



# PUBLISHING PROGRAM 2022

where bricks and books click<sup>1/2</sup>





**BOOKS**



# **LEGO<sup>®</sup> BOOKS**

## **2022**

### **PUBLISHING PROGRAM**

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BOOKS

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**BOOKS**



**LEGO<sup>®</sup> BOOKS**

# **FICTION & PICTURE BOOKS 2022 PUBLISHING PROGRAM**

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# BOOKS



## FICTION & PICTURE BOOKS PROGRAM 2022

AGE GROUP	4+	5+	6+	7-9	7-10	8-12
FORMAT	LICENSED PICTURE BOOKS	EARLY READING SCHEMES	EARLY READING CHAPTER BOOKS	LEGO® ORIGINAL STORIES	YOUNGER MIDDLE GRADE	MIDDLE GRADE
TITLE	<p>LEGO® Jurassic World™ 1 title</p> <p>LEGO® NINJAGO® 1 title</p> <p>LEGO® City 1 title</p>	<p>LEGO® City 2 titles</p>	<p>LEGO® NINJAGO® 1 title</p> <p>LEGO® City 2 titles</p>	<p>LEGO® NINJAGO® 1 title</p> <p>LEGO® Jurassic World™ 1 title</p> <p>LEGO® DC COMICS Super Heroes 1 title</p>	<p>LEGO® Jurassic World™ 2 titles</p>	<p>LEGO® NINJAGO® 2 titles</p>





# BOOKS

# LICENSED PICTURE BOOKS

LICENSED  
PICTURE  
BOOKS

## KEYNOTE

Original adventure stories from the LEGO® world with children's favorite characters. Each short, easy-to-read story in the series features LEGO humor that is perfect for reluctant readers. Books can be adapted and combined into bind-ups, slipcases, bags/boxes, and treasuries.

## Sales Points

- Globally best-selling mass market format
- Original LEGO® adventure stories
- Up to 50 words per spread, large font
- Low-price, high-volume format



LPB-6702



LPB-6002



LPB-6201





# BOOKS



# A JOB FOR THE NINJA

LICENSED  
PICTURE  
BOOKS



Launch date: Q1

**AGE:** 4+

**CATEGORY:** LICENSED PICTURE BOOK

**BINDING:** hard cover

**FORMAT:** 8 × 8 in / 203 × 203 mm

**EXTENT:** 24 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Marta Leśniak

## KEYNOTE

One original adventure story from the Ninjago world aligning with the TV show storyline—exclusive new extras for new and existing fans of LEGO® NINJAGO®.

## STORY

The ninja team have nothing to do in the time of peace and they're really bored. To keep the ninja on their toes, Garmadon (temporarily good) involves a few well-known villains to play some practical jokes on the ninja, but the joke eventually backfires on him.

Short, easy-to-read stories—up to 50 words per spread with large font—are spiced with lots of humor and perfect for reluctant readers.

## Sales Points

- ✓ LEGO® NINJAGO® remains one of the most popular LEGO brands
- ✓ Globally best-selling mass market format
- ✓ Low-priced, high-volume format
- ✓ Flexible art pool can be adapted to any storybook series and combined into slipcasses, bags, and treasuries







## A JOB FOR THE NINJA

LICENSED  
PICTURE  
BOOKS

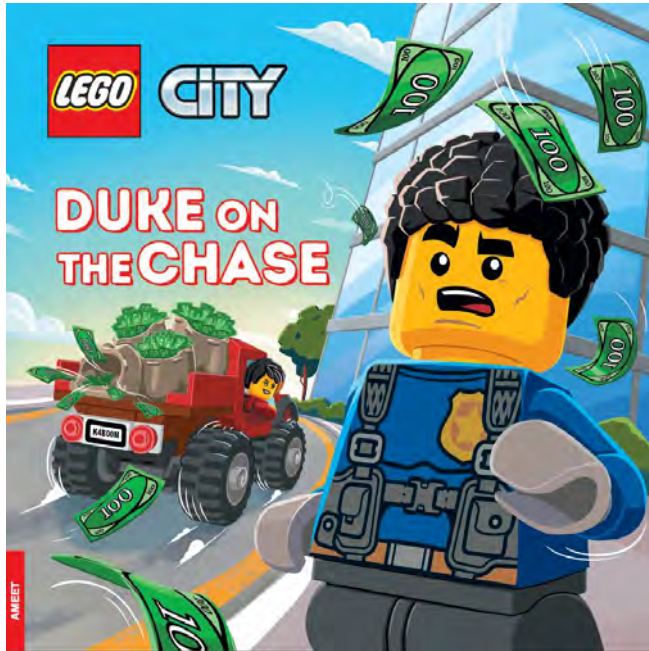




BOOKS

# DUKE ON THE CHASE

LICENSED  
PICTURE  
BOOKS



Launch date: Q1

**AGE:** 4+

**CATEGORY:** LICENSED PICTURE BOOK

**BINDING:** hard cover

**FORMAT:** 8 × 8 in / 203 × 203 mm

**EXTENT:** 24 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Karolina Kitale

## KEYNOTE

An iconic and original LEGO® City adventure story inspired by the latest LEGO® City Adventures TV series.

## STORY

While patrolling the city, Officer Duke DeTain receives a message that there has been a robbery at the bank. He soon discovers that Daisy Kaboom, one of the most famous LEGO® City crooks, is the person responsible for the robbery and immediately begins a spectacular and exhausting chase after her. Due to his ingenuity and with the help of his super intelligent car, Duke eventually manages to catch the crook.

Short easy-to-read stories—up to 50 words per spread with large font—spiced with lots of humor and perfect for reluctant readers.

## Sales Points

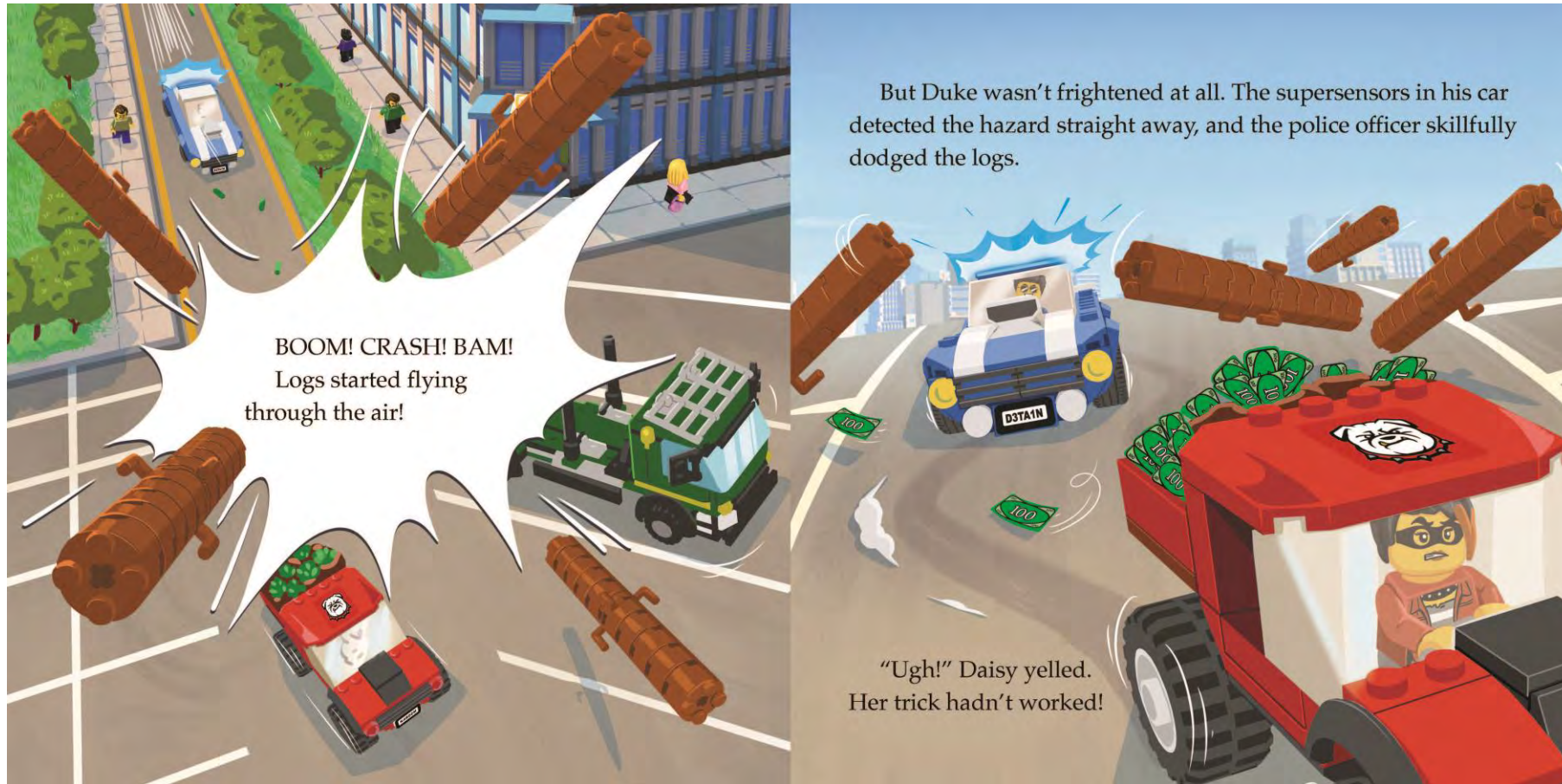
- ✓ Globally best-selling mass market format
- ✓ Low-priced, high-volume format
- ✓ Flexible art pool can be adapted to any storybook series and combined into slipcases, bags, and treasuries







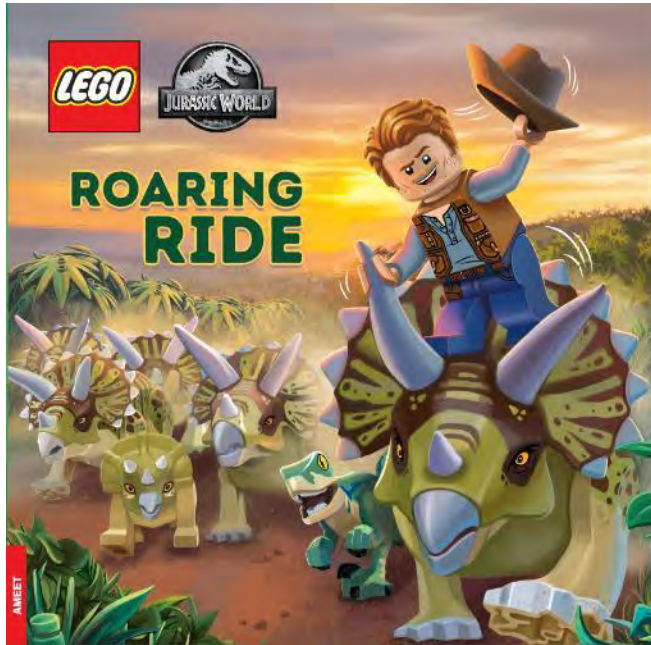
# DUKE ON THE CHASE





BOOKS

# ROARING RIDE



Launch date: Q1

**AGE:** 4+

**CATEGORY:** LICENSED PICTURE BOOK

**BINDING:** hard cover

**FORMAT:** 8 × 8 in / 203 × 203 mm

**EXTENT:** 24 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Maciej Andrysiak

## KEYNOTE

Original LEGO® Jurassic World™ adventure story with children's favorite characters and dinosaurs.

## STORY

A herd of *Triceratops* runs through the park, trampling everything in their way. Owen Grady, Red the dog, and the raptors follow them. Finally, it turns out that the *Triceratops* were looking for a young baby *Triceratops* who was lost on the island.

Short easy-to-read stories—up to 50 words per spread with large font—are spiced with lots of humor and perfect for reluctant readers.

## Sales Points

- ✓ Globally best-selling mass market format
- ✓ Low-priced, high-volume format
- ✓ Flexible art pool can be adapted to any storybook series and combined into slipcases, bags, and treasuries

LICENSED  
PICTURE  
BOOKS







# ROARING RIDE

LICENSED  
PICTURE  
BOOKS

BOOKS





# BOOKS



# MEET A... EARLY READING SCHEMES BOOKS

EARLY  
READING  
SCHEMES

## KEYNOTE

This beginning reader series is the first step on the literacy ladder for new readers to start to read by themselves or with help.

Each book features short texts and simple vocabulary with corresponding full-color illustrations that provide context and visual cues to aid the reading process. The plot-driven, funny stories explore the local heroes of LEGO® City and make learning to read fun.

## Sales Points

- Continuation of our successful beginning reader series
- Specifically formatted for practicing and learning reading skills
- 600-700 words per book





BOOKS

# MEET A SINGER!



Expected launch date: Q3

**AGE:** 5+

**CATEGORY:** EARLY READING SCHEMES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 32 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Erica S. Perl

## KEYNOTE

Early reading series introducing various professions in humorous ways. Billy and Madison are schoolmates and best friends from the LEGO® City Adventures TV series. They write for the newspaper *The Daily Mulch* and interview all the citizens of City to find out what they do! Join the friends and explore City while learning about professions from pilots to schoolteachers, elected officials to astronauts, pop singers, bus drivers, scientists, dancers, firefighters—and much, much more.

## STORY

The story features the character of Poppy Starr, a famous pop singer, and reveals a lot of secrets of the fascinating life of a pop star, such as shooting a music video and preparing amazing dance choreography for the show.

## Sales Points

- ✓ A brand-new series featuring local heroes, with 4 titles planned
- ✓ Training reading skills with beloved characters
- ✓ A new series with broad appeal and popular themes like City and professions
- ✓ Narrative based on the adventures of new or familiar characters from LEGO® world
- ✓ Continuation of our successful beginning reader series

EARLY  
READING  
SCHEMES





# MEET A SINGER!

EARLY  
READING  
SCHEMES

Poppy Starr stepped onstage.  
"This is it!" cried Madison.  
*Click! Click!* Billy took shot after  
shot. Madison scribbled notes, not  
missing a thing!  
After the show, Poppy greeted

Billy and Madison backstage.  
"You were amazing!" gushed  
Billy.  
Poppy smiled, "Want to ride  
with me to the recording studio?  
You can interview me on the way."





BOOKS

# MEET AN ASTRONAUT!

EARLY  
READING  
SCHEMES



Expected launch date: Q3

**AGE:** 5+

**CATEGORY:** EARLY READING SCHEMES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 32 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Erica S. Perl

## KEYNOTE

Early reading series introducing various professions in humorous ways. Billy and Madison are schoolmates and best friends from the LEGO® City Adventures TV series. They write for the newspaper *The Daily Mulch* and interview all the citizens of City to find out what they do! Join the friends and explore City while learning about professions from pilots to schoolteachers, elected officials to astronauts, pop singers, bus drivers, scientists, dancers, firefighters—and much, much more.

## STORY

Captain Momentous is a real live astronaut. During the interview with Billy and Madison, he gives them a tour of the space center, tells them about the astronaut training program, and even takes the reporters for a space ride.

## Sales Points

- ✓ A brand-new series featuring local heroes, with 4 titles planned
- ✓ Training reading skills with beloved characters
- ✓ A new series with broad appeal and popular themes like City and professions
- ✓ Narrative based on the adventures of new or familiar characters from LEGO® world





# BOOKS



## EARLY READING CHAPTER BOOKS

EARLY  
READING  
CHAPTER  
BOOKS

### KEYNOTE

Perfect for newly independent readers ready for longer texts, each book in this illustrated series features one story broken up into chapters. Action-forward, humorous plots inspired by popular LEGO® brands keep the pages turning, while short chapters instill reading confidence. Full-color illustrations provide limited visual cues, encouraging readers to let the words tell the story.

### Sales Points

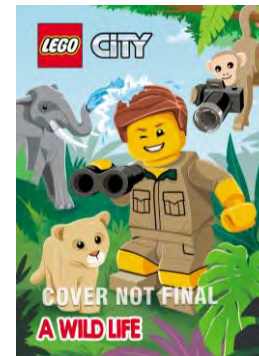
- 1,200 words per book
- The back of every book includes:
  - An illustrated character and location glossary—a bonus for both current and new fans
  - A short reading comprehension quiz
  - A Reading Achievement Certificate



LWR-6706



LWR-6003



LWR-6004







# BOOKS

## SNEAK ATTACK!



Launch date: Q1

**AGE:** 6+

**CATEGORY:** EARLY READING CHAPTER BOOKS

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 48 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Steve Behling

### KEYNOTE

A completely new story divided into short chapters with LEGO® humor featuring the most popular characters from the LEGO® NINJAGO® world.

### STORY

Ray and Kai play *Prime Empire* all day long and neglect their training session with Master Wu, who uses various methods to get the ninja off the couch. In the meantime, the Monastery of Spinjitzu is attacked by villainous Miss Demeanor and her gang. The Masters of Fire are forced to defend the Monastery by using the skills they have learned while playing *Prime Empire*.

### Sales Points

- ✓ LEGO® NINJAGO® remains one of the most popular LEGO brands
- ✓ Flexible art pool to suit local reading schemes, existing chapter book series
- ✓ Short quiz and reading certificate at the end of the book
- ✓ Continuation of a successful format with a picture glossary that includes information about main characters, background characters, locations and animals

EARLY  
READING  
CHAPTER  
BOOKS





## SNEAK ATTACK!



"Video games are fun, but they are no substitute for actual training."

It was silent, except for the video game sounds.

Master Wu was sure that Kai was thinking about his wise words.

Then suddenly, Kai shouted, "Power move! Yes!"

©

"We make an amazing team," Ray said.

"What I am trying to say," Master Wu said with a sigh, "is that you both should join me in the training yard. I am doing research on the current and previous Masters of Fire. That's you two!"







BOOKS

# THE PERFECT TRICK



Expected launch date: Q3

**AGE:** 6+

**CATEGORY:** EARLY READING CHAPTER BOOKS

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 48 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Matt Killeen

## KEYNOTE

A completely new story divided into short chapters from the LEGO® City universe involving children's favorite characters from the latest LEGO City TV series—just like Detective Rooky Partnur, the police officer with a talent for skateboarding.

## STORY

Inspired by a spectacular stunt show, police officer Rooky Partnur decides to brush up on her skateboarding skills. She dusts off her old skateboard and practices every day, when she's off duty. She soon proves that skateboarding is not simply "a bit of fun for kids", but also extremely useful when duty calls.

## Sales Points


- ✓ Flexible art pool to suit local reading schemes or leveled reader program
- ✓ Short quiz and reading certificate at the end of the book
- ✓ Continuation of a successful format with a picture glossary that includes information about main characters, background characters, locations and animals
- ✓ Title aligns with the current surge of popularity skateboarding is enjoying among kids, as it has become an Olympic sport featuring teenage champions.

EARLY  
READING  
CHAPTER  
BOOKS



36

get in front of Hank or he would get away!







# BOOKS



## IN THE WILD



Expected launch date: Q3

**AGE:** 6+

**CATEGORY:** EARLY READING CHAPTER BOOKS

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 48 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Joshua Pruett

### KEYNOTE

An original story divided into short chapters that features children's favorite characters and locations from the LEGO® City universe.

### STORY

Westbrook W. Sleet and his cameraman, Toby, shoot a new episode of the Wild Wilderness documentary show in the middle of a jungle. When they meet an animal rescue camp crew and the animals they look after, Westbrook hopes they'll get dream footage for the show. But filming suddenly becomes less important when all hands are needed for an unexpected rescue operation.

### Sales Points

- ✓ Flexible art pool to suit local reading schemes or leveled reader program
- ✓ Short quiz and reading certificate at the end of the book
- ✓ Continuation of a successful format with a picture glossary that includes information about main characters, background characters, locations and animals

EARLY  
READING  
CHAPTER  
BOOKS





## IN THE WILD

Then Perry used his all-terrain vehicle to clear the rocks blocking their path to the lion cub.

Toby and Lydia distracted the crocodile with some meat snacks. Toby had never seen a real crocodile this close before, but he tried to be as brave as he could.



Then it was Westbrooke's turn. It was all up to him. He leaned down into the riverbed and reached out to the lion cub.

"You can trust me," said Westbrooke, calmly.

The animal was scared at first, but eventually it jumped into Westbrooke's arms. Everyone cheered! The lion cub was saved.



# BOOKS

# LEGO® ORIGINAL STORIES

LEGO®  
ORIGINAL  
STORIES

## KEYNOTE

Each book in this original fiction series features three all-new stories inspired by the iconic characters, places, and humor from LEGO® NINJAGO®, LEGO DC Comics Super Heroes and LEGO Jurassic World™. Written specifically for newly independent readers, each suspenseful, heartfelt tale can stand alone and be read separately. A glossary at the back includes fun facts about the characters, plus extra details on the story locations and animals—a bonus for both current and new fans!

- **Sales Points**

- The LEGO® Original Stories series can be combined with Early Reading Chapter Books for leveled reading programs
- Continuation of a successful series
- 3k words per book



LNR-6452



LNR-6202



LNR-6724







BOOKS

# MYSTERY OF THE LOST POWER

LEGO®  
ORIGINAL  
STORIES



Launch date: Q1

**AGE:** 7-9

**CATEGORY:** LEGO® ORIGINAL STORIES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 64 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Adam Beechen

## KEYNOTE

Three original adventure stories from the LEGO® NINJAGO® world in this amazing illustrated collection.

## STORY

Three original adventure stories from the LEGO® NINJAGO® world aligning with the TV Show storyline. In the first story, a famous reporter, Gayle Gossip, runs an investigation to solve the mystery of strange events occurring in Ninjago City: unusual water activity and the odd behavior of water animals. Narrated by Nya herself, the second story introduces a mother-daughter conflict when Nya's mother arrives to help her daughter regain control of her powers. In the third story, the ninja set out on a mission to uncover the source of a power signal that is disrupting marine life and Nya's powers. When the vessel gets attacked by a deep-sea creature, help comes from an unexpected side.

## Sales Points

- ✓ Adventure and humor as the main story drivers
- ✓ Popular LEGO® theme to attract reluctant readers
- ✓ Glossary includes information about main characters, background characters, locations and animals, unknown details—bonuses for both current and future fans
- ✓ Continuation of a successful format





## MYSTERY OF THE LOST POWER

LEGO®  
ORIGINAL  
STORIES

filled a teapot with water, I became so nervous that my mother would find me that I lost control of my power again! I heard a KSSHH! and a SPLASH! from the other side of the pantry, and when I peeked around, I saw Master Wu drenched and my Mom staring at the teapot that had exploded in his hand. “Nya,” Master Wu turned to me and said calmly, “this is not how I prefer to take my tea.”



“Looks like someone owes Master Wu a teapot, hmm?” my Mom added with a smile.

When I discovered that Zane and PixaI had left on a mission to the ocean without me, I wasn’t frustrated, just sad. I sat on the side of the monastery bell, thinking. I couldn’t control my power, my teammates wouldn’t take me on missions, and my Mom wouldn’t leave me alone. I was seriously considering running away to the







# BOOKS

## TOTALLY ROARSOME!



Launch date: Q2

**AGE:** 7-9

**CATEGORY:** LEGO® ORIGINAL STORIES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 64 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Margaret Wang

### KEYNOTE

Three original adventure stories from the LEGO® Jurassic World™ in this amazing illustrated collection.

### STORY

Three original adventure stories from the Jurassic World universe inspired by the TV series storyline. In the first story, the fearless ACU guards must take care of two baby dinosaurs after they escape from the lab because one of the scientists leaves their pen open. The second story introduces a safety awareness day conducted by Claire Dearing, and proves that in Jurassic World park nothing goes according to plan. In the last story, Claire Dearing and Owen Grady are trying out a night hike route as a new activity for Jurassic World guests. As they make their way through the park, they discover something is following them. They look "the danger" in the eyes twice, believing there's nothing to fear, but the third time will definitely be... time to run.

### Sales Points

- ✓ Adventure and humor as the main story drivers
- ✓ Popular LEGO® theme to attract reluctant readers
- ✓ Glossary includes information about main characters, background characters, locations and animals, unknown details—bonuses for both current and future fans
- ✓ Continuation of a successful format

LEGO®  
ORIGINAL  
STORIES





# TOTALLY ROARSOME!



As the dinosaurs got closer, they saw people sitting inside the giant eggshells, waiting for the Egg Spinner ride to start.

"Whoa!" a boy said to his brother, pointing at the baby *Ankylosaurus*.

"Awesome!" said his brother. He called to the baby *Triceratops* to try and get its attention.

Just as the dinosaur looked their way, the ride started and their egg began to spin.

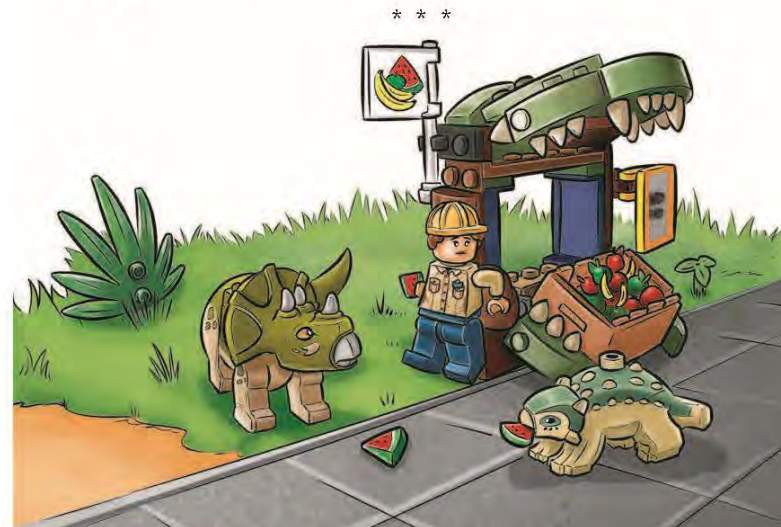
The dinosaurs were not expecting that! Scared, they ran off back toward Main Street.

13

*Sniff! Sniff!* What was that delicious smell? The dinosaurs forgot all about the Egg Spinner ride and made a beeline for a fresh fruit stand.

The vendor was just about to have a snack when the baby *Ankylosaurus* bumped her stand. The slice of melon got knocked out of her hand!

"Huh?" the vendor said, peering around the front of her stand and seeing the dinosaurs gobbling up her tasty snack. "*Ankylosaurus* and *Triceratops*, right? Good thing I'm a vegetarian, too."







# BOOKS



# JUSTICE LEAGUE: BRAVE AND UNITED!

LEGO®  
ORIGINAL  
STORIES



Expected launch date: Q3

**AGE:** 7-9

**CATEGORY:** LEGO® ORIGINAL STORIES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 64 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Philip Madden

## KEYNOTE

This amazing illustrated collection introduces completely new stories with the most iconic characters, places and humor from the LEGO® DC Universe.

## STORY

Three original adventure stories based on LEGO® DC Comics Super Heroes that feature various members of the Justice League™ including Batman™, Wonder Woman™, Superman™, and others, as well as the Super-Villains such as the Joker™, Solomon Grundy and Poison Ivy™.

In the first story, the Joker is planning to transform Gotham City™ into a Fun House called Joker City. The Justice League must stop his evil plan.

The second story revolves around an extra-terrestrial robot and his out-of-this world plan to take over the world. The Justice League is the planet's only hope. The heroes must face Brainiac and stop his crazy plan.

The last story presents The Frozen Trinity, very cold-hearted Super-Villains who have prepared an impossible challenge for one of the members of the Justice League, The Flash™. With the help of other heroes, The Flash has to face eight impossible tasks.





BOOKS

# JUSTICE LEAGUE: BRAVE AND UNITED!

LEGO®  
ORIGINAL  
STORIES



Expected launch date: Q3

**AGE:** 7-9

**CATEGORY:** LEGO® ORIGINAL STORIES

**BINDING:** hard cover

**FORMAT:** 6 × 9 in / 148 × 212 mm

**EXTENT:** 64 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Philip Madden

## Sales Points

- ✓ Adventure and humor as the main story drivers
- ✓ Popular LEGO® theme to attract reluctant readers
- ✓ Glossary includes information about main characters, background characters, locations and animals, unknown details—bonuses for both current and future fans
- ✓ Continuation of a successful format

Batman groaned, watching the villains drive off. WHOOSH! A stream of whipped cream shot out of the steering wheel and hit him in the face. Sticky and fighting mad, Batman called Alfred on his communicator.

"Alfred, come get me," he growled. "And, um, bring a can opener."

\*\*\*

It was not just Gotham City. Scientists were disappearing across the globe. It was time to call on the Justice League. Wonder Woman, Superman, The Flash, and Martian Manhunter assembled in the Batcave.

"I've determined that the Joker, Gorilla Grodd, and Cheetah are behind the kidnappings," Batman explained. "And I'm afraid the Joker has scientists working on something dangerous."

He filled the group in on his plan.

"Great! It just might work," said Superman. "Especially since I am here to help."

\*\*\*

2







# LEGO® JURASSIC WORLD™ UNTOLD DINOSAUR TALES

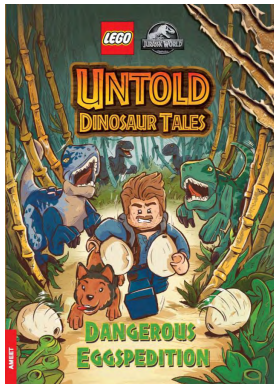
YOUNGER  
MIDDLE  
GRADE

## KEYNOTE

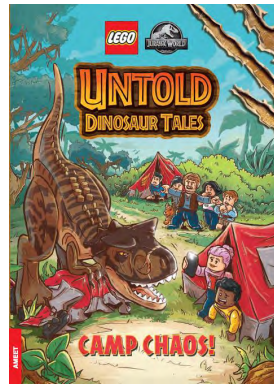
Introducing a brand-new fiction series just right for independent junior novel readers! Each original, never-before-told story stars Owen Grady during his early days as an animal behaviorist at Jurassic World and is broken into chapters with limited, full-color illustrations. A Dinosaur Fact card at the back of each book showcases official lab information about the dinosaur featured in the story.

## Sales Points

- Original fiction with exclusive content for fans of LEGO® Jurassic World™
- Develops reading skills and encourages children to read longer texts
- Collectability for sales promotions and loyalty programs
- Contains full-color illustrations and a smaller font size, perfect for younger middle grade readers
- 10K words per book



JMG-6201



JMG-6202



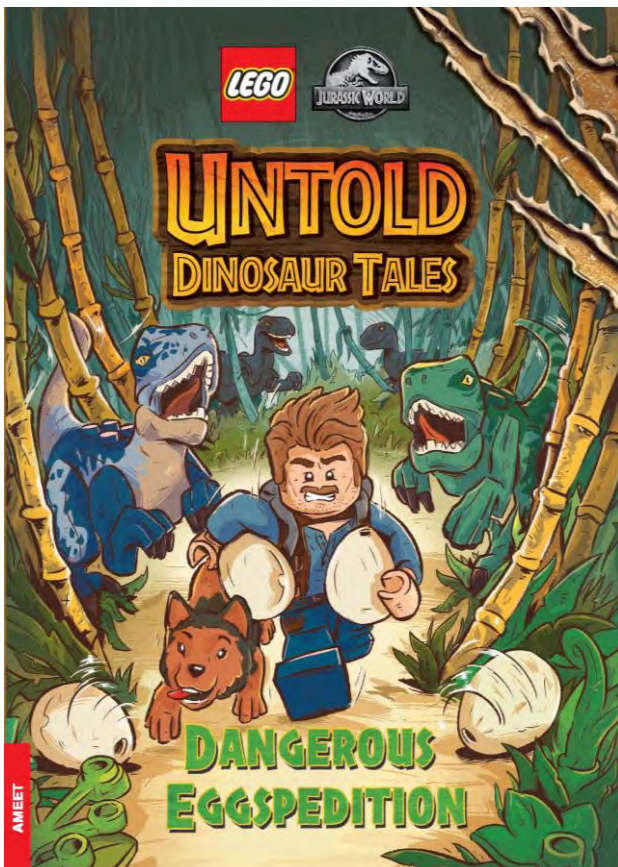




BOOKS

# DANGEROUS EGGSPEDITION

YOUNGER  
MIDDLE  
GRADE



Launch date: Q2

**AGE:** 7-10

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 128 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Steve Behling

## KEYNOTE

This new chapter book series presents Owen Grady's previously untold adventures. It depicts Owen's early days as an employee at Jurassic World, so the reader can discover the incredible world of dinosaurs through his eyes and follow his first hilarious adventures on Isla Nublar.

## STORY

The action of the story revolves around the adventures of a former soldier and animal behaviorist, Owen Grady, who is hired to carry valuable cargo from Isla Sorna to Isla Nublar. Owen really wants to prove that he is the right person for the job, but over time things start to get very complicated...

## Sales Points

- ✓ Original prequel story with exclusive content for older fans of LEGO® Jurassic World™ and the Jurassic World films and series
- ✓ Featuring well-known characters from the Jurassic World film franchise
- ✓ Encourages children to read longer texts in order to develop reading skills
- ✓ Collectible book series is perfect for various sales promotions and loyalty programs





## DANGEROUS EGGSPEDITION

YOUNGER  
MIDDLE  
GRADE



Except, it wasn't really a *Pteranodon*. It was a hastily built yet surprisingly convincing puppet, made from sticks, rope, mud, leaves, grass, and just about whatever Max and Owen had been able to find. A couple of ACU guards sat in some bushes atop the ridge, and with some tree branches and rope tied to the puppet, they made it seem like the *Pteranodon* was flying.

Max hoped that their ruse would seem real enough to the *Velociraptors*, so when the flying creature looked to be jeopardizing the eggs in Owen's backpack, they would come running.

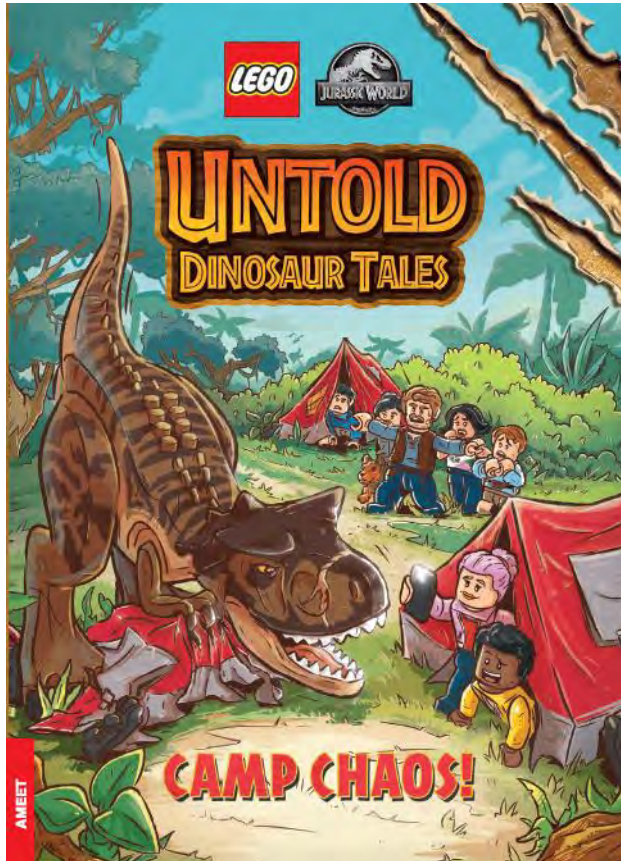
"All right, Owen. Get ready!" Max said, glancing back and forth between him and the four dinosaurs. "Wait for it! Aaand... action!"





BOOKS

# CAMP CHAOS!



Launch date: Q2

**AGE:** 7-10

**CATEGORY:** YOUNGER MIDDLE GRADE

**BINDING:** hard cover

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 128 pages

**ILLUSTRATIONS:** full color

**AUTHOR:** Richard Ashley Hamilton

## KEYNOTE

This new chapter book series presents Owen Grady's previously untold adventures. It depicts Owen's early days as an employee at Jurassic World, so the reader can discover the incredible world of dinosaurs through his eyes and follow his first hilarious adventures on Isla Nublar.

## STORY

Owen Grady takes the teenagers from Camp Cretaceous on a three-day trek where they will learn how to camp. Unfortunately, pretty much none of them are interested in learning survival techniques. The situation gets tricky when the ACU arrive and bring a live *Carnotaurus*. Owen begins to realize that bringing a hungry dinosaur to a camp full of potential "teenage snacks" wasn't the best idea.

## Sales Points

- ✓ Original prequel story with exclusive content for older fans of LEGO® Jurassic World™ and the Jurassic World films and series
- ✓ Featuring well-known characters from the Camp Cretaceous TV series
- ✓ Encourages children to read longer texts in order to develop reading skills
- ✓ Collectible book series is perfect for various sales promotions and loyalty programs

YOUNGER  
MIDDLE  
GRADE







# CAMP CHAOS!

BOOKS

Sammy mimed zipping her lips and followed Owen back toward the bundle of fabric and poles he'd just barely escaped. And, with Sammy no longer talking a mile a minute, Owen's headache started to fade. He wanted to keep the quiet going, so Owen pointed to a hammer and drew an imaginary line from the head of the hammer to the top of the tent stake in his hand. His meaning



YOUNGER  
MIDDLE  
GRADE





# BOOKS



# SPINJITZU BROTHERS

MIDDLE  
GRADE

## KEYNOTE

Telling completely new prequel stories from Wu and Garmadon's youth, *Spinjitzu Brothers* is a brand-new middle grade novel series set hundreds of years before the ninja of Ninjago were born. The series presents young master Wu and young Lord Garmadon in an entirely new light and links the present and the past.

Perfect for avid LEGO® NINJAGO® fans who want to learn more about their favorite heroes and experience their new adventures.

## Sales Points

- New, prequel storyline within LEGO® NINJAGO® canon with previously unknown facts and events
- LEGO NINJAGO franchise tie-ins planned from 2022 onwards
- Includes limited, black-and-white illustrations
- 10-15k words per book



LBWS-6704



LBWS-6703

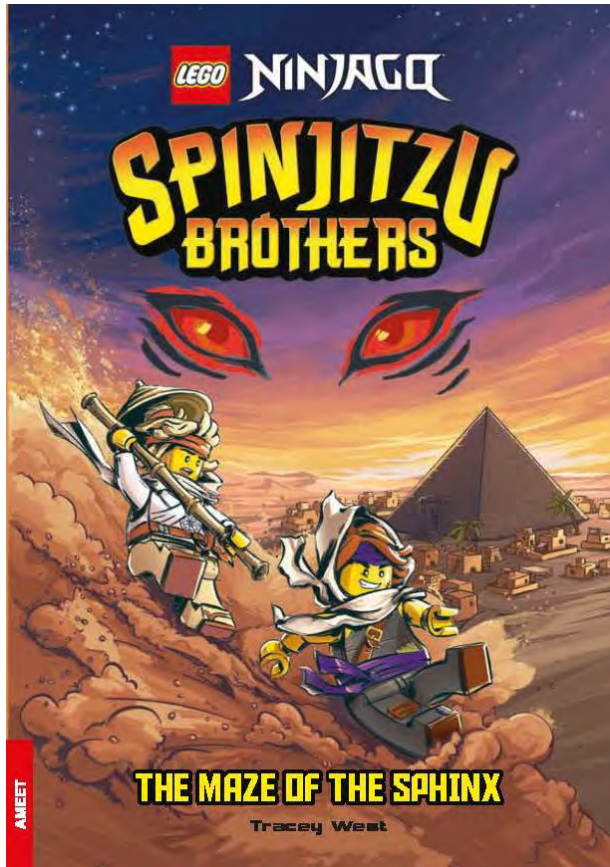






# THE MAZE OF THE SPHINX

MIDDLE  
GRADE



Launch date: Q1

**AGE:** 8-12

**CATEGORY:** MIDDLE GRADE

**BINDING:** hard cover, paper over board

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 144 pages

**ILLUSTRATIONS:** black and white

**AUTHOR:** Tracey West

## KEYNOTE

Telling completely new and original stories from Wu and Garmadon's youth, Spinjitzu Brothers is a series for avid LEGO® NINJAGO® fans who want to learn more about their favorite heroes, and experience their new adventures.

## STORY

When Wu and Garmadon lost their way in the middle of the desert, they are lucky enough to find shelter in a village surrounding an ancient pyramid. As soon as they step inside it, the door behind them shuts suddenly. The brothers get trapped inside the tomb that turns out to be the home of the mighty Sphinx. Getting out of the ancient trap will be a true challenge for the young ninja.

## Sales Points

- ✓ The series delves deep into the LEGO® NINJAGO® universe with background stories and also exclusive never-before-seen content from new heroes and villains, to brand-new lore
- ✓ LEGO NINJAGO remains one of the most popular LEGO brands
- ✓ LEGO NINJAGO franchise tie-ins planned from 2022 onwards
- ✓ Title is a follow-up to the first two books in the series







## THE MAZE OF THE SPHINX

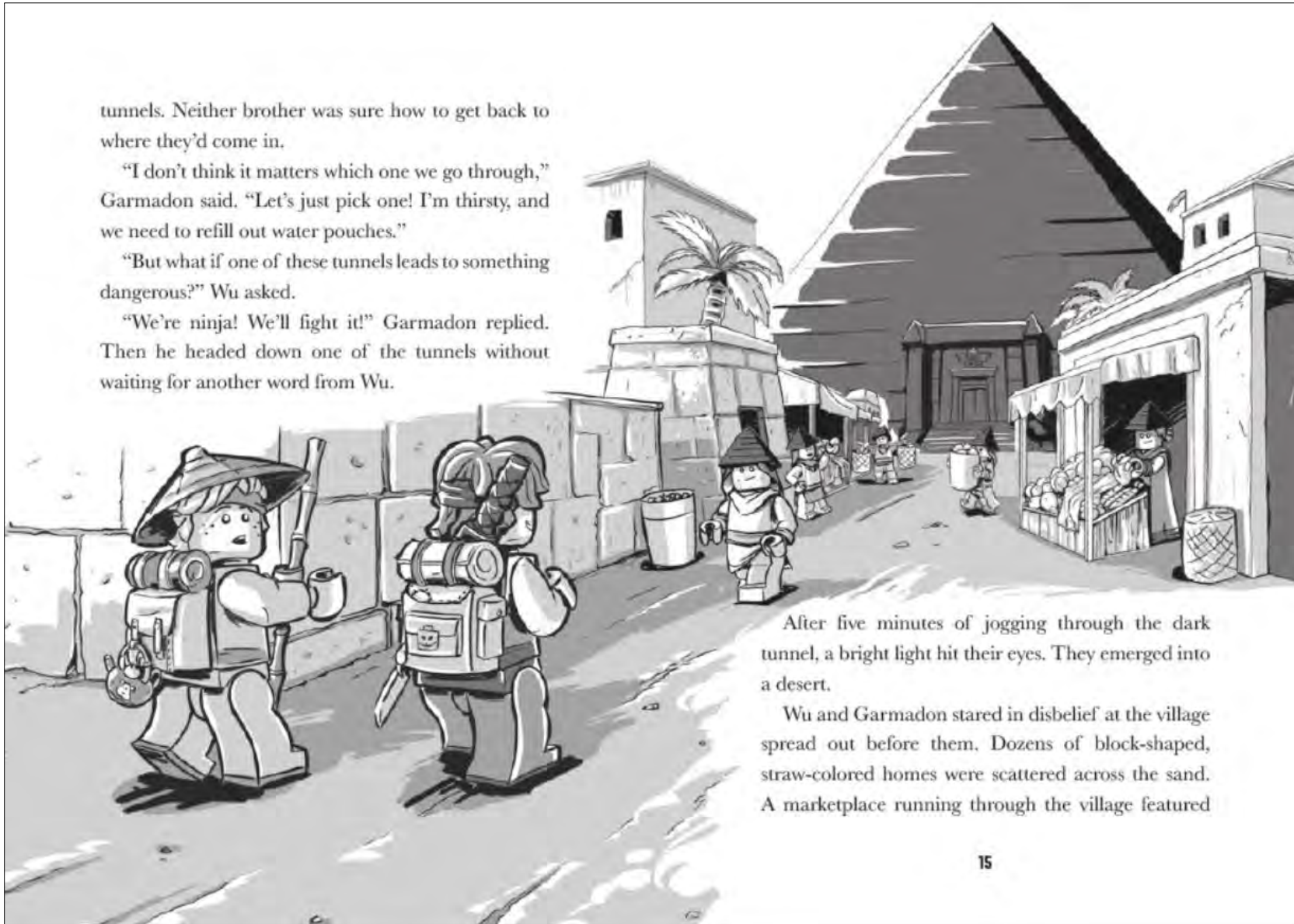
MIDDLE  
GRADE

tunnels. Neither brother was sure how to get back to where they'd come in.

"I don't think it matters which one we go through," Garmadon said. "Let's just pick one! I'm thirsty, and we need to refill our water pouches."

"But what if one of these tunnels leads to something dangerous?" Wu asked.

"We're ninja! We'll fight it!" Garmadon replied. Then he headed down one of the tunnels without waiting for another word from Wu.



After five minutes of jogging through the dark tunnel, a bright light hit their eyes. They emerged into a desert.

Wu and Garmadon stared in disbelief at the village spread out before them. Dozens of block-shaped, straw-colored homes were scattered across the sand. A marketplace running through the village featured



BOOKS

# THE CHROMA'S CLUTCHES

MIDDLE  
GRADE



Expected launch date: Q3

**AGE:** 8-12

**CATEGORY:** MIDDLE GRADE

**BINDING:** hard cover, paper over board

**FORMAT:** 6 × 8.27 in / 148 × 210 mm

**EXTENT:** 144 pages

**ILLUSTRATIONS:** black and white

**AUTHOR:** Tracey West

## KEYNOTE

Telling completely new and original stories from Wu and Garmadon's youth, Spinjitzu Brothers is a series for avid LEGO® NINJAGO® fans who want to learn more about their favorite heroes, and experience their new adventures.

## STORY

The continuation of new and original stories from Wu and Garmadon's youth. At the top of a mountain, hidden in clouds, Wu and Garmadon meet a mysterious girl named Ayla. They gratefully accept her invitation to stay and rest in her beautiful villa filled with fascinating paintings of her own making. Little do the brothers know that soon they will be trapped inside the painted world and will have to fight a villain they have never faced before...

The book presents one story with beautiful black-and-white illustrations that is divided into several chapters.

## Sales Points

- ✓ The series delves deep into the LEGO® NINJAGO® universe with background stories and also exclusive never-before-seen content from new heroes and villains to brand-new lore
- ✓ LEGO NINJAGO remains one of the most popular LEGO brands
- ✓ LEGO NINJAGO franchise tie-ins planned from 2022 onwards
- ✓ Title is a follow-up to the first three books in the series





BOOKS



# LEGO® BOOKS

## NOVELTY 2022

## PUBLISHING PROGRAM

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BOOKS

# NOVELTY PROGRAM OVERVIEW

1HY

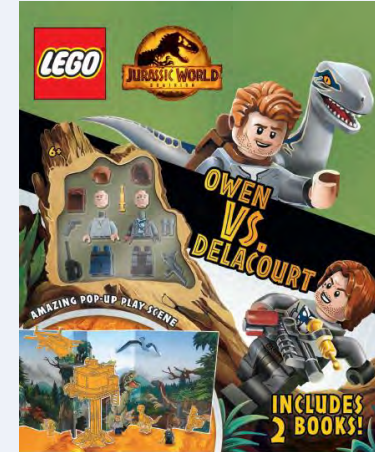


Build and Stick

2HY



5-Minute Builds



Landscape Activity Box



TIN Gift Box



Your Galactic Mission





BOOKS

# YOUR GALACTIC MISSION

NOVELTY



Expected launch date: Q3

7+

Box: 9.21 × 12 × 2.44 in / 234 × 304 × 62 mm

Book: 9.25 × 6.5 in / 235 × 165 mm

112 pages

Map: 26 × 18.50 in / 660 × 470 mm folded to 6.5 × 9.25 in / 165 × 235 mm

LEGO® elements: 201 elements, 2 LEGO minifigures

Cards: 9.25 × 6.5 in / 235 × 165 mm, 8 pieces

CPS-6601

## KEYNOTE

This brand-new read-and-play kit includes a guide book, maps, and LEGO® bricks—perfect for unleashing creativity through building and rebuilding. No instructions needed!

In this spectacular space story, the reader is the hero! Planet Aurora has been invaded by the treacherous Cyber-Cobra. Defeating the enemy requires building incredible vehicles, devices and creatures, AND the reader's creative powers to shape the adventure. This innovative package puts kids in charge of saving the universe.

## Sales Points

- Includes mission cards, bricks, quest map and guide book
- 201 LEGO® elements, including two LEGO minifigures
- New exciting way of building without instructions
- Developed in cooperation with LEGO Creative Play Lab and tested by families







BOOKS

# YOUR GALACTIC MISSION

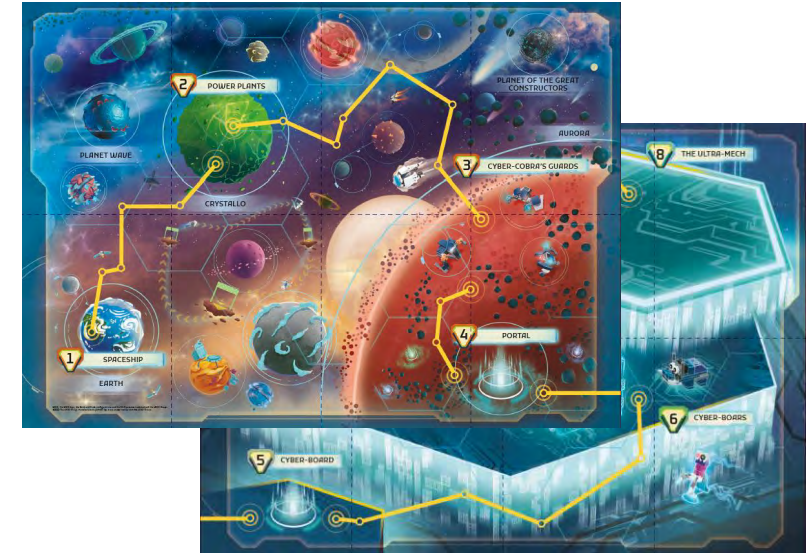
NOVELTY



BOOK WITH THE STORY AND BUILDING INSPIRATION



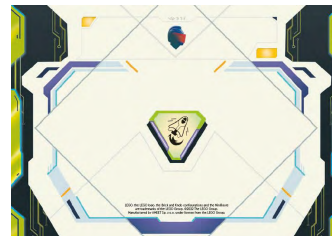
UNIVERSE MAPS



LEGO® ELEMENTS AND MINIFIGURES



BUILD AND PLAY MISSION DOSSIER



MISSION REWARDS



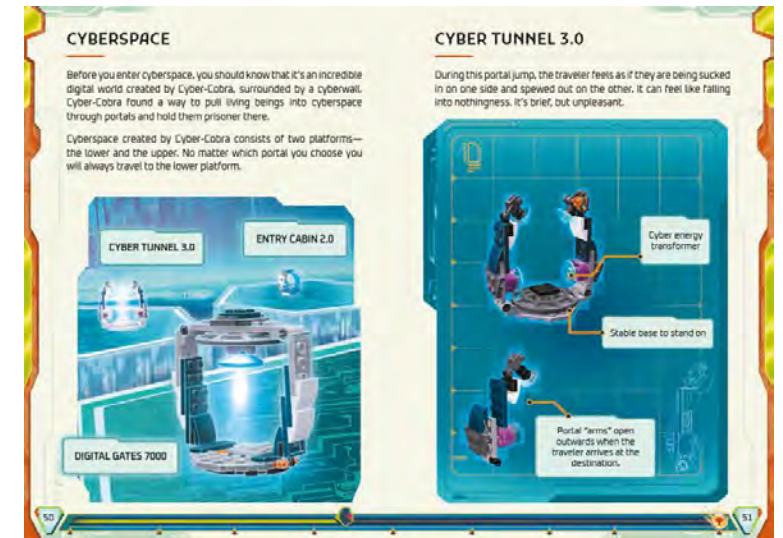




BOOKS

# YOUR GALACTIC MISSION: GUIDE BOOK

NOVELTY





BOOKS

# YOUR GALACTIC MISSION: LEGO® ELEMENTS

NOVELTY



Characters



Rewards



Mission bricks to create models







BOOKS

# YOUR GALACTIC MISSION: SAMPLE MODELS

NOVELTY

The book's illustrations show suggested models that can be built out of the added bricks, but they just serve as inspiration. The reader decides what the final look and construction of their build will be.



Cyber-Cobra and combat mech sample models

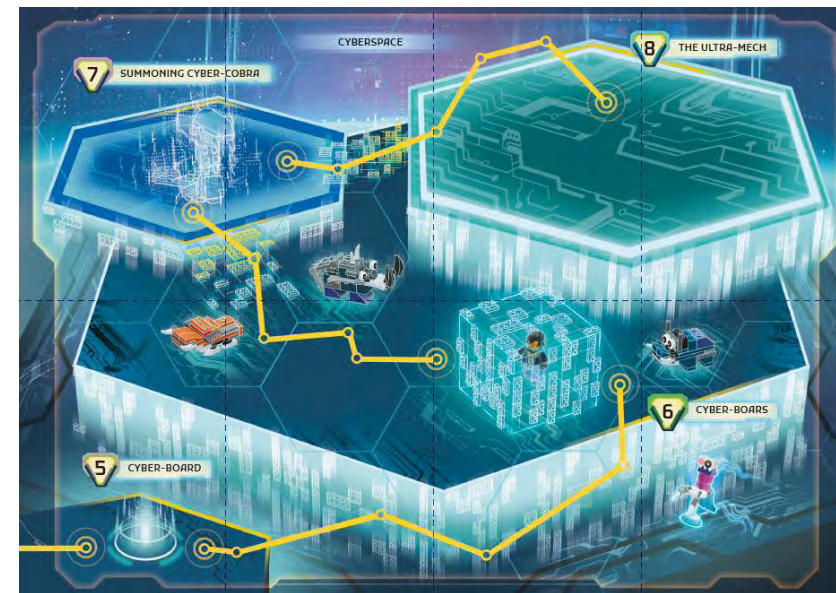






# YOUR GALACTIC MISSION: MAP

NOVELTY



Double-sided map





BOOKS

# YOUR GALACTIC MISSION: MISSION CARDS

NOVELTY





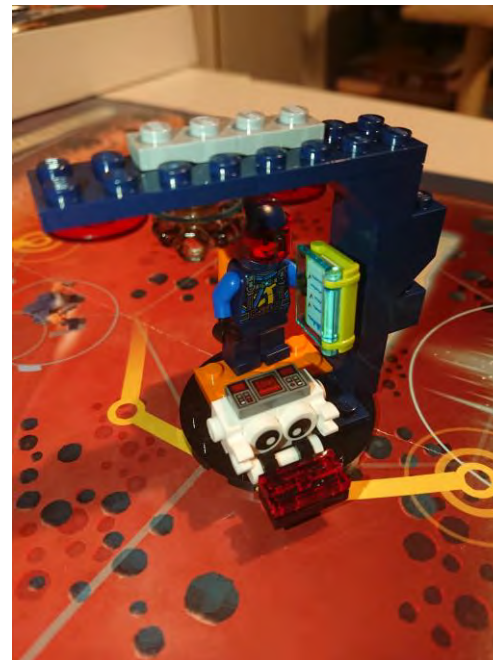


BOOKS

# YOUR GALACTIC MISSION: KIDS' MODELS

NOVELTY

Examples of models created by children during the consumer test, built from the bricks included with the book







## BUILD AND STICK: DRAGONS

NOVELTY



Launch date: Q2

6+

Book main cover: 8.07 × 10.71 × 1.1 in / 205 × 272 × 28 mm

Book: 7.87 × 10.47 in / 200 × 266 mm, 48 pages

4 pages of stickers

49 LEGO® elements

BSP-6701

### KEYNOTE

Celebrate creativity with this 360° play experience! This unique activity set lets readers play, customize and personalize unique LEGO® models with multiple build and rebuild possibilities, creating their own dragons for the LEGO® NINJAGO® universe.

### Sales Points

- This dragon-themed activity box tied into LEGO® NINJAGO® will appeal to both current and future fans
- Includes activity pages, coloring, and sticker tasks
- Colorful, durable, reusable stickers feature the dragons' elemental powers
- 3 exclusive models created by LEGO designers!
- 12 sticker-styling suggestions—multiple possibilities for personalization and building tips with dragon-themed activities





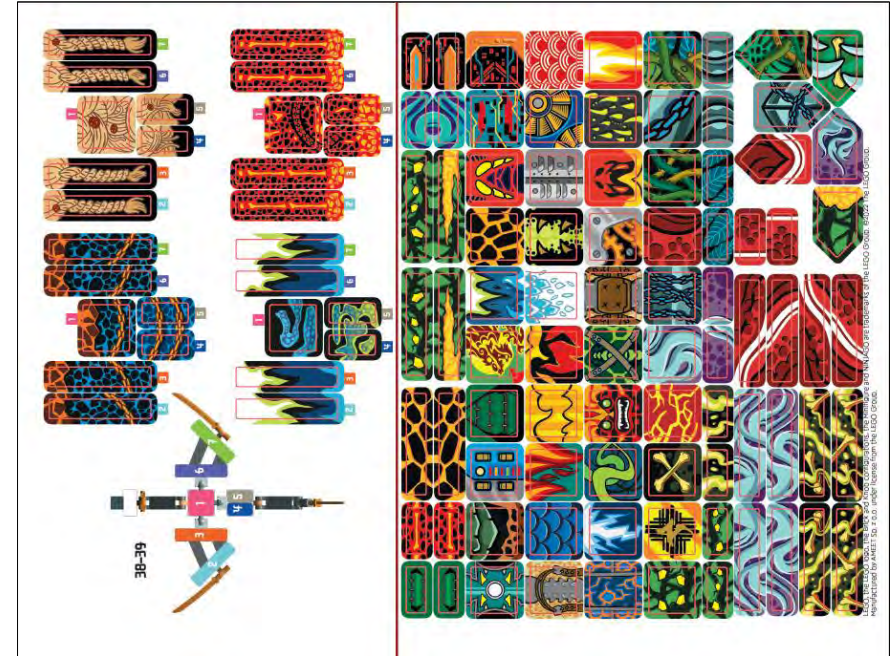
BOOKS

# BUILD AND STICK: DRAGONS

NOVELTY



Example model—one of 3 options



Reusable stickers



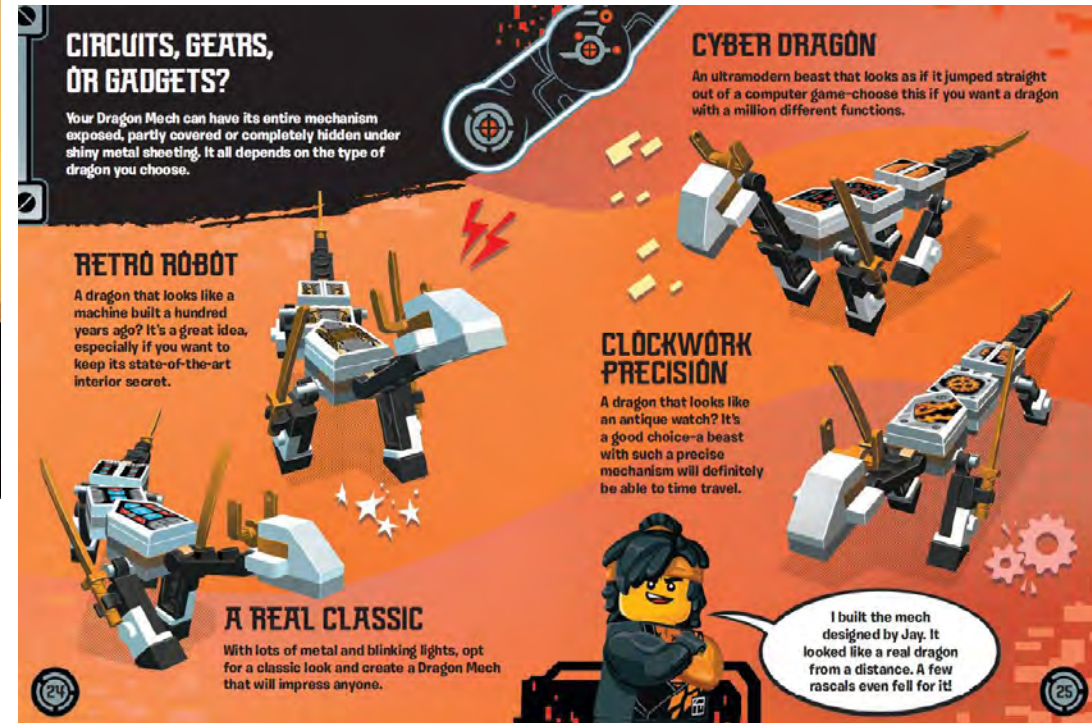
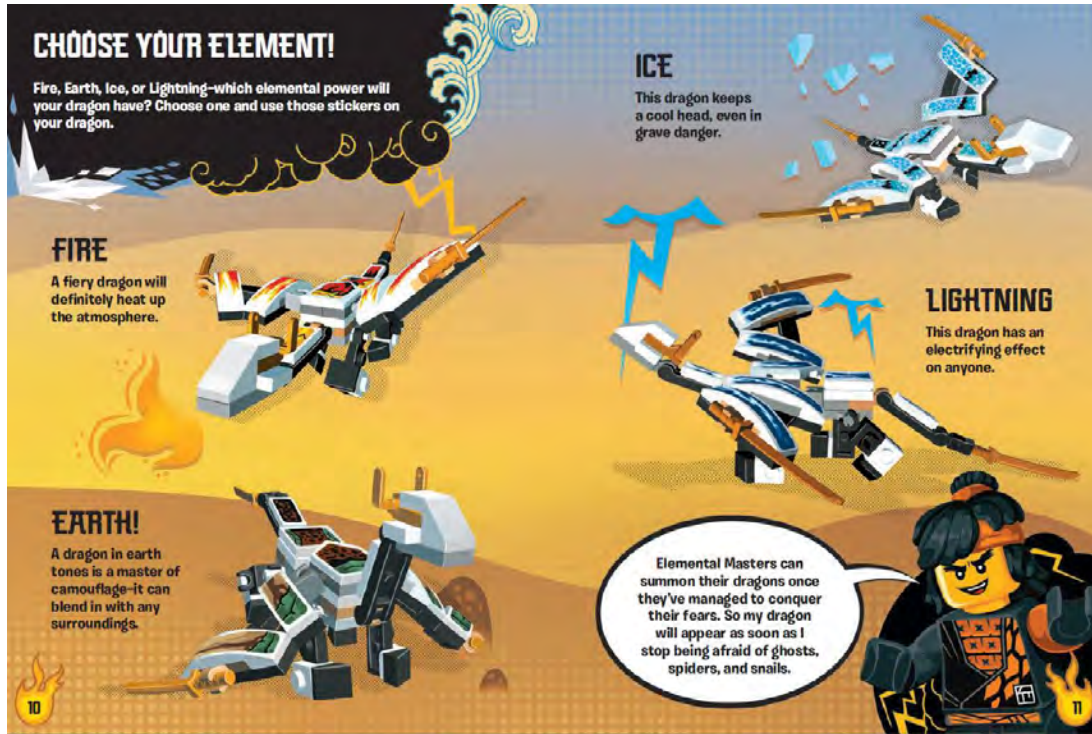




BOOKS

# BUILD AND STICK: DRAGONS

NOVELTY



BOX VISUALIZATION

BSP-6701







BOOKS

# 5-MINUTE BUILDS

NOVELTY



Expected launch date: Q3

7+

Book main cover: 8.07 × 10.71 × 1.1 in / 205 × 272 × 28 mm

Book: 7.87 × 10.47 in / 200 × 266 mm, 96 pages

70 LEGO® elements

LQB-6401

## KEYNOTE

Featuring everything from step-by-step instructions for building the included model to free-play building challenges, this user-friendly set is the perfect gift for every LEGO® Harry Potter™ fan!

## Sales Points

- Includes LEGO® Harry Potter™ minifigure and 70 LEGO bricks for making exclusive mini models
- Ideas for quick builds, activities, challenges and games
- Encourages truly-together moments through family playtime and strengthens a love for reading and building
- Building activities designed to develop 21<sup>st</sup> century skills in a playful way
- Building challenges for both individuals and groups





BOOKS

# 5-MINUTE BUILDS

NOVELTY



Example model—can be rebuilt into a giant owl

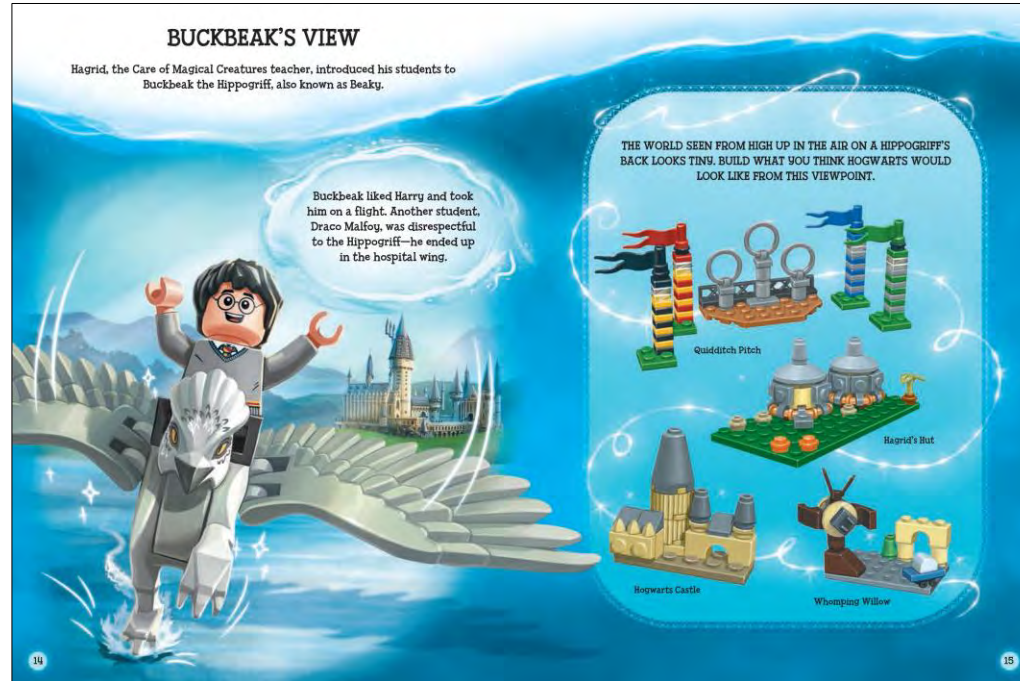
LQB-6401





# 5-MINUTE BUILDS

NOVELTY



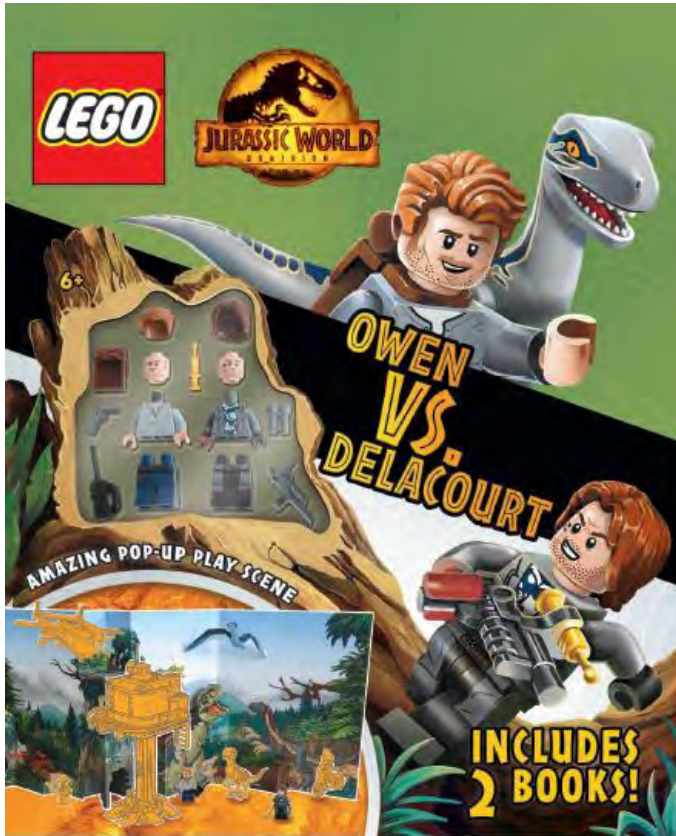




BOOKS

# LANDSCAPE ACTIVITY BOX

NOVELTY



Expected launch date: Q3

6+

Box: 11.85 × 9.83 × 1.14 in / 301.5 × 250.5 × 29.1 mm

Book 1: 16 pages, 8.07 × 11.34 in / 205 × 288 mm,

Book 2: 24 pages, 8.66 × 8.58 in / 220 × 218 mm, 3D pop-up scene 36.22 × 11.42 in / 920 × 290 mm

ALB-6201

## KEYNOTE

This all-in-one, movie tie-in box combines LEGO® play with a hands-on, interactive reading experience.

## Sales Points

- Features new content that ties in with the new film, *Jurassic World Dominion*! The set contains:
  - 2 fun books: a "Did you know?" trivia book and an activity book of mazes, word searches, puzzles, and more—both packed with LEGO® humor and inspire creative play
  - A double-sided deluxe 3D scene that readers can use with LEGO playsets and minifigures
  - 2 LEGO minifigures with accessories that tie in with the new film *Jurassic World Dominion* (June 10, 2022)
  - Keepsake gift box

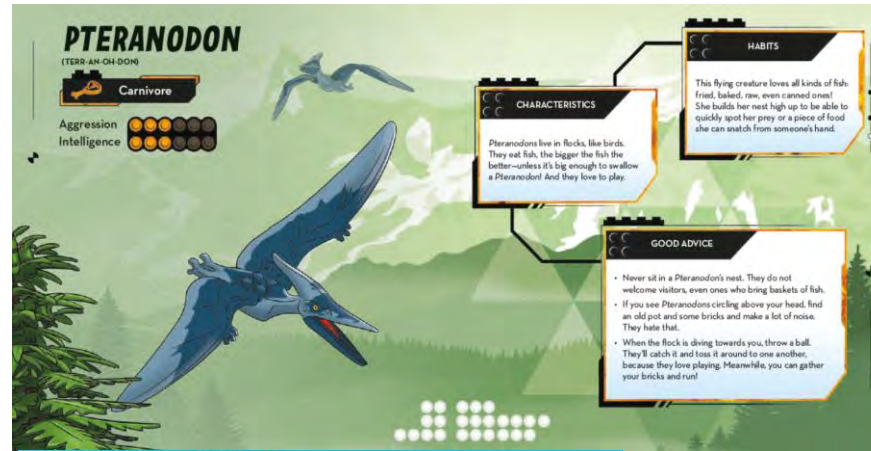
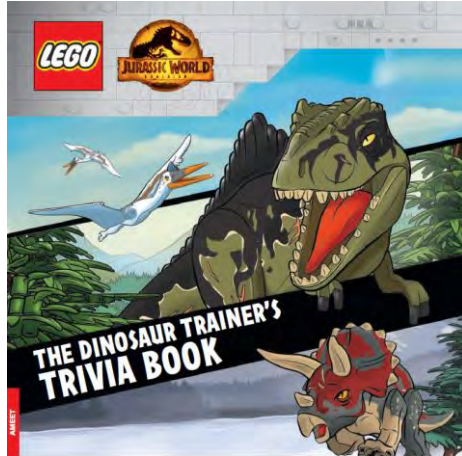




# BOOKS

## LANDSCAPE ACTIVITY BOX

NOVELTY



The fun-filled trivia book contains key dinosaur information and answers important questions such as:

- How fast is an *Atrociraptor*?
- What should you feed a *Triceratops*?
- Is a *Quetzalcoatlus* the largest flying reptile?



In this dino-mite activity book, readers will face prehistoric creatures never seen before, solve mazes and puzzles, and help Owen and Claire protect their young friend Maisie as they rescue a *Velociraptor*.

ALB-6201







BOOKS

# LANDSCAPE ACTIVITY BOX

NOVELTY



Includes a double-sided scene to create your own LEGO® Jurassic World™ to play in.



READ! BUILD! PLAY!

The trivia book includes cool comics and puzzles to solve. Readers will then build the minifigures included in the set and play with them and other LEGO® toys against the pop-up scene background to create their own stories.

ALB-6201





BOOKS

# TIN GIFT BOX

NOVELTY



Expected launch date: Q3

9-12

Box: 9.69 × 7.28 × 1.58 in / 246 × 185 × 40 mm

Books: 4 × 16 pages, 6.5 × 9.25 in / 165 × 235 mm

5 pages of stickers 6 × 8.27 in / 148 × 210 mm

LEGO® elements

TIN-6705

## KEYNOTE

A fun-filled LEGO® NINJAGO® gift set of activity books, stickers and a buildable LEGO® minifigure packaged in a collectible embossed gift tin.

## Sales Points

- Best-selling gift format
- Versatile content appeals to a wide audience, especially LEGO® NINJAGO® fans. The set contains: 4 books, a buildable LEGO® Kai minifigure with one mini model, and stickers
- A must-have for trade and mass market promotions



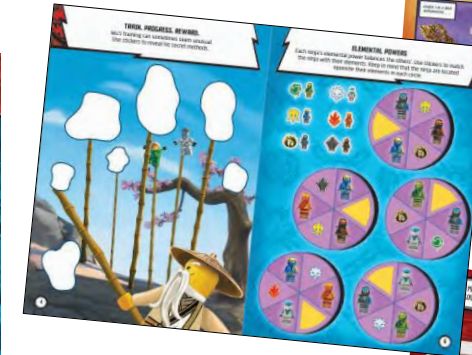




BOOKS

# TIN GIFT BOX

NOVELTY



TIN-6705





# BOOKS



# LEGO® BOOKS

## COLORING, STICKER, ACTIVITY

## 2022 PUBLISHING PROGRAM

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BOOKS

# CSA 2022 PROGRAM OVERVIEW

1 HY

## CONTINUING FORMATS

- Build and Celebrate—1 title
- Activity Books with Minifigure—8 titles
- Multi-activity Books with Minifigure—2 titles
- 1001 Stickers—2 titles
- Sticker Activity Challenges—1 title
- Coloring Book Pool—2 titles

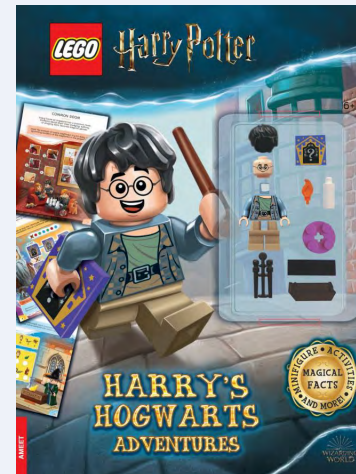
2 HY

## CONTINUING FORMATS

- Multi-activity Books with Minifigure—1 title
- Activity Books with Minifigure—3 titles
- Coloring Book Pool—1 title

## NEW FORMAT

- Activity and Film Facts





BOOKS

# ACTIVITY BOOKS—CONTINUING FORMATS

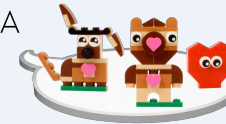
1 HY

## ACTIVITY BOOKS WITH MINIFIGURE



## BUILD & CELEBRATE VALENTINE'S DAY

205 × 288 mm  
48 pages  
Soft cover  
BBA



## MULTI-ACTIVITY BOOKS WITH MINIFIGURE



2 HY

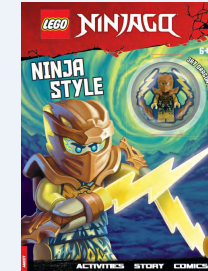
## MULTI-ACTIVITY BOOK WITH MINIFIGURE



216 × 285 mm  
64 pages  
LEGO® minifigure  
Hard cover  
LAB



## ACTIVITY BOOKS WITH MINIFIGURE



205 × 288 mm  
32 pages  
LEGO® minifigure  
Soft cover  
LNC



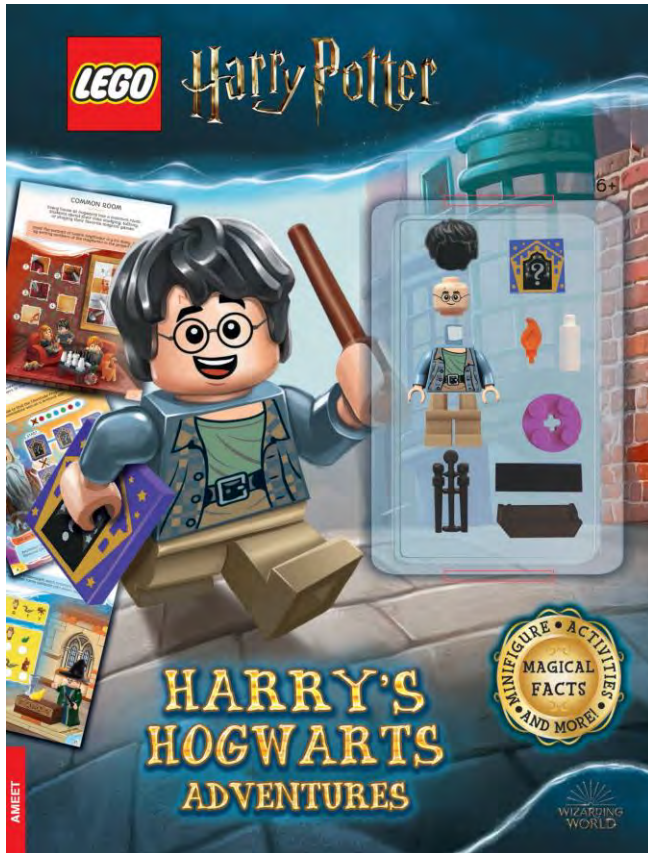




BOOKS

# HARRY'S HOGWARTS ADVENTURES

ACTIVITY



Activity book with facts, puzzles and a LEGO® minifigure. All activities are focused on the main hero minifigure, their world, and adventures.

- This is a perfect exclusive activity format for big promotional moments: anniversaries, back to school, holidays
- A new format made for both existing and new LEGO® fans
- Cool, handy title to take to school and look at with friends
- Fun facts about favorite characters
- Activities for readers to test their knowledge of the LEGO® Harry Potter™ universe

Expected launch date: Q3

6-8

7.48 × 9.83 in / 190 × 250 mm

Book: 96 pages

Soft cover

LEGO® elements

ALM-6401





BOOKS



# HARRY'S HOGWARTS ADVENTURES

ACTIVITY

### PLATFORM NINE AND THREE-QUARTERS

The Hogwarts Express departs on September 1 at 11:00 AM from Platform 9¾ at King's Cross Station.

To get to Platform 9¾, enter the wall between platforms 9 and 10. Find 10 differences in the pictures below.

Did you know...?  
Dobby, the house-elf, once closed the passage to Platform 9¾ right in front of Harry and Ron's noses.

### HOGWARTS EXPRESS

The Hogwarts Express journey is really long, so the students don't reach school until the evening.

The Hogwarts Express is just about to appear! Combine each set of dots one by one and see what this train looks like.



LEGO® Harry Potter™ minifigure with accessories (birthday cake, Chocolate Frog Card, wand and box for a wand)

### PROFESSOR DUMBLEDORE

Albus Dumbledore is a powerful wizard and one of the most famous headmasters in the history of Hogwarts.

Follow the color code to find the Chocolate frog card that Professor Dumbledore was on a moment ago.

Did you know...?  
Professor Dumbledore once came across a vomit-flavored Bertie Bott's Every Flavor Bean.

### HEADMASTER'S OFFICE

The Hogwarts Headmaster's office is full of magical surprises. Talking portraits, the Pensieve... these are just some of them.

Professor Dumbledore's office is also home to Fawkes—a phoenix. Color in Fawkes using the code.

### QUIDDITCH WITHOUT SECRETS

Quidditch is one of the most popular sports in the wizarding world.

Did you know...?  
According to Professor McGonagall, Harry was the youngest player of the century.

#### TEST YOUR KNOWLEDGE

Complete the sentences to find out what kind of Quidditch fan you would be.

1 The Quidditch team consists of \_\_\_\_ players.  
Hint: A number greater than six but less than eight.

2 A magic ball with wings is named \_\_\_\_.  
Hint: Its color is hidden in its name.

3 Quidditch matches take place \_\_\_\_.  
Hint: You can breathe fresh air there.

1. Five  
2. Six  
3. Seven  
4. Eight

1. A Bludger  
2. A Quaffle  
3. A Golden Snitch  
4. A Remembrall

1. In the open air  
2. Underground  
3. Indoor  
4. Under water

4 For catching the Golden Snitch, the team scores \_\_\_\_ points.  
Hint: The largest of the given numbers.

5 The most important Quidditch competition is \_\_\_\_.  
Hint: An event on a global scale.

1. Ten  
2. Fifty  
3. A hundred  
4. A hundred and fifty

1. Hogwarts Quidditch Cup  
2. World Cup  
3. Halloween  
4. The Triwizard Tournament.

Check your answers at page 95 and see what kind of a fan you could be.

1 - 2 correct answers THE YAWNING ONE—the game could get you bored quickly.

3 - 4 correct answers THE OBSERVING ONE—you would keep a close eye on what is happening on the pitch.

5 correct answers THE ENJOYING ONE—you would jump for joy after every successful action of your team.





BOOKS

# MULTI-ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q2

6+

8.5 × 11.22 in/216 × 285 mm, 64 pages

Hard cover

LEGO® minifigures

LAB-6404

- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Ron and Hermione minifigures with wands







BOOKS

# MULTI-ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q2

5+

8.5 × 11.22 in / 216 × 285 mm, 64 pages

Hard cover

LEGO® minifigure

LAB-6812

- A mix of fun-filled activities and puzzles
- The book includes two LEGO® themes – LEGO City and LEGO NINJAGO®
- Comics packed with LEGO humor
- Buildable LEGO minifigure







## MULTI-ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q3

6+

8.5 × 11.22 in / 216 × 285 mm, 64 pages

Hard cover

LEGO® minifigure

LAB-6306



LEGO® *Star Wars*™ *The Mandalorian*™ Official Annual '23 includes adventures inspired by scenes from *The Mandalorian* TV series. It features the vehicles and characters from the show, including Grogu and Greef Karga, a leader of the Bounty Hunters' Guild.

- A mix of fun-filled activities and puzzles
- Comics packed with LEGO® humor
- Buildable Greef Karga LEGO minifigure with accessories





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q1

6+  
8.07 × 11.34 in / 205 × 288 mm, 32 pages  
Soft cover  
LEGO® minifigure  
LNC-6409

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by Harry Potter™ films
- Buildable Neville Longbottom™ minifigure with accessories



Neville minifigure with his Remembrall, his plant Mimbulus Mimbletonia, wand, and a herbology book







BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q2

6+

8.07 x 11.34 in / 205 x 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6410

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Hermione minifigure with wands







BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q3

6+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6411

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Ron minifigure with wands







BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q2

5+

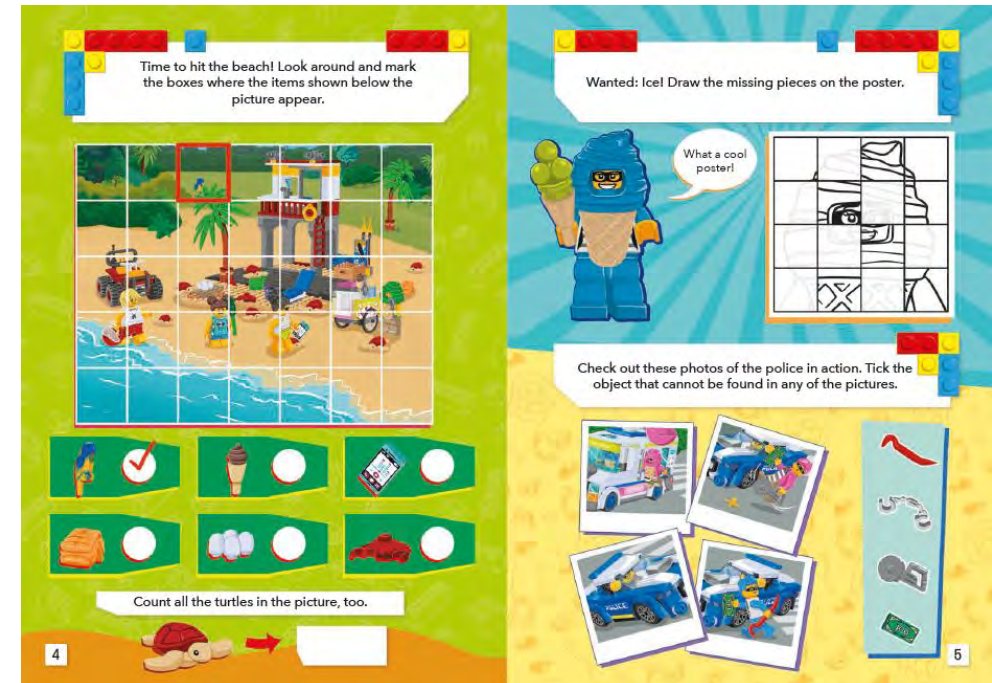
8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6802

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Buildable LEGO City minifigure





BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q3

6+

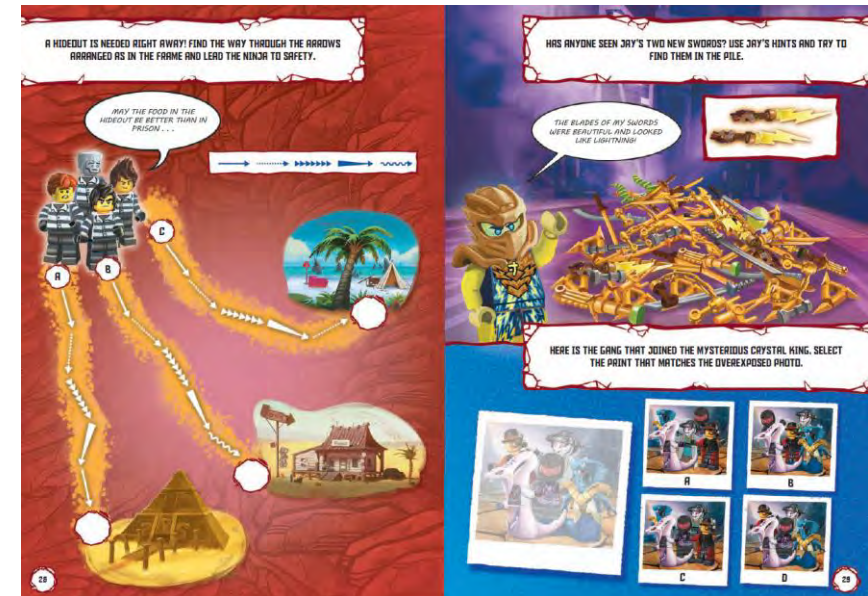
8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6724

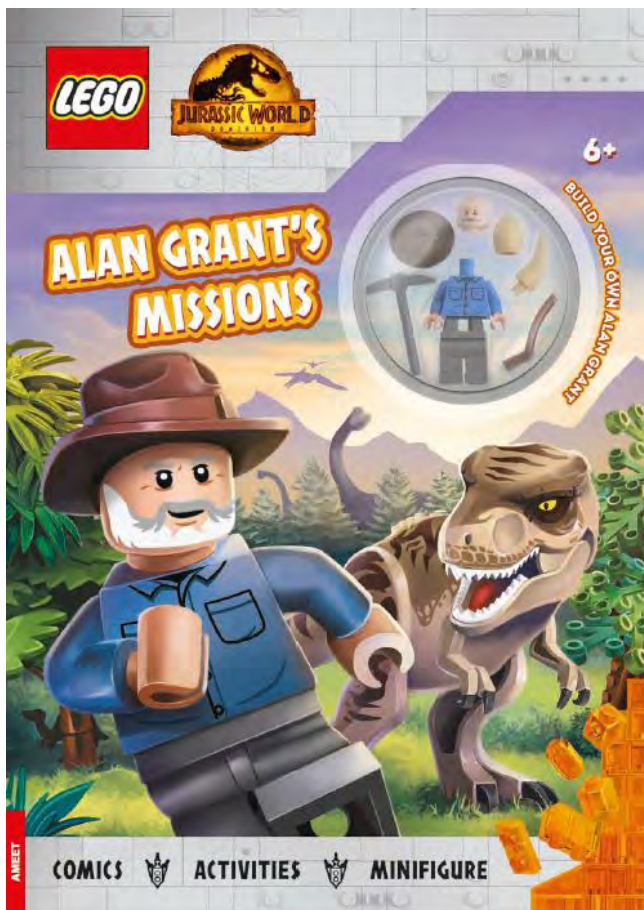
- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Buildable LEGO® NINJAGO® minifigure







# ACTIVITY BOOK WITH MINIFIGURE



Launch date: Q2

6+

8.07 × 11.33 in / 205 × 288 mm

32 pages, soft cover

LEGO® minifigure

LNC-6204

## KEYNOTE

This best-selling activity book and minifigure package ties into the new *Jurassic World Dominion* film. Owen, Claire, and the rest of the Jurassic World characters are back with hilarious comics, challenging mazes, word searches, rebus puzzles, and more.

Join Dr. Alan Grant on his new adventure where he once again encounters enormous reptiles and tries to come out on top.

## Sales Points

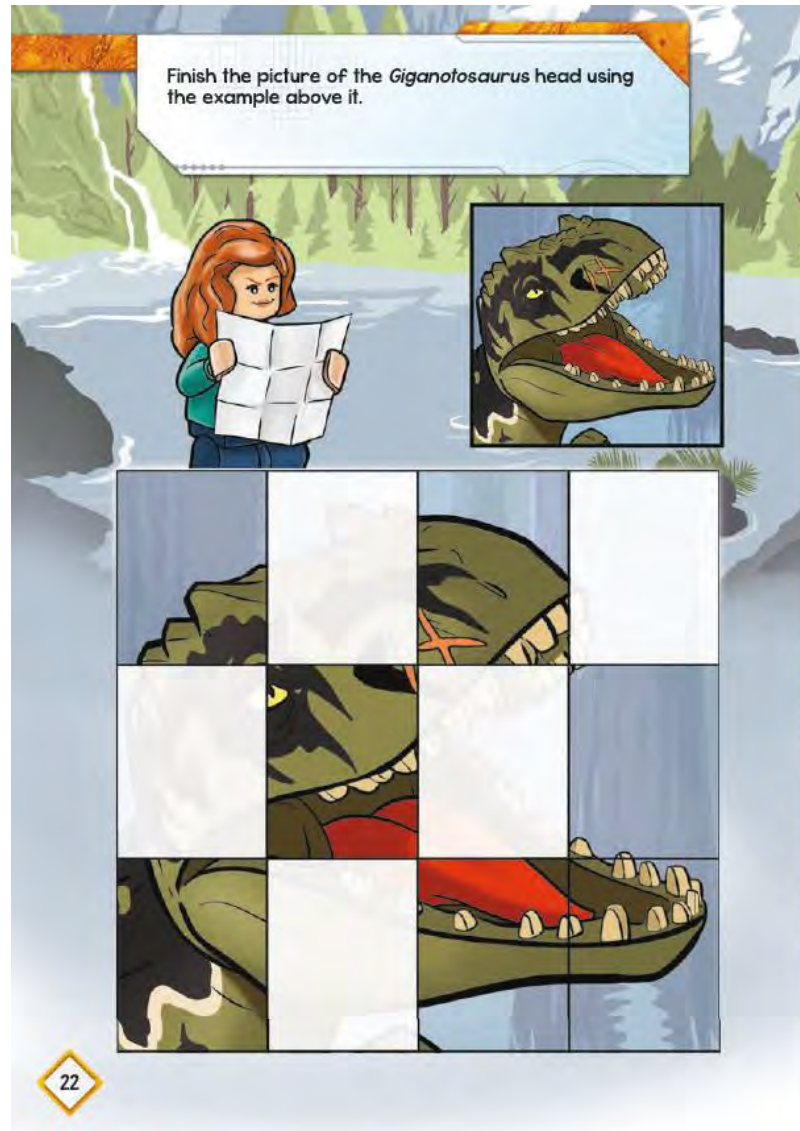
- Best-selling LEGO® book format worldwide!
- Includes new content that ties into the new film, *Jurassic World Dominion* (June 10, 2022)
- Buildable Alan Grant LEGO minifigure





## ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY







# BOOKS

## ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q1

6+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6723

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO minifigure with mini build





# BOOKS

## ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q1

5+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6025

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO Dynamo Doug—TV Host minifigure with mini build



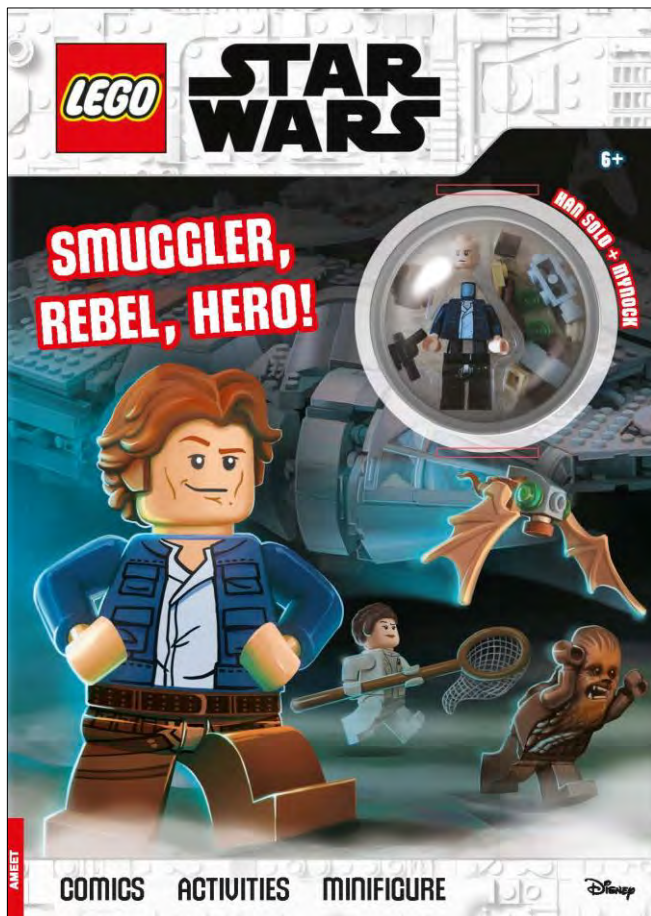




BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q1

6+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6309

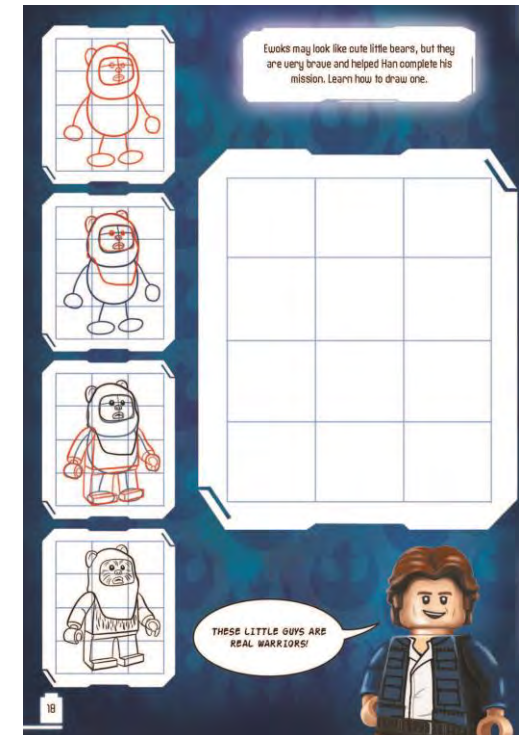
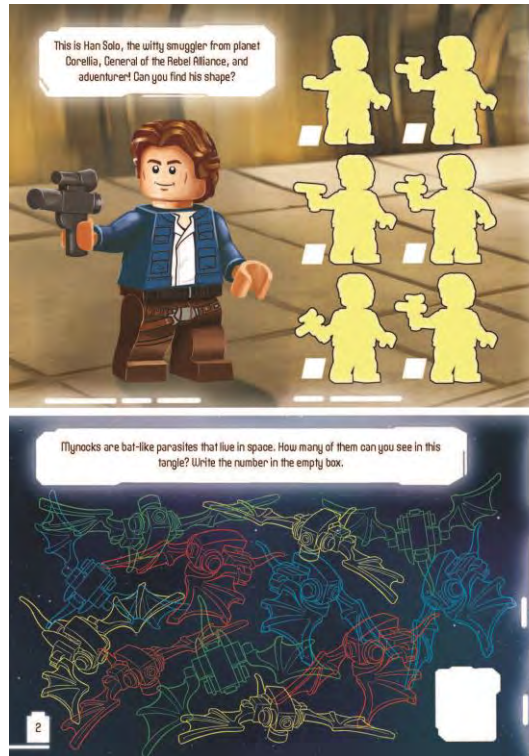
Classic adventures depicted in the movie saga, seen from Han Solo's perspective. The book features favorite heroes and villains, iconic locations, starships, vehicles, droids and aliens.

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Comic story presenting the adventures of Han Solo
- Buildable LEGO Han Solo minifigure with a mynock mini build





# ACTIVITY BOOK WITH MINIFIGURE







BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q3

6+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

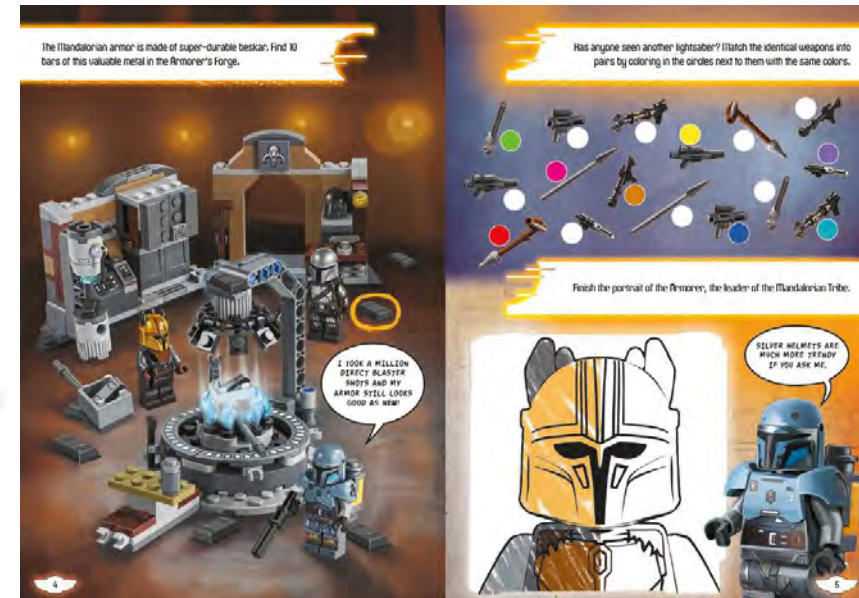
Soft cover

LEGO® minifigure

LNC-6310

This LEGO® *Star Wars*™ activity book includes adventures inspired by scenes from *The Mandalorian*™ TV series. It features the vehicles and characters from the show, including Grogu and Greef Karga, a leader of the Bounty Hunters' Guild.

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable Greef Karga LEGO minifigure







BOOKS

# ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Launch date: Q1

6+

8.07 × 11.34 in / 205 × 288 mm, 32 pages

Soft cover

LEGO® minifigure

LNC-6458

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable Batgirl™ LEGO minifigure with accessories

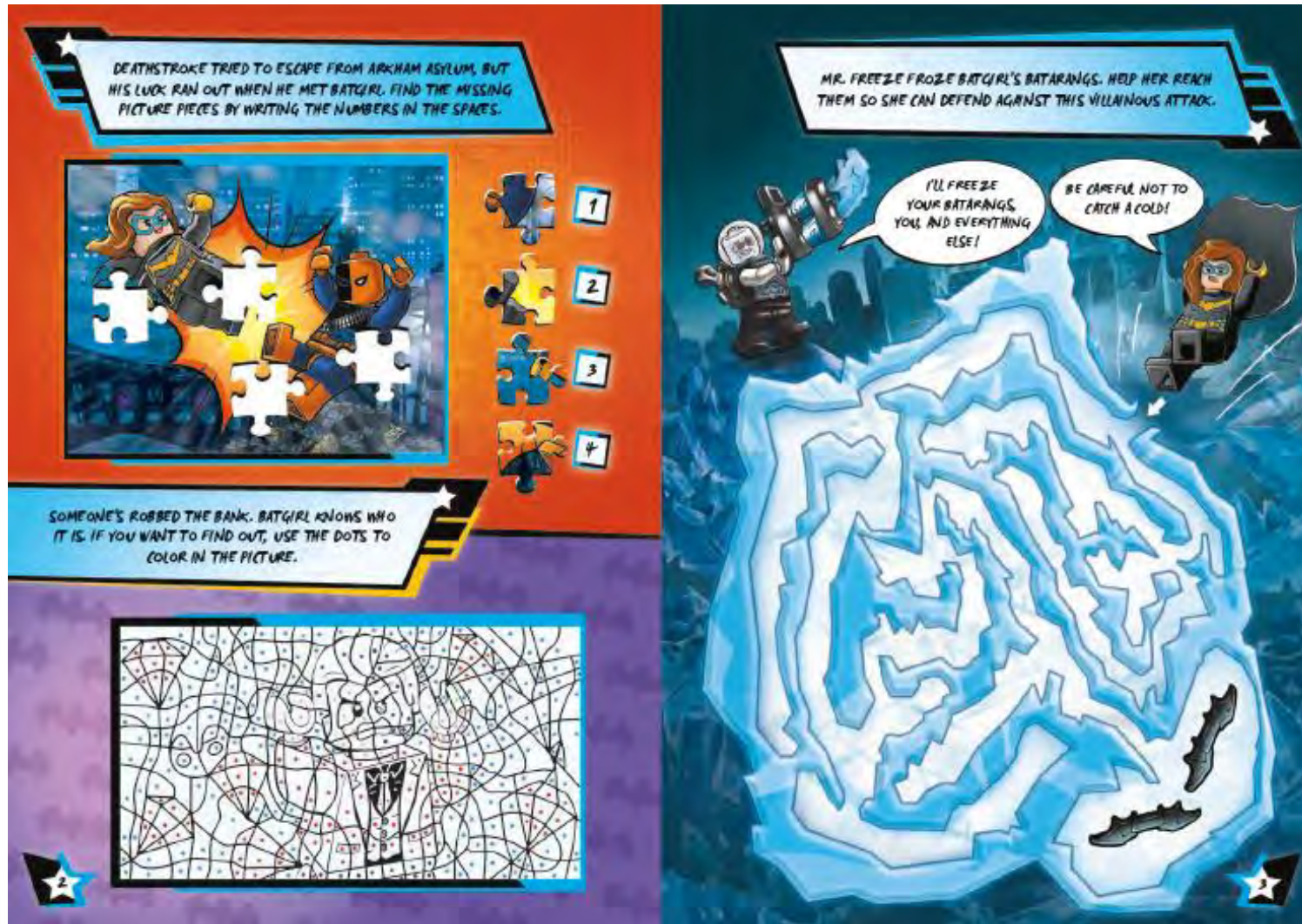






## ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY





## BUILD & CELEBRATE: VALENTINE'S DAY

ACTIVITY



Launch date: Q1

5+

8.07 × 11.34 in / 205 × 288 mm

48 pages + 2 pages of stickers

Soft cover

53 LEGO® elements

BBA-6605

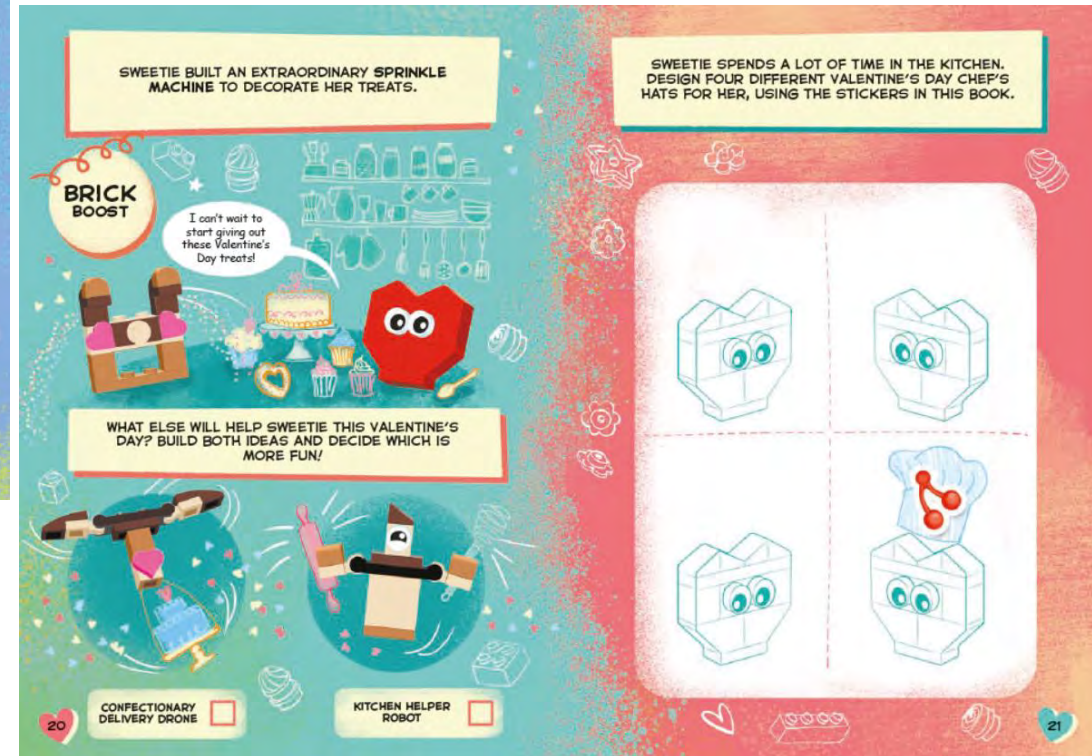
- A new title within the *Build & Celebrate* series dedicated to Valentine's Day
- Packed with themed activities
- Abundant and entertaining options including classic activities, building and rebuilding tasks, and craft activities using added stickers
- 53 LEGO® elements to make 3 exclusive models created by LEGO designers
- Celebrating creativity through play
- Decorative free play stickers
- Perfect title for gift-giving







# BUILD & CELEBRATE: VALENTINE'S DAY



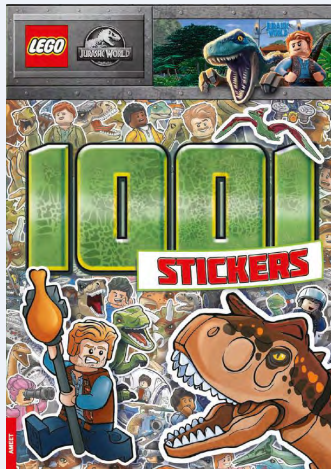


BOOKS

# STICKER BOOKS—CONTINUING FORMATS

1 HY

## 1001 STICKERS



7.95 × 11.34 in / 202 × 288 mm

64 pages

Soft cover

LTS



## STICKER ACTIVITY CHALLENGES



8.07 × 11.34 in / 205 × 288 mm

32 pages

Soft cover

SAC







## STICKER ACTIVITY CHALLENGES



Launch date: Q1

5+

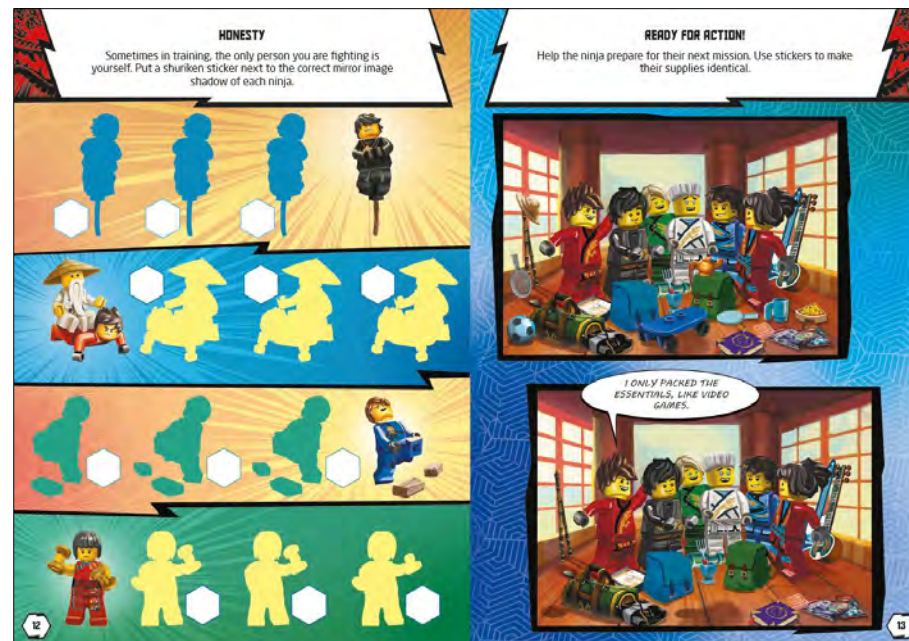
8.07 × 11.34 in / 205 × 288 mm

32 pages

Soft cover

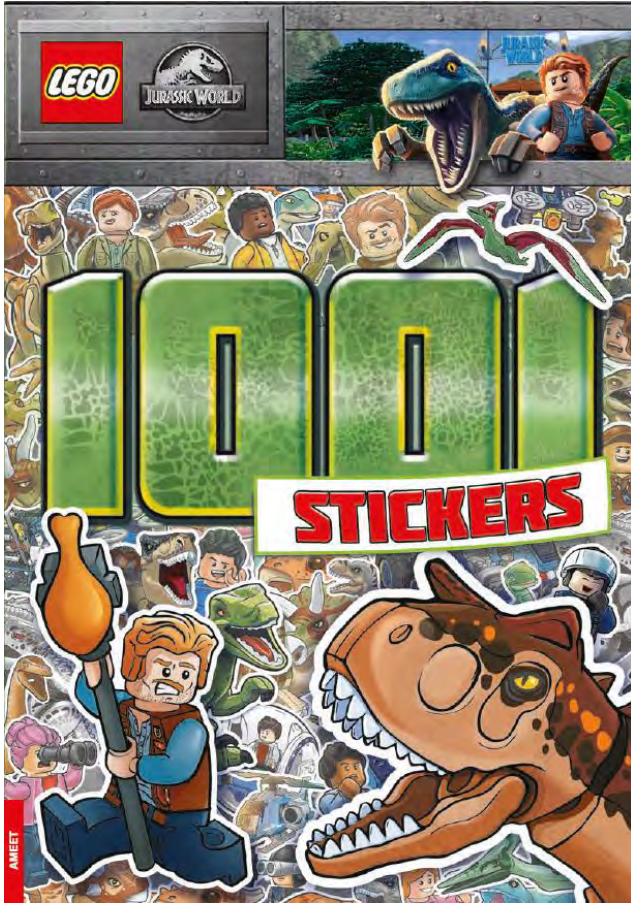
SAC-6702

- Sticker book featuring favorite LEGO® NINJAGO® characters with a light narrative that retells LEGO NINJAGO stories
- Over 500 reusable stickers
- A variety of engaging activities encourage creativity and narrative play
- Low-priced sticker activity book perfect for mass market, press and toy channels





## 1001 STICKERS



Launch date: Q2

5+

7.95 × 11.34 in / 202 × 288 mm

64 pages

Soft cover

LTS-6202

- Sticker book featuring favorite characters known from the Jurassic World™ TV series, *Camp Cretaceous*
- A variety of sticker activities including classic children's favorites encourage narrative play
- Lots of LEGO® humor
- 1001 reusable stickers
- A higher-priced sticker book perfect for value promotions or backlist trade lines
- 64 pages of sticker activities can be split into smaller sticker formats or mixed with coloring pages to make coloring activity books





# 1001 STICKERS

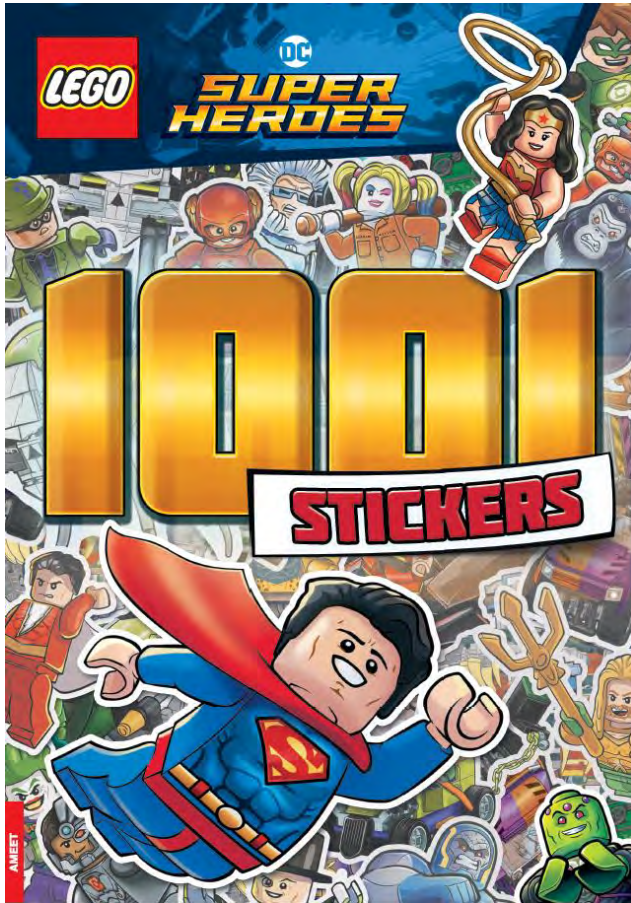




# BOOKS



## 1001 STICKERS



Launch date: Q1

5+

7.95 × 11.34 in / 202 × 288 mm

64 pages

Soft cover

LTS-6451

- Sticker book featuring favorite DC Comics Super Heroes
- A variety of sticker activities, including classic children's favorites, encourage narrative play
- Lots of LEGO® humor
- 1001 reusable stickers
- A higher-priced sticker book perfect for value promotions or backlist trade lines
- 64 pages of sticker activities can be split into smaller sticker formats or mixed with coloring pages to make coloring activity books

ACTIVITY







## 1001 STICKERS



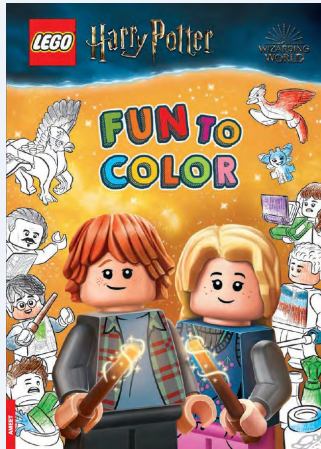


BOOKS

# COLORING BOOKS—CONTINUING FORMATS

1 HY

## COLORING BOOK POOLS



8.07 × 11.34 in / 205 × 288 mm  
48 pages  
Soft cover  
FCBX

2 HY

## COLORING BOOK POOL



8.07 × 11.34 in / 205 × 288 mm  
48 pages  
Soft cover  
FCBX



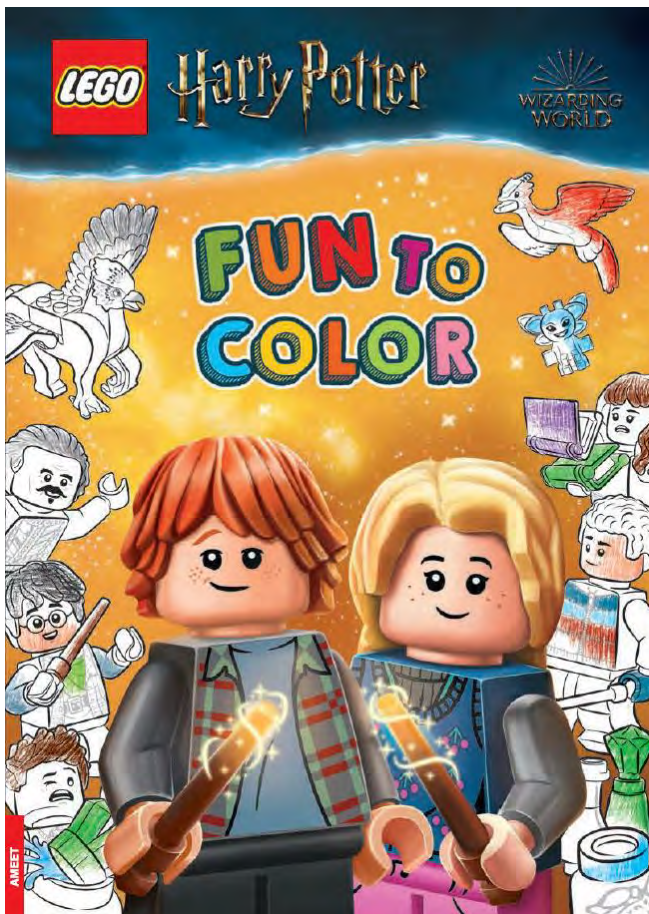




BOOKS

# COLORING BOOK POOL

COLORING



Launch date: Q1

5+

8.07 × 11.34 in / 205 × 288 mm

48 pages

Soft cover

FCBX-6402

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® Harry Potter™ universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value





Books

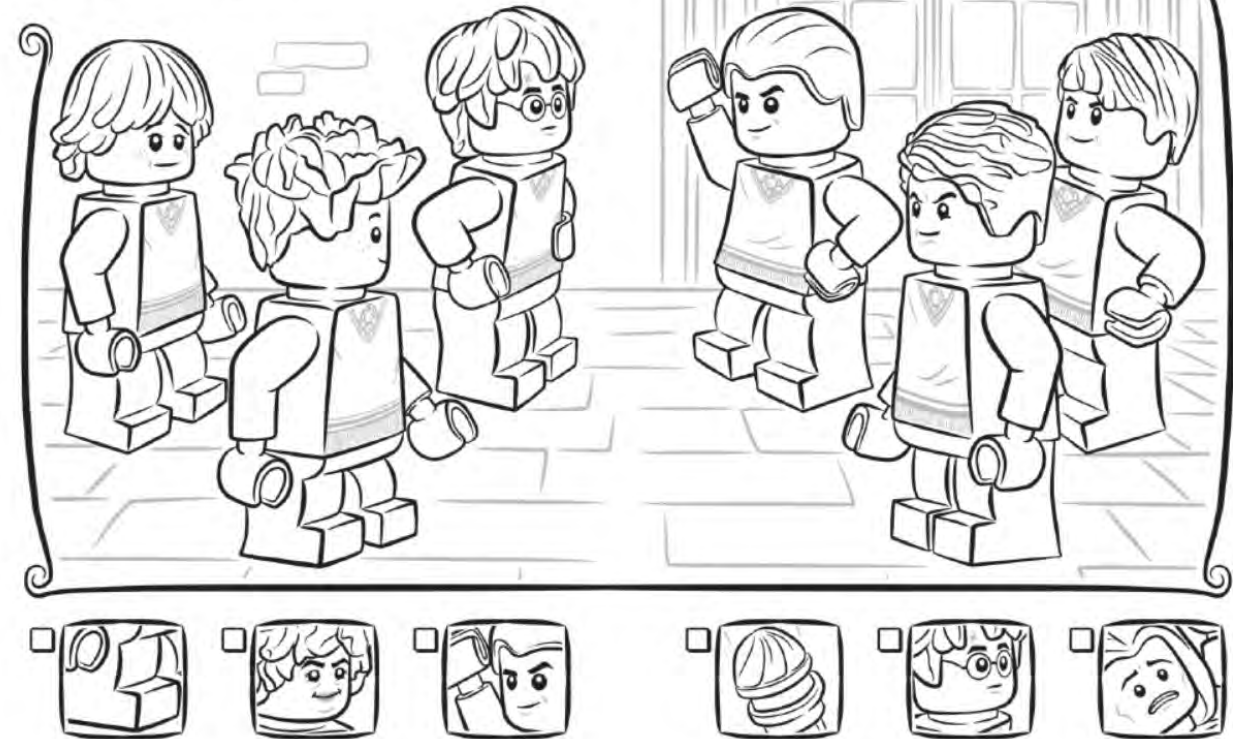
# COLORING BOOK POOL

COLORING



## GRYFFINDOR VS. SLYTHERIN

Mark the pieces that appear in the main picture.







BOOKS

# COLORING BOOK POOL

COLORING



Launch date: Q1

5+

8.07 × 11.34 in / 205 × 288 mm

48 pages

Soft cover

FCBX-6704

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® NINJAGO® universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value





BOOKS

# COLORING BOOK POOL

COLORING



Expected launch date: Q3

4+

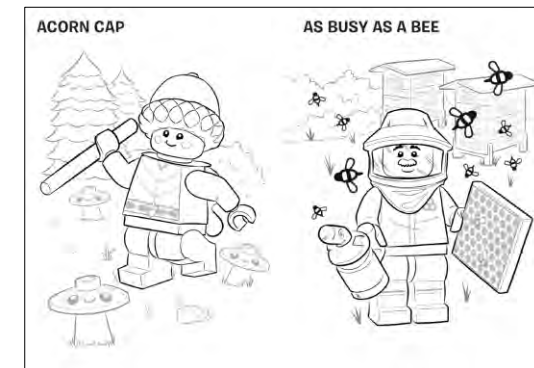
8.07 × 11.34 in / 205 × 288 mm

48 pages

Soft cover

FCBX-6801

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® City universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value







BOOKS



# AMEET PUBLISHING

## BACKLIST<sup>\*</sup>

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<sup>\*</sup> Availability of the LEGO® minifigures and add-ons subject to confirmation





# BOOKS



## IMAGINE AND PLAY

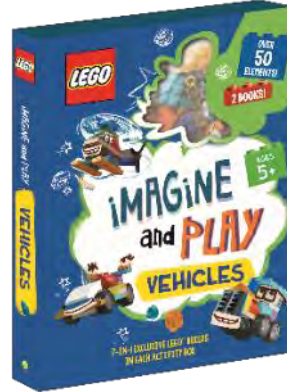
size: 188 × 249 × 30 mm  
pages: 48 + 32



LRB-6603



LRB-6602



LRB-6601

## 5 – MINUTE BUILDS

size: 205 × 272 × 28 mm  
pages: 96



LQB-6601

## BUILD AND STICK CUSTOM CARS

size: 205 × 249 × 30 mm  
pages: 48



BSP-6601

## BUILD AND CELEBRATE

size: 205 × 288 mm  
pages: 48 + 2pp of stickers



BBA-6604



BBA-6603



BBA-6602



BBA-6601



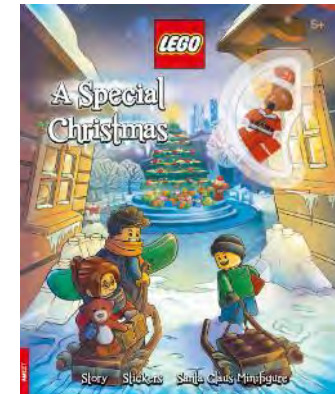
LAD-1

## GIFT SET

size: 280 × 240 × 40 mm  
pages: 48

## ACTIVITY BOOK WITH MINIFIGURE

size: 205 × 260 mm  
pages: 48



LAR-1







# BOOKS



## 12 DAYS OF CHRISTMAS

size: 216 × 279 mm  
pages: 32 cover: hard



PBR-6601

## SEARCH AND FIND BOOK

size: 240 × 316 mm  
pages: 32 cover: hard



LSF-6601

## MULTI-ACTIVITY BOOK WITH MINIFIGURE

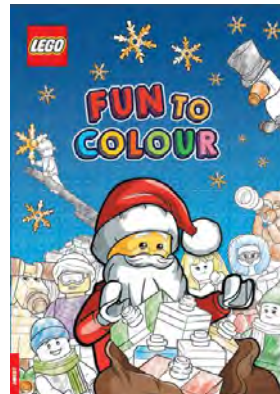
size: 205 × 288 mm  
pages: 64



LAB-6811

## COLORING POOLS

size: 205 × 288 mm  
pages: 96/48



FCBX-6602(48 pages)



FCB-6601 (96 pages)

## EMOTICONS STICKER BOOK

size: 205 × 288 mm  
pages: 64/48



LEM-1

## STICKER BOOK

size: 202 × 288 mm  
pages: 64 + 12pp of stickers



LTS-6601





# BOOKS



## ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32



BOA-6701

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6722



LNC-6721Y



LNC-6719



LNC-6717



LNC-15







# BOOKS



## IN-WORLD BOOKS

size: 183 × 237 mm  
pages: 96

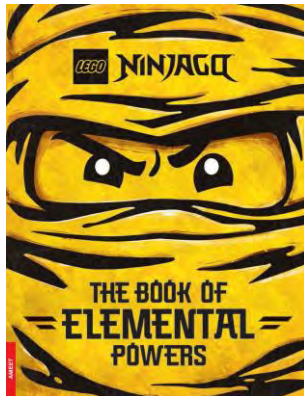
size: 140 × 200 mm  
pages: 176



LLB-701



LKC-701



LLB-6702

## LICENSED PICTURE BOOK

size: 203 × 203 mm  
pages: 24



LPB-6701

## FRIENDSHIP BOOK

size: 190 × 190 mm  
pages: 96



LFP-701

## EARLY READING CHAPTER BOOK

size: 148 × 212 mm  
pages: 48



LWR-6705

## ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



LNH-701

## ADVENTURE BOX

size: 259 × 219 × 38 mm  
pages: 80



WLB-6701





BOOKS



## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



LNR-6723



LNR-6722



LNR-6721

## MIDDLE GRADE

size: 148 × 210 mm  
pages: 144



LBWS-6701



LBWS-6702







# BOOKS



## LANDSCAPE ACTIVITY BOX

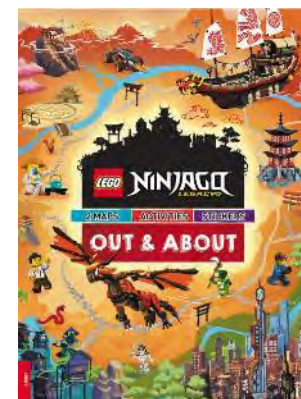
size: 301,5 × 250,5 × 29,1 mm  
pages: 16 + 24



LMBS-6701

## TRAVEL ACTIVITY BOOK

size: 235 × 300 mm  
pages: 32



POM-6701

## 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-6702

## COLORING POOLS

size: 205 × 288 mm  
pages: 96



FCB-6703



FCB-6702



FCB-6701

## STICKER SCENE BOOK

size: 205 × 288 mm  
pages: 16



SSP-6701

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-701





# BOOKS



## Harry Potter

### LANDSCAPE ACTIVITY BOX

size: 301,5 × 250,5 × 29,1 mm  
pages: 16 + 24



ALB-6401

### SEARCH AND FIND BOOK

size: 240 × 316 mm  
pages: 32



LSF-6401

### STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6401

### STICKER SCENE BOOK

size: 205 × 288 mm  
pages: 16



SSP-6401

### 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-6401

### COLORING POOL

size: 205 × 288 mm  
pages: 96



FCB-6401







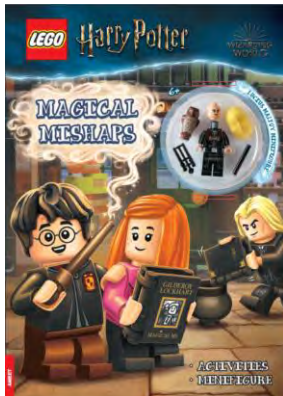
BOOKS



Harry Potter

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6408



LNC-6407



LNC-6406



LNC-6405



LNC-6404



LNC-6403



LNC-6401





# BOOKS



## Harry Potter

### MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6403



LAB-6402

### ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32



BOA-6401

### ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



LNH-6401







# BOOKS



## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6023



LNC-6022



LNC-6021



LNC-6020

## LANDSCAPE ACTIVITY BOX

size: 301,5 × 250,5 × 29,1 mm  
pages: 16 + 24



LMBS-1

## MULTI-ACTIVITY BOOK WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6001





# BOOKS



## LICENSED PICTURE BOOK

size: 203 × 203 mm  
pages: 24



LPB-6001

## EARLY READING CHAPTER BOOKS

size: 148 × 212 mm  
pages: 48



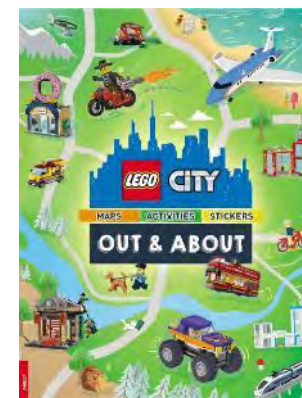
LWR-6002



LWR-6001

## TRAVEL ACTIVITY BOOK

size: 235 × 300 mm  
pages: 32



POM-6001

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6012

## ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



LNH-6012

## COLORING POOLS

size: 205 × 288 mm  
pages: 96



FCB-6002



FCB-6001







# BOOKS



## LICENSED PICTURE BOOK

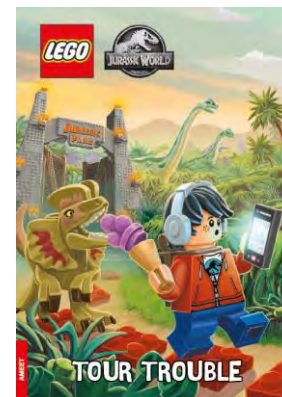
size: 203 × 203 mm  
pages: 24



LPB-6202

## EARLY READING CHAPTER BOOKS

size: 148 × 212 mm  
pages: 48



LWR-6202

## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



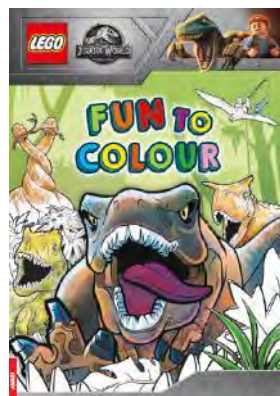
LNR-6201

## COLORING POOLS

size: 205 × 288 mm  
pages: 96



FCB-6202



FCB-6201

## GIFT TIN

size: 246 × 185 × 40 mm  
pages: 4 × 16



TIN-6201

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6203



LNC-6202





# BOOKS



## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6457



LNC-6456



LNC-6455



LNC-454

## ACTIVITY BOOKS

size: 205 × 288 mm  
pages: 32



LNC-450



LNC-451



BOA-6450

## ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm  
pages: 32







# BOOKS



## COLORING POOL

size: 205 × 288 mm  
pages: 96



FCB-6450

## 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-450

## 500 STICKERS

size: 190 × 240 mm  
pages: 64



LBS-450

## STICKER BOOK

size: 205 × 288 mm  
pages: 16



LAS-450

## ACTIVITY BOOK

size: 205 × 288 mm  
pages: 80



LNO-450

## ACTIVITY JOURNALS

size: 140 × 190 mm  
pages: 144



LNH-450

size: 166 × 237 mm  
pages: 64



LAT-451





# BOOKS



## DESIGN FUN

size: 259 × 219 × 38 mm  
pages: 64



DPB-6650

## ACTIVITY JOURNAL

size: 140 × 200 mm  
pages: 96



LSJ-6650

## MOSAIC STICKER BOOK

size: 205 × 288 mm  
pages: 24 + 16 pp of stickers



SMB-6650

## ACTIVITY BOOK WITH LEGO® ELEMENTS

size: 205 × 288 mm  
pages: 64



LSN-6650







# BOOKS



## MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm  
pages: 64



LAB-6305

## ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm  
pages: 32



LNC-6308



LNC-6307



LNC-306



LNC-305



LNC-301



LNCG-6305



LNCG-304





# BOOKS



## LICENSED PICTURE BOOKS

size: 190 × 190 mm  
pages: 24



LMP-301-A



LMP-301-B

## LEGO® ORIGINAL STORIES

size: 148 × 212 mm  
pages: 64



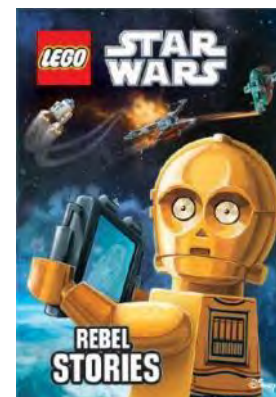
LNR-308



LNR-306



LNR-305



LNR-304



LNR-303



LNR-302



LNR-301







# BOOKS



## GIANT ACTIVITY BOOK

size: 205 × 288 mm  
pages: 80



LNO-301

## ACTIVITY BOOK WITH STICKERS

size: 243 × 216 mm  
pages: 48



LSG-301

## STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm  
pages: 32



SAC-6301

## STICKER BOOK

size: 205 × 288 mm  
pages: 16



LAS-302

## 1001 STICKERS

size: 202 × 288 mm  
pages: 64



LTS-301

## COLORING POOL

size: 205 × 288 mm  
pages: 96



FCB-6301





# BOOKS



## SEARCH AND FIND BOOKS

size: 240 × 316 mm  
pages: 32



LSF-302



LSF-301

## MAZES

size: 205 × 288 mm  
pages: 32



LMA-301

## ACTIVITY JOURNAL

size: 140 × 190 mm  
pages: 144



SPC-6302

## CREATIVE ACTIVITY BOOK

size: 190 × 250 mm  
pages: 96



LYS-301

## FRIENDSHIP BOOK

size: 190 × 190 mm  
pages: 96



LFP-301







BOOKS



# AMEET

## CUSTOM PUBLISHING

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Copyright © 2022 DC. JUSTICE LEAGUE and all related characters and elements © & TM DC. (s22)







- A series, dedicated to celebrating special occasions, is packed with themed activities
- A variety of entertaining options including classic activities, building and rebuilding tasks
- LEGO® elements make 3 exclusive models created by LEGO designers

Format: 205 × 288 mm  
Pages: 32  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
BINDING**



BBAZ-6602



BBAZ-6604



BBAZ-6605



- A mixture of coloring and activities across 160 pages
- Featuring beloved characters from the LEGO® universe
- Lots of detailed illustrated scenes with popular LEGO themes

Format: 160 × 235 mm  
Pages: 160  
Cover: soft

**NEW  
FORMAT**

**CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT, SIZE**



PDB-6201



PDB-6301



PDB-6401



PDB-6701



- LEGO® Original Stories combined in a special bumper edition
- This format consists of nine different stories that can be read separately and are not divided into chapters
- Successful format, popular LEGO IP and beloved characters

Format: 165 × 236 mm  
Pages: 192  
Cover: hard

**NEW  
FORMAT**



LNRJ-6721



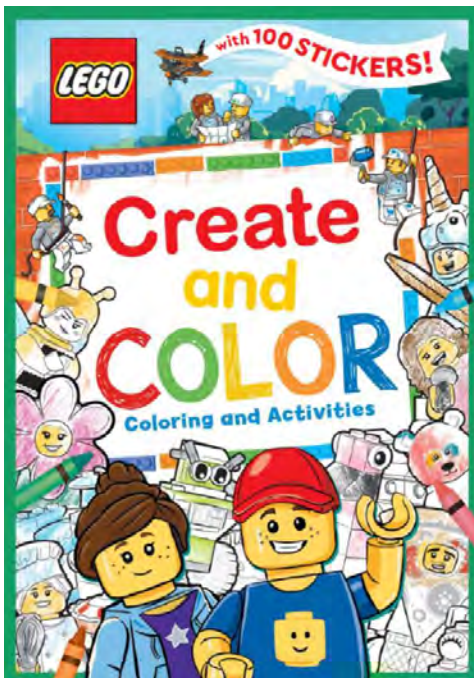
**CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT, SIZE**



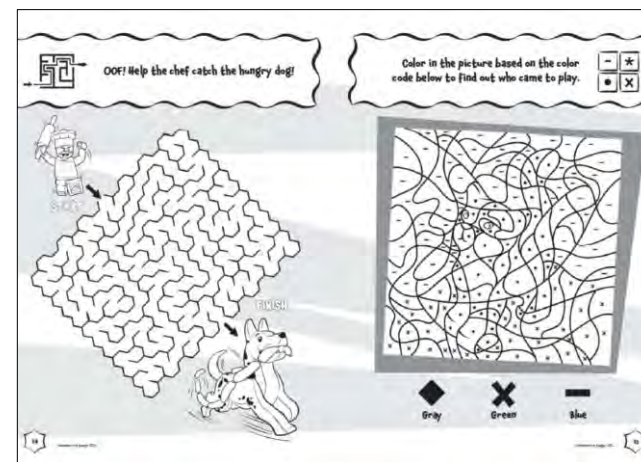
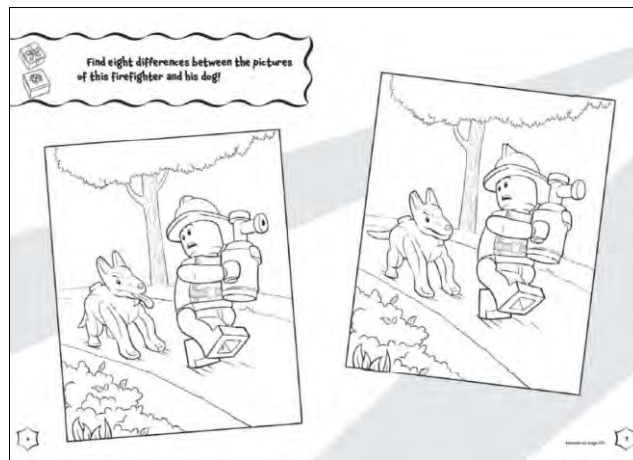
- A bumper coloring and activity book with three sheets of stickers
- Containing a wide range of tasks and activities such as, puzzles, mazes, quizzes and more. Plus, coloring pages from different LEGO® themes
- Featuring popular LEGO characters

Format: 209,55 × 298,45 mm  
Pages: 288  
Cover: soft

**NEW  
FORMAT**



FCBO-6601



**CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT, SIZE**





- The most popular sticker format customized for a bumper edition
- 80 pages of activities to solve with stickers
- Additional free-play stickers

Format: 216 × 279 mm  
Pages: 80  
Cover: soft

NEW  
FORMAT

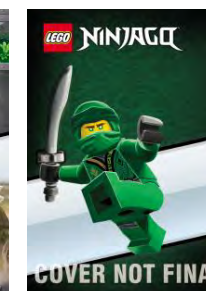
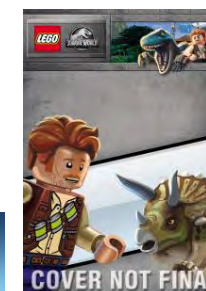
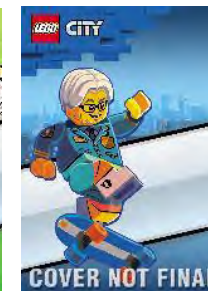
CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT



LTSA-6451



LTSA-6401



Possibilities across  
the brands



- A new format that combines reading experience with solving puzzles
- The book consists of comic pages (70% of the content), a story, and a variety of activities on 64 pages
- Great option for creating comic book series

Format: 148 × 212 mm  
Pages: 64  
Cover: soft

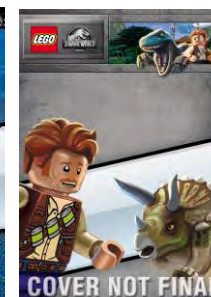
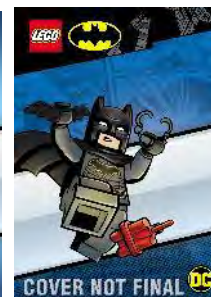
NEW  
FORMAT



SPC-6710



CUSTOMIZATION:  
CONTENT, FORMAT,  
PAGE COUNT



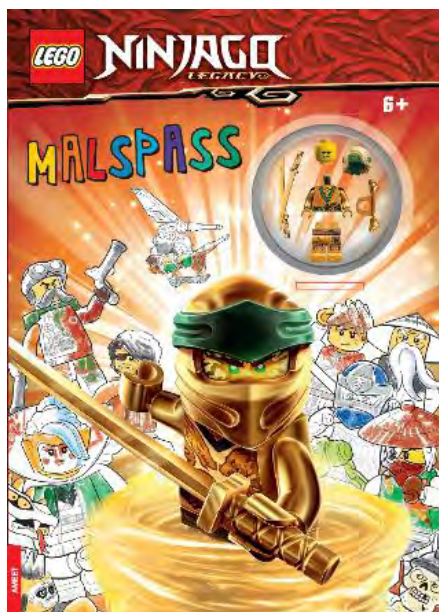
Possibilities across the brands



- A large coloring pool to be customized
- 32 pages of black and white line art combined with a buildable LEGO® minifigure
- Perfect compilation of the most popular scenes, characters and themes

Format: 205 × 288 mm  
Pages: 32/48  
Cover: soft

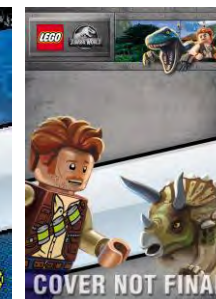
**CUSTOMIZATION:**  
COVER, PAGE  
COUNT, ADD-ONS



FCBD-6702



FCBB-6701



Possibilities across the brands



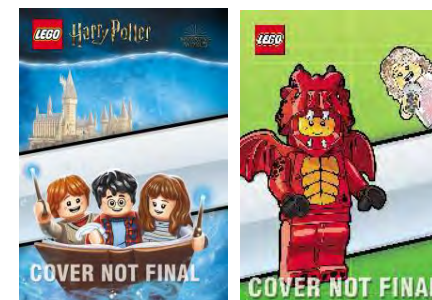
- A perfect mix of activities with stickers
- 16 pages that include activities to solve with stickers and additional free-play stickers
- Available with LEGO® minifigure

Format: 205 × 288 mm  
Pages: 16  
Cover: soft

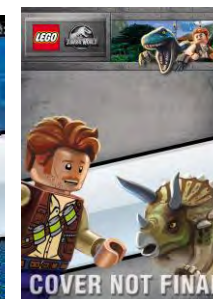
**CUSTOMIZATION:  
PAGE COUNT,  
COVER, ADD-ONS**



SSPD-6701



Lots of possibilities across the brands





- Comics and a story packed with LEGO® humor
- Fun-filled diverse activities, 2 spreads of stickers, map at the end of the book
- Title ties into kids' collectability trend

Format: 205 × 288 mm  
Pages: 48  
Cover: soft



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



LNCD-6722S1

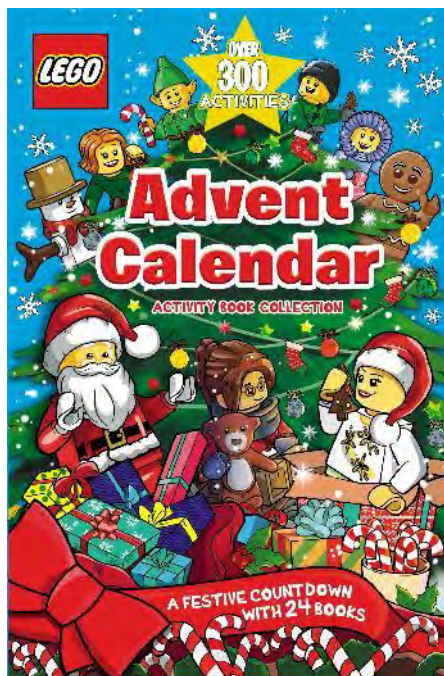




- Popular advent calendar format packed with Christmas-themed activities, pictures to color, puzzles to solve and mazes to complete
- Includes 1 large hardcover book with 24 mini removable books inside the advent calendar
- Format inspired by other bestselling products on the market

Format: 14" × 21"  
355.5 × 533.4 mm  
Pages: 24 × 16pp  
Cover: hard

**CUSTOMIZATION:  
CONTENT,  
SIZE**



SPC-6601





- A new activity book format with Christmas-themed activities, pictures to color, and puzzles to solve
- Pocket-sized, perfect for children's backpacks
- A variety of activities in one book appeals to a wide audience

Format: 100 × 120 mm  
Pages: 96  
Cover: soft



SPCM-6601



**CUSTOMIZATION:  
CONTENT,  
SIZE**

- Simple stories divided into short chapters with LEGO® humor and light, colorful graphic design
- Illustrated glossary includes information about main characters, a short quiz and reading certificate at the end of the book
- A perfect title for younger readers; character names are replaced with images to improve comprehension

Format: 148 × 212 mm  
Pages: 48  
Cover: hard



LWR-6001S1



LWR-6002S1



LWR-6202S1



LWR-6705S1

Character names  
replaced with  
facial images

**CUSTOMIZATION:**  
CONTENT,  
FORMAT, SIZE



knoop halen  
 kijkt heel  
'Ik help je graag  
En als 



- A brand-new series that introduces various professions in humorous ways
- The title features characters known from the LEGO® City Adventures TV series
- Perfect for children reading with the help of adults or trying to read by themselves
- Narrative based on the adventures of new or familiar characters from LEGO City

Format: 6 × 9 in / 148 × 212 mm  
Pages: 32  
Cover: hard



**CUSTOMIZATION:  
CONTENT**



RBS-6001S1

- Approximately 600-700 words
- Large font
- Full-color illustrations



- A completely new story divided into short chapters from the LEGO® NINJAGO® universe
- Flexible art pool to suit local reading schemes or leveled reader program
- A short quiz and reading certificate at the end of the book
- Possibilities across different themes: LEGO City, LEGO Jurassic World™,

Format: 6 × 9 in / 148 × 212 mm  
Pages: 48  
Cover: soft/hard

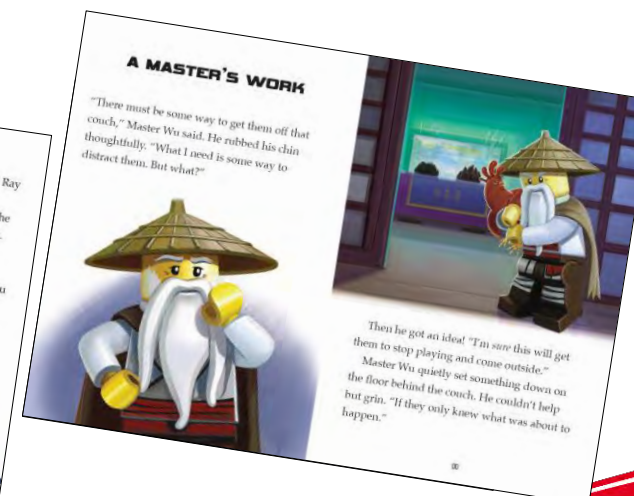


**CUSTOMIZATION:  
CONTENT**



LWR-6706S1

- Full-color illustrations
- Story: approximately 1,200 words





- Includes LEGO® Harry Potter™ 65 LEGO bricks for making exclusive mini models
- Over 100 ideas for quick builds, activities, challenges and games,
- Building activities designed to develop creativity and imagination in a playful way

Format: Book main cover: 8.07 × 10.71 × 1.1 in / 205 × 272 × 28 mm  
 Book: 7.87 × 10.47 in / 200 × 266 mm,  
 Pages: 96  
 Cover: hard



LQB-6401S1V1



Example model—can be rebuilt into a giant owl



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



- A beloved Christmas song known around the world
- LEGO® humour makes this a book – and song! – an experience the whole family will enjoy
- The perfect LEGO Christmas gift

Format: 216 x 279 mm  
Pages: 32  
Cover: hard



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



PBRB-6601

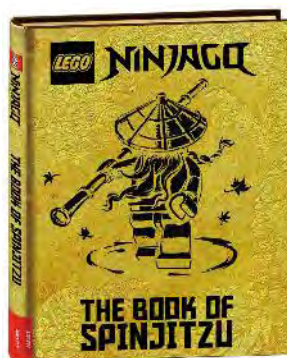
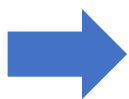




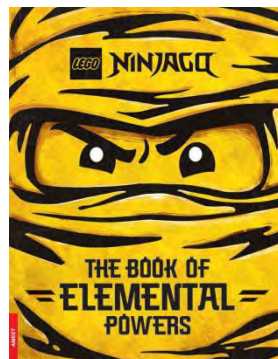
- Special editions of bestselling titles may be created
- Perfect gift idea for LEGO® fans
- Great for sales promotions

Format: 183 × 237 mm  
Pages: 96  
Cover: hard

## CUSTOMIZATION: COVER



LLB-701S1



LLB-6702S1





- Popular new format
- Combines traditional search and find with spot-the-difference activities
- Detailed deluxe illustrations

Format: 205 × 288 mm  
Pages: 32  
Cover: hard

**CUSTOMIZATION:  
CONTENT,  
SIZE**



LSFM-6401S1



LSFM-6701S1



Possibilities  
across the  
brands



- Various activities from bestselling titles available as a pocket-sized book series
- Great for kiosks, discount stores and petrol stations
- Available with LEGO® minifigures

Format: 143 × 200 mm  
Pages: 16  
Cover: soft

TWO  
COVER  
LAYOUTS



LABX-6022



LABX-6450



LABX-6403



LABX-6202



LABX-6451



LABX-6308

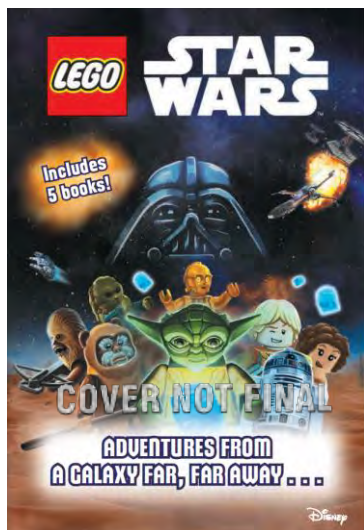
CUSTOMIZATION:  
BOOK SERIES,  
SIZE, COVER



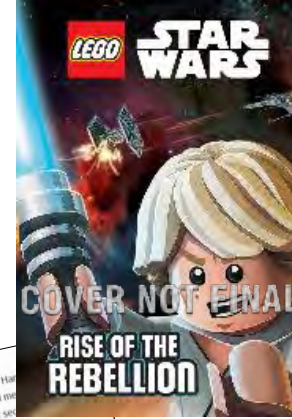
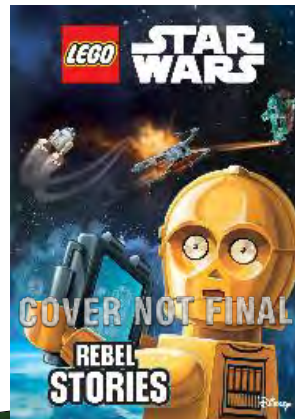


- Flexible art pool based on existing chapter book series that can be combined for leveled reading programs
- Continuation of a successful format with a glossary that includes information about main characters, locations and animals
- Consists of 5 shortened version of books

Format: 140 × 200 mm  
Pages: 5 x 48  
Cover: slip case/hard



SLP-6301



**CUSTOMIZATION:**  
PAGE COUNT  
COVER





# LEGO BOOKS

## ACTIVITY BOOKS WITH ACCESSORIES & BUILDABLE MINIFIGURE

- The perfect combination of our bestselling and new formats for a great new product!



ACTIVITY BOOKS WITH  
**MINIFIGURES**



ACTIVITY BOOKS WITH  
**ACCESSORIES**



Format: 205 × 288 mm  
Pages: 32/64  
Cover: soft

- LEGO® elements: buildable minifigures, accessories and gadgets tested by kids\*

**CUSTOMIZATION:  
ADD-ONS**



BOAC-6450



BOAC-6702



BOAC-6701



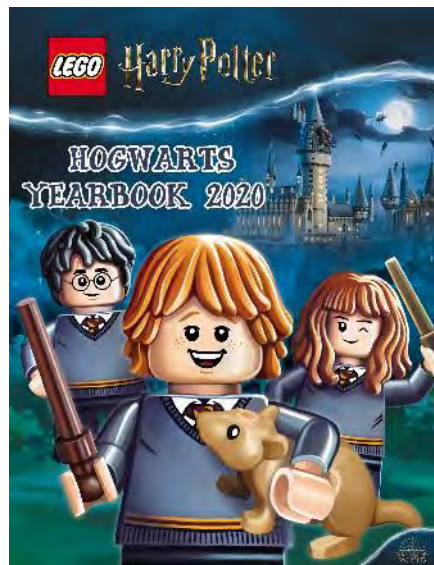
BOAC-6001



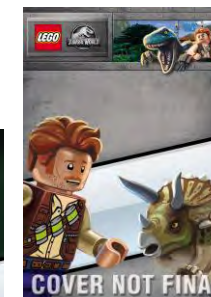
\*All changes and customization of the products subject to LEGO® approval

- A popular bestselling book series now comes with even more activities as a bumper book
- 80 pages of favorite children's activities in one title

Format: 216 × 285 mm  
Pages: 80  
Cover: hard



LABB-6401



**CUSTOMIZATION:  
PAGE COUNT,  
COVER**



Possibilities across  
the brands

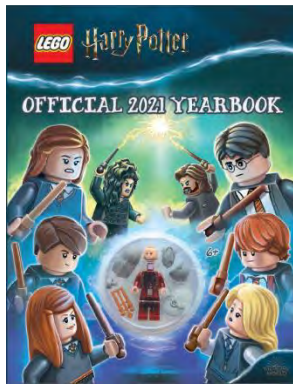


- A series based on popular bestselling titles
- Enhanced with additional content from our most popular activities
- Available with one or two LEGO® minifigures

Format: 216 × 285 mm  
Pages: 64  
Cover: hard



LAB-6305S1



LAB-6402S1



LAB-6001S1



LAB-6701



LAB-6201



**CUSTOMIZATION:  
PAGE COUNT,  
CONTENT**



Possibilities  
across all brands





- A new format with double the number of pages of activity challenges and over two hundred reusable stickers
- Pages featuring the most popular scenes, characters and places from the LEGO® universe

Format: 205 × 288 mm  
Pages: 32  
Cover: soft

**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



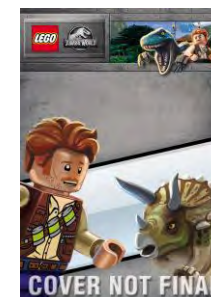
SSP-6701S1



LASA-6401



SSPA-6701

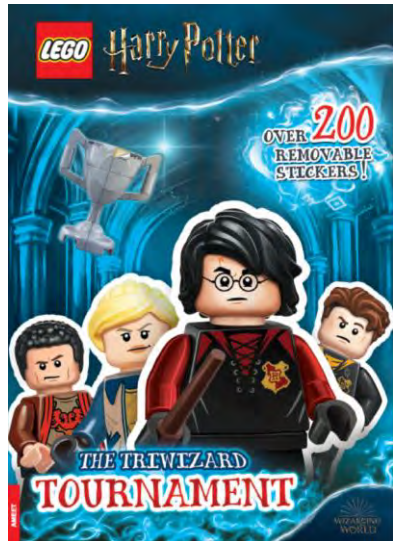


Possibilities across  
the brands



- A new format with activity challenges and lots of reusable stickers
- Pages featuring the most popular scenes, characters and places from the LEGO® universe
- Available with or without LEGO minifigure

Format: 205 × 288 mm  
Pages: 32/16  
Cover: soft



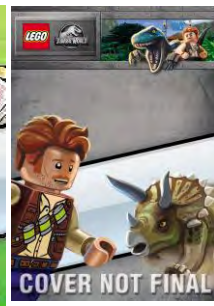
SAC-6401S2



SAC-6012S1



**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



Possibilities across  
the brands

- A new versatile format perfect for combining a variety of activities, puzzles and challenges into one book
- Available in all coloring & activity brands

Format: 248 × 212 mm  
Pages: 80  
Cover: soft



**CUSTOMIZATION:  
CONTENT,  
SIZE**



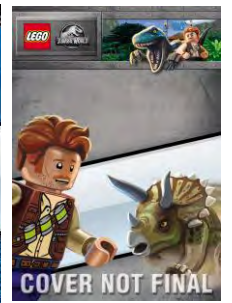
LBSY-6703S1



PDA-6715



LBSY-6401



Possibilities  
across the brands



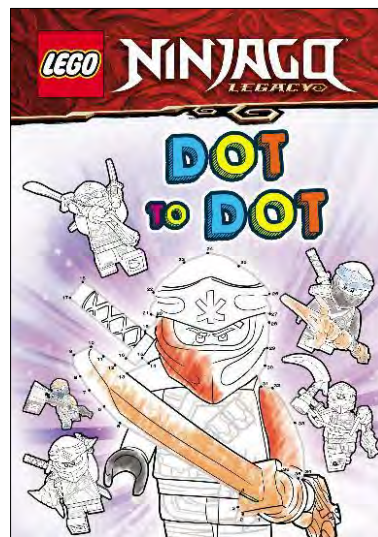
- A new book format with dot-to-dot activities
- Available in all coloring brands

Format: 148 × 212 mm  
Pages: 80  
Cover: soft

**CUSTOMIZATION:  
CONTENT,  
SIZE**



LDD-6001



SPC-6708



- Blend of activities and creative challenges by brand
- Titles come as an option with or without LEGO® minifigure

Format: 205 × 288 mm  
Pages: 24/32/64  
Cover: soft



LDWY-6401S1



LDWX-701S2



LDWY-6450



LDWY-6601



LDWE-6701S3



**CUSTOMIZATION:  
CONTENT,  
ADD-ONS**



- Unique titles created to serve as friendship books: readers can fill in by themselves or together with friends
- Extra page about favorite LEGO® characters
- Birthday calendar—a bonus for fans

Format: 190 × 190 mm  
Pages: 96/80  
Cover: padded

**CUSTOMIZATION:  
CONTENT,  
SIZE**



LFP-6201



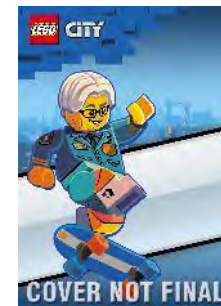
LFP-6401



LFP-6702S1



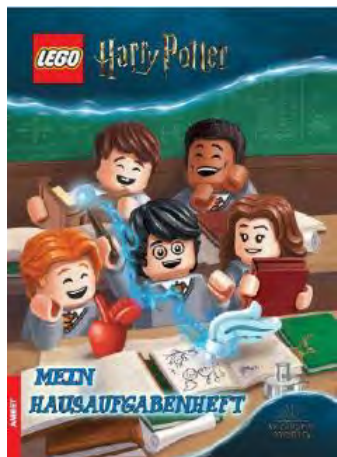
LFPZ-6150



Possibilities across  
the brands

- A popular format filled with activities and creative prompts to engage young readers in storytelling, design, and drawing
- Back-to-school companion with pages for kids to write in
- Books can come with stickers, an option for a lock, as well as soft or hard cover binding

Format: 205 × 288 mm  
140 × 190 mm  
Pages: 112/128/144  
Cover: soft/hard



LNHZ-6401



LNHY-6701



LNHP-6401



Possibilities  
across  
the brands





- Popular book format encourages young readers in storytelling, design, drawing and writing
- Options for lock and/or a LEGO® minifigure

Format: 140 × 190 mm  
Pages: 144  
Cover: soft/hard



LNH-6201



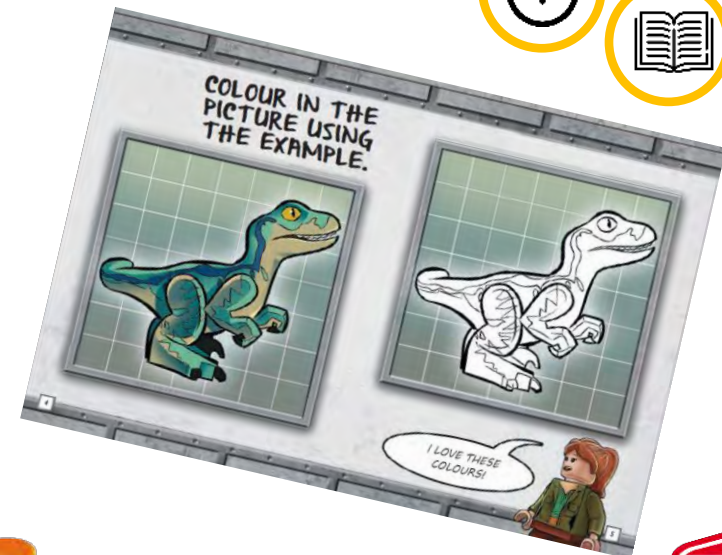
LNH-6705



LNH-6012S1



**CUSTOMIZATION:**  
CONTENT, PAGE  
COUNT, ADD-ONS

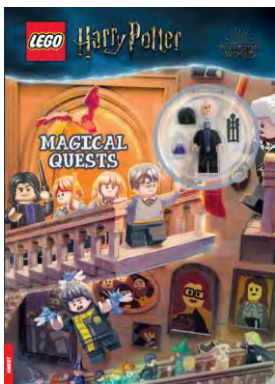


- A perfect book format that comes with a versatile combination of stories, comics and activities
- Optional LEGO® minifigure
- Available across all brands, these titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm  
216 × 279 mm (LNC-6401S1)  
Pages: 24/32  
Cover: soft/hard



LNC-6302S1



LABY-6403



LNC-6720Y



LNC-6451S1



LNC-6202S1



LNC-6405S1



**CUSTOMIZATION:**  
SIZE, PAGE  
COUNT, CONTENT,  
ADD-ONS





- A perfect book format that comes with a versatile combination of stories, comics and activities
- Books might include a LEGO® minifigure as an option
- Available across all brands, the titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm  
Pages: 24  
Cover: soft

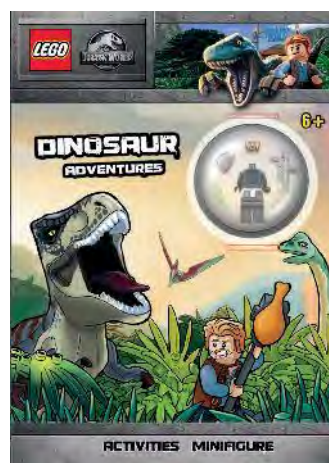
**CUSTOMIZATION:**  
SIZE, CONTENT,  
ADD-ONS



LNCZ-6303



LNCZ-6455



LNCZ-6202



LNCZ-6405



LNCZ-6020



- Versatile combination of stories, comics and activities
- Option to add one or two LEGO® minifigures\*

Format: 205 × 288 mm  
Pages: 48/64  
Cover: soft/hard



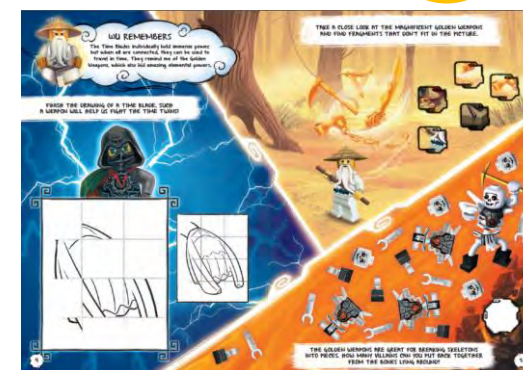
LNCC-6307



LNCO-6702S1



**CUSTOMIZATION:**  
SIZE, CONTENT,  
ADD-ONS,  
PAGE COUNT



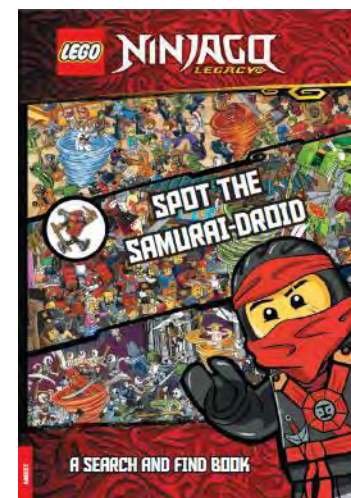


- Popular search and find books with detailed deluxe illustrations
- Option for a LEGO® minifigure

Format: 230 × 302 mm  
205 × 288 mm  
Pages: 24/32  
Cover: soft/hard



LSF-6401S1



LSFM-6701

**CUSTOMIZATION:**  
ADD-ONS,  
SIZE, COVER

- The most popular sticker formats in a special customized edition
- Two cover layout options

Format: 205 × 288 mm  
Pages: 32  
Cover: soft

TWO  
COVER  
LAYOUTS

CUSTOMIZATION:  
CONTENT, COVER,  
PAGE COUNT



LTSY-6401S1



LTSY-6301S1



LTSY-6702S1



LTSY-6401S2



LTSY-6601S1





- New book series based on the popular activity: spot the difference
- Available with LEGO® minifigure and bind-up options

Format: 205 × 288 mm  
Pages: 32/48  
Cover: soft



SDF-6702S1



SDF-701FS3



SDF-701FS1



**CUSTOMIZATION:**  
CONTENT, SIZE,  
ADD-ONS,  
PAGE COUNT



- A great gift format with activity books, stickers and LEGO® minifigure
- Embossed durable tin boxes include: 3-4 books, 4 pages of stickers (optional), LEGO minifigure
- Perfect for popular holiday seasons' sales promotions

Format: 245 × 185 × 32 mm  
Pages: 4 × 16  
Cover: tin



TIN-6704



TIN-6402



TIN-6706



TIN-6401

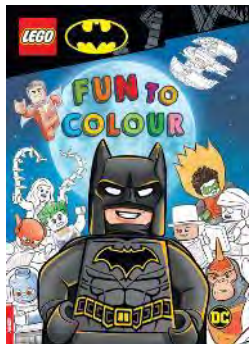


**CUSTOMIZATION:**  
CONTENT,  
ADD-ONS



- Coloring pools can be customized to suit any coloring format
- Multiple covers and a variety of options to mix and match stickers and activity pages
- Age-appropriate line art with text and additional activities on 16 of the pages

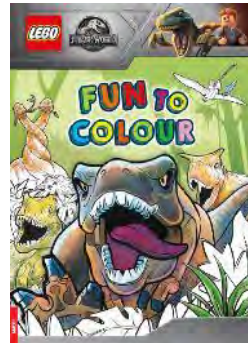
Format: 205 × 288 mm  
Pages: 96  
Cover: soft



FCB-6450



FCB-6202



FCB-6201



FCB-6703



FCB-6701



FCB-6702



FCB-6702S2



FCB-6001



FCB-6002



FCB-6301



FCB-6401



FCBX-6601



FCB-6601



- 16 or 24 pages of black and white line art
- Additional pages of free-play stickers
- Books available across all brands

Format: 205 × 288 mm  
Pages: 16/24 + 2 pages of stickers  
Cover: soft



**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**





- 16 or 24 pages of black and white line art
- Stickers that help kids with coloring
- Books available across all brands

Format: 205 × 288 mm  
Pages: 16/24 + 2 pages  
of stickers  
Cover: soft



**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



- 48 pages of black and white line art including activity pages
- Additional page of free-use stickers
- Books available across all brands

Format: 205 × 288 mm  
Pages: 18 + 1 page  
of stickers  
Cover: soft



FCBX-6001S1



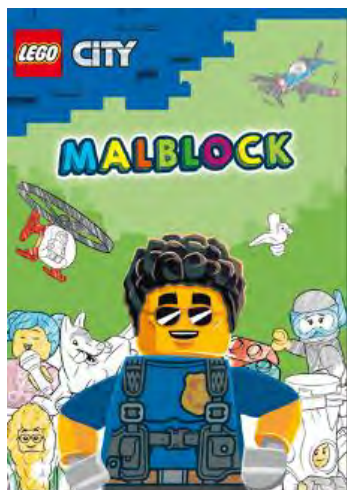
**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



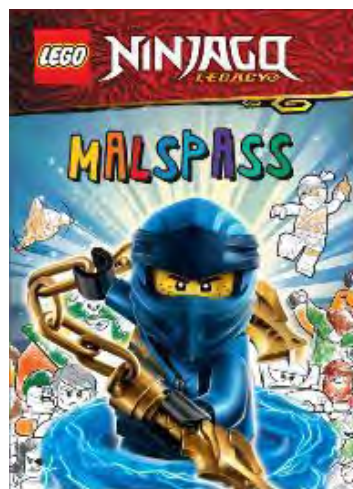


- 80 pages of black and white line art
- Different format options: pad
- Available across all brands

Format: 148 × 212 mm  
Pages: 80  
Cover: soft



PDC-6001



FCBM-6701S1



**CUSTOMIZATION:**  
PAGE COUNT,  
CONTENT, SIZE

- 32 pages of black and white line art including activities
- Available also as basic coloring books

Format: 205 × 288 mm  
Pages: 32  
Cover: soft



**CUSTOMIZATION:  
PAGE COUNT,  
ADD-ONS**



FCBW-6401S1



FCBW-6601



FCBW-6001S1



FCBW-6701



FCBW-6202S2



FCBW-6450S1

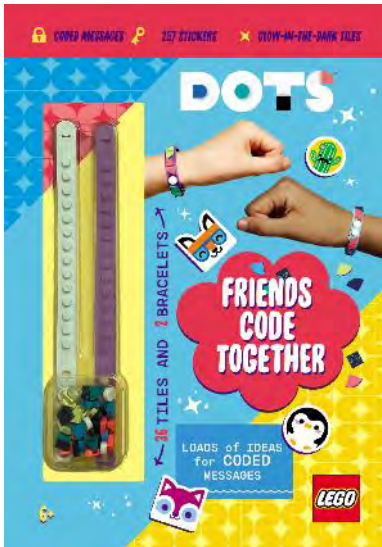




- Activity book with loads of ideas for coding messages
- With 2 wristbands, 36 tiles, over 250 stickers, memo pads and boxes to cut out
- A perfect title for both book and toy stores

Format: 205 × 288 mm  
Pages: 48  
Cover: soft  
LEGO® elements

**CUSTOMIZATION:  
PAGE COUNT,  
CONTENT**



LSNZ-6650



- Bestselling mass market format globally, low-priced, high-volume format
- Colorful illustrations with lots of LEGO® DNA
- Flexible art pool can be adapted to any storybook series and combined into slipcases, bags, and treasuries

Format: 240 × 240 mm  
Pages: 24  
Cover: hard

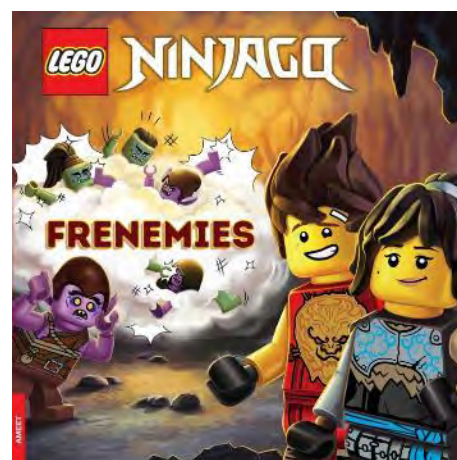
**CUSTOMIZATION:  
COVER, FORMAT,  
SIZE**



LPBP-6202



LPBP-60021



LPBP-6701





- Bestselling mass market format globally, low-priced, high-volume format
- Colorful illustrations with lots of LEGO® DNA
- Two stories in one book with hard cover

Format: 240 × 240 mm  
Pages: 48  
Cover: hard



**CUSTOMIZATION:  
COVER, FORMAT**



LPBC-6702



LPBC-6002



LPBC-6202



- This series introduces completely new stories featuring the most iconic characters, places and humor from the LEGO® world
- A glossary with extra information is at the end of the book
- Two stories in one book with two covers ( on front and back cover)

Format: 6 × 9 in / 148 × 212 mm  
Pages: 96  
Cover: hard



LNRC-6701



LNRC-6703



**CUSTOMIZATION:  
COVER, FORMAT,  
PAGE COUNT**





- A brand-new activity Fan Kit with 3 books and 2 LEGO® minifigures
- Includes: one activity book with comics, story and buildable LEGO minifigure, a Stick & Color book, additional buildable LEGO minifigure, a book with 3 amazing stories

Format: 231 × 311 mm (box)  
205 × 288 mm (books)  
Pages: 2 × 32, 1 × 16  
Cover: box



ST-6201



ST-6452



ST-6704



ST-6451



**CUSTOMIZATION:**  
COVER, FORMAT,  
SIZE, ADD-ONS

- A perfect book format that comes with a versatile combination of activities
- Books might include a LEGO® minifigure as an option
- Available across all brands, these titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm  
Pages: 24  
Cover: soft/hard



LNOX-701S1



LNOX-450S1



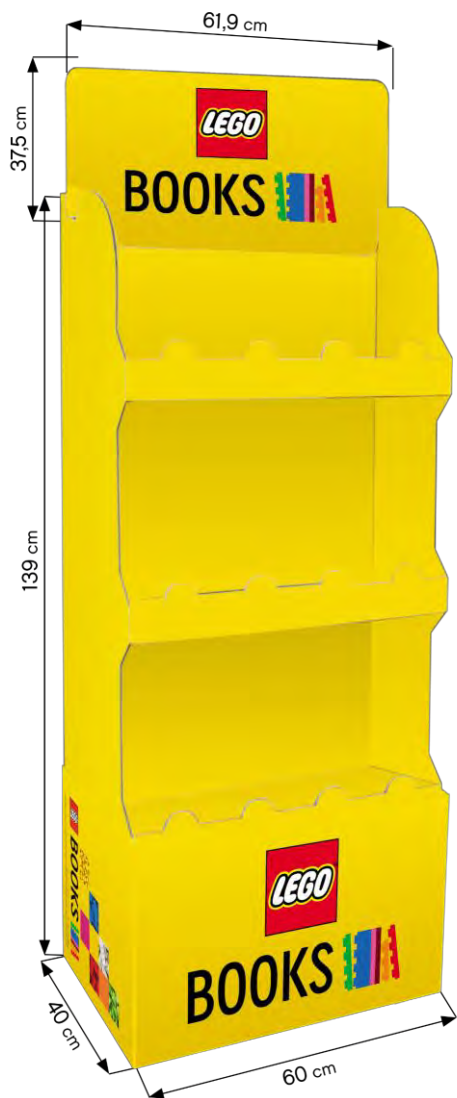
**CUSTOMIZATION:**  
SIZE, CONTENT,  
ADDITIONS



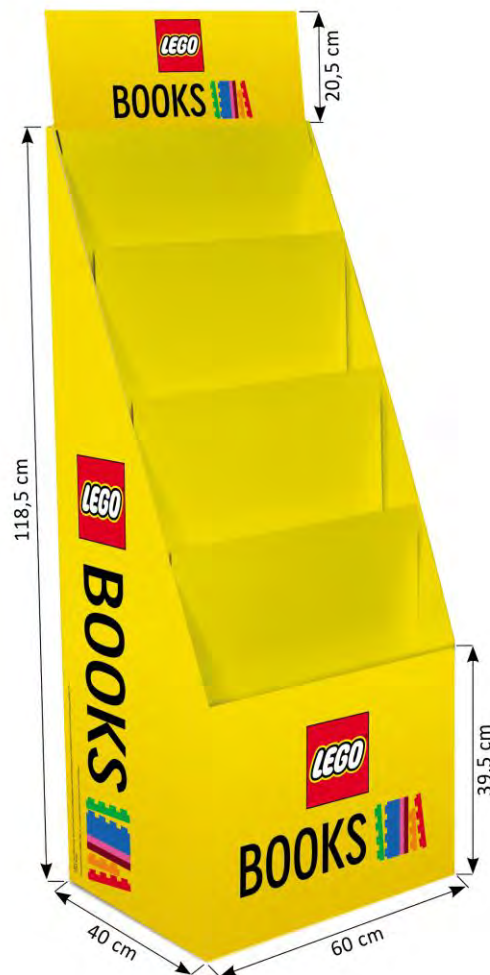


# BOOKS

## FLOOR DISPLAYS



ST5  
ca. 200 books



ST26  
ca. 60 books



ST30  
ca. 50 - 60 books



ST28  
ca. 80 books

Displays available on request – to order please contact your sales representative.





# BOOKS

## COUNTER DISPLAYS



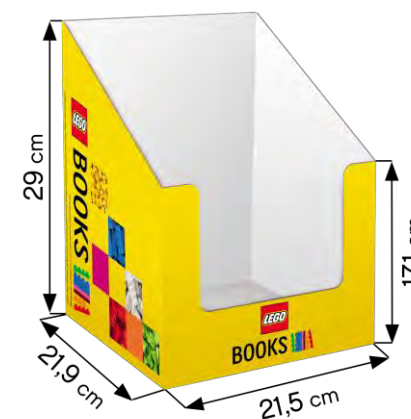
ST30  
ca. 50 - 60 books



STD5  
ca. 50-60 books



STD19  
ca. 30-40 books



STD2  
ca. 20 books

Displays available on request – to order please contact your sales representative.







BOOKS



THANK

YOU

