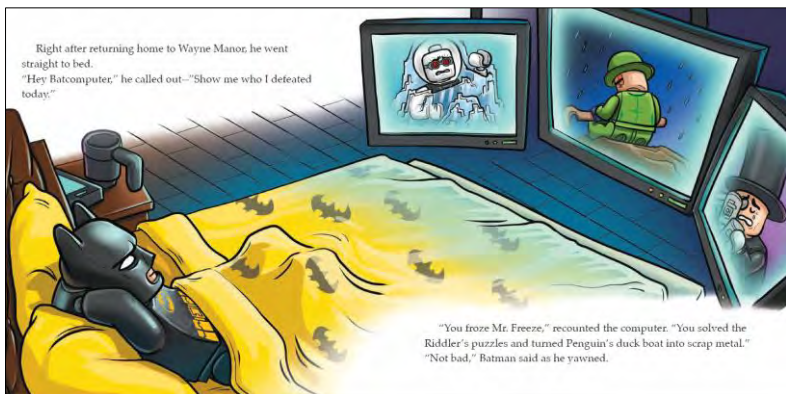




BOOKS

# LEGO® DC COMICS SUPER HEROES BATMAN VS. HARLEY QUINN

NOVELTY



ALB-6450

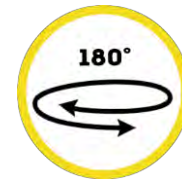




BOOKS

# LEGO® DC COMICS SUPER HEROES BATMAN VS. HARLEY QUINN

NOVELTY



ALB-6450





**BOOKS**



**LEGO<sup>®</sup> BOOKS**

**COLORING, STICKER, ACTIVITY  
2023 PUBLISHING PROGRAM**





# CSA 2023 PROGRAM OVERVIEW

## BOOKS



### 1HY

#### Revised bestselling format

- LEGO® NINJAGO® Activity Book with Minifigure - LNC x 2
- LEGO Harry Potter™ Activity Book with Minifigure - LNC x 2
- LEGO Star Wars™ Activity Book with Minifigure - LNC
- LEGO Jurassic World™ Activity Book with Minifigure - LNC
- LEGO Books - Activity Book with Minifigure - LNC
- LEGO DC Comics Super Heroes - Activity Book with Minifigure - LNC
- LEGO City - Activity Book with Minifigure - LNC

#### New titles in current formats

- LEGO Harry Potter Coloring Book Pool – FCB
- LEGO Harry Potter Multi-Activity Book with Minifigure – LAB
- LEGO Star Wars Multi-Activity Book with Minifigure – LAB
- LEGO Books Multi-activity Book with Minifigure - LAB

#### New formats

- LEGO NINJAGO Design with Stickers – new sticker series - DWS

### 2HY

#### Revised bestselling format

- LEGO® NINJAGO® Activity Book with Minifigure - LNC
- LEGO Star Wars™ Activity Book with Minifigure - LNC
- LEGO Harry Potter™ Activity Book with Minifigure - LNC
- LEGO Friends Activity Book with LEGO Mini doll - LNC

#### Continuing formats

- LEGO Friends – Coloring Book Pool – FCB

#### New formats

- LEGO Friends Activity book with puffy sticker – APS
- LEGO Friends Activity book with LEGO Mini doll – LNCA





BOOKS

# ACTIVITY BOOKS 2023—CONTINUING FORMATS

1 HY

## ACTIVITY BOOKS WITH MINIFIGURE



## MULTI-ACTIVITY BOOKS WITH MINIFIGURE

205 × 288 mm  
32 pages  
LEGO® minifigure  
Soft cover  
LNC



216 × 285 mm  
64 pages  
LEGO® minifigure  
Hard cover  
LAB

2 HY

## ACTIVITY BOOKS WITH MINIFIGURE/MINI DOLL



205 × 288 mm/  
216 × 279 mm  
32/48\* pages  
LEGO® minifigure/  
mini doll  
Soft cover  
LNC/LNCA\*

## ACTIVITY BOOK WITH PUFFY STICKERS



200 × 275 mm  
32 pages  
Soft cover  
APS

## MULTI-ACTIVITY BOOK WITH MINIFIGURE



216 × 285 mm  
64 pages  
LEGO® minifigure  
Hard cover  
LAB





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



Estimated launch Q3 2023

6+

8,07 × 11.3 in / 205 × 288 mm

32 pages; full color

Soft cover

LEGO® elements

LNC-5401

## KEYNOTE

Introducing Mateo, Izzie, Cooper, Logan, and Zoey! Meet the characters of this exciting new brand through these activity packed pages. This bestselling format features word and picture puzzles, activities, challenges, and LEGO® minifigures with accessories! Each hands-on, interactive book inspires building and encourages creativity through storytelling and adventures featuring the cover-mounted LEGO minifigure.

- ✓ Bestselling LEGO® book format worldwide coupled with an exciting new brand
- ✓ Comics packed with LEGO humor
- ✓ Buildable Zoey LEGO minifigure with accessories
- ✓ Based on the new LEGO IP (new and fresh content)

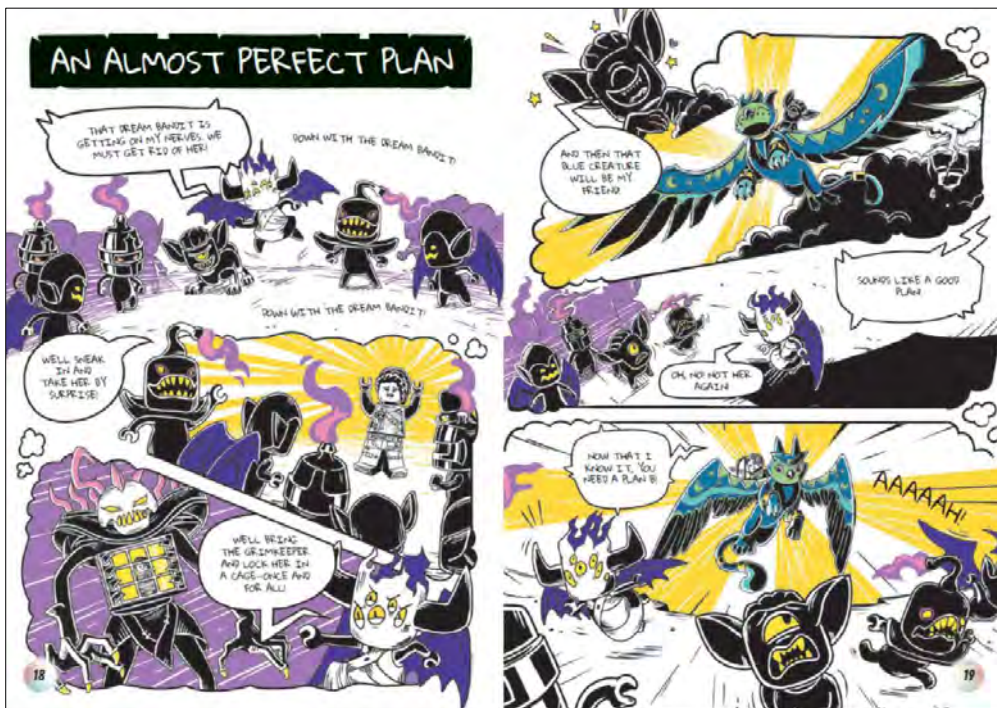




BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY





## ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

her. At first, Zoey wasn't thrilled to hear the back up vocals, but she quickly realized they perfectly complemented her performance.

"One. More. Time!" some grimspawn cheered.

"No encores! We're taking the girl and we're leaving," ordered Susan, breaking the deal with the dream chasers.

"Not so fast," Zoey shouted, as she and the rest of the team stood up in Nova's defense.

The battle was quick. When the last of the grimspawn ran away, Izzie walked over to the microphone and started yelling, "She's the dream bandit, shining like a star! A glittering star! LALALALAA!!!"

"Oh, no! This is too much," Zoey muttered and immediately jumped on Zian's back. "Let's finish our patrol. I hope it ends up as peacefully as it started."

"ROAR!" The gryphon nodded.

"She's the dream bandit, shining like a star! A glittering star . . ." Zoey hummed as they took to the skies.



The Fantasy Realm is an extraordinary place! Look closely at the five picture pieces and determine where they appear in the grid.





# BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



Estimated launch Q3 2023

6+  
8,07 × 11.3 in / 205 × 288 mm  
32 pages; full color  
Soft cover  
LEGO® elements  
LNC-5402

## KEYNOTE

Introducing Mateo, Izzie, Cooper, Logan, and Zoey! Meet the characters of this exciting new brand through these activity packed pages. This bestselling format features word and picture puzzles, activities, challenges, and LEGO® minifigures with accessories! Each hands-on, interactive book inspires building and encourages creativity through storytelling and adventures featuring the cover-mounted LEGO minifigure.

- ✓ Bestselling LEGO® book format worldwide coupled with an exciting new brand
- ✓ Comics packed with LEGO humor
- ✓ Buildable Mateo LEGO minifigure with accessories
- ✓ Based on the new LEGO IP (new and fresh content)





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



LNC-5402





# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

The friends traveled from realm to realm, searching for clues that confirmed Izzie's story.

In the Candy Realm, they encountered a cactus from Senor Tortuga's roof. Unfortunately, the cactus couldn't tell them what happened to Mrs. Castillo and her amazing shop. He had just finished a delicious dessert and was so full that he could only moan and groan.



In the Double Realm, they ended up in one of Jayden's dreams—he was performing in the school cafeteria.

"Is that Mrs. C's cat?" Cooper asked. He pointed to a pink animal being carried by the dream Jayden's excited fans.

"YES!" Izzie cheered. "Kitty, kitty, come here! Tell us how you escaped from the kidnappers' clutches!" she called. Unfortunately, the cat did not hear her and suddenly disappeared in the crowd.

18



As soon as the team arrived in the Cyber Realm, the grimspawn appeared on the horizon. The dream chasers lined up in combat poses, but the Nightmare King's minions just passed by and ignored them.

"Something tells me we should run after them," said Cooper, so the team followed the grimspawn straight to the Grim Realm.

As soon as they arrived, they saw Mrs. Castillo and Senor Tortuga surrounded by the enemy!

The dream chasers rushed to the rescue.

When they got there, the Nightmare King's minions didn't even notice them. Or they didn't care. They were too busy... trying on hats.

"Take it easy, there's enough for everyone!" yelled Mrs. Castillo, chasing away the nightmarish apparitions.

"Buenas noches!" she called when she saw the dream chasers approaching.

After Izzie hugged her, she bombarded her with questions. "How did you get here? Are you okay? What are they doing?"

"All right, all right! Let me explain..." replied Mrs. Castillo and began her story.

19

**ZZ**

Mr. Oz dreams his students will learn to work together as a real team. Help make this dream come true by circling the missing character in each picture.

Mateo draws Z-Blob everywhere, even to decorate his homework! Follow Mateo's tips and draw your own picture of Z-Blob.

Hidden in this pile of garbage is an hourglass that belonged to Lunia, the dream keeper who disappeared years ago. Help Mateo in his search.

Awesome! Lunia's hourglass can defeat the Nightmare King!

**AMEET®**



BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Launch Q1 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6725

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Nya LEGO minifigure and mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



Estimated launch Q2 2023

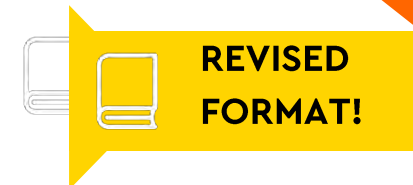
6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6728

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Lloyd LEGO minifigure and air glider
- ✓ More play value!
- ✓ Includes content and minifigure from the new season of LEGO NINJAGO®
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY

## GET TO KNOW ... LLOYD

- **PERSONALITY:**  
Sensible and wise
- **SKILLS:**  
Master of Energy
- **INTERESTS:**  
Video games
- **BIGGEST CHALLENGE:**  
Becoming a teacher for the new ninja



REVISED  
FORMAT!

## THE PERFECT AMBUSH





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q2 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6726

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable ninja Arin LEGO minifigure and dragon
- ✓ More play value!
- ✓ Includes content and minifigure from the new season of LEGO NINJAGO®
- ✓ Marketing kit will be available for launch



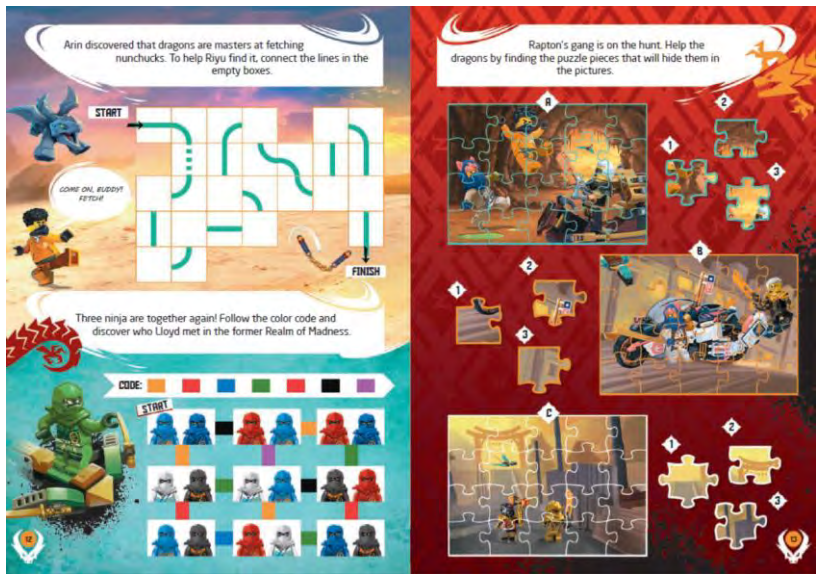


# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



LNC-6726

## MASTER OF PASTRY BY MARTA LEŚNIAK

Arin was having a bad day. He didn't do well during Spinjitzu training in the morning, so he baked his favorite cake to cheer himself up.  
*I wish I was half as good at becoming a ninja as I am at baking, he thought.*  
**DING!** The kitchen timer announced that the cake was ready. Arin carefully took his tasty creation out of the oven. He was just about to put some blueberry cream on top of the cake when something strange happened. The floor started to shake, the kitchen furniture toppled over, and finally, the lights went out!  
"Another Mergequake!" the boy whispered in fear and then he... passed out, falling to the floor with a thud.

\*\*\*



When Arin opened his eyes, the lights were on. It was peaceful and quiet. He was lying on the floor, surrounded by five ninja and a small, winged dragon.  
"Where am I? What's happened? Why's a dragon staring at me?" Arin asked.  
"Uh-oh! Somebody's lost his memory," said Kai. "Don't worry, buddy, we'll help you remember."  
"You're part of our team," Nya explained. "Now you're on the Destiny's Bounty with us and—"  
"ROAR!" the dragon interrupted her.  
"Our friend Bahn, of course," Nya added.  
"You were holding a cake when the Mergequake started. You tripped, and when you fell, the cake gave you that wild mustache and a beard," Cole said, pointing at the cream on Arin's face.





# BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q2 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6459

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and accessories! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Batman™ LEGO minifigure and accessories
- ✓ More play value!
- ✓ Marketing kit will be available for launch





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY

**GET TO KNOW...**

**BATMAN**

- REAL NAME: BRUCE WAYNE
- KNOWN AS: THE DARK KNIGHT
- CAPABLE OF: CATCHING SUPER-VILLAINS WITH SUPER COOL BAT-GADGETS!
- INCAPABLE OF: STAYING COOL WHEN SOMEONE IS PLAYING WITH HIS BAT-GADGETS!

BATMAN DOESN'T LEAVE HOME WITHOUT HIS BAT-GADGETS! THAT'S WHY NOTHING AND NO ONE CAN TAKE HIM BY SURPRISE!

WHEN BATMAN SEES THE BAT SIGNAL IN THE SKY, HE LOADS HIS GEAR INTO THE BATMOBILE AND SETS OFF TO RESCUE GOTHAM CITY.

AFTER A VICTORIOUS MISSION, HE FIRES UP THE BATMOBILE AND SPEEDS HOME, UNLESS THE BATTERY IS OUT ...

2

3



REVISED  
FORMAT!

**IT'S COLD OUTSIDE, BATMAN!**

GOTHAM CITY NEEDS BATMAN!

NOT THIS TIME, TUDOR FURBY HAS TO CLEAN UP THE BATTERY.

AND FURBY, TOO!

HA HA HA!

BAHA! IT'S COLD. I SHOULD'VE PUT ON A WARMER COSTUME.

I THINK I KNOW WHO'S BEHIND IT...

... MR. FRETSET!

BATMAN! GOOD TO SEE YOU! JUST FOR YOU I HAVE A NEW ...

... COLD WELCOME!

HA HA HA!

I GOT HIM!

WELL DONE, FURBY! BUT WEREN'T YOU SUPPOSED TO BE KEEPING ME?

I WAS, BUT WHEN I SAW IT SNOWING, I THOUGHT I'D BRING YOU A WINTER CAP ...

... AND WARM UNDERWEAR!

8

9





# BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Launch Q1 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6311

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable scout trooper LEGO minifigure (from *The Mandalorian*™ TV series) with blaster and a swoop bike mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!

## GET TO KNOW . . .

### Scout Trooper

**Specialization:**  
Imperial sharpshooter

**Skills:**  
Survival in adverse conditions

**Equipment:**  
Light armor, helmet, blaster

**Vehicle:**  
Swoop bike



He has the latest equipment. His helmet keeps flaps out of his eyes when he is speeding!



But that makes it hard for him to hit his targets . . .



His swoop bike is real speed demon so he has to watch out for the rocks!

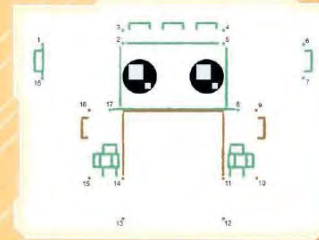


2

3

Connect the dots from 1 to 10 to find out who the Scout Troopers kidnapped.

THIS GUARANTEES  
ME THE SCOUT  
TROOPER OF THE  
MONTH TITLE!



The Mandalorian sets off in his Razor Crest. Can you find the mirror image of this assault ship?



10

4

The beskar armor for the Mandalorian is almost ready. Find ten differences between the pictures.



IF I HAD ONE,  
NO ONE WOULD  
BOTHER ME!



11



BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q3 2023

6+

8.07 × 11.34 in / 205 × 288 mm

32 pages

Soft cover

LEGO® minifigure

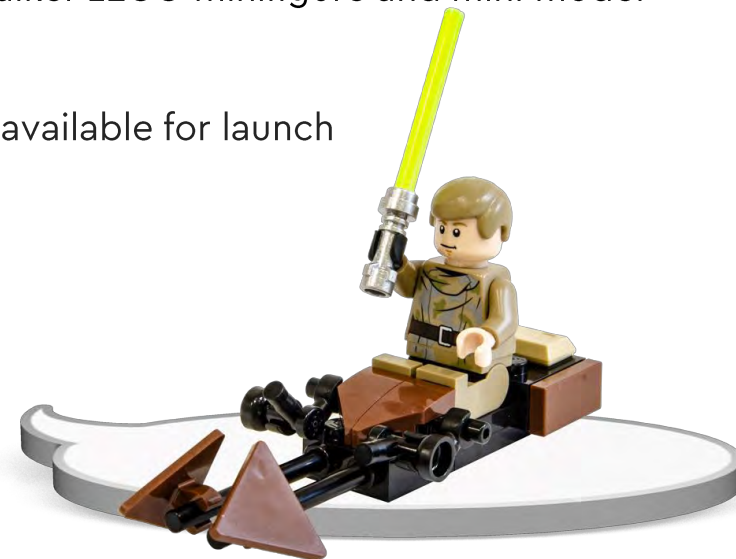
LNC-6312

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Luke Skywalker LEGO minifigure and mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY

BOOKS



REVISED  
FORMAT!

Get to know . . .

## Luke Skywalker

Specialization: Jedi Knight

Skills: He's a great pilot, duelist, and user of the Force

Equipment: A lightsaber of his own making

Vehicle: An old and trusted T-65 X-wing starfighter (which he flies on a daily basis)



Luke was strong with the Force. Thanks to Obi-Wan Kenobi and Yoda, he quickly learned how to use it, even though nineteen was considered too old to begin training as a Jedi.



To help restore peace in the galaxy, Luke had to face the most dreaded villain—Darth Vader. The fight was the most difficult challenge for the young Jedi Knight because his opponent was his . . . father!



He needed only one shot to destroy the evil Galactic Empire's huge battle station known as the Death Star. And he was just a farmboy who had just joined the rebels!



## FAST LESSON

THE FOREST MOON OF ENDOR, LUKE SKYWALKER IS GETTING PREPARED FOR A SECRET MISSION THAT WILL HELP DESTROY A DREADFUL IMPERIAL BATTLE STATION KNOWN AS THE DEATH STAR . . .





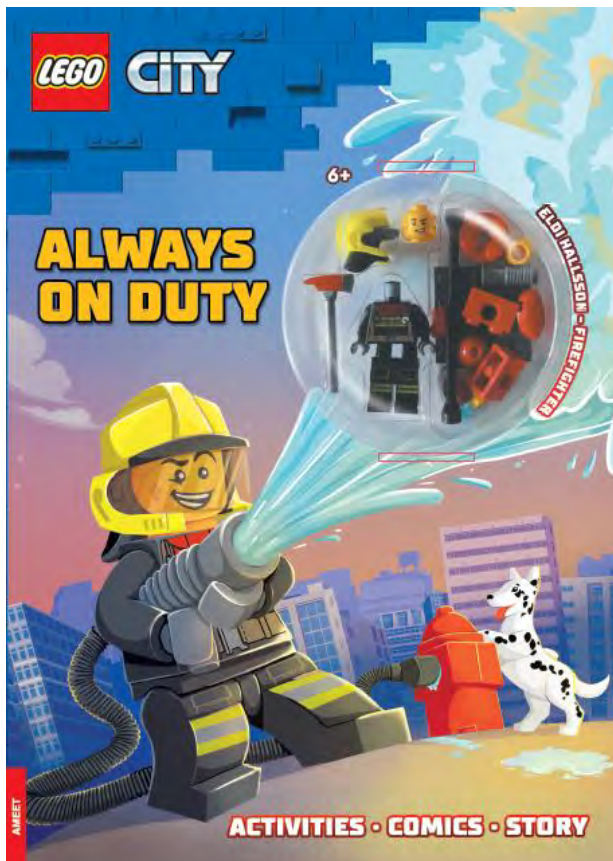
# BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Launch Q1 2023

6+

8.07 × 11.34 in / 205 × 288 mm

32 pages

Soft cover

LEGO® minifigure

LNC-6026

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable firefighter LEGO minifigure and mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL



REVISED  
FORMAT!

## GET TO KNOW ... Eldi Hallsson

- PROFESSION:  
firefighter
- FAVORITE GADGET:  
fire extinguisher
- LIKES:  
big red cars
- DOESN'T LIKE:  
when someone is playing with fire



Between firefighting duties, Eldi and his team train to be the best firefighters in the world!

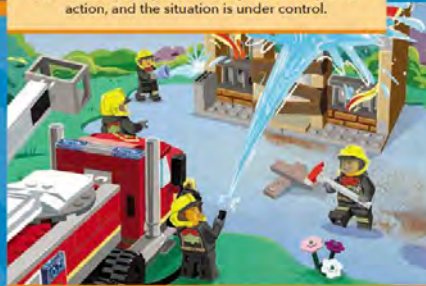


2

The firefighters, led by Eldi, are ready for action seconds after the alarm siren sounds.



On the scene, Eldi presents everyone with a plan of action, and the situation is under control.



3

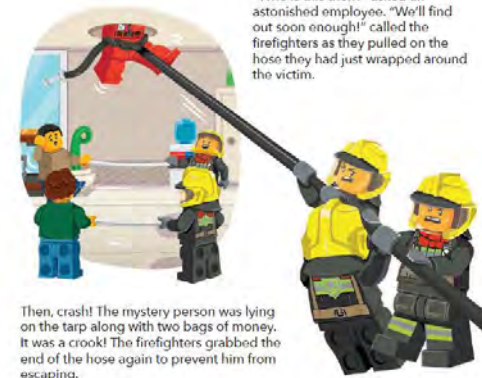
"We need butter!" Hallsson called. "Mr. Technician will slip out of the trap in no time." Employees brought their sandwiches, and while the firefighters greased the hatch, Harl Hubbs appeared at the door.



10

"Good morning. I am here to install the solar panels," he declared.

"Who is this then?" asked an astonished employee. "We'll find out soon enough!" called the firefighters as they pulled on the hose they had just wrapped around the victim.



Then, crash! The mystery person was lying on the tarp along with two bags of money. It was a crook! The firefighters grabbed the end of the hose again to prevent him from escaping.



"Unbelievable!" the lieutenant called. "We caught a crook using our fire hose as a lasso!"

11



# BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Launch Q1 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6205

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Ellie Sattler LEGO minifigure and mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!

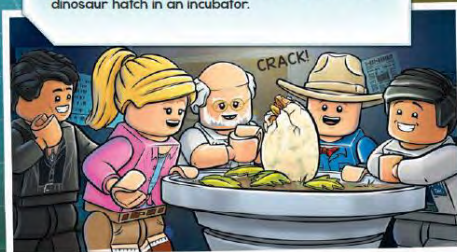
## GET TO KNOW ...

### DR. ELLIE SATTLER

- ◆ OCCUPATION:  
Paleobotanist
- ◆ PERSONALITY:  
Proactive, likable, and an expert in her field
- ◆ SKILLS:  
She can run really fast!
- ◆ INTERESTS:  
Prehistoric plants



When Ellie arrived in Jurassic Park, she watched a dinosaur hatch in an incubator.

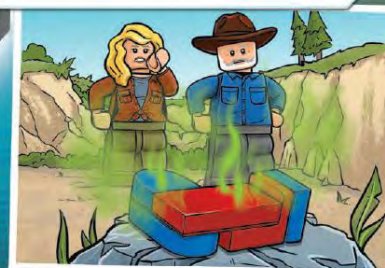


2

Ellie is extremely brave, even when standing in a dark park and knowing that there is a T. rex lurking in the shadows.



After her encounters in Jurassic Park, Ellie still loves dinosaurs ... but only when finding old fossilized bones-not old socks!



3

## INTERRUPTED EXCAVATIONS

EVEN AS DINOSAURS LIVE AMONG HUMANS, DR. ALAN GRANT STILL CONDUCTS EXCAVATIONS TO LEARN MORE ABOUT THE NATURE OF THESE ANIMALS. ONE DAY, HE WAS VISITED BY A LONG-UNSEEN FRIEND ...

ELLIE SATTLER!

ALAN GRANT!

YOU DIDN'T COME OUT ALL THIS WAY JUST TO CATCH UP NOW, DID YOU?

I'M OFFERING YOU A MISSION - TO SAVE THE WORLD - TO FIND THE ORIGIN OF THE OMNIVOROUS LOCUSTS!

A MISSION TO SAVE THE WORLD? I HAVE MY EXCAVATIONS HERE ... AND ... YOU KNOW ...

YOU COMING OR WHAT?

TREMORS? IS THIS ... AN EARTHQUAKE?

BRONTOSAURUS!

WHAT? WE HAVEN'T FOUND ANY BRONTOSAURUS FOSSILS!

A BIG HERD ONLY PASSED US BY, AND THE DIG SITE ... IT JUST CAVED IN!

OH NO! I'VE HAD ENOUGH! I'M GOING WITH YOU!

I'VE ALWAYS LIKED THE BRONTOSAURUS!

THE END



BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



REVISED  
FORMAT!



Launch Q1 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6412

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures with accessories! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Buildable Minerva McGonagall LEGO minifigure with wand and the Sorting Hat™
- ✓ More play value!
- ✓ Marketing kit will be available for launch





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



REVISED  
FORMAT!

**Get to know . . .**

**Professor Minerva McGonagall**  
Hogwarts House: Head of Gryffindor

**Likes:**  
Pointed hats

**Doesn't like:**  
When someone is late for class

**Ability:**  
Performing magic without a wand

Professor McGonagall is a big Quidditch fan. During school games, she supports the Gryffindor team.

At Hogwarts, she teaches Transfiguration—the ability to change the appearance of objects, animals, and even people.

And before a special ball at Hogwarts, Professor McGonagall can be found teaching . . . dance classes.

**Direction: Diagon Alley!** Find out who visited the wizarding street using the Floo Network by marking the characters that are missing in the pictures.

1

2

3

4

16

It's time to clean up the books! Untangle the lines and see which textbooks Hogwarts teachers use.

Harry and Ron broke the rules again. Connect the identical symbols. The teacher who is not crossed by any line saved them from being kicked out of school.

17





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q2 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6413

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Buildable Dumbledore LEGO minifigure and Fawkes mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & ACCESSORIES

ACTIVITY



REVISED  
FORMAT!

Get to know . . .  
**Professor Albus Dumbledore**

**At Hogwarts:**  
Former student and present Headmaster of Hogwarts School of Witchcraft and Wizardry

**Likes:**  
Warm woolly socks

**Doesn't like:**  
Bertie Bott's Every Flavor Beans—ear wax flavor

**Known for:**  
Being the strongest wizard of the time

His full name is Albus Percival Wulfric Brian Dumbledore.

Professor Dumbledore has an unusual animal companion: a phoenix named Fawkes!

He founded the Order of the Phoenix during the First Wizarding War. They are a secret society of witches and wizards united to fight Lord Voldemort.



2

3

Voldemort unleashes fire, but Dumbledore creates a ball of water to keep Harry safe. Help him by matching the puzzle pieces to the empty spaces in the picture.

Voldemort tried to steal something from the Ministry of Magic. To find out what it was, move according to the color code.

Dumbledore's friends gather for the Order of the Phoenix secret meeting. Cross out the missing characters in each picture to find out who has not get arrived.

**START** **COLOR CODE**


26

27





BOOKS

# ACTIVITY BOOK WITH LEGO® MINI DOLL

ACTIVITY



Estimated launch Q3 2023

6+

8.07 × 11.34 in / 205 × 288 mm

8.50 × 10.98 in / 216 × 279 mm

32 pages/ 48 pages

Soft cover

LEGO® mini set

LNC-6160 / LNCA-6160

## KEYNOTE

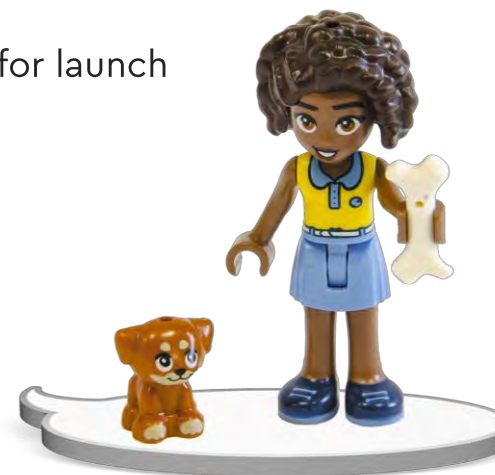
Meet the new characters of LEGO® Friends! Join them as you complete these entertaining pages packed with word and picture puzzles, activities, and challenges. The included LEGO® mini doll adds playful creativity! Readers will be inspired to build and roleplay through storytelling and adventures.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Includes LEGO mini set – mini doll (Aliya) and accessories (puppy and bone)
- ✓ More play value!
- ✓ Marketing kit will be available for launch



REVISED  
FORMAT!





# ACTIVITY BOOK WITH LEGO® MINI DOLL

GET TO KNOW ...

**ALIYA**

**PERSONALITY:** calm, cool, and collected

**SKILLS:** juggling a lot of projects at the same time

**INTERESTS:** reading fantasy novels and horseback riding

**BIGGEST CHALLENGE:** going with the flow

Aliya is a new student at Heartlake International High School and is already the student council president!

As student council president, Aliya organizes school events. But things don't always go according to her plans.

Aliya can always count on her friends! They are all different, but they make an excellent team and love hanging out together during and after school.

**REVISED  
FORMAT!**

**EVERYTHING UNDER CONTROL?**





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q3 2023

6+

8.07 × 11.34 in / 205 × 288 mm

32 pages

Soft cover

LEGO® minifigure

LNC-6414

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Buildable Voldemort LEGO minifigure and Nagini mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



REVISED  
FORMAT!



Estimated launch Q2 2023

6+  
8.07 × 11.34 in / 205 × 288 mm  
32 pages  
Soft cover  
LEGO® minifigure  
LNC-6803

## KEYNOTE

This bestselling series of activity books feature word and picture puzzles, activities, and challenges PLUS LEGO® minifigures and mini models! Each hands-on, interactive book inspires building and roleplay through storytelling and adventures featuring the cover-mounted LEGO minifigure.

## Sales Points

- ✓ Bestselling LEGO® book format worldwide!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Buildable Aki Jones – gamer girl LEGO minifigure and mini model
- ✓ More play value!
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



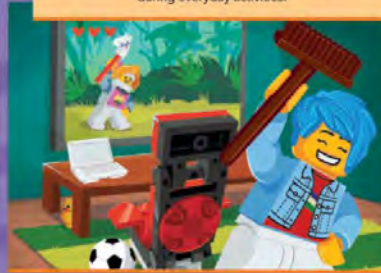
REVISED  
FORMAT!

## GET TO KNOW ... AKI JONES

- PROFESSION:  
GAMER
- FAVORITE GADGET:  
GAME PAD
- LIKES:  
GETTING TO THE NEXT LEVELS IN GAMES
- DOESN'T LIKE:  
WHEN SOMEONE BREAKS HER RECORD



Aki plays games at home, in tournaments, and even during everyday activities!



There is nothing better than spending time with friends ... especially when breaking new gaming records!



2

Training sessions make Aki second to none at gaming tournaments! When she plays, her rivals' avatars instantly stop smiling.



3



Finally, Aki got it to stay up. She was really tired, so she crawled into the tent and fell right asleep.



Deeply disappointed, Aki took down her tent and walked home, dragging her stuff behind her. In all her neighbor's homes, she saw everyone playing the game.



The next morning, Aki woke up, looked at her alarm clock, and freaked out. "Ahhh! I overslept!" she moaned. The video game store had been open for two hours!



8

She rushed into the store, but all the copies of the game had sold out. "Noooo!"



When she arrived home, Aki heard strange noises coming from the living room. It was the game! Her mother had bought it... to surprise her daughter!

"Where were you, Aki?" her mother asked. She handed the controller to a shocked Aki. "Here, honey. Try to beat my score!"

9



BOOKS

# MULTI-ACTIVITY AND IN-WORLD GUIDE WITH MINIFIGURE & ACCESSORIES

ACTIVITY



Estimated launch Q3 2023  
6+  
8.5 × 11.22 in / 216 × 218 mm  
64 pages; full color  
Hard cover  
LEGO® elements  
LAB-5401

## KEYNOTE

A new title featuring Mateo, Izzie, Cooper, Logan, and Zoey who are ordinary kids – they live in a big city and go to a normal school. Until one fateful night when they have their eyes opened to a secret that has been kept for thousands of years when they discover the dream world is a real place. They join a secret agency where they learn to use the power of imagination to journey into the dream world in order to help sleeping children being terrorized by the Evil Nightmare King who is bent on conquering the dream world and invading the waking world.

- ✓ An introduction to the brand packed with entertaining information, facts and trivia about LEGO® DREAMZZZ™ world
- ✓ A brand new title with collectible add-ons: minifigure
- ✓ Buildable LEGO minifigure with accessories feature Mateo and Z-Blob!
- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO humor
- ✓ Based on the new LEGO IP (new and fresh content)





BOOKS

# MULTI-ACTIVITY AND IN-WORLD GUIDE WITH MINIFIGURE & ACCESSORIES

ACTIVITY





# MULTI-ACTIVITY AND IN-WORLD GUIDE WITH MINIFIGURE & ACCESSORIES

### EVERYTHING IS POSSIBLE

Rrrring!

At the sound of the last bell, the Francine Wooley Middle School students rushed out of their classrooms.

"I'm as hungry as a wolf!" Izzie called from behind the school fence.

"Mrs. Castillo can help!" Mateo replied as he ran towards the food truck with delicious Mexican food.

To their surprise, the spot where their favorite food truck used to be was empty.

"I haven't seen Mrs. C this morning," said Zoey, who suddenly joined Mateo and Izzie. "Before school, I came to bring her some groceries. She wasn't here so I thought maybe she overslept."

"Since it's been a few hours since anyone's seen her, we need to make sure she isn't stuck in the dream world," Mateo said. "I'll text Coop and Logan!"

Groooowl! Izzie's empty stomach agreed.



32



Later that night, Mateo, Izzie, Logan, and Cooper set out to find Mrs. Castillo and her turtle, Señor Tortuga, who in the dream world turns into... a shop on four legs.

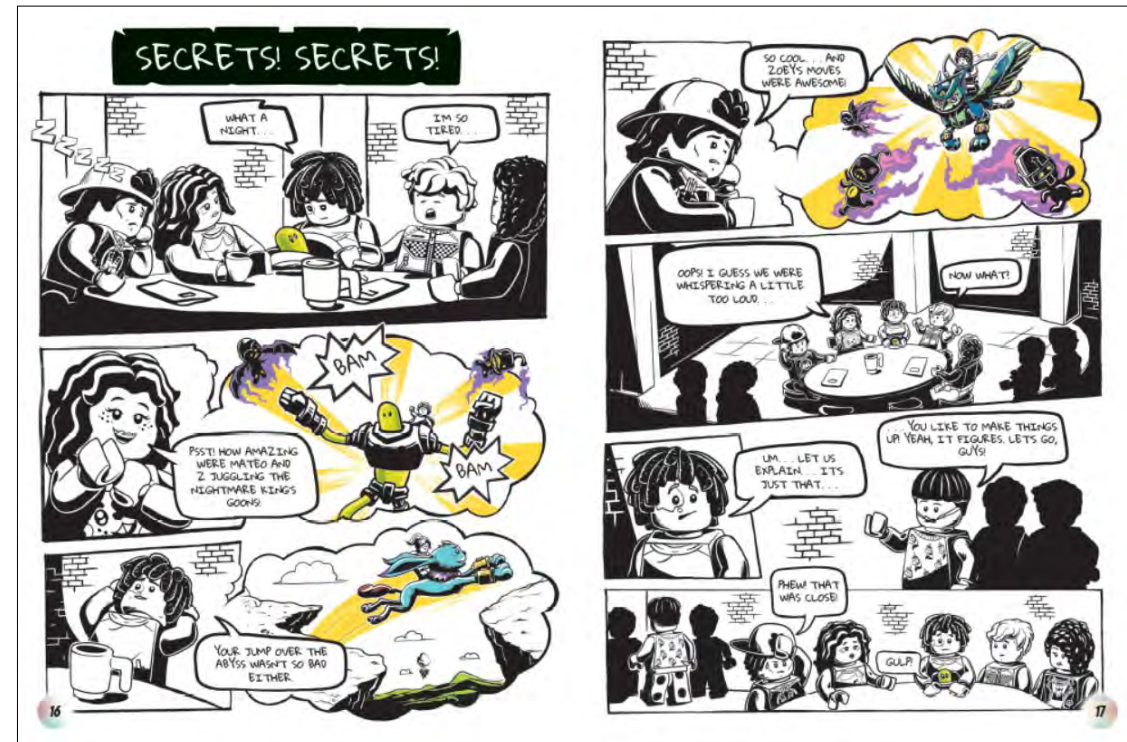
They started in the Fantasy Realm, where Zoey joined them.

"Why is that guy so red?" Logan asked, pointing to a unicorn that lived in this realm.

"He must've eaten Señor Tortuga's favorite snack," Zoey replied. She pointed to a chili pepper on the ground.

"I bet it's the grimspawns' doing! Maybe they were waiting here for Mrs. C and then kidnapped her and Señor Tortuga? They must have lost the chili pepper!" Izzie said. The team agreed with her.

33

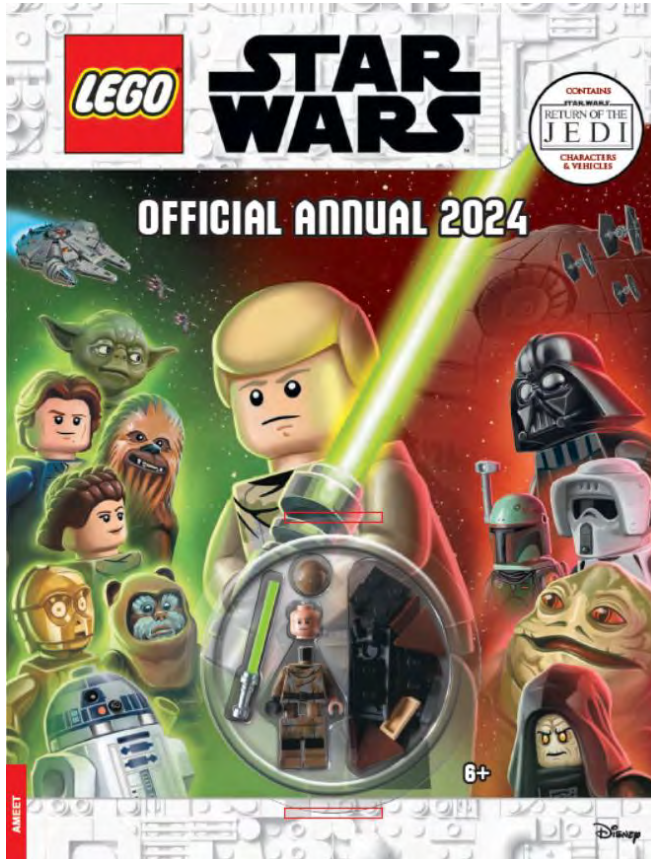




BOOKS

# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL

ACTIVITY



Estimated launch Q2 2023

6+

8.50 × 11.22 in / 216 × 285 mm, 64 pages

Hard cover

LEGO® minifigure

LAB-6307

\*Also available LAB-6307S1 with minifigure

## KEYNOTE

New multi-activity book introducing adventures of Luke Skywalker (the minifigure add-on to the book) title character inspired by scenes from the Episode VI. The title features the vehicles and other characters from available LEGO® sets.

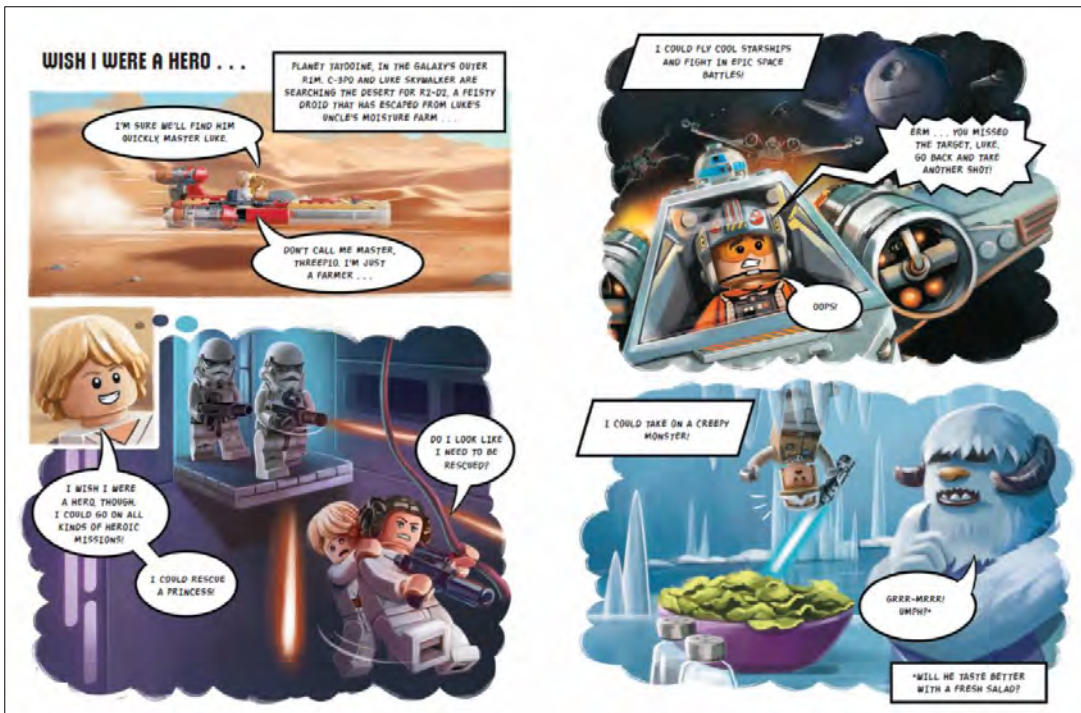
## Sales Points

- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO® humor
- ✓ Buildable Luke Skywalker LEGO minifigure and mini model\*
- ✓ Marketing kit will be available for launch





# ACTIVITY BOOK WITH MINIFIGURE & MINI MODEL





BOOKS

# MULTI-ACTIVITY BOOK WITH MINIFIGURES

ACTIVITY



Estimated launch Q2 2023

6+

8.50 × 11.22 in/216 × 285 mm, 64 pages

Hard cover

LEGO® minifigures

LAB-6405

## KEYNOTE

Multi-activity title featuring the two greatest wizards of all time Dumbledore and Voldemort.

## Sales Points

- ✓ A mix of fun-filled activities and puzzles
- ✓ Inspired by Harry Potter™ films
- ✓ Buildable Dumbledore and Voldemort LEGO® minifigures with wands
- ✓ Marketing kit will be available for launch





# MULTI-ACTIVITY BOOK WITH MINIFIGURES

**Get to know . . .**  
**Professor Albus Dumbledore**

**At Hogwarts:**  
former student and present Headmaster of Hogwarts School of Witchcraft and Wizardry

**Likes:**  
Warm woolly socks

**Doesn't like:**  
Bertie Bott's Every Flavor Beans—ear wax flavor

**Known for:**  
Being the strongest wizard of the time

his full name is Albus perverius wulfric brian dumbledore.

Professor Dumbledore has an unusual animal companion, a phoenix named Fawkes!

He founded the Order of the Phoenix during the First Wizarding War. They are a secret society of witches and wizards united to fight Lord Voldemort.

Tom Riddle was a member of the Slytherin house. Look closely at what's happening in the Slytherin common room and mark 10 differences between the pictures.

Who did Harry suspect of being the heir of Slytherin? Cross out all the squares listed in the box. The one that remains will reveal the answer.

	A	B	C
B1 A2 C1			
A1 C2			

Nagini is Voldemort's faithful snake companion. Put the pieces in order to create Nagini!

1	2	3	4	5	1	2	3	4	5

Come, Nagini!



BOOKS

# MULTI-ACTIVITY BOOK WITH MINIFIGURES

ACTIVITY



Estimated launch Q2 2023

6+

8.50 × 11.22 in/216 × 285 mm, 64 pages

Hard cover

LEGO® minifigure

LAB-6813

## KEYNOTE

Multi-activity title featuring three LEGO® themes – LEGO City, LEGO NINJAGO® and LEGO Minifigures

## Sales Points

- ✓ A mix of fun-filled activities and puzzles
- ✓ Comics packed with LEGO® humor
- ✓ Buildable LEGO minifigure
- ✓ Marketing kit will be available for launch





# MULTI-ACTIVITY BOOK WITH MINIFIGURES

## GET TO KNOW ... AKI JONES

- **PROFESSION:**  
GAMER
- **FAVORITE GADGET:**  
GAME PAD
- **LIKES:**  
GETTING TO THE NEXT LEVELS IN GAMES
- **DOESN'T LIKE:**  
WHEN SOMEONE BREAKS HER RECORD



Aki plays games at home, in tournaments, and even during everyday activities!



There is nothing better than spending time with friends ... especially when breaking new gaming records!



2

Training sessions make Aki second to none at gaming tournaments! When she plays, her rivals' avatars instantly stop smiling.



3

They did not do well at first. When one cleaned their part of the floor, the other would accidentally step on it, leaving their footprints. Suddenly, Sora had a brilliant idea! She climbed on a chair and shouted, "We need to jump to bring our cleaning to the next level!" A moment later, Sora and Arin were jumping from one piece of furniture to another, mopping the floor in between jumps. Soon, the floor was shining! "Your last assignment is the bathroom," Lloyd announced. "Remember, no one can handle cleaning a bathroom better than a true ninja." Arin and Sora spent the whole afternoon cleaning the bathroom. "This was the worst workout ever!" Sora said when they finally closed the door of the spotless bathroom behind them. "I'm exhausted and we don't even have time for a nap. How will we be able to race today?"



"We can do it!" Arin told her. "A true ninja, even after hours of struggling with a clogged toilet pipe, will still find the strength to make their dream come true." Before long, Arin and Sora were in their mech at the starting line of the race. Lloyd was cheering from the stands. "Ready, set, go!" shouted the referee and the mechs darted away. Only a few seconds into the race Arin and Sora realized their mech's turbo booster's switch was stuck and they couldn't go full speed. Soon, they were far behind the other mechs. Too far behind to see that one of the racers, Kreeel, used tricks to eliminate one rival after another. As a result, on the final straight, an obstacle course of mechs that Kreeel knocked down was waiting for them. Taken by surprise, the friends had to think fast, when they heard someone shout: "Master Cleanup!" "It's Lloyd! He wants us to repeat today's training moves," Arin said.



BOOKS

# ACTIVITY BOOK WITH PUFFY/PAPER STICKERS

ACTIVITY



Estimated launch Q3 2023

## KEYNOTE

Get to know the new cast of LEGO® Friends through these activity-packed pages! With personality quizzes, trivia, design prompts, doodle activities, and character hobbies, meeting new friends has never been more fun.

This brand-new format featuring playful puffy/paper stickers puts creativity first!

## Sales Points

- ✓ Fresh format with puffy or paper stickers
- ✓ Featuring brand-new characters from the LEGO® Friends universe
- ✓ Exclusive content with LEGO humor
- ✓ Themes for boys and girls
- ✓ Marketing kit will be available for launch

5+

7.87 × 10.83 in / 200 × 275 mm

32 pages, puffy stickers/ paper stickers

Soft cover

APS-6150/APS-6150S1





# ACTIVITY BOOK WITH PUFFY/PAPER STICKERS





BOOKS



# STICKER & COLORING BOOKS—CONTINUING FORMATS

1 HY

## DESIGN WITH STICKERS



8.07 × 11.34 in /  
205 × 288 mm  
32 pages  
12 pages of stickers  
Soft cover  
DWS

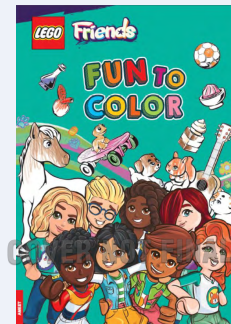
## COLORING BOOK POOL



8.07 × 11.34 in /  
205 × 288 mm  
96 pages  
Soft cover  
FCB

2 HY

## COLORING BOOK POOL



8.07 × 11.34 in /  
205 × 288 mm  
96 pages  
Soft cover  
FCB





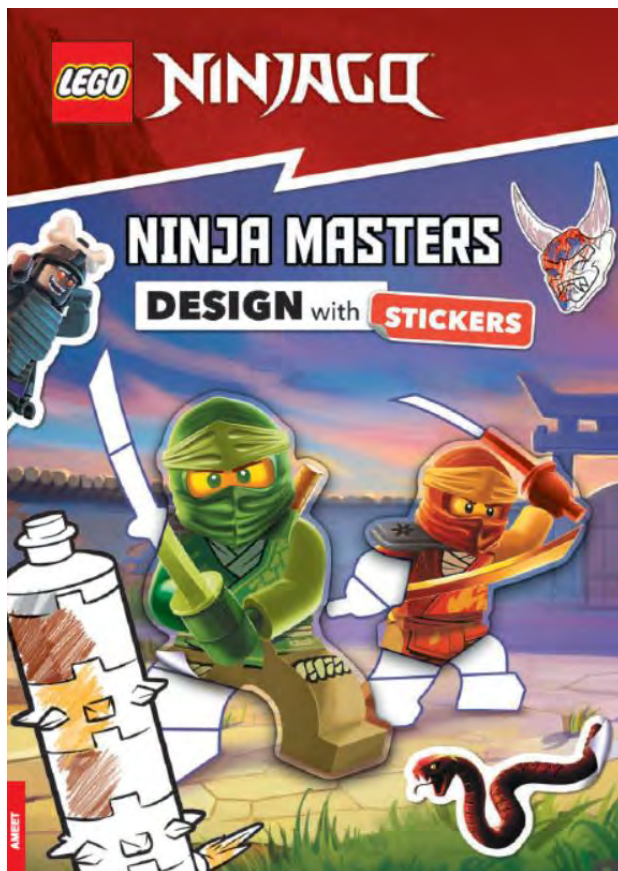
BOOKS

# DESIGN WITH STICKERS

ACTIVITY



**NEW FORMAT!**



Estimated launch Q2 2023

6+

8.07 × 11.34 in / 205 × 288 mm

32 pages + 12 pages of stickers

Soft cover

6 stickers spreads

DWS-6701

## KEYNOTE

A new sticker book with a play scheme that reflects the core LEGO® values: creativity and free play.

## Sales Points

- ✓ Decorating based on patterns, painting with stickers and dress-up elements are the key factors in the book
- ✓ 6 spreads of reusable stickers to decorate pages, complete picture puzzles, and more
- ✓ Simple, short and easy to follow instructions
- ✓ Additional activities that allow children to paint according to their own ideas and individual creative play
- ✓ One activity per page/spread
- ✓ Marketing kit will be available for launch





BOOKS

# DESIGN WITH STICKERS

ACTIVITY



NEW FORMAT!



DWS-6701





BOOKS

# COLORING BOOK POOL

COLORING



Launch Q1 2023

5+

8.07 × 11.34 in / 205 × 288 mm

96 pages

Soft cover

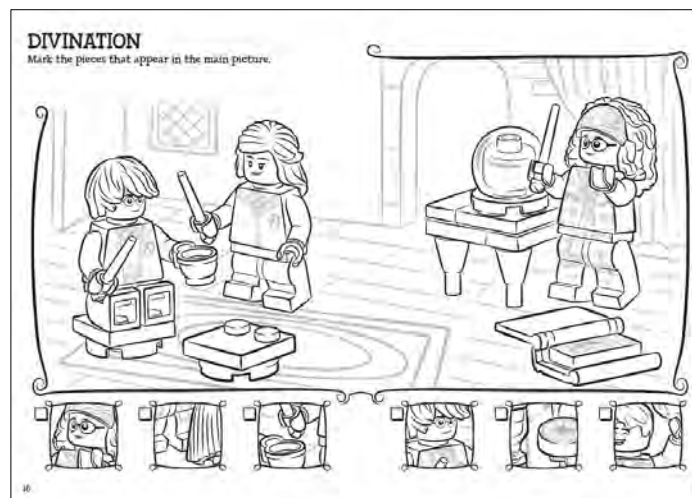
FCB

## KEYNOTE

Coloring pool that can be customized to suit any coloring format

## Sales Points

- ✓ Age-appropriate line art and text
- ✓ Additional activities on 16 pages
- ✓ Pages featuring the most popular scenes, characters and themes from the LEGO® Harry Potter™ universe
- ✓ Two or three cover options
- ✓ A variety of options to mix and match with stickers and activity pages
- ✓ An option for adding crayons or other covermounts for added value

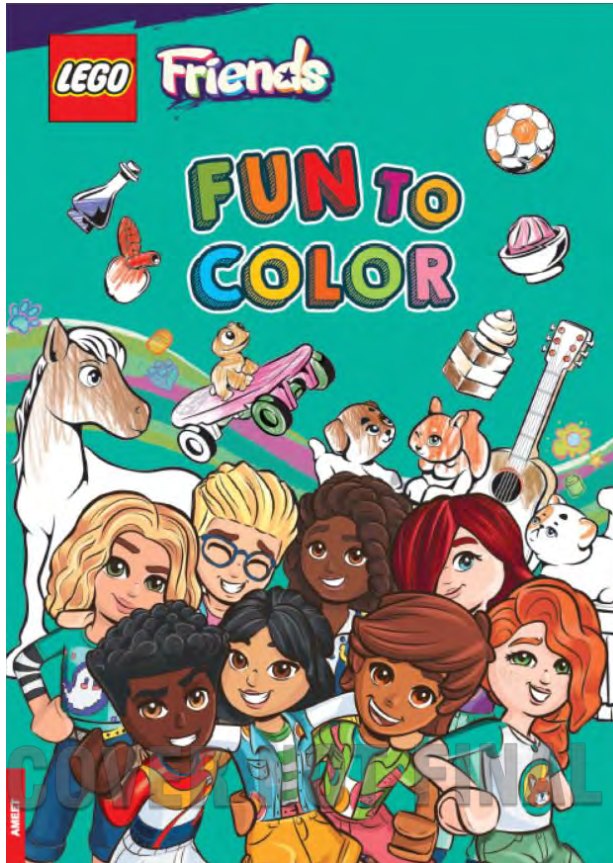




BOOKS

# COLORING BOOK POOL

COLORING



Estimated launch Q3 2023

## KEYNOTE

Coloring pool that can be customized to suit any coloring format

## Sales Points

- ✓ Age-appropriate line art and text
- ✓ Additional activities on 16 pages
- ✓ Pages featuring the most popular scenes, characters and themes from the LEGO® Friends universe
- ✓ Two or three cover options
- ✓ A variety of options to mix and match with stickers and activity pages
- ✓ An option for adding crayons or other covermounts for added value

5+

8.07 × 11.34 in / 205 × 288 mm

96 pages

Soft cover

FCB





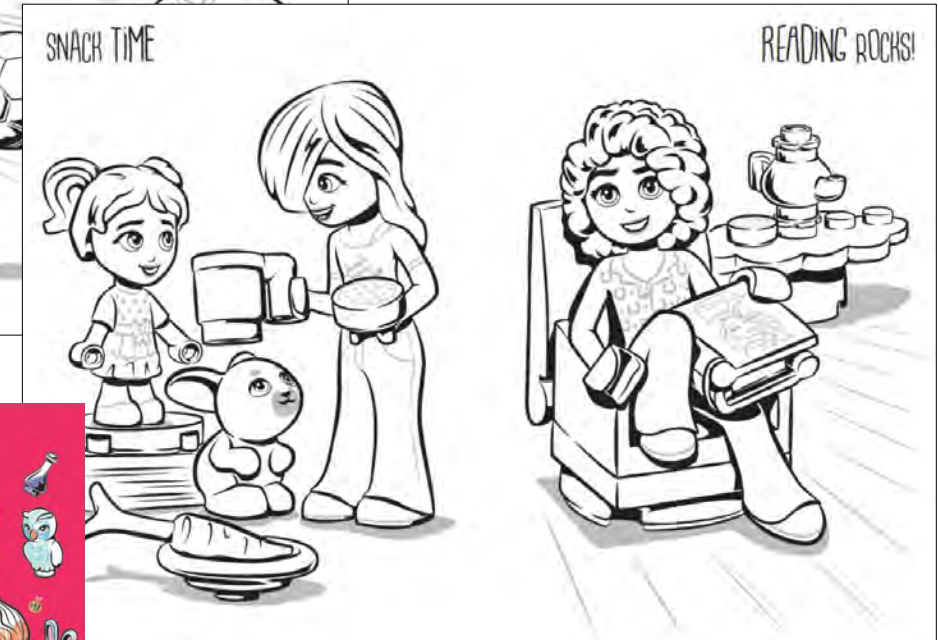
# COLORING BOOK POOL

COLORING

BOOKS



Additional cover options





BOOKS



# AMEET PUBLISHING

## BACKLIST<sup>\*</sup>

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© & ™ Lucasfilm Ltd.

<sup>\*</sup> Availability of the LEGO® minifigures and add-ons subject to confirmation



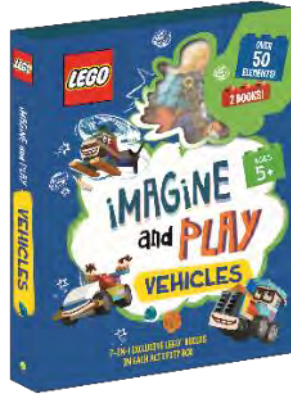


# BOOKS



## IMAGINE AND PLAY

size: 188 × 249 × 30 mm  
pages: 48 + 32



LRB-6601



LRB-6603

## 5-MINUTE BUILDS

size: 205 × 272 × 28 mm  
pages: 96



LQB-6601

## YOUR GALACTIC MISSION

size: 234 × 304 × 62 mm  
pages: 112



CPS-6601

## BUILD AND STICK CUSTOM CARS

size: 205 × 249 × 30 mm  
pages: 48



BSP-6601





# BOOKS



## MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6811



LAB-6812

## ACTIVITY BOOK WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6802

## BUILD AND CELEBRATE

size: 205 × 288 mm  
pages: 48 + 2pp of stickers



BBA-6602



BBA-6603



BBA-6604



BBA-6605





# BOOKS



## 12 DAYS OF CHRISTMAS

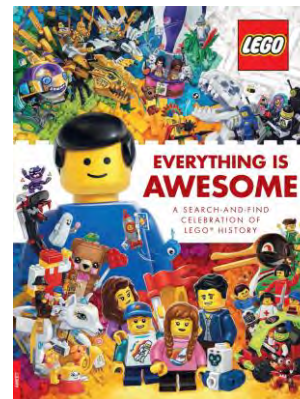
size: 216 × 279 mm  
pages: 32 cover: hard



PBR-6601

## SEARCH AND FIND BOOK

size: 240 × 316 mm  
pages: 32 cover: hard



LSF-6601

## COLORING BOOK POOLS

size: 205 × 288 mm  
pages: 96/48



FCB-6601 (96 pages)



FCBX-6602 (48 pages)



FCBX-6801 (48 pages)

## EMOTICONS STICKER BOOK

size: 205 × 288 mm  
pages: 64/48



LEM-1

## STICKER BOOK

size: 202 × 288 mm  
pages: 64 + 12pp of stickers



LTS-6601





# BOOKS



## ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32



BOA-6701

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6702

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6717



LNC-6721Y



LNC-6723



LNC-6724





# BOOKS



## BUILD AND STICK DRAGONS

size: 205 × 272 × 28 mm  
pages: 48



BSP-6701

## GIFT TIN

size: 246 × 185 × 40 mm  
pages: 4 × 16



TIN-6705

## ADVENTURE BOX

size: 259 × 219 × 38 mm  
pages: 80



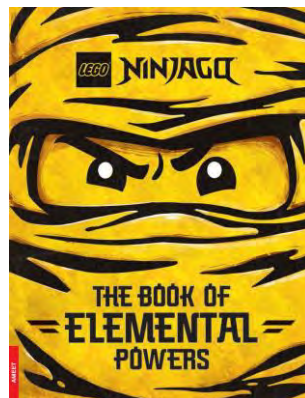
WLB-6701

## IN-WORLD BOOKS

size: 183 × 237 mm  
pages: 96



LLB-701



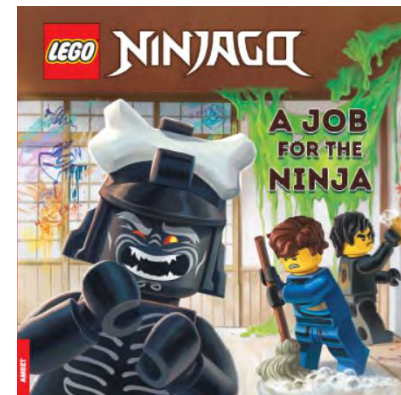
LLB-6702

## LICENSED PICTURE BOOKS

size: 203 × 203 mm  
pages: 24



LPB-6701



LPB-6702





# BOOKS



## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



LNR-6721



LNR-6722



LNR-6723



LNR-6724

## EARLY READING CHAPTER BOOKS

size: 148 × 212 mm  
pages: 48



LWR-6705



LWR-6706



LBWS-6701



LBWS-6702



LBWS-6703



LBWS-6704

## MIDDLE GRADE

size: 148 × 210 mm  
pages: 144





# BOOKS



## TRAVEL ACTIVITY BOOK

size: 235 × 300 mm  
pages: 32



POM-6701

## 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-6702

## COLORING BOOK POOLS

size: 205 × 288 mm  
pages: 96/48\*



FCB-6702



FCB-6703



FCBX-6704  
\*48 pages





# BOOKS



## Harry Potter

### LANDSCAPE ACTIVITY BOX

size: 301,5 × 250,5 × 29,1 mm  
pages: 16 + 24



ALB-6401

### SEARCH AND FIND BOOK

size: 240 × 316 mm  
pages: 32



LSF-6401

### STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6401

### STICKER SCENE BOOK

size: 205 × 288 mm  
pages: 16



SSP-6401

### 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-6401

### COLORING BOOK POOLS

size: 205 × 288 mm  
pages: 96



FCB-6401

size: 205 × 288 mm  
pages: 48



FCBX-6402





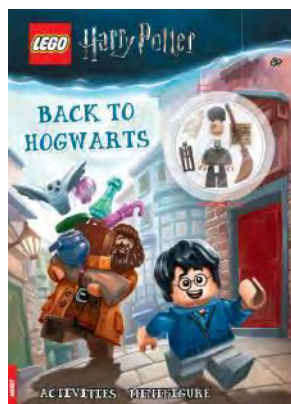
# Harry Potter

# BOOKS



## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6401



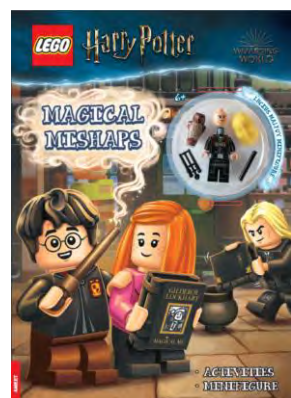
LNC-6403



LNC-6404



LNC-6407



LNC-6408



LNC-6409



LNC-6410



LNC-6411





# BOOKS



## Harry Potter

### 5-MINUTE BUILDS

size: 205 × 272 × 28 mm  
pages: 96



LQB-6401

### MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6403



LAB-6404

### ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32



BOA-6401

### ACTIVITY BOOK WITH TRIVIA

size: 190 × 250 mm  
pages: 96



ALM-6401





# BOOKS



## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6020



LNC-6021



LNC-6022



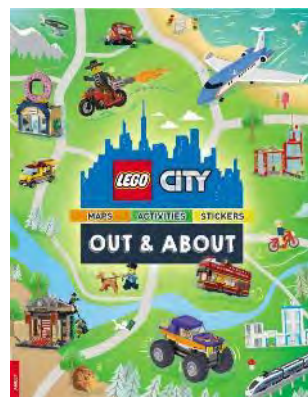
LNC-6023



LNC-6025

## TRAVEL ACTIVITY BOOK

size: 235 × 300 mm  
pages: 32



POM-6001

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6012

## ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



LNH-6012

## MULTI-ACTIVITY BOOK WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6001





# BOOKS



## LICENSED PICTURE BOOKS

size: 203 × 203 mm  
pages: 24



LPB-6001



LPB-6002

## EARLY READING SCHEMES

size: 148 × 212 mm  
pages: 32



RBS-6001



RBS-6002

## EARLY READING CHAPTER BOOKS

size: 148 × 212 mm  
pages: 48



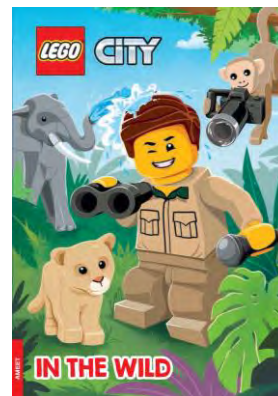
LWR-6001



LWR-6002



LWR-6003



LWR-6004

## COLORING BOOK POOL

size: 205 × 288 mm  
pages: 96



FCB-6002





# BOOKS



## LANDSCAPE ACTIVITY BOX

size: 301,5 × 250,5 × 29,1 mm  
pages: 16 + 24



ALB-6201

## 1001 STICKERS

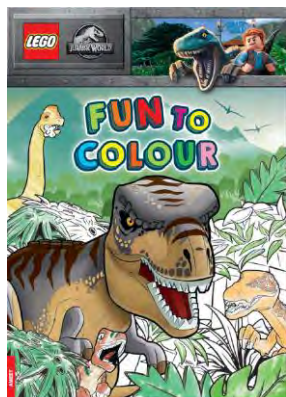
size: 202 × 288 mm  
pages: 64



LTS-6202

## COLORING BOOK POOL

size: 205 × 288 mm  
pages: 96



FCB-6202

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6203



LNC-6204





# BOOKS



## LICENSED PICTURE BOOKS

size: 203 × 203 mm  
pages: 24



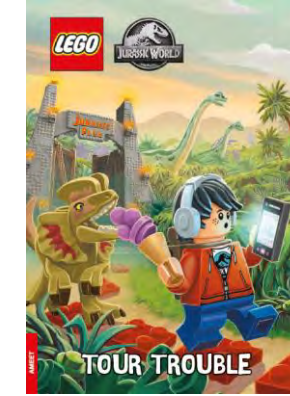
LPB-6202



LPB-6201

## EARLY READING CHAPTER BOOKS

size: 148 × 212 mm  
pages: 48



LWR-6202

## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



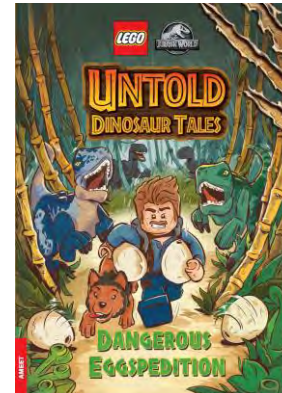
LNR-6201



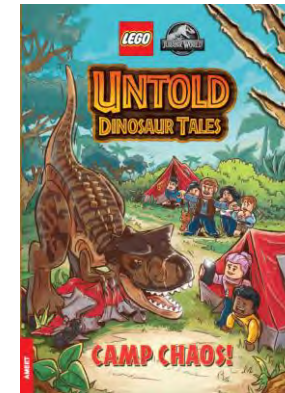
LNR-6202

## YOUNGER MIDDLE GRADE

size: 148 × 210 mm  
pages: 128



JMG-6201



JMG-6202





# BOOKS



## ACTIVITY BOOKS WITH MINIFIGURE \*

size: 205 × 288 mm  
pages: 32



LNC-6455



LNC-6456



LNC-6457



LNC-6458



BOA-6450

## ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32

\*Subject to availability - to be confirmed on a title by title basis





# BOOKS



## LEGO® ORIGINAL STORIES \*

size: 148 × 212 mm  
pages: 64



LNR-6452

## COLORING BOOK POOL \*

size: 205 × 288 mm  
pages: 96



FCB-6450

## 1001 STICKERS \*

size: 202 × 288 mm  
pages: 64



LTS-450



LTS-6451

## ACTIVITY BOOK \*

size: 205 × 288 mm  
pages: 80



LNO-450

## ACTIVITY JOURNALS \*

size: 140 × 190 mm  
pages: 144



LNH-450



LAT-451

## 500 STICKERS \*

size: 190 × 240 mm  
pages: 64



LBS-450

\*Subject to availability - to be confirmed on a title by title basis





# BOOKS



## DESIGN FUN

size: 259 × 219 × 38 mm  
pages: 64



DPB-6650

## ACTIVITY JOURNAL

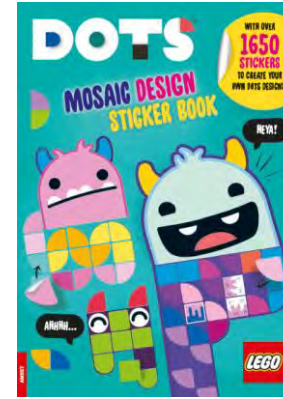
size: 140 × 200 mm  
pages: 96



LSJ-6650

## MOSAIC STICKER BOOK

size: 205 × 288 mm  
pages: 24 + 16 pp of stickers



SMB-6650

## ACTIVITY BOOK WITH LEGO® ELEMENTS

size: 205 × 288 mm  
pages: 64



LSN-6650





# BOOKS



# STAR WARS

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-301



LNC-6308



LNC-6309



LNC-6310

## MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6305



LAB-6306





# BOOKS



## LICENSED PICTURE BOOKS

size: 190 × 190 mm  
pages: 24



LMP-301-A



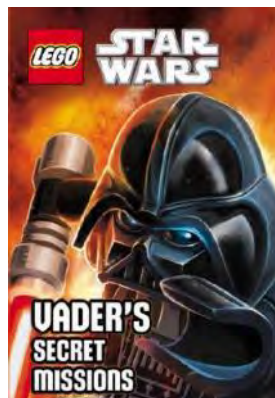
LMP-301-B

## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



LNR-301



LNR-302



LNR-303



LNR-304



LNR-305



LNR-306



LNR-308





# BOOKS



## GIANT ACTIVITY BOOK

size: 205 × 288 mm  
pages: 80



LNO-301

## ACTIVITY BOOK WITH STICKERS

size: 243 × 216 mm  
pages: 48



LSG-301

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6301

## STICKER BOOK

size: 205 × 288 mm  
pages: 16



LAS-302

## 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-301

## COLORING BOOK POOL

size: 205 × 288 mm  
pages: 96



FCB-6301





# BOOKS



## SEARCH AND FIND BOOK

size: 240 × 316 mm  
pages: 32



LSF-301

## MAZES

size: 205 × 288 mm  
pages: 32



LMA-301

## ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



SPC-6302

## CREATIVE ACTIVITY BOOK

size: 190 × 250 mm  
pages: 96



LYS-301

## FRIENDSHIP BOOK

size: 190 × 190 mm  
pages: 96



LFP-301





BOOKS



# AMEET

## CUSTOM PUBLISHING

© 2023 The LEGO Group and Universal City Studios LLC and Amblin Entertainment, Inc.

LEGO, the LEGO logo, the Brick and Knob configurations, the Minifigure and NINJAGO are trademarks of the LEGO Group.  
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\*All changes and customization of the products subject to LEGO® approval  
The availability of minifigures - tbc

- A new sticker book with a play scheme that reflects the core LEGO® values: creativity and free play
- Decorating based on patterns, painting with stickers and dress-up elements are the key factors in the book
- Reusable stickers to decorate pages, complete picture puzzles, and more
- Simple, short and easy to follow instructions

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32 + 4 pages of stickers  
Cover: soft



DWS-6701S1



**CUSTOMIZATION:  
COVER, ADD-ONS  
PAGE COUNT**



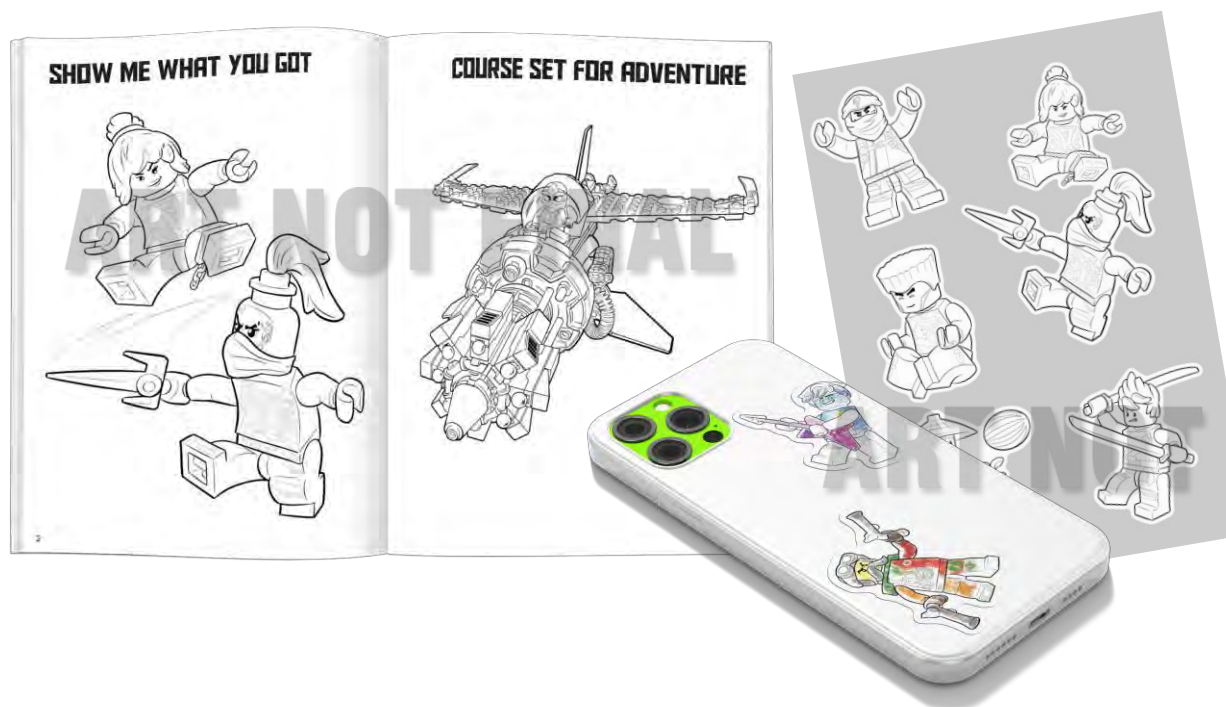
\* Concept in development - materials presented are not final and subject to change and approval

- A coloring book with two different types of stickers
- The book contains a set of 4 spreads of stickers: 1 in full color to be used for decorating scenes and 3 black and white spreads for coloring
- A great option to expand the coloring books' selection

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32 + 4 pages of stickers  
Cover: soft



FCBS-6703



**CUSTOMIZATION:  
COVER, ADD-ONS  
PAGE COUNT**



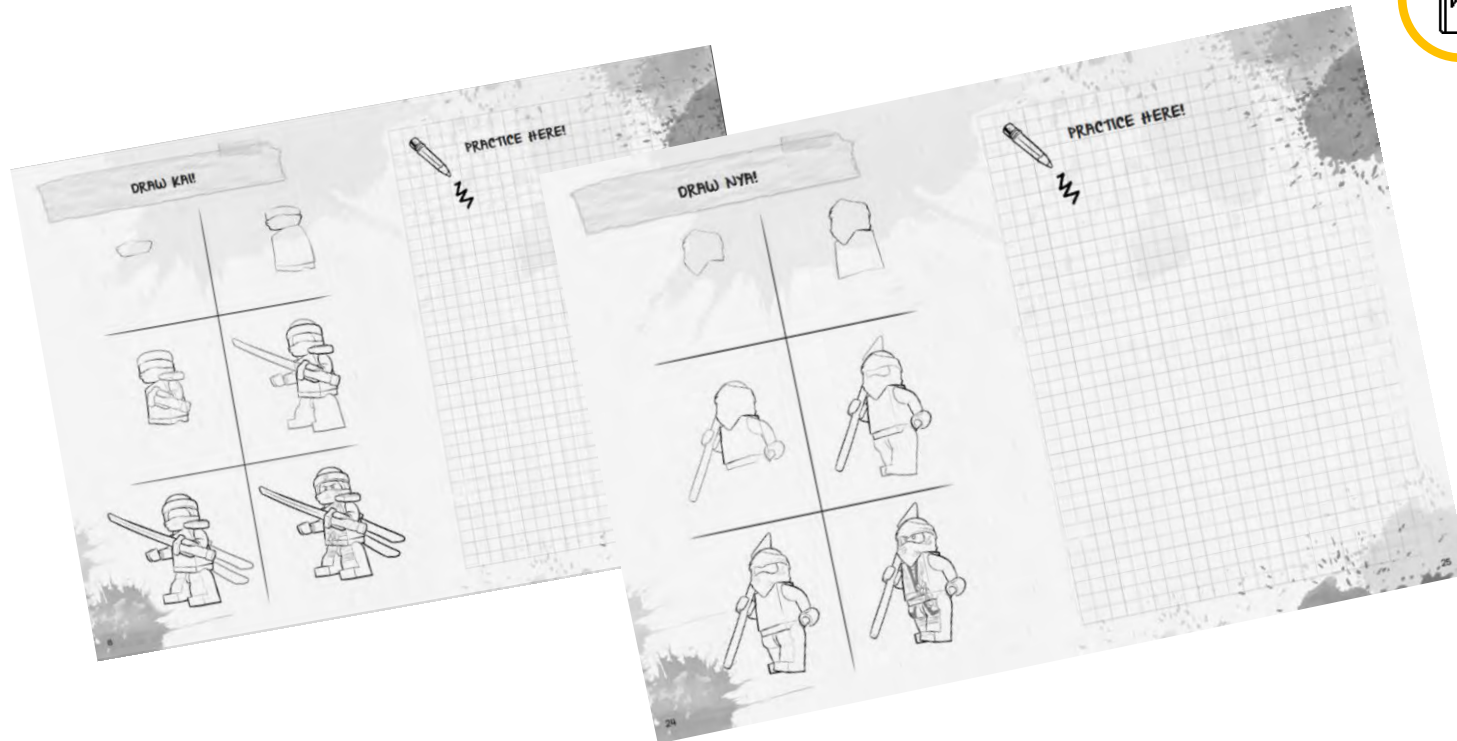
\* Concept in development - materials presented are not final and subject to change and approval

- This *how-to* activity book is designed to teach LEGO® NINJAGO® fans to draw their favorite LEGO NINJAGO characters, and vehicles
- Each drawing page features a light grid background to aid with positioning, perspective, and size
- Easy, step-by-step instructions for drawing makes this book the perfect introduction for a younger audience

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 96  
Cover: soft



FCB-6703S1



**CUSTOMIZATION:  
COVER, FORMAT,  
PAGE COUNT**

# ACTIVITY BOOKS WITH COLLECTIBLE MINIFIGURES

- A collection of ten activity books introducing the world of LEGO® NINJAGO® and its heroes and villains
- Each of the books has a leading character included as a minifigure and the theme focuses on that character (the last book is designed to come with accessories). One half of each title contains the activities, and the other half features a story and comics
- The first title is designed to be accompanied by a tin box with a thick paper display with holes for the plates on which minifigures will be placed

Format: books: 8.07 × 11.34 in /  
205 × 288 mm  
Box: 9.6 × 7.28 × 1.26 in /  
245 × 185 × 32 mm  
Pages: 10 × 24 pages  
Cover: tin



SPC-6711

Great product for  
recruiting new  
fans of LEGO®  
NINJAGO®



The books are intended to appear periodically,  
creating a collection of the minifigures

**CUSTOMIZATION:  
COVER, FORMAT,  
ADD-ONS**

- A collection of ten activity books introducing the world of LEGO® NINJAGO® and its heroes and villains
- Each of the books has a leading character included as a minifigure and the theme focuses on that character (the last book is designed to come with accessories). One half of each title contains the activities, and the other half features a story and comics
- The first title is designed to be accompanied by a tin box with a thick paper display with holes for the plates on which minifigures will be placed

Format: books: 8.07 × 11.34 in /  
205 × 288 mm  
Box: 9.6 × 7.28 × 1.26 in /  
245 × 185 × 32 mm  
Pages: 10 × 24 pages  
Cover: tin

**CUSTOMIZATION:  
COVER, FORMAT,  
PAGE COUNT**



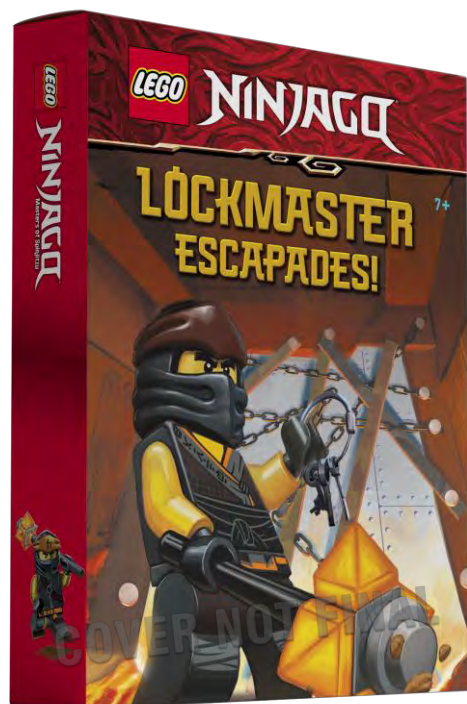
SPC-6711



\* Concept in development - materials presented are not final and subject to change and approval

- The perfect set for every young fan of LEGO® NINJAGO®, with an activity book, stickers and a LEGO® minifigure
- The set includes a 48-page activity book, one spread of stickers, poster to use with stickers and buildable LEGO minifigure
- Perfect product for sales promotions during popular holiday seasons

Format: Box – tbc,  
Book: 8.07 × 11.34 in /  
205 × 288 mm  
Poster format: A2  
Pages: 48 pages  
Cover: soft



LEB-6701



Great  
gifting idea



Also available:  
LEGO® City



\* Concept in development - materials presented are not final and subject to change and approval

- A branded set that includes two licensed pictured books plus an activity book in a square format
- Original adventure stories from the LEGO® world with children's favorite characters
- Each short, easy-to-read story in the series features LEGO humor that is perfect for reluctant readers
- Buildable LEGO minifigure with a mini build as an add-on

Format: Box – tbc  
Books: 8 × 8 in / 203 × 203 mm  
Pages: 2 x 24 + 1 x 32  
Cover: hard



FAB-6001



Also available:

LEGO® NINJAGO®,  
LEGO® Jurassic World™,  
LEGO® Star Wars™



**CUSTOMIZATION:  
COVER, FORMAT,  
ADD-ONS**



- A box set packed with Christmas-themed books and add-ons
- This kit includes 32-page activity book, Christmas countdown coloring pad with a set of 24 numbered, page-a-day coloring scenes to decorate, two spreads of free-use stickers to personalize the activity book, the coloring pad, a double-sided play scene, buildable Santa LEGO® minifigure

Format: Box – tbc  
Book and pad: 6 × 9 in /  
148 × 212 mm  
Pages: 32 + 24  
Cover: hard



SPC-6801



The perfect  
LEGO®  
Christmas  
gift



**CUSTOMIZATION:**  
COVER, PAGE COUNT  
FORMAT, ADD-ONS



\* Concept in development - materials presented are not final and subject to change and approval

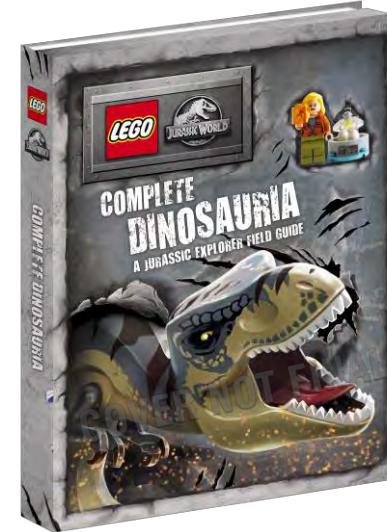
- A gift box that presents information about LEGO® Jurassic World™ dinosaurs: different species' behavior, special features, and natural habitats of dinosaurs
- A *Dragonology* series style that appeals to the wide audience of LEGO Jurassic World fans
- The box includes: an in-world book, a buildable LEGO Jurassic World minifigure with mini model and two pages of free-use stickers

Format: Book: 7.87 × 10.47 in /  
200 × 266 mm  
Box: 8.07 × 10.71 × 1.10 in /  
205 × 272 × 28 mm  
Pages: 128  
Cover: hard

**CUSTOMIZATION:**  
PAGE COUNT,  
COVER, FORMAT



EBL-6201



Available also as a  
box with window

Possibilities across the brands – LEGO® NINJAGO®  
and LEGO® DC Comics Super Heroes

- This series of books is a mixture of various activities
- Each title includes picture glossary and trivia
- Buildable LEGO® minifigure

Format: 7.48 × 9.84 in /  
190 × 250 mm  
Pages: 48  
Cover: flexi bound



ALMX-6701



ALMX-6201



ALMX-6450



ALMX-6402



**CUSTOMIZATION:**  
COVER, PAGE COUNT  
ADD-ONS, FORMAT



- A must-have compilation of 16 posters showcasing the most iconic character poses, epic scenes, and exciting vehicles from the LEGO® NINJAGO® world
- The book in a pad format makes it easy to remove and display each poster
- A short text (approximately 3-5 sentences) describes the scene or character on the back of each poster

Format: 9.45 × 13 in/  
240 × 330 mm,  
Map format: 23.23 × 16.93 in /  
590 × 430 mm  
Pages: 32 (16 posters)  
Cover: soft



**CUSTOMIZATION:  
COVER, FORMAT,  
PAGE COUNT**



POBD-6701

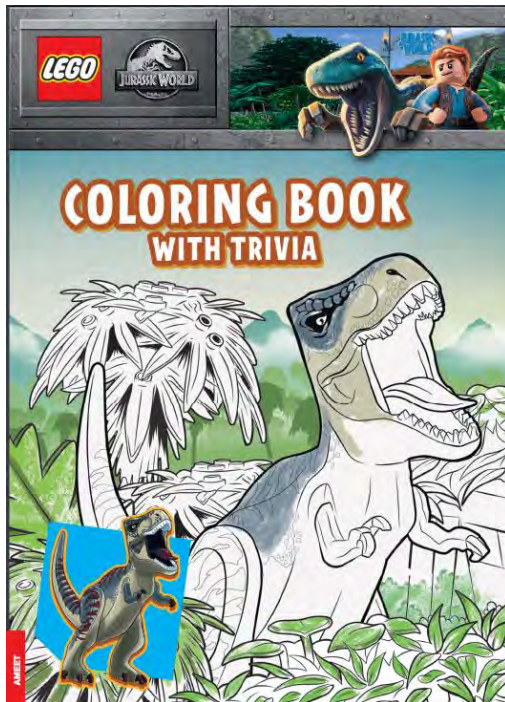


A full-color, oversized map of the LEGO® NINJAGO® world

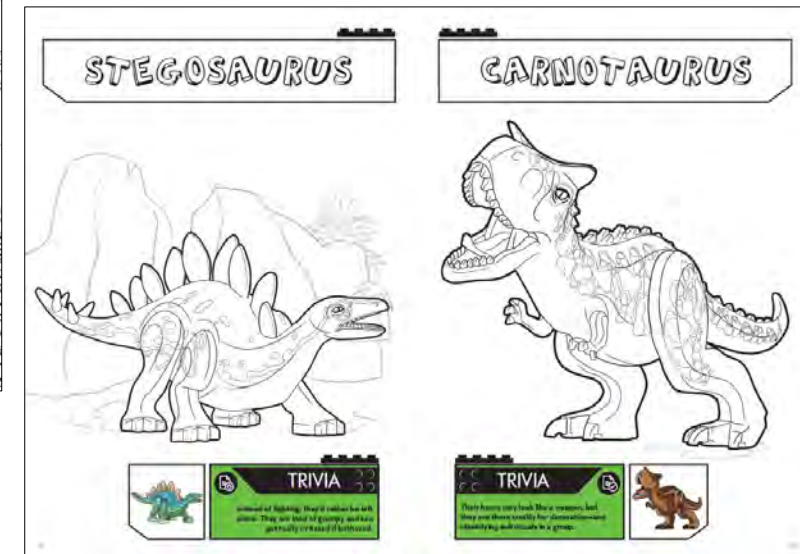
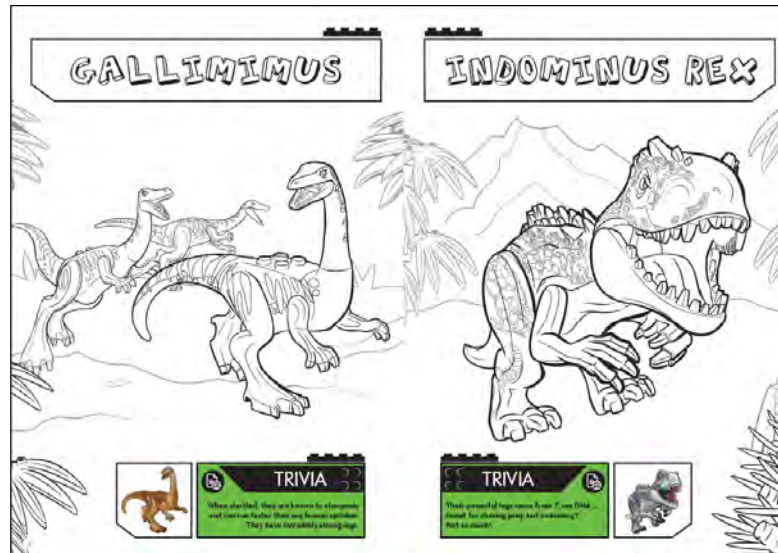
\* Concept in development - materials presented are not final and subject to change and approval

- A dino-mite coloring book with funny trivia about the LEGO® Jurassic World™ dinosaurs, such as different species' behavior, special features and natural habitats
- Features a full-color example of each dinosaur along with plenty of freestyle coloring space on the page
- Book includes *Jurassic World Dominion* content with black and white coloring line art

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32  
Cover: soft



TCB-6201



**CUSTOMIZATION:  
PAGE COUNT,  
COVER**

- Book with illustrations featuring favorite children's LEGO® characters with simple activities for first painting fun, requiring only a brush and water
- Single-sided printed pages feature brightly colored areas with raster pigment that release full color in the right place
- Perforated pages allow the pictures to be easily removed from the book so children can decorate their rooms

Format: 8.07 × 10.24 in /  
205 × 260 mm  
Pages: 16 pages  
Cover: soft



**CUSTOMIZATION:  
FORMAT,  
CONTENT**



MW-6201



MW-6701



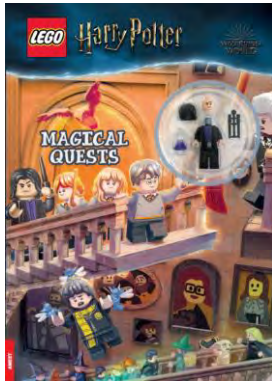
- A perfect book format that comes with a versatile combination of stories, comics and activities
- Optional LEGO® minifigure
- Available across all brands, these titles are perfect for extending a playful reading portfolio on shelf

Format: 8.07 × 11.34 in /  
205 × 288 mm  
8.50 × 10.98 in / 216 × 279 mm  
(LNC-6401S1)  
Pages: 24/32  
Cover: soft/hard

**CUSTOMIZATION:**  
SIZE, CONTENT  
PAGE COUNT,  
ADD-ONS



LNC-6302S1



LABY-6403



LNC-6720Y



LNC-6202S1

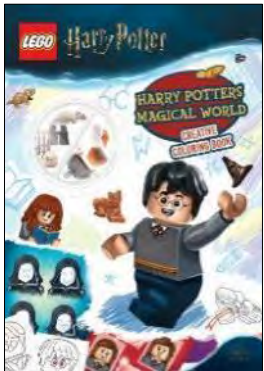


LNC-6451S1 \*



- Blend of activities and creative challenges by brand
- Titles come as an option with or without LEGO® minifigure

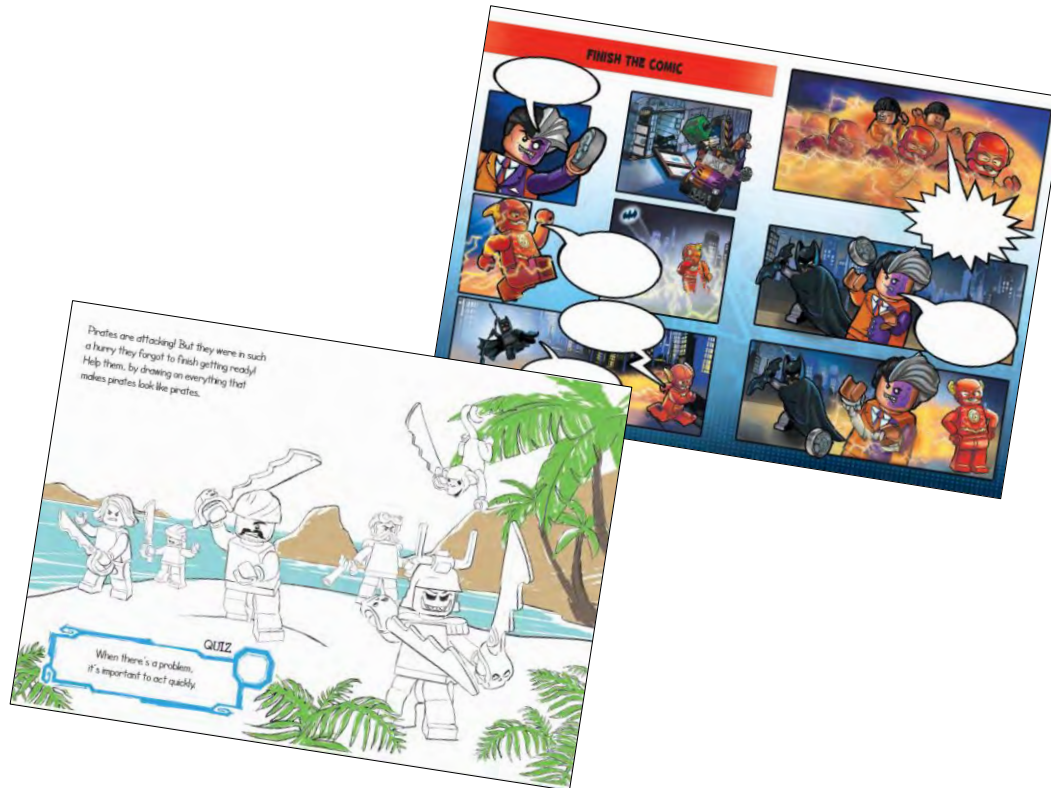
Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 24/32/64  
Cover: soft



LDWY-6401S1



LDWE-6701S3



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**

- Versatile combination of stories, comics and activities
- Option to add one or two LEGO® minifigures\*

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 48/64  
Cover: soft/hard



LNCC-6724



LNCO-6702S1



LNCO-6703



**CUSTOMIZATION:**  
SIZE, CONTENT,  
ADD-ONS,  
PAGE COUNT



\*All changes and customization of the products subject to LEGO® approval

- The perfect combination of our bestselling and new formats for a great new product!



ACTIVITY BOOKS WITH  
**MINIFIGURES**



ACTIVITY BOOKS WITH  
**ACCESSORIES**



Format: 8.07 × 11.34 in /  
205 × 288 mm/  
8.50 × 10.94 in / 216 × 278 mm  
Pages: 32/64  
Cover: soft/hard

- LEGO® elements: buildable minifigures, accessories and gadgets tested by kids\*

**CUSTOMIZATION:  
ADD-ONS**



BOAC-6450 \*



BOAC-6702



BOAC-6701



BOAC-6001S1





# POCKET-SIZED ACTIVITY BOOKS WITH MINIFIGURE

- Various activities from bestselling titles available as a pocket-sized book series
- Great for kiosks, discount stores and petrol stations
- Available with LEGO® minifigures

TWO  
COVER  
LAYOUTS

Format: 5.63 × 7.87 in /  
143 × 200 mm  
Pages: 16  
Cover: soft

CUSTOMIZATION:  
BOOK SERIES,  
SIZE, COVER



LABX-6707



LABX-6453 \*



LABX-6405



LABX-6204



LABX-6452



LABX-6601



\*Subject to availability - to be confirmed on a title by title basis

- A series, dedicated to celebrating special occasions and packed with themed activities
- A variety of entertaining options including classic activities, building and rebuilding tasks
- LEGO® elements make 3 exclusive models created by LEGO designers

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
BINDING**



BBAZ-6604



BBAZ-6605



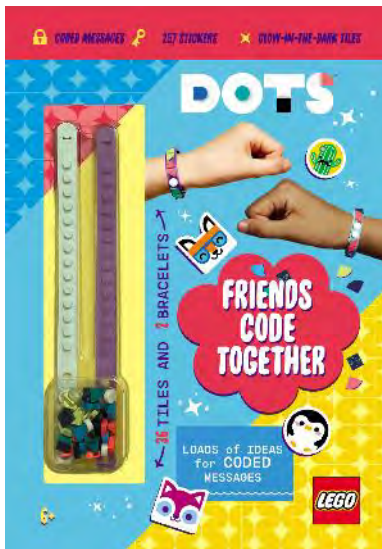
BBAZ-6602



- Activity book with loads of ideas for coding messages
- With 2 wristbands, 36 tiles, over 250 stickers, memo pads and boxes to cut out
- A perfect title for both book and toy stores

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 48  
Cover: soft  
LEGO® elements

**CUSTOMIZATION:  
PAGE COUNT,  
CONTENT**



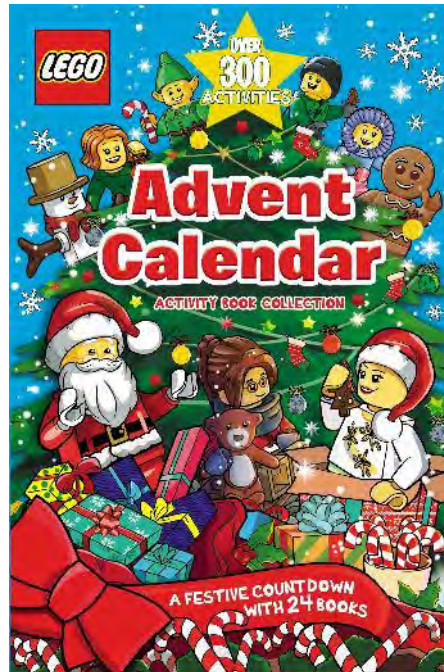
LSNZ-6650



- Popular advent calendar format packed with Christmas-themed activities, pictures to color, puzzles to solve and mazes to complete
- Includes 1 large hardcover book with 24 mini removable books inside the advent calendar
- Format inspired by other bestselling products on the market

Format: 14 × 21 in /  
355.5 × 533.4 mm  
Pages: 24 × 16  
Cover: hard

**CUSTOMIZATION:  
CONTENT,  
SIZE**



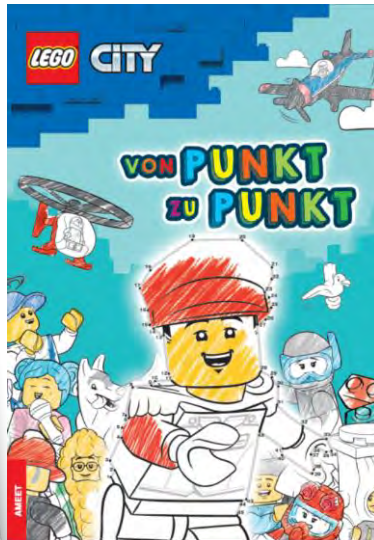
SPC-6601



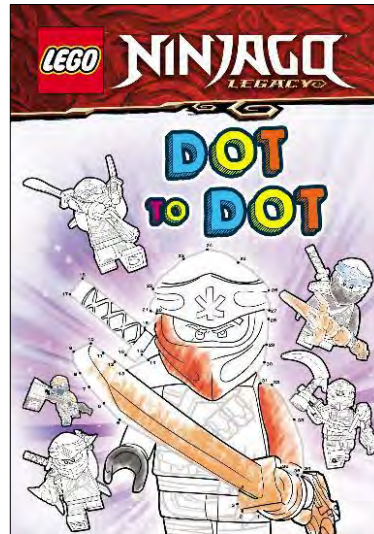
- A new book format with dot-to-dot activities
- Available in all coloring brands

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 80  
Cover: soft

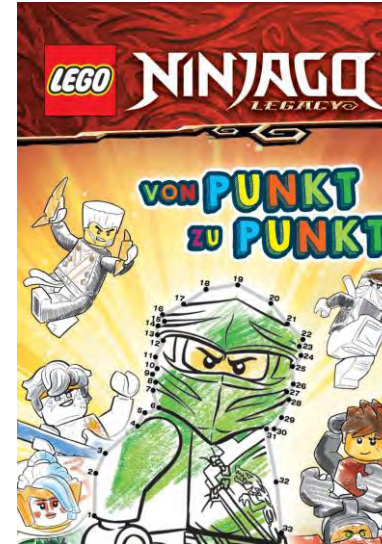
**CUSTOMIZATION:**  
CONTENT,  
SIZE



LDD-6001



SPC-6708



SPC-6708S2



- A new versatile format perfect for combining a variety of activities, puzzles and challenges into one book
- Available in all coloring and activity brands

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 80  
Cover: soft



**CUSTOMIZATION:  
CONTENT,  
SIZE**



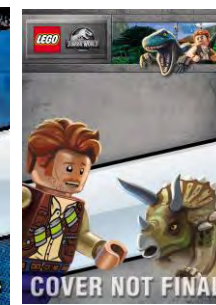
LBSY-6703S1



PDA-6715



LBSY-6401



Possibilities  
across the brands

- New book series based on the popular activity: spot the difference
- Available in a pad format

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 80  
Cover: soft



SDFC-6702



**CUSTOMIZATION:**  
CONTENT, SIZE,  
ADD-ONS, PAGE  
COUNT

- New book series based on the popular activity: spot the difference
- Available with LEGO® minifigure and bind-up options

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32 / 48  
Cover: soft



SDF-6702S1



SDF-701FS3



**CUSTOMIZATION:**  
CONTENT, SIZE,  
ADD-ONS, PAGE  
COUNT



- Based on a popular format
- Combines traditional search and find with spot-the-difference activities
- Detailed deluxe illustrations

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32  
Cover: hard

**CUSTOMIZATION:  
CONTENT,  
SIZE**



LSFM-6401S1



LSFM-6701S1



Possibilities  
across the  
brands

- A new format with double the number of pages of activity challenges and over two hundred reusable stickers
- Pages featuring the most popular scenes, characters and places from the LEGO® universe

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



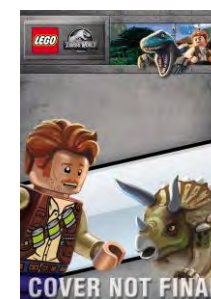
SSP-6701S2



SSP-6401S2



SSPA-6701



Possibilities across  
the brands

- New title with classic activities to be solved using only stickers
- Variety of different activities: jigsaw puzzles as well as customizing, building, and completing with stickers
- Additional free-play stickers

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 24 + 4 pages of stickers  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
COVER**



SACZ-6401



- The most popular sticker formats in a special customized edition
- Two cover layout options

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32  
Cover: soft

TWO  
COVER  
LAYOUTS

CUSTOMIZATION:  
CONTENT, PAGE  
COUNT, COVER



LTSY-6401S1



LTSY-6301S1



LTSY-6702S1



LTSY-6401S2



LTSY-6601S1



- The most popular sticker format customized for a bumper edition
- 80 pages of activities to solve with stickers
- Additional free-play stickers

Format: 8.50 × 10.98 in /  
216 × 279 mm  
Pages: 80  
Cover: soft

NEW FORMAT

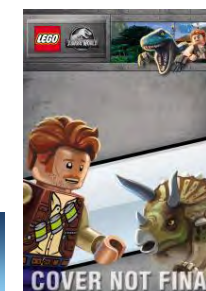
**CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT**



LTSA-6451 \*



LTSA-6401



Possibilities across  
the brands





# COLORING BOOK POOLS AVAILABLE FOR CUSTOMIZATION

- Coloring pools can be customized to suit any coloring format
- Multiple covers and a variety of options to mix and match stickers and activity pages
- Age-appropriate line art with text and additional activities on 16 of the pages

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 96/48 \*  
Cover: soft



FCB-6450 \*



FCB-6202



FCB-6703



FCBX-6704\*



FCB-6702



FCB-6002



FCB-6301



FCB-6401



FCBX-6402



FCBX-6601\*



FCB-6601



FCBX-6801\*

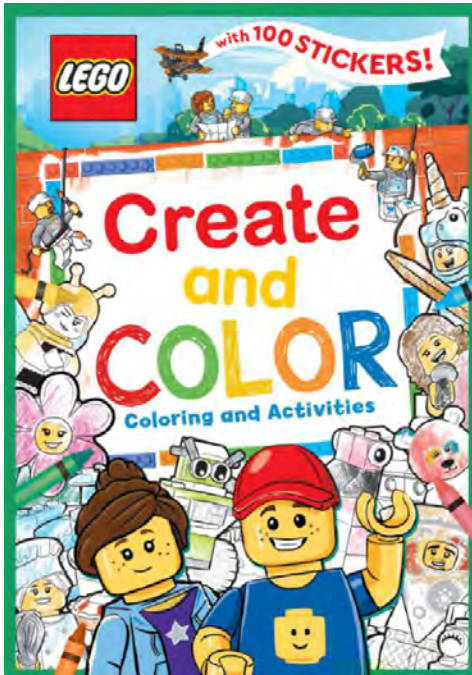


\*Subject to availability - to be confirmed on a title by title basis

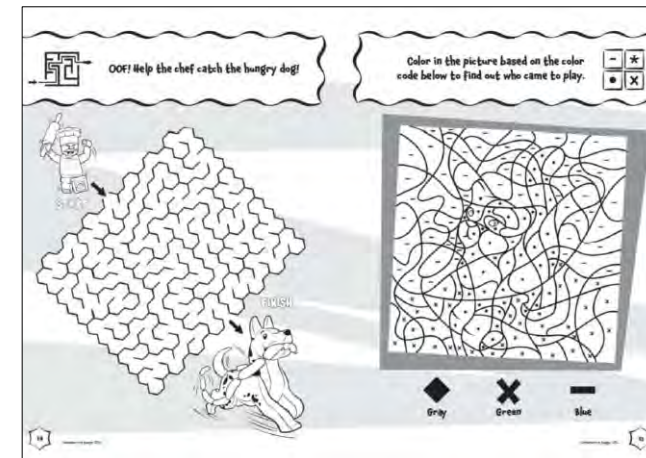
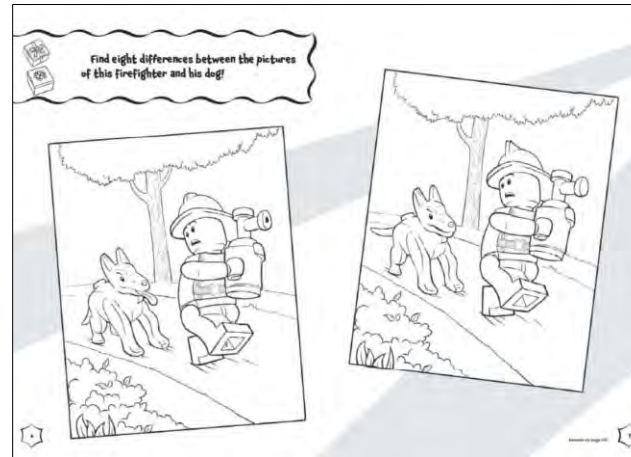
- A bumper coloring and activity book with three sheets of stickers
- Containing a wide range of tasks and activities such as, puzzles, mazes, quizzes and more. Plus coloring pages from different LEGO® themes
- Featuring popular LEGO characters

Format: 8.25 × 11.75 in /  
209,55 × 298,45 mm  
Pages: 288  
Cover: soft

NEW FORMAT



FCBO-6601



**CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT, SIZE**



- 16 or 24 pages of black and white line art
- Stickers that help kids with coloring
- Books available across all brands

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 16/24 + 2 pages  
of stickers  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



LAP-6703



ALSO AVAILABLE:



LAP-6403



LAP-6451 \*



LAP-6205



FBP-6450

- 16 or 24 pages of black and white line art
- Additional pages of free-play stickers
- Books available across all brands

Format: 8.07 × 11.34 in / 205 × 288 mm  
 Pages: 16/24 + 2 pages of stickers  
 Cover: soft

**CUSTOMIZATION:  
 PAGE COUNT,  
 ADD-ONS**



- 48 pages of black and white line art including activity pages
- Additional page of free-use stickers
- Books available across all brands

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 18 + 1 page  
of stickers  
Cover: soft



**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



FCBX-6001S1



- A large coloring pool to be customized
- 32 pages of black and white line art combined with a buildable LEGO® minifigure
- Perfect compilation of the most popular scenes, characters and themes

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 32/48  
Cover: soft



FCBB-6701

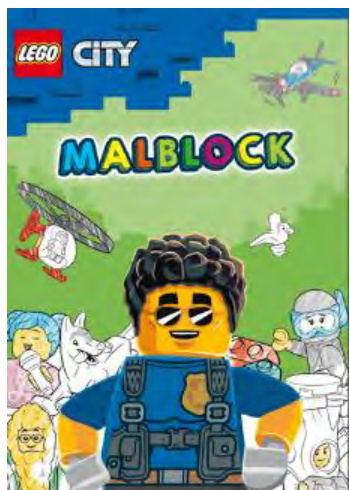


**CUSTOMIZATION:**  
COVER, PAGE  
COUNT, ADD-ONS

Possibilities across the brands

- 80 pages of black and white line art
- Different format options: pad
- Available across all brands

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 80  
Cover: soft



PDC-6001



FCBM-6701S1



**CUSTOMIZATION:**  
PAGE COUNT,  
CONTENT  
SIZE

- A mixture of coloring and activities across 160 pages
- Featuring beloved characters from the LEGO® universe
- Lots of detailed illustrated scenes with popular LEGO themes

Format: 6.30 × 9.25 in /  
160 × 235 mm  
Pages: 160  
Cover: soft

## NEW FORMAT



PDB-6201



PDB-6301



PDB-6401



PDB-6701



**CUSTOMIZATION:**  
CONTENT, COVER,  
PAGE COUNT, SIZE



- A great gift format with activity books, stickers and LEGO® minifigure
- Embossed durable tin boxes include: 3-4 books, 4 pages of stickers (optional), LEGO minifigure
- Perfect for popular holiday seasons' sales promotions

Format: 9.6 × 7.28 x 1.26 in /  
245 × 185 × 32 mm  
Pages: 4 × 16  
Cover: tin



**CUSTOMIZATION:**  
CONTENT,  
ADD-ONS



TIN-6704



TIN-6401



- Includes 65 LEGO® Harry Potter™ bricks for making exclusive models
- Over 100 ideas for quick builds, activities, challenges and games
- Building activities designed to develop creativity and imagination in a playful way

Format: Book main cover: 8.07 × 10.71  
× 1.1 in / 205 × 272 × 28 mm  
Book: 7.87 × 10.47 in / 200 × 266 mm  
Pages: 96  
Cover: hard



LQB-6401S1V1



Example model—can be rebuilt into a giant owl  
\*You can build only one model at a time



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



- Popular book format encourages young readers in storytelling, design, drawing and writing
- Options for lock and/or a LEGO® minifigure

Format: 5.51 × 7.48 in /  
140 × 190 mm  
Pages: 144  
Cover: soft/hard



LNH-6301



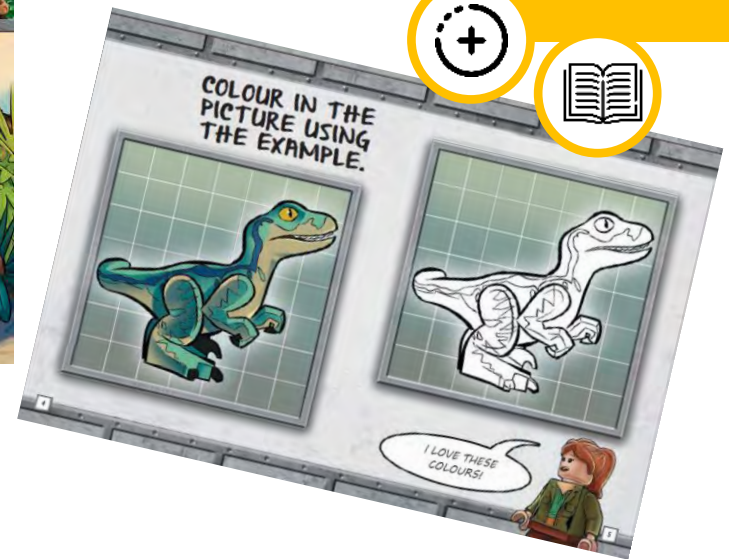
LNH-6012S1



LNH-6705



LNH-6202Y



**CUSTOMIZATION:**  
CONTENT, PAGE  
COUNT, ADD-ONS

- Unique titles created to serve as friendship books: readers can fill in by themselves or together with friends
- Extra page about favorite LEGO® characters
- Birthday calendar—a bonus for fans

Format: 7.48 × 7.48 in /  
190 × 190 mm  
Pages: 96/80  
Cover: padded



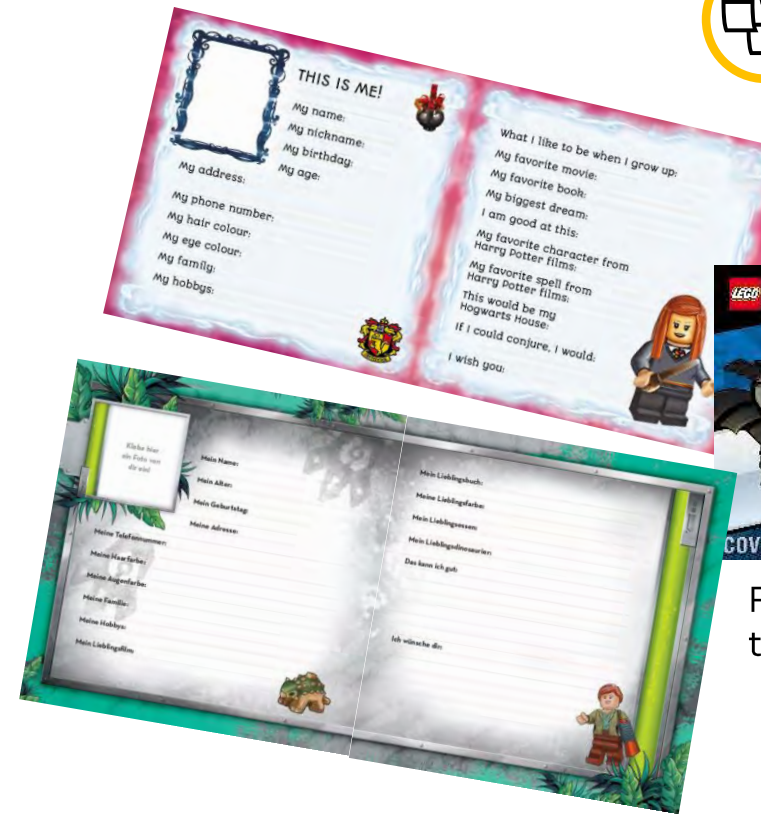
LFP-6201



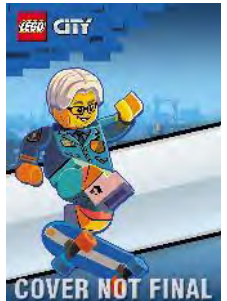
LFP-6401



LFP-6702S1



**CUSTOMIZATION:  
CONTENT,  
SIZE**



Possibilities across  
the brands

- Bestselling mass market format globally, low-priced, high-volume format
- Colorful illustrations with lots of LEGO® DNA
- Flexible art pool can be adapted to any storybook series and combined into slipcases, bags, and treasuries

Format: 9.45 × 9.45 in /  
240 × 240 mm  
Pages: 24  
Cover: hard

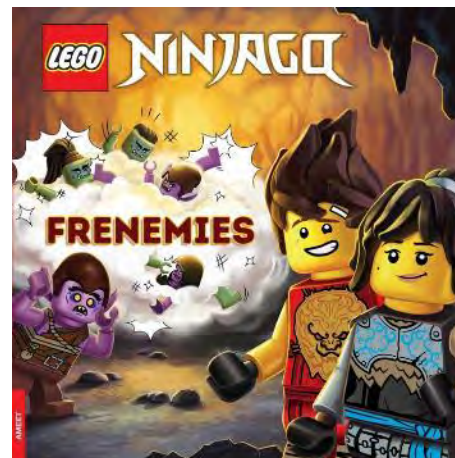
**CUSTOMIZATION:  
COVER, FORMAT,  
SIZE**



LPBP-6202



LPBP-60021



LPBP-6701



- Bestselling mass market format globally, low-priced, high-volume format
- Colorful illustrations with lots of LEGO® DNA
- Two stories in one book with hard cover

Format: 9.45 × 9.45 in /  
240 × 240 mm  
Pages: 48  
Cover: hard



**CUSTOMIZATION:  
COVER, FORMAT**



LPBC-6702



LPBC-6002



LPBC-6202



- Globally bestselling, low-priced, high-volume mass market format with two stories in one book
- Colorful illustrations with lots of LEGO® DNA
- 4 spreads of cut-out stickers to finish the stories

Format: 8 x 8 in /  
203 x 203 mm  
Pages: 48 + 8 pages of  
stickers  
Cover: hard

**CUSTOMIZATION:  
COVER,  
FORMAT**



LPBS-6001



LPBS-6701



- A brand-new series that introduces various professions in humorous ways
- The title features characters known from the LEGO® City Adventures TV series
- Perfect for children reading with the help of adults or trying to read by themselves
- Narrative based on the adventures of new or familiar characters from LEGO City

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 32  
Cover: hard

**CUSTOMIZATION:  
CONTENT**



RBS-6002S1



RBS-6001S1

- Approximately 600-700 words
- Large font
- Full-color illustrations



- Simple stories divided into short chapters with LEGO® humor and light, colorful graphic design
- Illustrated glossary includes information about main characters, a short quiz and reading certificate at the end of the book
- A perfect title for younger readers; character names are replaced with images to improve comprehension

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 48  
Cover: hard



LWR-6001S1



LWR-6002S1



LWR-6202S1



LWR-6705S1

Character names  
replaced with  
facial images



**CUSTOMIZATION:**  
CONTENT,  
FORMAT, SIZE



knoop halen  
 kijkt heel  
'Tk help je graag  
En als 

- This series introduces completely new stories featuring the most iconic characters, places and humor from the LEGO® world
- A glossary with extra information is at the end of the book
- Two stories in one book with two covers ( on front and back)

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 96  
Cover: hard



LNRC-6701



LNRC-6703



**CUSTOMIZATION:  
COVER, FORMAT,  
PAGE COUNT**

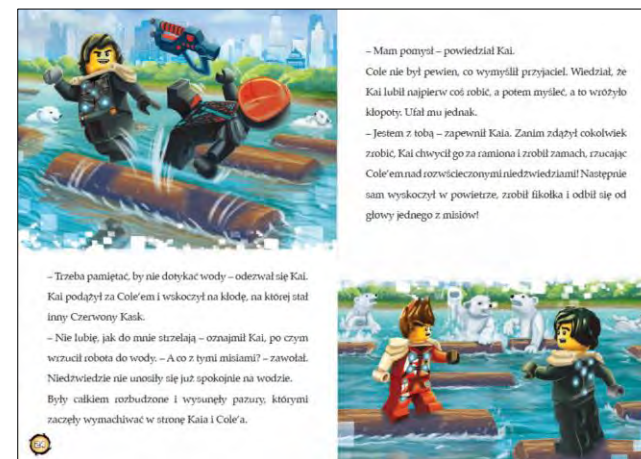
- LEGO® Original Stories combined in a special bumper edition
- This format consists of nine different stories that can be read separately and are not divided into chapters
- Successful format, popular LEGO IP and beloved characters

Format: 6.50 × 9.29 in /  
165 × 236 mm  
Pages: 192  
Cover: hard

NEW FORMAT



LNRJ-6721

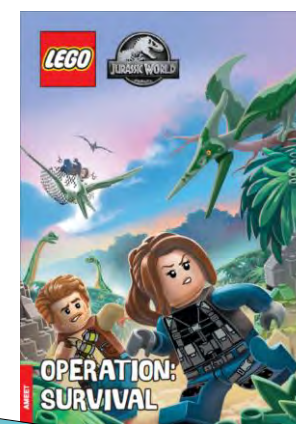


CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT, SIZE



- Flexible art pool based on existing chapter book series that can be combined for leveled reading programs
- Continuation of a successful format with a glossary that includes information about main characters, locations and animals
- Consists of 5 shortened versions of the original books

Format: 5.51 × 7.87 in /  
140 × 200 mm  
Pages: 5 x 48  
Cover: slip case/hard



**CUSTOMIZATION:  
PAGE COUNT,  
COVER**



- Flexible art pool based on existing chapter book series that can be combined for leveled reading programs
- Continuation of a successful format with a glossary that includes information about main characters, locations and animals
- Consists of 5 shortened versions of the original books

Format: 5.51 × 7.87 in /  
140 × 200 mm  
Pages: 5 x 48  
Cover: slip case/hard



SLP-6301



**CUSTOMIZATION:  
PAGE COUNT,  
COVER**



- A beloved Christmas song known around the world
- LEGO® humor makes this book – and song! – an experience for the whole family to enjoy
- The perfect LEGO Christmas gift

Format: 8.50 × 10.98 in /  
216 x 279 mm  
Pages: 32  
Cover: hard

**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



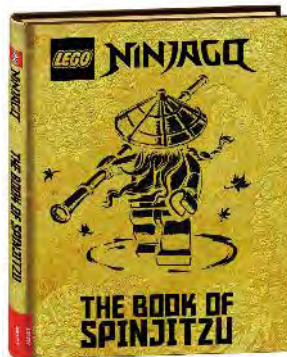
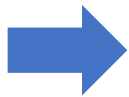
PBRB-6601



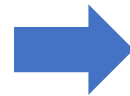
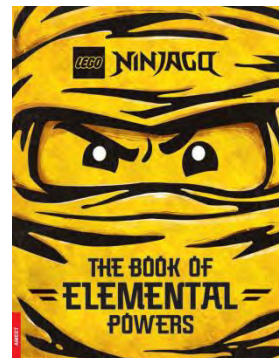
- Special editions of bestselling titles can be created
- Perfect gift idea for LEGO® fans
- Great for sales promotions

Format: 7.20 × 9.33 in /  
183 × 237 mm  
Pages: 96  
Cover: hard

### CUSTOMIZATION: COVER



LLB-701S1



LLB-6702S1



- A new format that combines reading experience with solving puzzles
- The book consists of comic pages (70% of the content), a story, and a variety of activities on 64 pages
- Great option for creating comic book series

Format: 6 × 9 in /  
148 × 212 mm  
Pages: 64  
Cover: soft

NEW FORMAT



SPC-6710



Possibilities across the brands

CUSTOMIZATION:  
CONTENT, FORMAT,  
PAGE COUNT

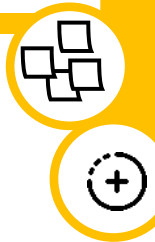
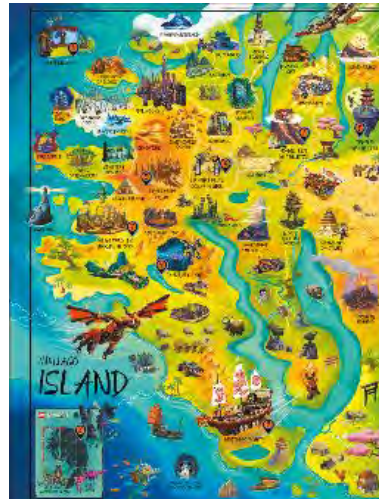


- Comics and a story packed with LEGO® humor
- Fun-filled diverse activities, 2 spreads of stickers, map at the end of the book
- Title ties into kids' collectability trend

Format: 8.07 × 11.34 in /  
205 × 288 mm  
Pages: 48  
Cover: soft



LNCD-6722S1

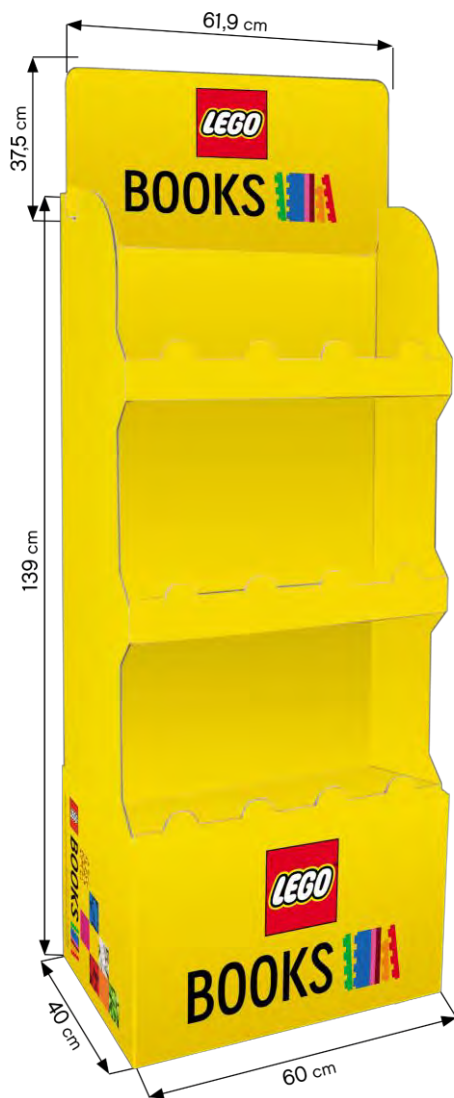


**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**

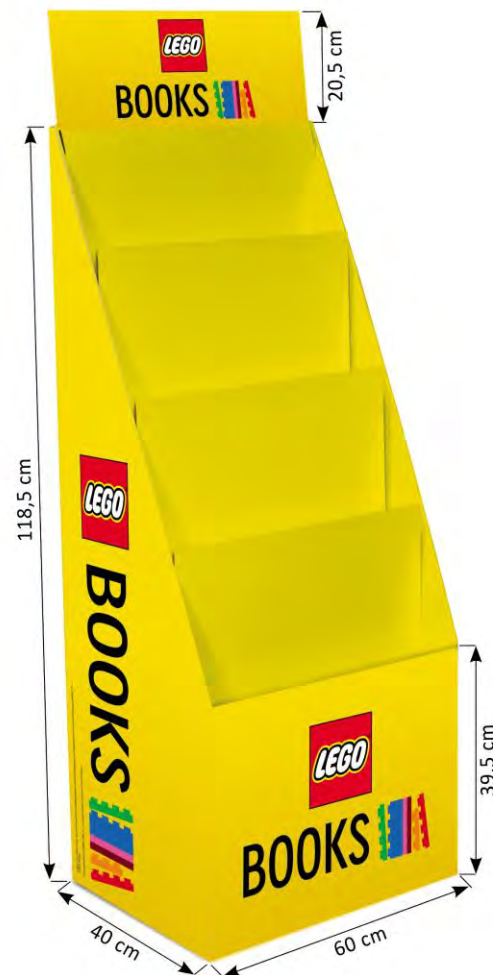


# BOOKS

## FLOOR DISPLAYS



ST5  
ca. 200 books



ST26  
ca. 60 books



ST30  
ca. 50 - 60 books



ST28  
ca. 80 books

Displays available on request – to order please contact your sales representative.





# BOOKS

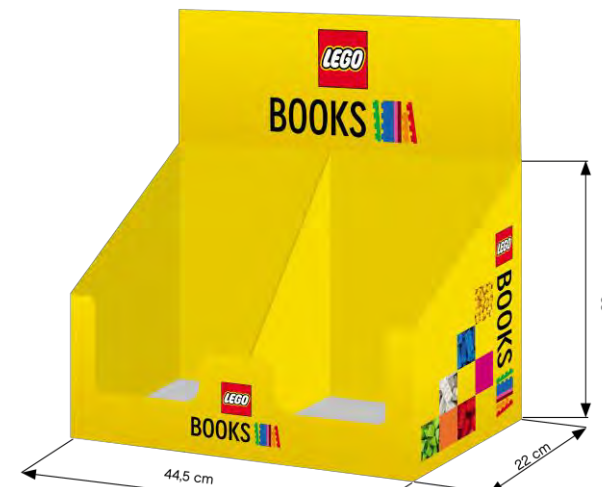
## COUNTER DISPLAYS



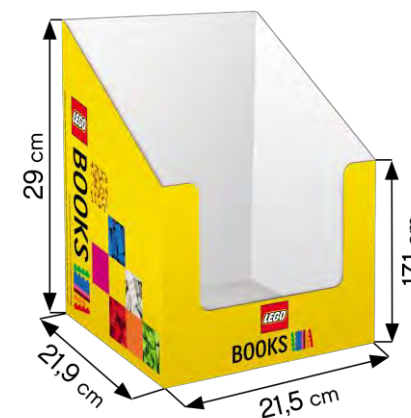
ST30  
ca. 50 - 60 books



STD5  
ca. 50-60 books



STD19  
ca. 30-40 books



STD2  
ca. 20 books

Displays available on request – to order please contact your sales representative.





BOOKS



THANK

YOU

