



BOOKS



2022 PUBLISHING PROGRAM

*Reading, storytelling and
creative play*





BOOKS



LEGO[®] BOOKS

2022

PUBLISHING PROGRAM

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BOOKS



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BOOKS



LEGO® BOOKS

FICTION & PICTURE BOOKS 2022 PUBLISHING PROGRAM

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BOOKS



FICTION & PICTURE BOOKS PROGRAM 2022




AGE GROUP	4+	5+	6+	7-9	7-10	8-12
FORMAT	LICENSED PICTURE BOOKS	EARLY READING SCHEMES	EARLY READING CHAPTER BOOKS	LEGO® ORIGINAL STORIES	YOUNGER MIDDLE GRADE	MIDDLE GRADE
TITLE	LEGO® Jurassic World™ 1 title LEGO® NINJAGO® 1 title LEGO® City 1 title	LEGO® City 2 titles	LEGO® NINJAGO® 1 title LEGO® City 2 titles	LEGO® NINJAGO® 1 title LEGO® Jurassic World™ 1 title LEGO® DC COMICS 1 title	LEGO® Jurassic World™ 2 titles	LEGO® NINJAGO® 2 titles





BOOKS

FICTION & PICTURE BOOKS PROGRAM

TYPE		COVER SAMPLE	SPREAD SAMPLE	FEATURES
EARLY EMERGENT READERS	LICENSED PICTURE BOOKS			<ul style="list-style-type: none">• Target age: 4+• Mass market format• Children read with the help of adults or try to read by themselves• Simple artwork• Story: approximately 600 words; up to 50 words per spread• Large font• Full-color illustrations• 24 pages
EMERGENT READERS	EARLY READING SCHEMES		TBC	<ul style="list-style-type: none">• Target age: 5+• Children read with the help of adults or try to read by themselves• Early reading series introducing various professions in humorous ways• Story: approximately 600-700 words• Large font• Full-color illustrations• 32 pages





BOOKS

FICTION PROGRAM

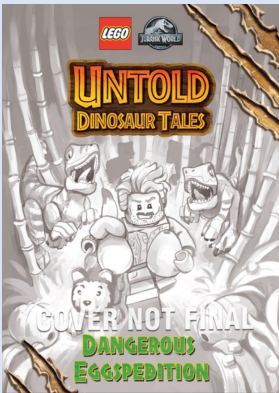
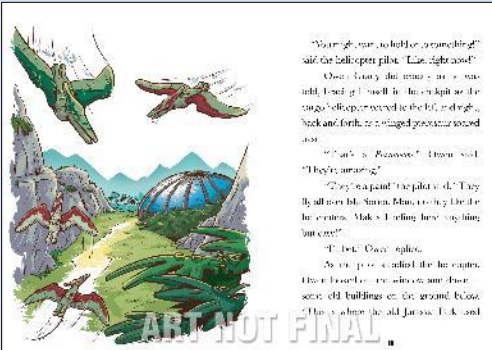

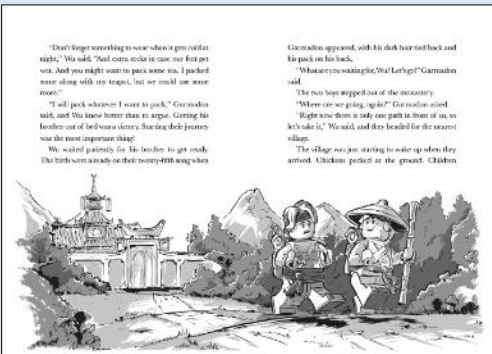
TYPE		COVER SAMPLE	SPREAD SAMPLE	FEATURES
EMERGENT READERS	EARLY READING CHAPTER BOOKS			<ul style="list-style-type: none">• Different age groups (6+); specific formats are leveled• Mass market format• Children read with the help of adults or try to read by themselves• The text is designed to teach reading with specific vocabulary and sentence structure• One story has a maximum of two/three threads (the story can be divided into chapters)• Artwork and text are equally important• Story: approximately 1,200 words• Full-color illustrations• 48 pages
CONFIDENT READERS	LEGO® ORIGINAL STORIES			<ul style="list-style-type: none">• Target age: 7-9• Mass market, AMEET format; an art pool is used to make early reader chapter books and licensed picture books• Children read independently• Book consists of three different stories that are not divided into chapters• Each story approximately 1,100 words; stories can be multi-threaded; there are main and supporting characters• Text dominates artwork (or there is a 50:50 ratio)• Up to 250 words per spread• Medium font size• Full-color illustrations• 64 pages





BOOKS

FICTION PROGRAM

TYPE		COVER SAMPLE	SPREAD SAMPLE	FEATURES
CONFIDENT READERS	YOUNGER MIDDLE GRADE			<ul style="list-style-type: none">• Target age: 7-10• Children read independently• Book contains one story divided into chapters; the story is multi-threaded; there are main and supporting characters• Text dominates the artwork; spreads without illustrations may appear• Story: approximately 10,000 words• Up to 150-180 words per page• Smaller font• Full-color illustrations• 128 pages
	MIDDLE GRADE			<ul style="list-style-type: none">• Target age: 8-12• Children read independently• Book contains one story divided into chapters; the story is multi-threaded; there are main and supporting characters• Text dominates the artwork; spreads without illustrations may appear• Story: approximately 12,000 words• Up to 180-200 words per page• Smaller font• Black and white illustrations• 144 pages

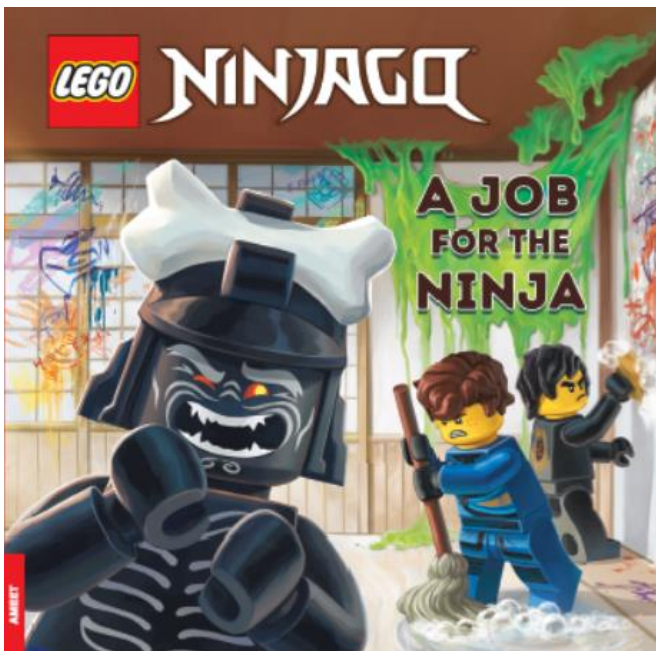




BOOKS

A JOB FOR THE NINJA

LICENSED
PICTURE
BOOKS



Expected launch date: Q1

KEYNOTE

One original adventure story from the Ninjago world aligning with the TV Show storyline —exclusive new extras for existing and new fans of LEGO® NINJAGO®.

A series of short, easy-to-read stories with LEGO® humor that is perfect for reluctant readers. The books can be adapted to any storybook series and combined into bind-ups for slipcases, bags/boxes, and treasuries.

Sales Points

- Globally best-selling mass market format
- Original LEGO® adventure stories
- Up to 50 words per spread, large font
- Low-priced, high-volume format

4+

203 × 203 mm

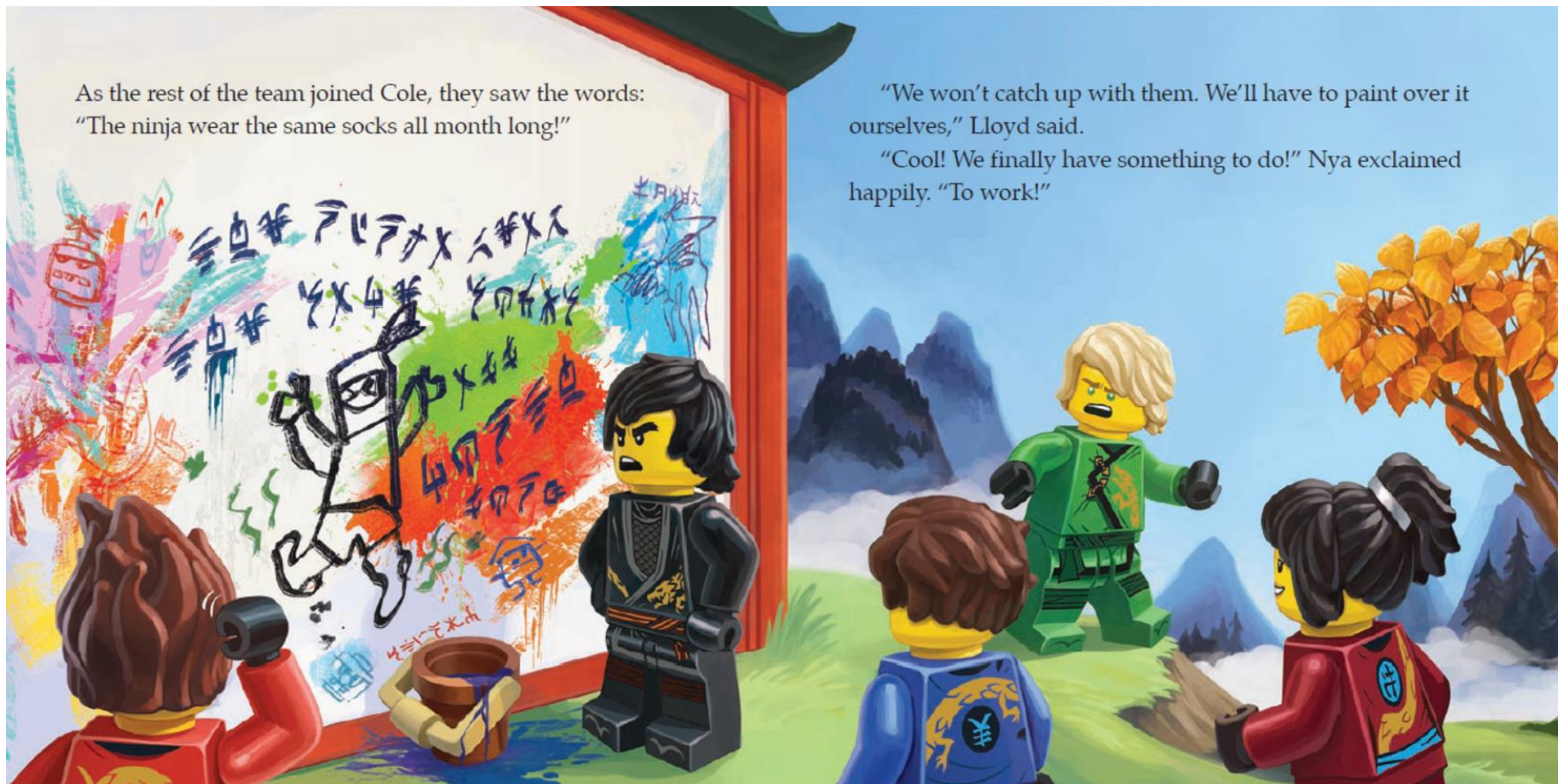
24 pages

LPB-6702





A JOB FOR THE NINJA





BOOKS

DUKE ON THE CHASE

LICENSED
PICTURE
BOOKS



Expected launch date: Q1

KEYNOTE

An iconic and original LEGO® City adventure story inspired by the latest LEGO® City Adventures TV series.

A series of short, easy-to-read stories with LEGO® humor that is perfect for reluctant readers. The books can be adapted to any storybook series and combined into bind-ups for slipcases, bags/boxes, and treasuries.

Sales Points

- Globally best-selling mass market format
- Original LEGO® adventure stories
- Up to 50 words per spread, large font
- Low-priced, high-volume format

4+

203 × 203 mm

24 pages

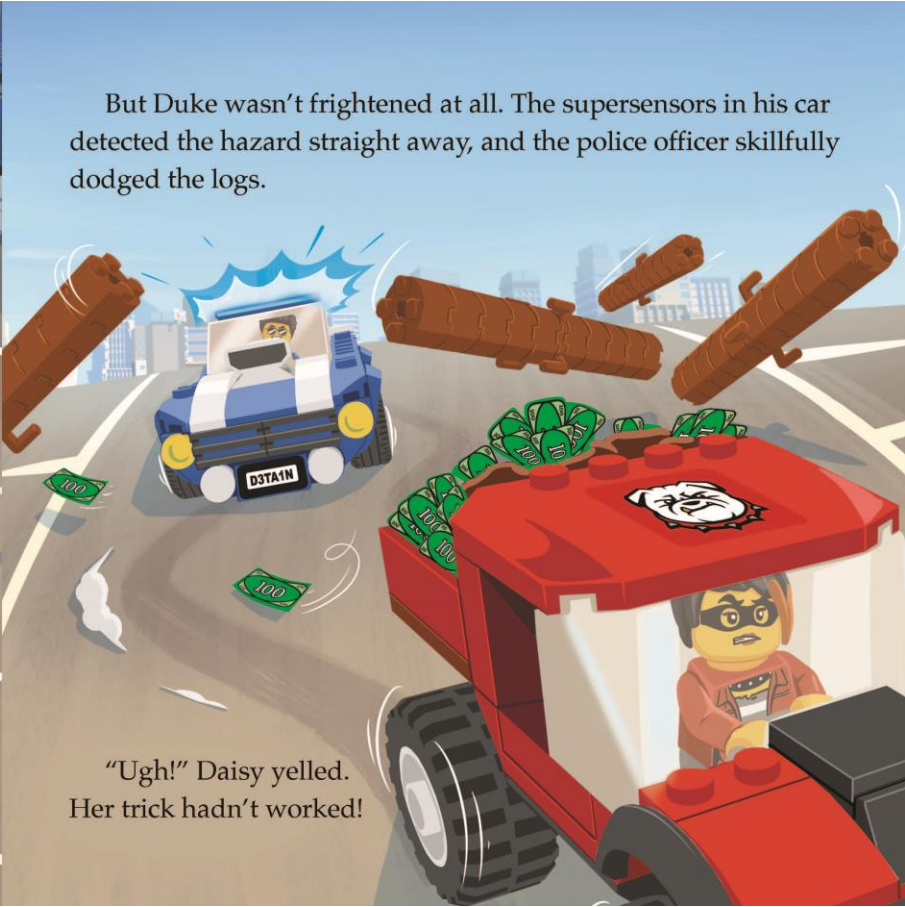
LPB-6002





DUKE ON THE CHASE

LICENSED
PICTURE
BOOKS





BOOKS



ROARING RIDE



Expected launch date: Q1

4+

203 × 203 mm

24 pages

LPB-6201

KEYNOTE

Original LEGO® Jurassic World™ adventure story with children's favorite characters and a lot of dinosaurs, inspired by the LEGO Jurassic World TV series.

A series of short, easy-to-read stories with LEGO humor that is perfect for reluctant readers. The books can be adapted to any storybook series and combined into bind-ups for slipcases, bags/boxes, and treasuries.

Sales Points

- Globally best-selling mass market format
- Original LEGO® adventure stories
- Up to 50 words per spread, large font
- Low-priced, high-volume format

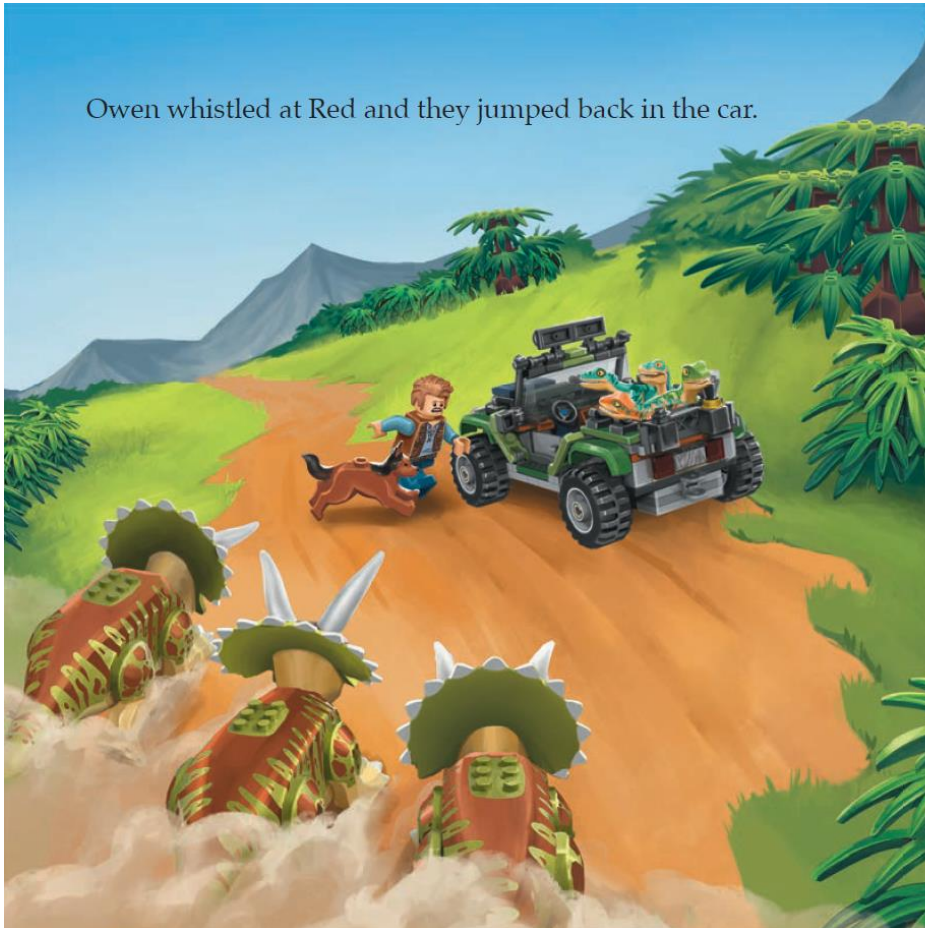
LICENSED
PICTURE
BOOKS



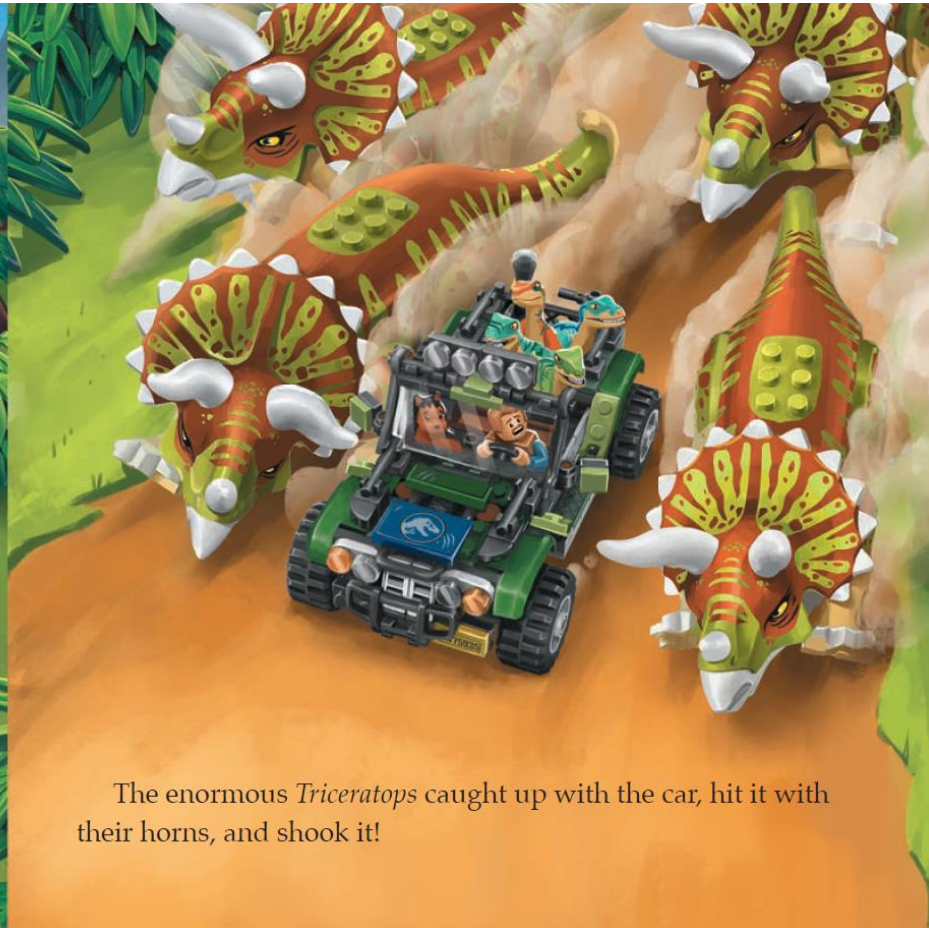


ROARING RIDE

LICENSED
PICTURE
BOOKS



Owen whistled at Red and they jumped back in the car.



The enormous *Triceratops* caught up with the car, hit it with their horns, and shook it!



BOOKS



MEET A... EARLY READING SCHEMES BOOKS

EARLY
READING
SCHEMES

KEYNOTE

This is a series about schoolmates and best friends Madison and Billy. Madison writes articles for the City online newspaper *Daily Mulch*, while Billy takes photos. The articles are about various professionals from LEGO® City. Madison and Billy interview them and find out that each person has an interesting secret or fun story to tell.

Sales Points

- A brand-new beginning reader series featuring local heroes, with 4 titles planned
- Training reading skills with beloved characters
- A new series with broad appeal and popular themes like City and professions
- Narrative based on the adventures of new or familiar characters from LEGO® world





MEET A SINGER!



Expected launch date: Q3

5+

6" × 9" / 148 × 212 mm

32 pages

600-700 words

RBS-6001

Billy and Madison are schoolmates and best friends from the LEGO® City Adventures TV series. They write for the City newspaper *The Daily Mulch* and interview all the citizens of LEGO City to find out what they do! Join the friends and explore LEGO City while learning about professions from pilots to schoolteachers, elected officials to astronauts, pop singers, bus drivers, scientists, dancers, firefighters—and much, much more.

The story introduces the character of Poppy Star, a famous pop singer, and reveals a lot of secrets of the fascinating life of a pop star, such as shooting a music video or preparing amazing dance choreography for the show.





MEET A SINGER!

Meet the crew



Pop singer and superstar

Poppy Starr



Poppy Starr's manager

Colonel Epstein



Poppy's vocal coach

Jordan



Poppy's music producer

Rolf



Poppy's choreographer

Siena



Poppy's music video director

J.J.

ART NOT FINAL





MEET AN ASTRONAUT!



Expected launch date: Q3

5+

6" x 9" / 148 x 212 mm

32 pages

600-700 words

RBS-6002

Billy and Madison are schoolmates and best friends from the LEGO® City Adventures TV series. They write for the City newspaper *The Daily Mulch* and interview all the citizens of LEGO City to find out what they do! Join the friends and explore LEGO City while learning about professions from pilots to schoolteachers, elected officials to astronauts, pop singers, bus drivers, scientists, dancers, firefighters—and much, much more.

Captain Momentous is a real live astronaut. During his interview with Billy and Madison, he gives them a tour of the space center, tells them about the astronaut training program, and even takes the reporters for a space ride.





BOOKS



SNEAK ATTACK!



Expected launch date: Q1

6+

6" x 9" / 148 x 212 mm

48 pages

1,200 words

LWR-6706

KEYNOTE

A completely new story from the LEGO® NINJAGO® universe featuring the characters children know and love. The story is divided into short chapters and contains full-color pictures, as well as exclusive extra features at the end of the book.

Sales Points

- Simple stories and light, colorful graphic design make these books appealing to younger audiences
- Featuring popular LEGO® characters
- An illustrated glossary with funny character descriptions includes information about main characters, background characters and animals—a bonus for both current and future fans
- Short quiz to check the reader's understanding of the story and reading certificate at the end of each book

EARLY
READING
CHAPTER
BOOKS





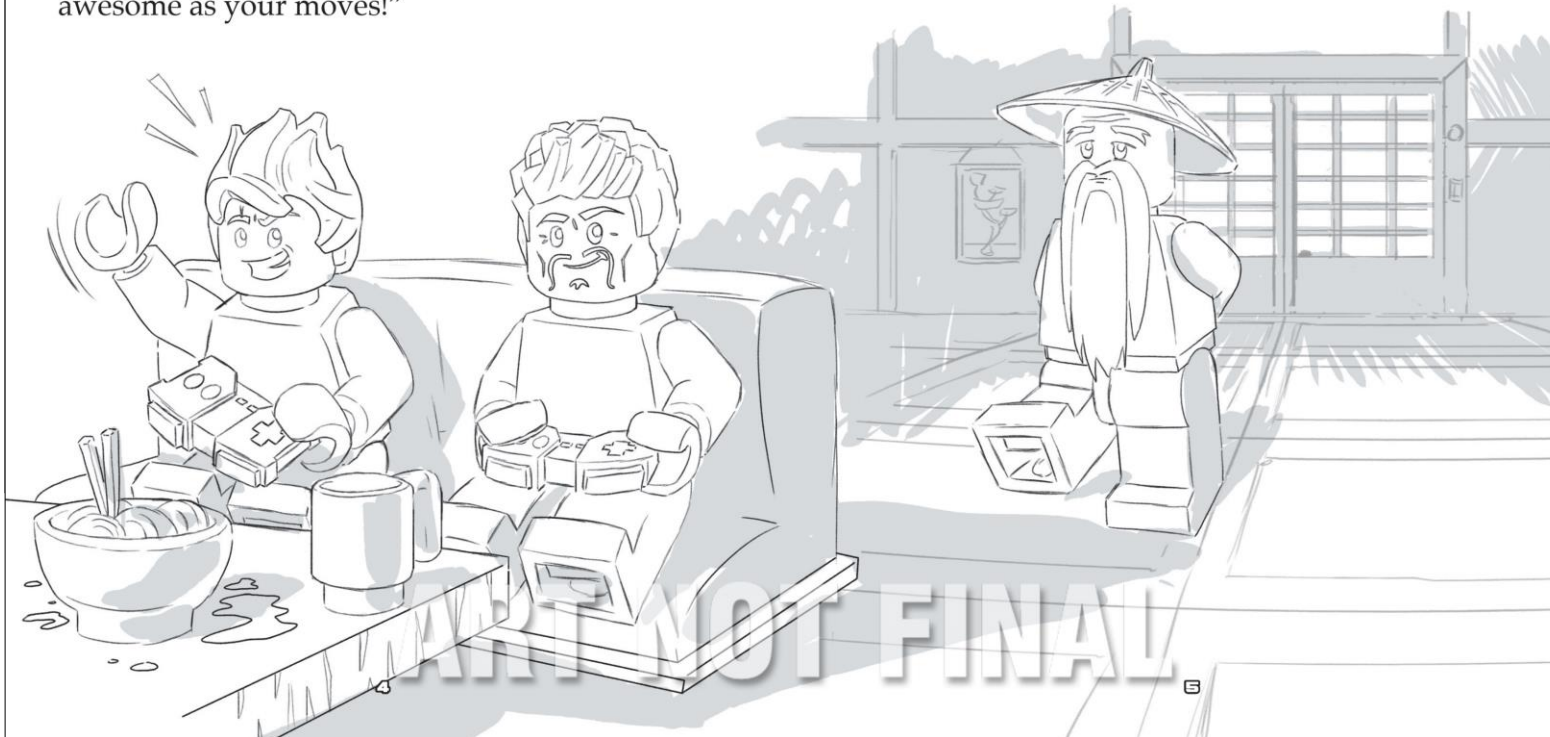
SNEAK ATTACK!

CHAPTER ONE

"Awesome moves, Dad!" Kai pumped his arm into the air.

"Thanks, Son," Ray said. "But not nearly as awesome as your moves!"

Kai and his dad had been in the Monastery of Spinjitzu playing *Prime Empire* for hours. Or maybe it was days? Either way, the father and son were having a great time. They had barely left the couch!





BOOKS



THE PERFECT TRICK



Expected launch date: Q3

6+

6" × 9" / 148 × 212 mm

48 pages

1,200 words

LWR-6003

KEYNOTE

A completely new story from the LEGO® City universe involving children's favorite characters such as Detective Rooky Partnur, a police officer with a talent for skateboarding. The book illustrates that having a hobby brings us joy, enriches our lives... and may even be useful in some situations.

Sales Points

- Simple stories and light, colorful graphic design make these books appealing to younger audiences
- An illustrated glossary with funny character descriptions includes information about main characters, background characters and animals—a bonus for both current and future fans
- Short quiz to check the reader's understanding of the story and reading certificate at the end of each book
- Title aligns with the current surge of popularity skateboarding is enjoying among kids, as it has become an Olympic sport featuring teenage champions

EARLY
READING
CHAPTER
BOOKS





BOOKS



A WILD LIFE



Expected launch date: Q3

6+

6" × 9" / 148 × 212 mm

48 pages

1,200 words

LWR-6004

KEYNOTE

An original story that features children's favorite characters and locations from the LEGO® City universe. The story is divided into short chapters and contains full-color pictures, as well as exclusive extra features at the end of the book.

Sales Points

- Simple stories and light, colorful graphic design make these books appealing to younger audiences
- An illustrated glossary with funny character descriptions includes information about main characters, background characters and animals—a bonus for both current and future fans
- Short quiz to check the reader's understanding of the story and reading certificate at the end of each book

EARLY
READING
CHAPTER
BOOKS





BOOKS

MYSTERY OF THE LOST POWER

LEGO®
ORIGINAL
STORIES



Expected launch date: Q1

7+

6" × 9" / 148 × 212 mm

64 pages

3k words

LNR-6724

KEYNOTE

This series introduces completely new stories featuring the most iconic characters, places and humor from the LEGO® NINJAGO® world. The book consists of three different stories that can be read separately, and are not divided into chapters.

Sales Points

- The LEGO® Original Stories titles can be combined with the Early Reading Chapter Books for leveled reading programs
- Adventure and humor as the main story drivers
- Popular LEGO IPs to attract reluctant readers
- Glossary includes information about main characters, background characters, locations and animals and extra details—bonuses for both current and future fans
- Continuation of a successful format

Available in 2022/2023

LEGO® NINJAGO®—3 titles





MYSTERY OF THE LOST POWER

LEGO®
ORIGINAL
STORIES

mother come in to make some tea. As Master Wu filled a teapot with water, I became so nervous that my mother would find me that I lost control of my power again! I heard a KSSHH! and a SPLASH! from the other side of the pantry, and when I peeked around, I saw Master Wu drenched and my Mom staring at the teapot that had exploded in his hand. "Nya," Master Wu turned to me and said calmly, "this is not how I prefer to take my tea."



"Looks like someone owes Master Wu a teapot, hmm?" my Mom added with a smile.

When I discovered that Zane and Pixal had left on a mission to the ocean without me, I wasn't frustrated, just sad. I sat on the side of the monastery bell, thinking. I couldn't control my power, my teammates wouldn't take me on missions, and my Mom wouldn't leave me alone. I was seriously considering running away to the driest desert I could find, when I felt a huge pulse



BOOKS

JUSTICE LEAGUE: BRAVE AND UNITED!

LEGO®
ORIGINAL
STORIES



Expected launch date: Q3

7+

6" × 9" / 148 × 212 mm

64 pages

3k words

LNR-6452

KEYNOTE

This series introduces completely new stories with the most iconic characters, places and humor from the LEGO® DC Comics universe. The book consists of three different stories that can be read separately.

Sales Points

- The LEGO® Original Stories titles can be combined with the Early Reading Chapter Books for leveled reading programs
- Adventure and humor as the main story drivers
- Popular LEGO IPs to attract reluctant readers
- Glossary includes information about main characters, background characters, locations and animals and extra details—bonuses for both current and future fans
- Continuation of a successful format





BOOKS

TOTALLY ROARSOME!

LEGO®
ORIGINAL
STORIES



Expected launch date: Q2

7+

6" × 9" / 148 × 212 mm

64 pages

3k words

LNR-6202

KEYNOTE

This series introduces completely new stories featuring the most iconic characters, places and humor from LEGO® Jurassic World™. The book consists of three different stories that can be read separately.

Sales Points

- The LEGO® Original Stories titles can be combined with the Early Reading Chapter Books for leveled reading programs
- Adventure and humor as the main story drivers
- Popular LEGO IPs to attract reluctant readers
- Glossary includes information about main characters, background characters, locations and animals, extra details—bonuses for both current and future fans
- Continuation of a successful format

Available in 2022/2023

LEGO® NINJAGO®—3 titles

LEGO® Jurassic World™—1 title





BOOKS



LEGO® JURASSIC WORLD™ UNTOLD DINOSAUR TALES

YOUNGER
MIDDLE
GRADE

KEYNOTE

This new chapter book series presents Owen Grady's previously unknown adventures. It depicts Owen's early days as an employee at Jurassic World™, so the reader can discover the incredible world of dinosaurs through his eyes and follow his first hilarious adventures on Isla Nublar.

Sales Points

- Original story with exclusive content for older fans of LEGO® Jurassic World™ and the Jurassic World films and series
- Featuring well-known characters from the Jurassic World™ film franchise
- Encourages children to read longer texts in order to develop reading skills
- Collectible book series is perfect for various sales promotions and loyalty programs
- The story, which is approximately 128 pages, is multi-threaded and divided into chapters
- The book contains full-color illustrations and a smaller font size, making it the perfect format for younger middle grade readers

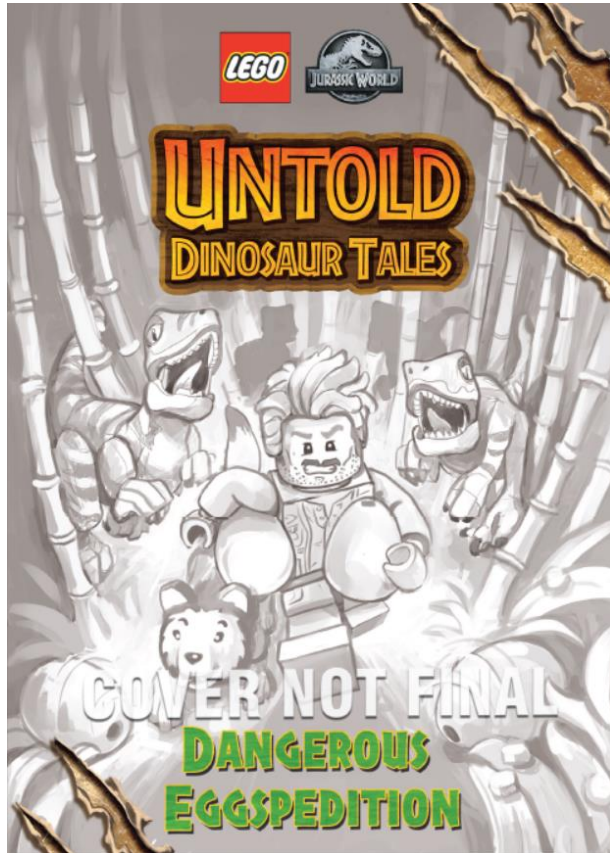




BOOKS

DANGEROUS EGGSPEDITION

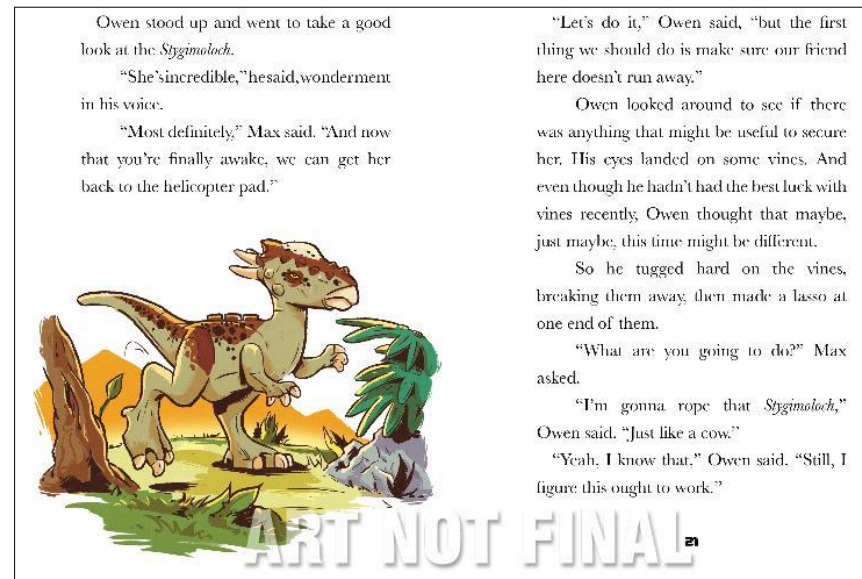
YOUNGER
MIDDLE
GRADE



Expected launch date: Q2
7-10
148 × 210 mm, 128 pages
Hard cover
10k words
JMG-6201

A whole new and untold story, featuring the beloved characters from the LEGO® Jurassic World™ franchise. Owen Grady, an animal behaviorist, is asked to transport special cargo from Isla Sorna to Isla Nublar. Although the task itself seems easy enough, Owen must be ready to face increasing problems.

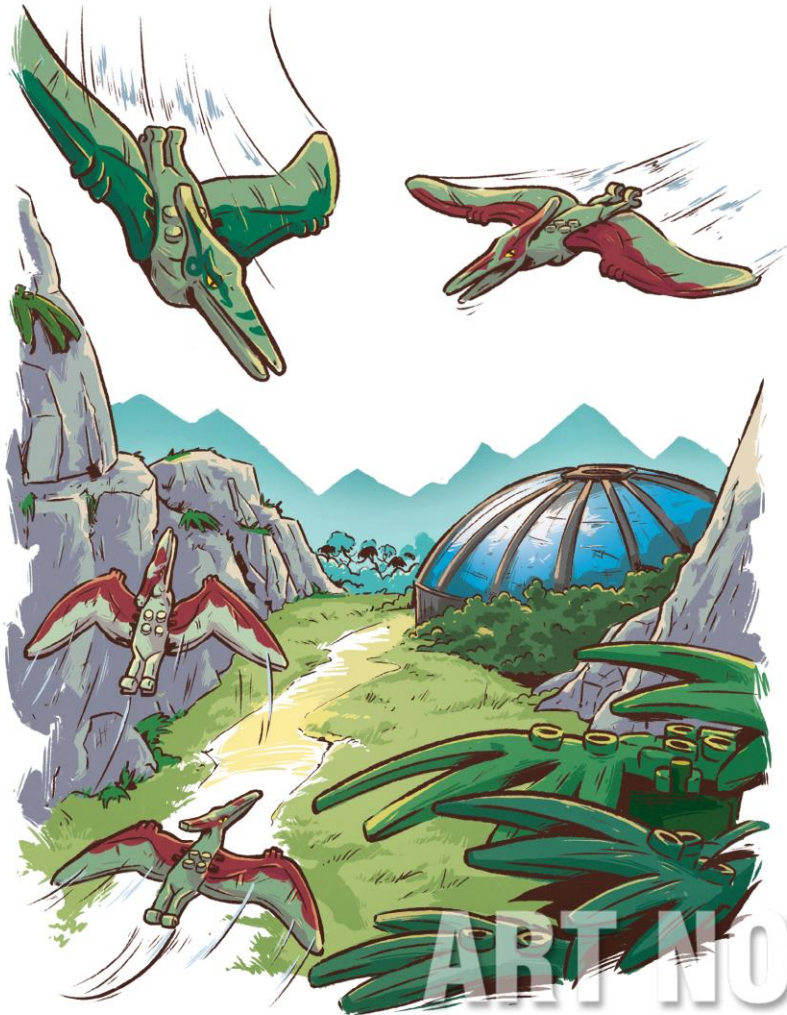
The series is all about action, adventure, and dinosaurs. This is a fast-paced story that focuses on challenges faced and solved by Jurassic World employees. The book will end with a card from the lab—an image and a description of the main dinosaur featured in the story.





DANGEROUS EGGSPEDITION

YOUNGER
MIDDLE
GRADE



“You might want to hold onto something!” said the helicopter pilot. “Like, right now!”

Owen Grady did exactly as he was told, bracing himself in the cockpit as the cargo helicopter veered to the left and right, back and forth, as a winged pterosaur soared past.

“That’s a *Pteranodon*,” Owen said. “They’re amazing.”

“They’re a pain!” the pilot said. “They fly all over Isla Sorna. Man, do they like the helicopters. Makes landing here anything but easy!”

“I’ll bet,” Owen replied.

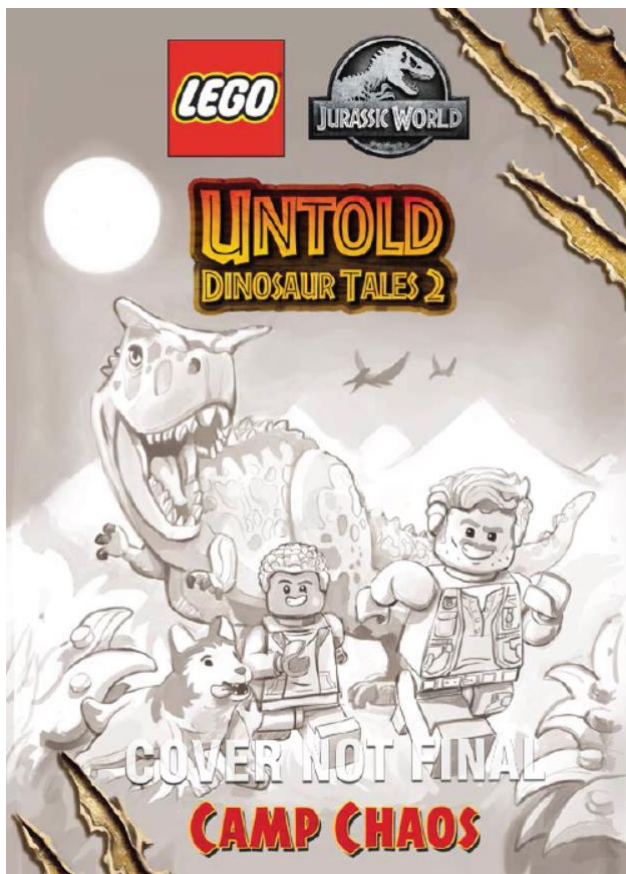
As the pilot steadied the helicopter, Owen looked out the window and down at some old buildings on the ground below.

“This is where the old Jurassic Park used



BOOKS

CAMP CHAOS



Expected launch date: Q2

7-10

148 × 210 mm, 128 pages

Hard cover

10k words

JMG-6202

YOUNGER
MIDDLE
GRADE

A completely new and original story that features iconic characters from the LEGO® Jurassic World™ universe. Owen Grady, Jurassic World's animal behaviorist, is given a new task of teaching a group of kids some survival skills during a three-day survival training expedition. The journey gets difficult when the ACU arrives with a live *Carnotaurus*.

This book features well-known characters from the *Camp Cretaceous* TV series.

The book series is all about action, adventure, and dinosaurs. This fast-paced story focuses on challenges faced and solved by Jurassic World employees. The book will end with a card from the lab—with an image and a description of the main dinosaur featured in the story on it.





BOOKS



SPINJITZU BROTHERS

MIDDLE
GRADE

KEYNOTE

Telling completely new and original stories from Wu and Garmadon's youth, *Spinjitzu Brothers* is a series for avid LEGO® NINJAGO® fans who want to learn more about their favorite heroes, and experience their new adventures.

Sales Points

- New, prequel storyline within LEGO® fiction
- LEGO® NINJAGO® remains one of the most popular LEGO brands
- 2021 is the 10th anniversary of LEGO NINJAGO with a gold-themed year-long campaign
- LEGO NINJAGO franchise tie-ins planned from 2022 onwards
- The series introduces original, brand-new stories; new characters, in-depth plots, previously unknown facts and events for the brand fans
- Each book presents one story with beautiful black and white illustrations that is divided into several chapters





THE MAZE OF THE SPHINX

MIDDLE
GRADE



Set hundreds of years before the ninja of Ninjago were born, the series presents a young master Wu and a young Lord Garmadon and their character development during a journey their father sent them on.

The story shows the link between the present and the past, and proves that the division between good and evil is not always obvious.

When a powerful sandstorm catches Wu and Garmadon in the middle of the desert, they are lucky enough to find shelter inside an ancient pyramid. As soon as they step in, the door behind them suddenly shuts. The brothers get trapped inside the tomb that turns out to be the home of the mighty Sphinx. Getting out of the ancient trap will be a true challenge for the young ninja.

Expected launch date: Q1

8+

148 × 210 mm, 144 pages

Hard cover

10k-15k words/black and white

LBWS-6703





THE MAZE OF THE SPHINX

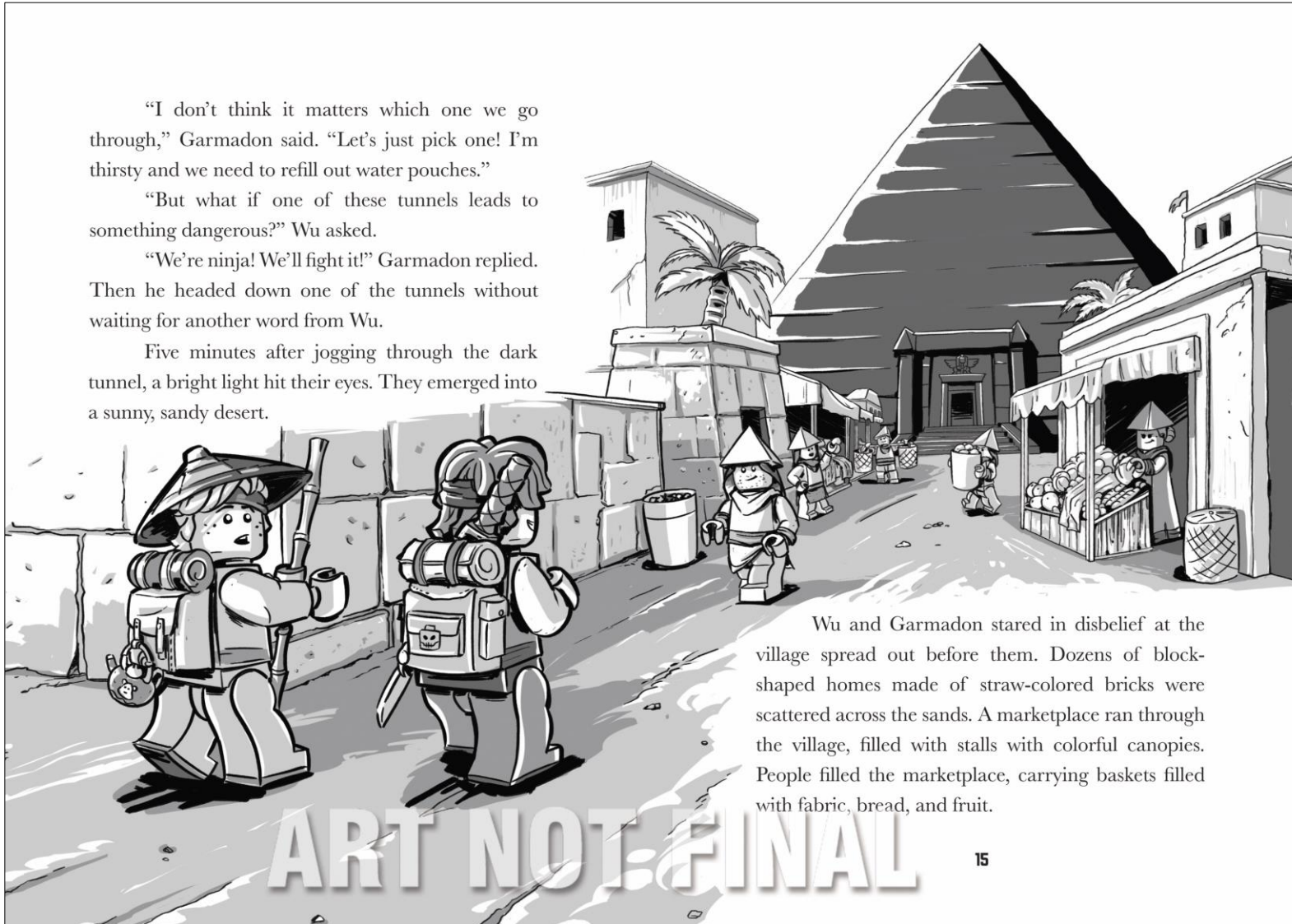
MIDDLE
GRADE

"I don't think it matters which one we go through," Garmadon said. "Let's just pick one! I'm thirsty and we need to refill our water pouches."

"But what if one of these tunnels leads to something dangerous?" Wu asked.

"We're ninja! We'll fight it!" Garmadon replied. Then he headed down one of the tunnels without waiting for another word from Wu.

Five minutes after jogging through the dark tunnel, a bright light hit their eyes. They emerged into a sunny, sandy desert.



Wu and Garmadon stared in disbelief at the village spread out before them. Dozens of block-shaped homes made of straw-colored bricks were scattered across the sands. A marketplace ran through the village, filled with stalls with colorful canopies. People filled the marketplace, carrying baskets filled with fabric, bread, and fruit.

ART NOT FINAL



BOOKS

TITLE TBC

MIDDLE
GRADE



The continuation of new and original stories from Wu and Garmadon's youth.

Set hundreds of years before the ninja of Ninjago were born, this series presents a young master Wu and a young Lord Garmadon and their character development during a journey their father sent them on.

The story shows the link between the present and the past, and proves that the division between good and evil is not always obvious.

Expected launch date: Q3

8+

148 × 210 mm, 144 pages

Hard cover

10k-15k words/black and white

LBWS-6704





BOOKS



LEGO[®] BOOKS

NOVELTY 2022/2023 PUBLISHING PROGRAM

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BOOKS

NOVELTY PROGRAM OVERVIEW

1HY

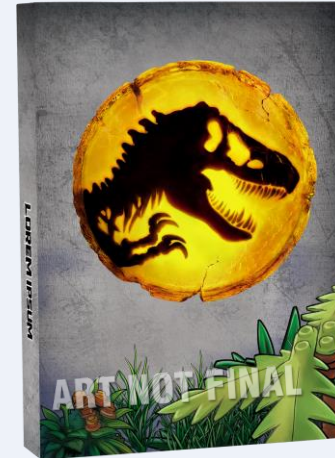


Build and Stick

2HY



5-Minute Builds



Landscape
Activity Box



TIN Gift Box





BOOKS



BUILD AND STICK: DRAGONS

NOVELTY



Expected launch date: Q2

6+

Book main cover: 205 × 272 × 28 mm

Book: 200 × 266 mm, 48 pages

4 pages of stickers

49 LEGO® elements

BSP-6701

KEYNOTE

An activity title that celebrates creativity with a 360° play experience. Play, customize and personalize unique LEGO® models with multiple build and rebuild possibilities, creating your own dragons for the LEGO® NINJAGO® universe.

Sales Points

- This dragon-themed activity box tied into LEGO® NINJAGO® will appeal to both current and future fans
- Activity pages, coloring and sticker tasks
- Colorful durable stickers that feature the dragons' elemental powers
- 3 exclusive models created by LEGO® designers!
- 12 official sticker-styling suggestions—multiple possibilities for personalization and building tips with dragon-themed activities





BOOKS



BUILD AND STICK: DRAGONS

NOVELTY



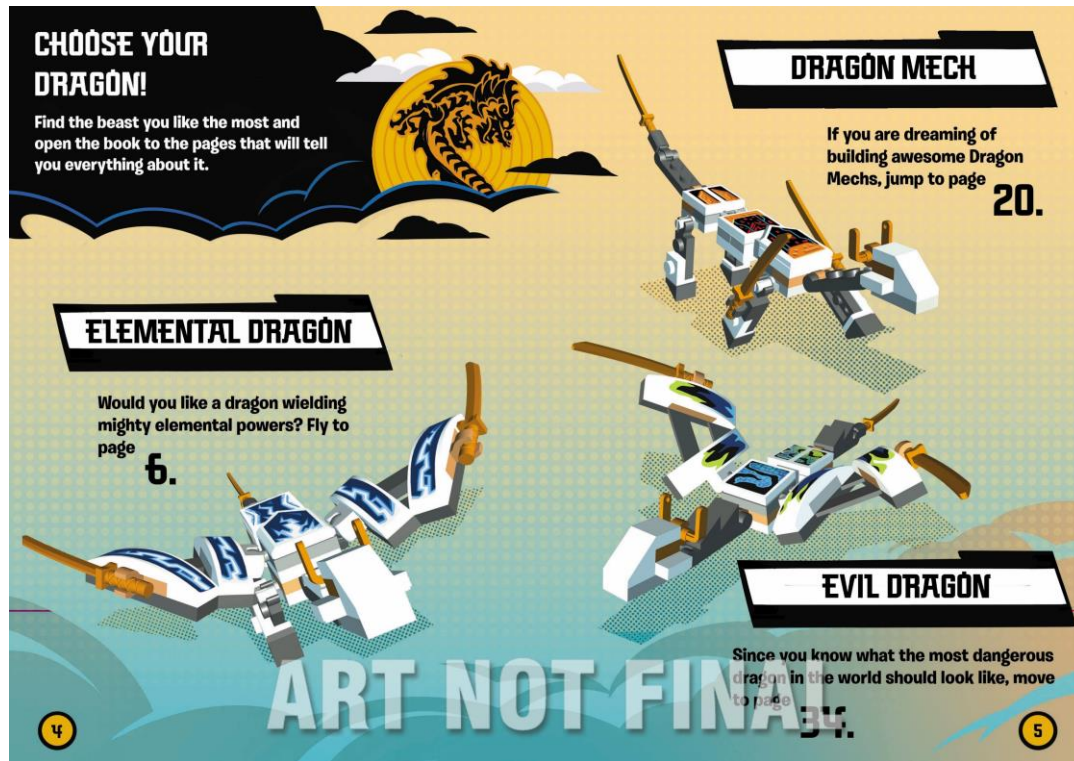
Example model—one of 3 options





BUILD AND STICK: DRAGONS

NOVELTY





BOOKS



5-MINUTE BUILDS

NOVELTY



Expected launch date: Q3

7+

Book main cover: 205 × 272 × 28 mm

Book: 200 × 266 mm, 96 pages

70 LEGO® elements

LQB-6401

KEYNOTE

Featuring everything from step-by-step instructions for the included models to free-play building challenges, this user-friendly guide is the perfect gift for every LEGO® Harry Potter™ fan!

Sales Points

- Includes LEGO® Harry Potter™ minifigure and 70 LEGO bricks for making exclusive mini models
- Ideas for quick builds, activities, challenges and games
- Encourages truly-together moments through family playtime and strengthens a love for reading and building
- Building activities designed to develop 21st century skills in a playful way
- Building challenges for both individuals and groups





BOOKS

5-MINUTE BUILDS

NOVELTY



Example model—can be rebuilt into a giant owl

LQB-6401





5-MINUTE BUILDS

NOVELTY

FLUFFY

In one of the chambers on the third floor of Hogwarts lives Fluffy—a huge dog with three heads. The beast guards the Philosopher's Stone hidden there and attacks anyone who comes close to it.

When the three-headed dog hears a tune, it will fall into a deep sleep. Then, Harry and his friends will be able to slip past him safely and calmly look around his room.

BUILD ANY MAGIC INSTRUMENT THAT COULD PLAY A LULLABY FOR FLUFFY.

Build a large speaker to the gramophone— thanks to it, Fluffy will hear everything nicely.

The piano should have a music stand—then it won't make any mistake during its concert.

When building a harp, remember about strong strings—if one of them breaks, it can wake up Fluffy.



ART NOT FINAL

20 21

DREAM TEAM

Hermione Granger and Ron Weasley are Harry's best friends. In such good company, even the most difficult magical mission is a piece of cake!

IS YOUR TEAM COMPLETE? WAY TO GO! NOW, HOW ABOUT TRYING TO BUILD STUDENTS FROM ANOTHER HOUSES?

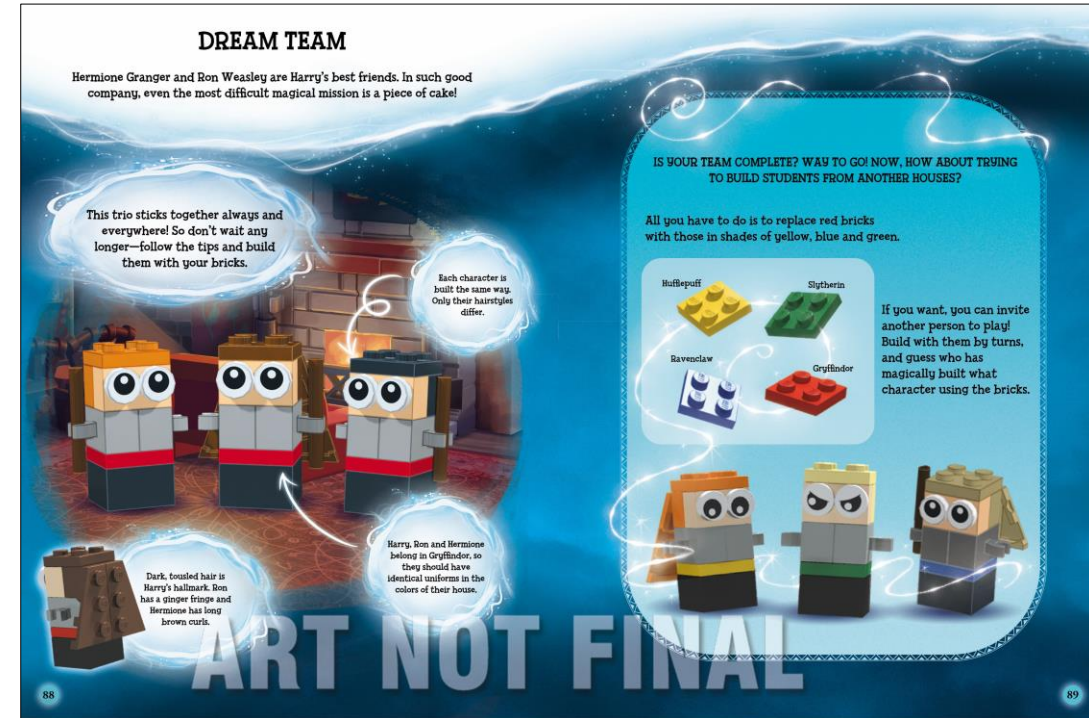
All you have to do is to replace red bricks with those in shades of yellow, blue and green.

If you want, you can invite another person to play! Build with them by turns, and guess who has magically built what character using the bricks.

Each character is built the same way. Only their hairstyles differ.

Harry, Ron and Hermione belong to Gryffindor, so they should have identical uniforms in the colors of their house.

Dark, tousled hair is Harry's hallmark. Ron has a ginger fringe and Hermione has long brown curls.



ART NOT FINAL

88 89

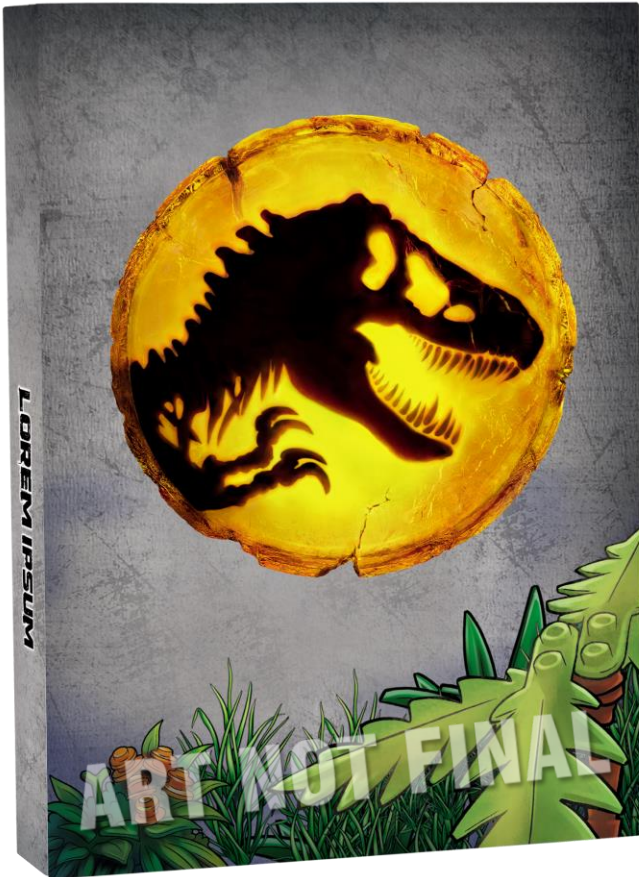


BOOKS



LANDSCAPE ACTIVITY BOX

NOVELTY



Expected launch date: Q3
6-8

Box: 301.5 × 250.5 × 29.1 mm

Book 1: 16 pages, 205 × 288 mm, Book 2: 24 pages, 220 × 218 mm

3D pop-up scene 920 × 290 mm

LEGO® elements

ALB-6201

KEYNOTE

This all-in-one keepsake gift box combines true LEGO® play with an action-packed reading experience.

Sales Points

- The box includes new content that ties in with the new film, *Jurassic World™ Dominion*. The set contains:
 - 2 books: a trivia book and an activity book, both packed with LEGO humor that encourages creative play
 - A double-sided deluxe 3D scene that readers can use with LEGO playsets and minifigures
 - 2 LEGO minifigures with accessories that tie in with the new film *Jurassic World™ Dominion*





BOOKS



TIN GIFT BOX

NOVELTY



Expected launch date: Q3

9-12

Box: 246 × 185 × 40 mm

Books: 4 × 16 pages, 165 × 235 mm

5 pages of stickers 148 × 210 mm

LEGO® elements

TIN-6705

KEYNOTE

A fun-filled LEGO® NINJAGO® gift set of activity books, stickers and a buildable LEGO® minifigure packaged in a collectible embossed gift tin.

Sales Points

- Best-selling gift format
- Versatile content appealing to a wide audience, especially NINJAGO® fans. The set contains: 4 books, a buildable LEGO® Kai minifigure with one mini model, and stickers
- A must-have for trade and mass market promotions





BOOKS



LEGO® BOOKS

COLORING, STICKER, ACTIVITY 2022 PUBLISHING PROGRAM

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BOOKS

CSA 2022 PROGRAM OVERVIEW

1 HY

CONTINUING FORMATS

- Build and Celebrate—1 title
- Activity Books with Minifigure—8 titles
- Multi-activity Books with Minifigure—1 title
- 1001 Stickers—2 titles
- Coloring Book Pool—2 titles

2 HY

CONTINUING FORMATS

- Multi-activity Books with Minifigure—2 titles
- Activity Books with Minifigure—3 titles
- Sticker Activity Challenges—1 title
- Coloring Book Pool—1 title

NEW FORMAT

- Activity and Film Facts





BOOKS

ACTIVITY BOOKS—CONTINUING FORMATS

1 HY

ACTIVITY BOOKS WITH MINIFIGURE

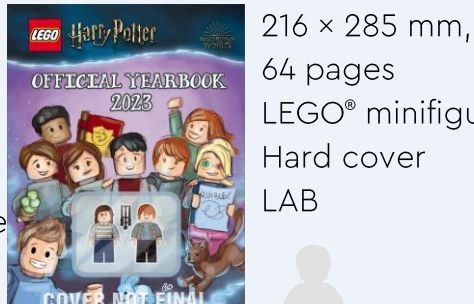


BUILD VALENTINE'S FUN



205 × 288 mm
48 pages
Soft cover
BBA

MULTI-ACTIVITY BOOK WITH MINIFIGURE



216 × 285 mm,
64 pages
LEGO® minifigure
Hard cover
LAB

2 HY

MULTI-ACTIVITY BOOKS WITH MINIFIGURE



216 × 285 mm,
64 pages
LEGO® minifigure
Hard cover
LAB

ACTIVITY BOOKS WITH MINIFIGURE



205 × 288 mm
32 pages
LEGO® minifigure
Soft cover
LNC





BOOKS

HARRY'S HOGWARTS ADVENTURES

ACTIVITY



Expected launch date: Q3

6-8

190 × 250 mm

Book: 96 pages

LEGO® elements

ALM-6401

Activity book with facts, puzzles and a minifigure. All activities are focused on the main hero minifigure, their world, and adventures.

- More exclusive activity format for big promotional moments: anniversaries, back to school, holidays
- A new format made for both existing and new LEGO® fans
- Cool, handy title to take to school and look at with friends
- Fun facts about favorite characters
- Activities for readers to test their knowledge of the LEGO® Harry Potter™ universe





BOOKS



HARRY'S HOGWARTS ADVENTURES

ACTIVITY

FIRST

After the official beginning of the school year, the prefects take new students around the school and tell them about the most important school rules.

When the students finally reach the part of the castle reserved for their home, they must enter a secret password. Find two identical clouds and remind Neville of this password.

MERLIN'S BEARD
GODRIC GRYFFINDOR
SCHERBET LEMON
CAPUT DRACONIS

Did you know...?
The stairs at Hogwarts are moving and can change their course. They also often decide for themselves where they will take the students who have just entered them.

COMMON ROOM

Every house at Hogwarts has its own common room. In this cozy lounge, students spend their time after school, studying, talking or playing their favorite magic games.

Oops, the portrait of Godric Gryffindor that hangs in the Gryffindor common room is a bit dusty. Dust it off by typing numbers of the appropriate fragments in the blanks.

1 2 3 4 5



LEGO® Harry Potter™ minifigure with accessories (birthday cake, Chocolate Frog Card, wand and box for a wand)

PROFESSOR DUMBLEDORE

Albus Dumbledore is one of the most famous headmasters in the history of Hogwarts. He never lets his students down and often surprises them with his... sense of humor.

Chocolate frogs have magic cards with legendary wizards inside them. Follow the color code to find the card where Albus Dumbledore will appear.

START

Did you know...?
Professor Dumbledore doesn't like settle down and eat beans. No wonder—in his youth, he dreamed of a toilet bean, but he came across the vomit-flavored one.

HEADMASTER'S OFFICE

The Hogwarts Headmaster's office is full of magical surprises. Talking portraits, the Pensieve, candles with sharp teeth... these are just some of them.

Professor Dumbledore's office is also home to Fawkes—a phoenix that occasionally turns into a handful of ash. Color the picture according to the code and help him to rebirth.

PROFESSOR MCGONAGALL

Gryffindor's Head of House, Minerva McGonagall, is an accomplished witch who sometimes turns into a cat. This is because she is an Animagus and can transform into an animal form at any time.

It happens that Professor McGonagall also conducts... dance classes. Find a portrait of a student without a pair—they will be the dance portrait of the professor.

Did you know...?
Professor McGonagall is a great fan of Quidditch—the most popular magical sport. It was she who discovered Harry's talent and invited him to the Gryffindor Quidditch team.

TRANSFIGURATION

Transfiguration, taught by Professor McGonagall, is one of the most difficult magical subjects. Whoever masters it will be able to change the shape and properties of objects, animals and even people.

Type the appropriate letters above the pets. Read them and find out what the spell that turns animals into water cups sounds like.

A E O R T V

ALM-6401





BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q1

6+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6409

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by Harry Potter™ films
- Buildable Neville Longbottom™ minifigure with accessories



Neville minifigure with his Remembrall, his plant Mimbulus Mimbletonia, wand, and a herbology book



ACTIVITY BOOK WITH MINIFIGURE

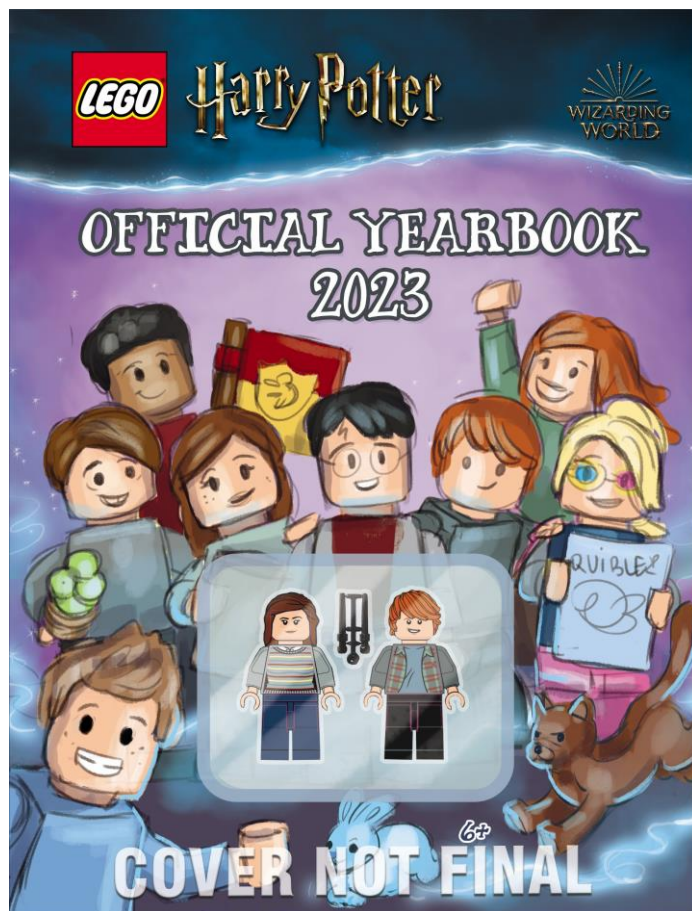




BOOKS

MULTI-ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q2

6+

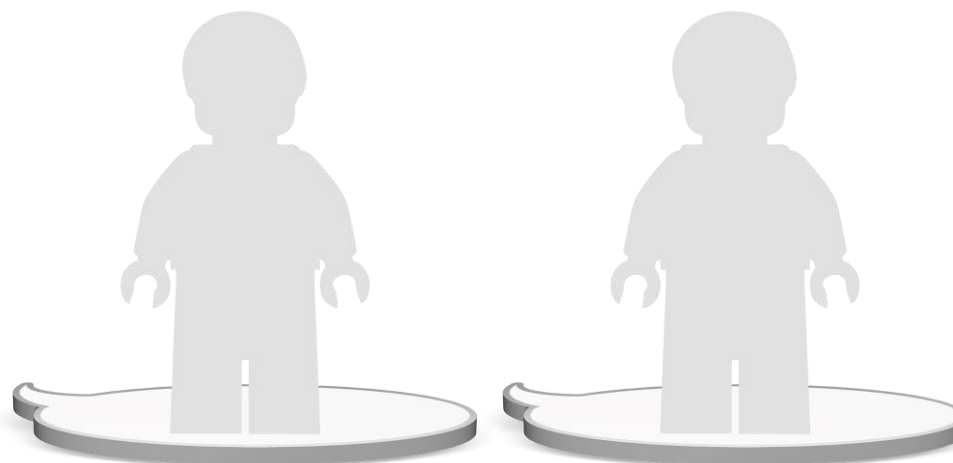
216 × 285 mm, 64 pages

LEGO® minifigure

Hard cover

LAB-6404

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Ron and Hermione minifigures and wands





BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q2

6+

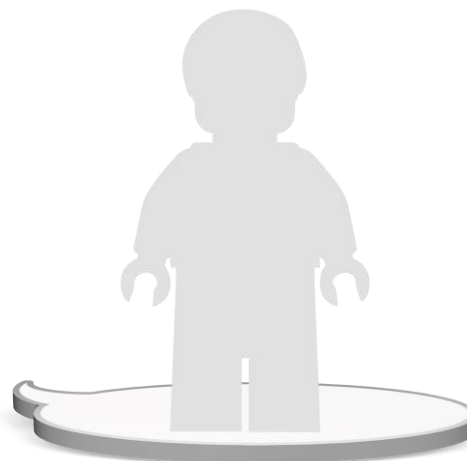
205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6410

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Hermione minifigure with wand





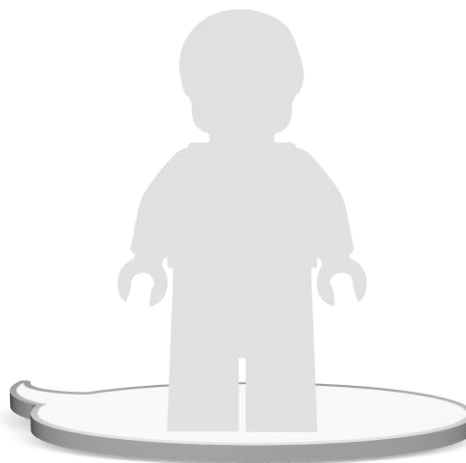
BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Inspired by the Harry Potter™ films
- Buildable Ron minifigure with wand



Expected launch date: Q3

6+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6411





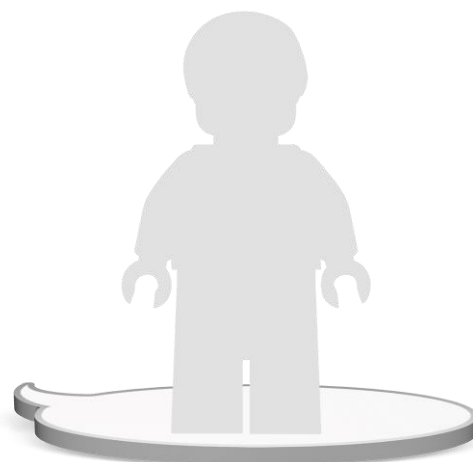
BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



- Best-selling LEGO® book format worldwide!
- This book includes new content that ties into the new film, *Jurassic World™ Dominion*
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO minifigure



Expected launch date: Q2

6+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6204





BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q1

6+

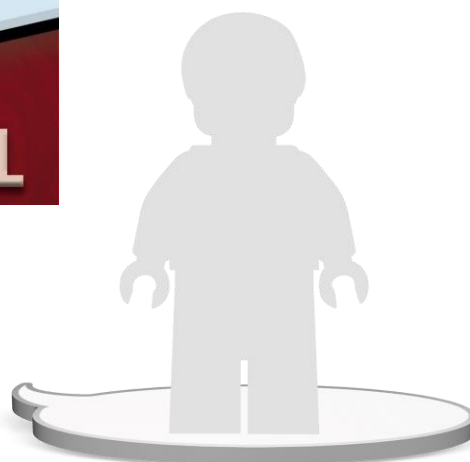
205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6723

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO minifigure with mini build





BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q1

5+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6025

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO Dynamo Doug—TV Host minifigure with mini build

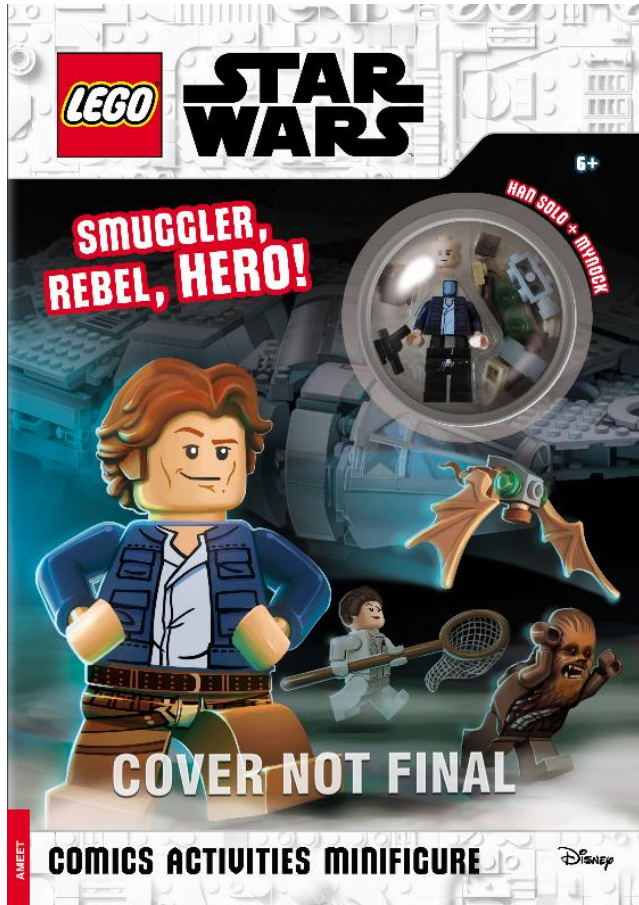




BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q1

6+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6309

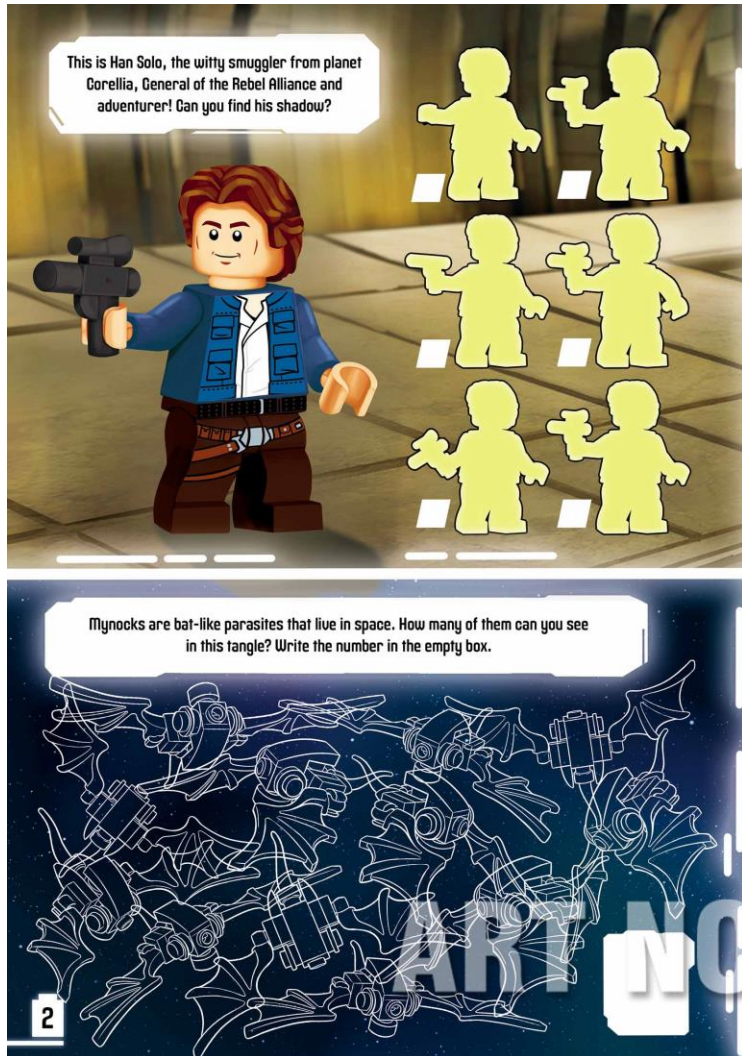
Classic adventures depicted in the movie saga, seen from Han's perspective. The book will feature all-favorite heroes and villains, iconic locations, starships, vehicles, droids and aliens.

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Comic story presenting the adventures of Han Solo
- Buildable LEGO Han Solo minifigure with a mynock mini build





ACTIVITY BOOK WITH MINIFIGURE





BOOKS

MULTI-ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



LEGO® *Star Wars*™ *The Mandalorian Official Annual '23* includes adventures inspired by scenes from *The Mandalorian* TV series. It features the vehicles and characters from the show; including Grogu (aka "The Child") and Greef Karga, a leader of the Bounty Hunters' Guild.

- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable LEGO Greef Karga from *The Mandalorian* TV series with accessories

Expected launch date: Q3

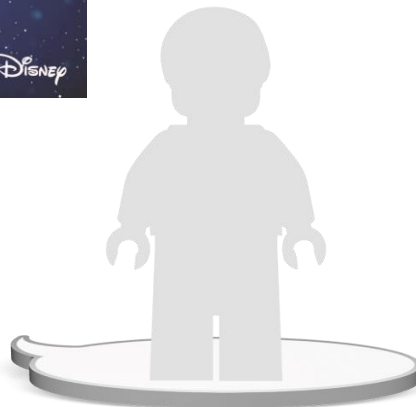
6+

216 × 285 mm, 64 pages

LEGO® minifigure

Hard cover

LAB-6306





BOOKS

ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY



Expected launch date: Q1

6+

205 × 288 mm, 32 pages

LEGO® minifigure

Soft cover

LNC-6458

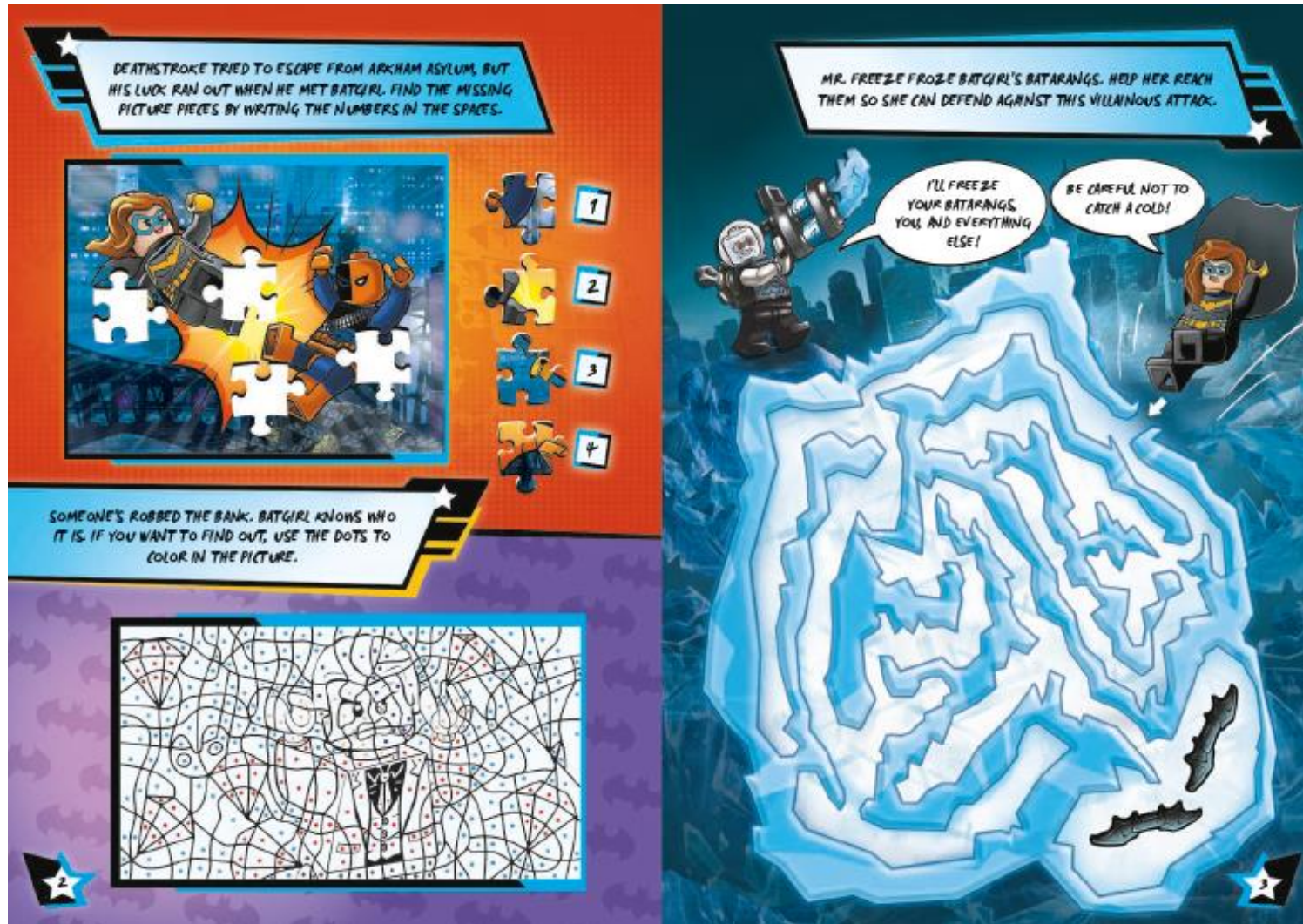
- Best-selling LEGO® book format worldwide!
- A mix of fun-filled activities and puzzles
- Comics packed with LEGO humor
- Buildable Batgirl™ minifigure with accessories





ACTIVITY BOOK WITH MINIFIGURE

ACTIVITY





BOOKS

BUILD & CELEBRATE: VALENTINE'S DAY

ACTIVITY



Expected launch date: Q1

5+

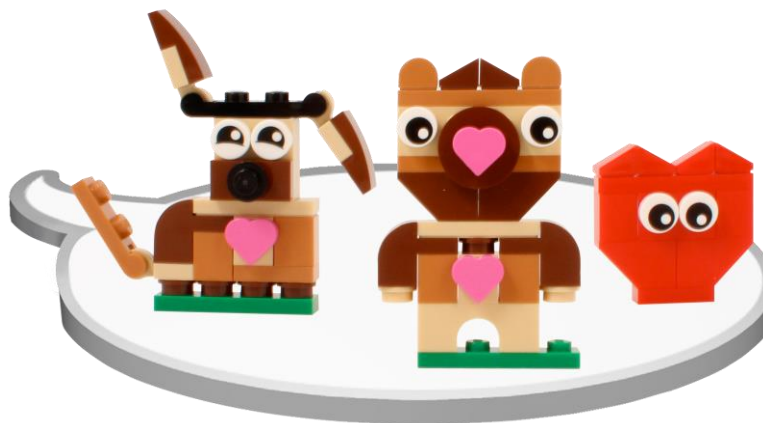
205 × 288 mm

48 pages + 2 pages of stickers

53 LEGO® elements

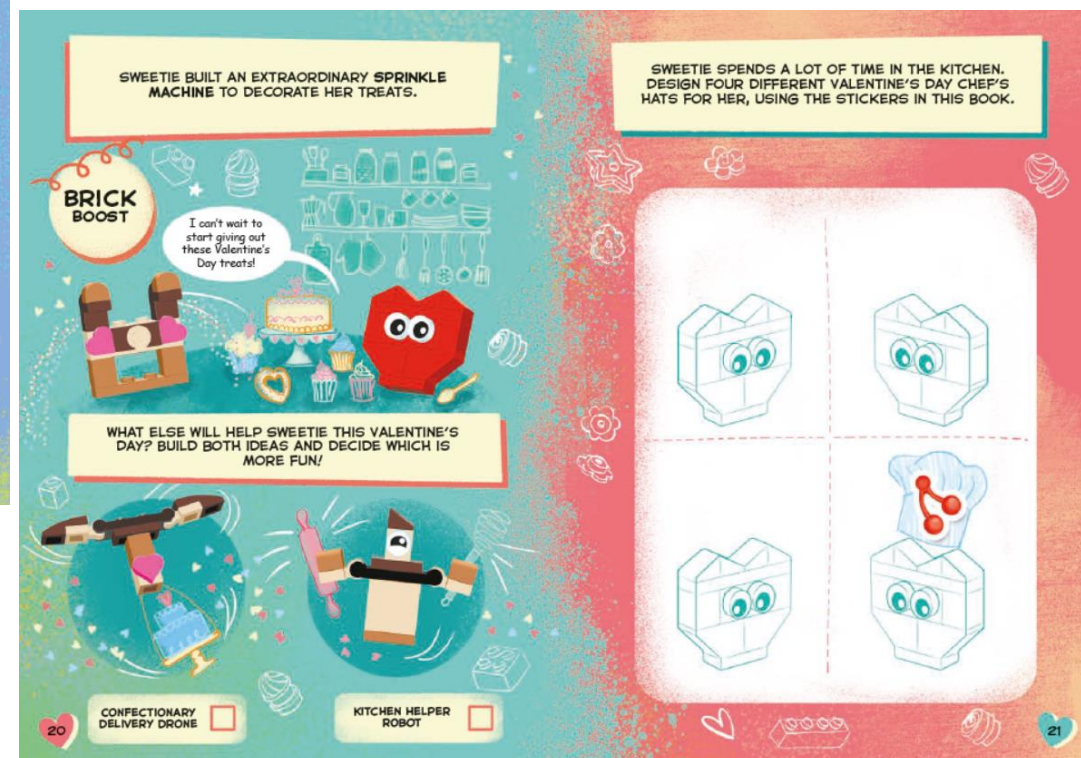
BBA-6605

- A new title within the *Build & Celebrate* series dedicated to Valentine's Day
- Packed with themed activities
- Abundant and entertaining options including classic activities, building and rebuilding tasks, and craft activities using added stickers
- 53 LEGO® elements to make 3 exclusive models created by LEGO designers
- Celebrating creativity through play
- Decorative free play stickers
- Perfect title for gift-giving





BUILD & CELEBRATE: VALENTINE'S DAY

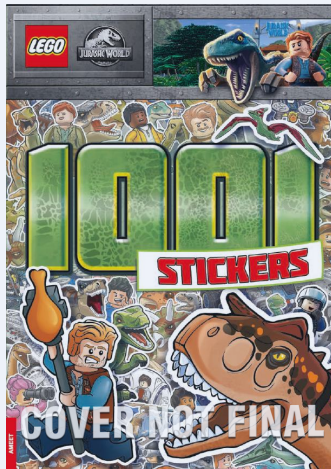




STICKER BOOKS—CONTINUING FORMATS

1 HY

1001 STICKERS



202 × 288 mm
64 pages
soft cover
LTS



STICKER ACTIVITY CHALLENGES



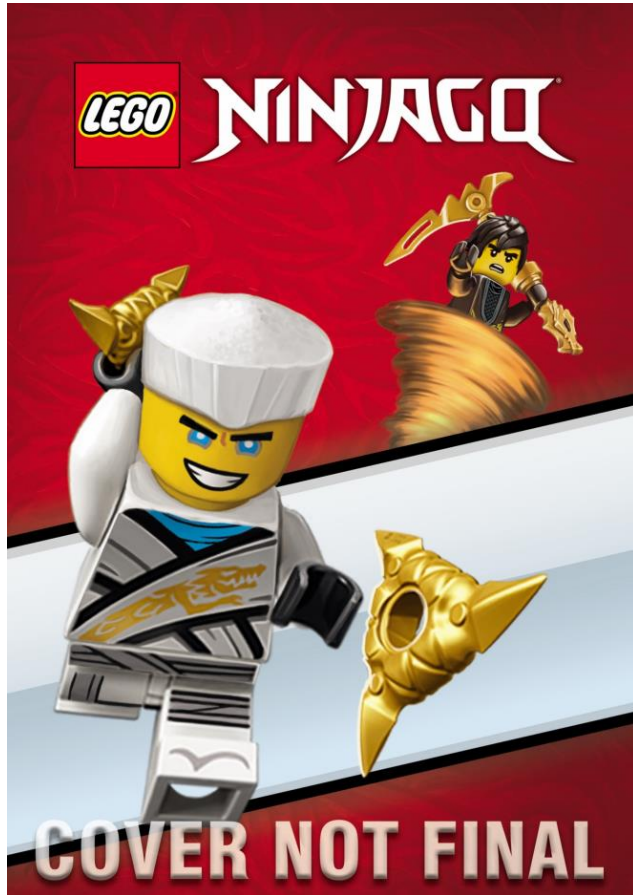
205 × 288 mm
32 pages
Soft cover
SAC



BOOKS

STICKER ACTIVITY CHALLENGES

ACTIVITY



- Sticker book featuring favorite LEGO® NINJAGO® characters with a loose narrative that retells LEGO NINJAGO stories
- Over 500 reusable stickers
- A variety of engaging activities encourage creativity and narrative play
- Low-priced sticker activity book perfect for mass market, press and toy channels

Expected launch date: Q1

5+

205 × 288 mm

32 pages

SAC-6702

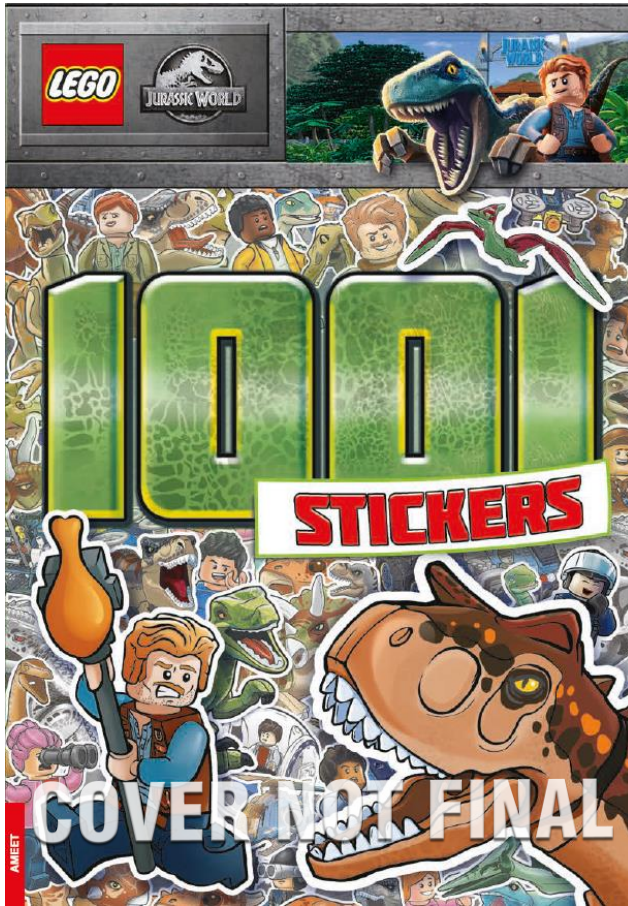




BOOKS



1001 STICKERS



Expected launch date: Q2

5+

202 × 288 mm

64 pages

LTS-6202

- Sticker book featuring favorite characters known from the Jurassic World™ TV series, *Camp Cretaceous*
- A variety of sticker activities including classic children's favorites encourage narrative play
- Lots of LEGO® humor
- 1001 reusable stickers
- A higher-priced sticker book perfect for value promotions or backlist trade lines
- 64 pages of sticker activities can be split into smaller sticker formats or mixed with coloring pages to make coloring activity books

ACTIVITY



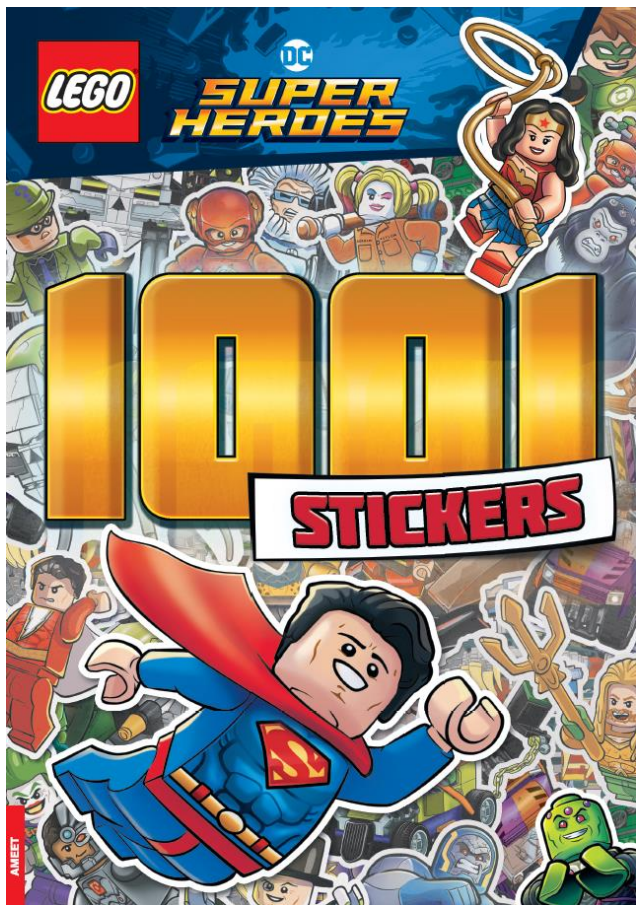


1001 STICKERS





1001 STICKERS



Expected launch date: Q1

5+

202 × 288 mm

64 pages

LTS-6451

- Sticker book featuring favorite DC Comics Super Heroes
- A variety of sticker activities, including classic children's favorites, encourage narrative play
- Lots of LEGO® humor
- 1001 reusable stickers
- A higher-priced sticker book perfect for value promotions or backlist trade lines
- 64 pages of sticker activities can be split into smaller sticker formats or mixed with coloring pages to make coloring activity books



1001 STICKERS

FILL IN THE BLANKS WITH STICKERS OF VILLAINS SO THAT THE CUTOUTS MATCH HOW THEY APPEAR IN THE GRID.

I WOULDN'T HAVE FIGURED IT OUT THAT FAST!

22

PLACE THE STICKERS IN THE RIGHT PLACES TO SEE WHAT THE BATCYCLE LOOKS LIKE. THEN PUT A BATARANG STICKER NEXT TO THE SMALLER VEHICLE THAT LOOKS THE SAME.

NOT BAD. NOW YOU CAN CHECK OUT MY BEAUTIFUL BATCYCLE!

23

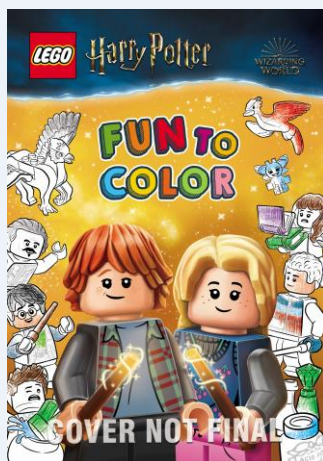


BOOKS

COLORING BOOKS—CONTINUING FORMATS

1 HY

COLORING BOOK POOLS



205 × 288 mm
48 pages
FCBX



2 HY

COLORING BOOK POOL



205 × 288 mm
48 pages
FCBX

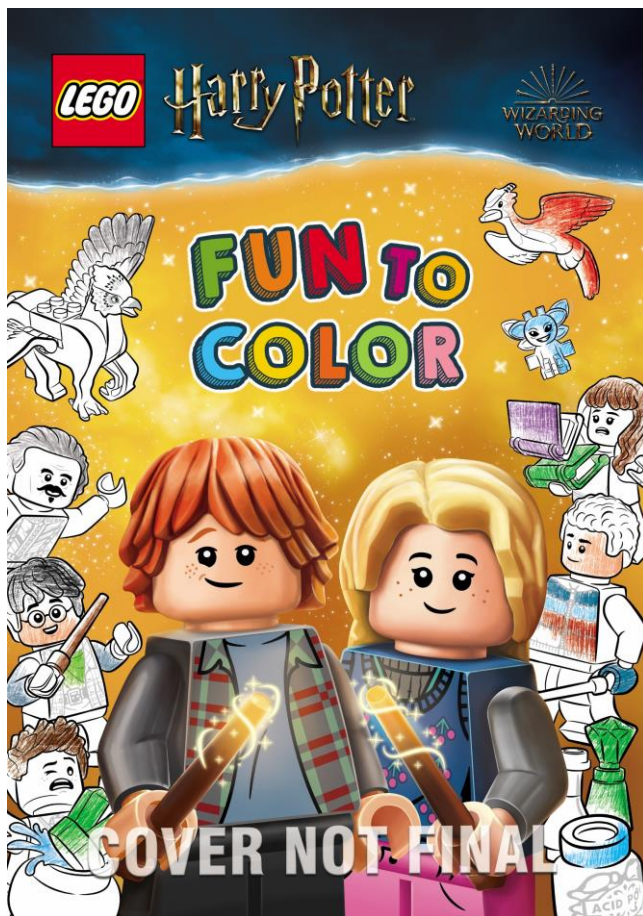




BOOKS

COLORING BOOK POOL

COLORING



Expected launch date: Q1

6-8

205 × 288 mm

48 pages

FCBX-6402

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® Harry Potter™ universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value





BOOKS

COLORING BOOK POOL

COLORING



Heavy luggage.



Ron's favorites.





BOOKS

COLORING BOOK POOL

COLORING



Expected launch date: Q1

6-8

205 × 288 mm

48 pages

FCBX-6704

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® NINJAGO® universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value





BOOKS

COLORING BOOK POOL

COLORING



Expected launch date: Q3

6-8

205 × 288 mm

48 pages

FCBX-6003

- Coloring pool that can be customized to suit any coloring format
- Age-appropriate line art and text
- Additional activities on 8 pages
- Pages featuring the most popular scenes, characters and themes from the LEGO® City universe
- Two or three cover options
- A variety of options to mix and match with stickers and activity pages
- An option for adding crayons or other covermounts for added value





BOOKS

COLORING BOOK POOL

COLORING



A PERFECT TRICK



PLAYTIME





BOOKS



AMEET PUBLISHING BACKLIST

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BOOKS



IMAGINE AND PLAY

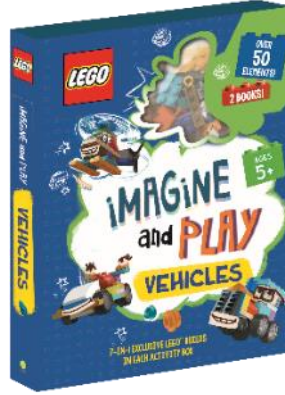
size: 188 × 249 × 30 mm
pages: 48 + 32



LRB-6603



LRB-6602



LRB-6601

5 – MINUTE BUILDS

size: 205 × 272 × 28 mm
pages: 96



LQB-6601

BUILD AND STICK CUSTOM CARS

size: 205 × 249 × 30 mm
pages: 48



BSP-6601

BUILD AND CELEBRATE

size: 205 × 288 mm
pages: 48 + 2pp of stickers



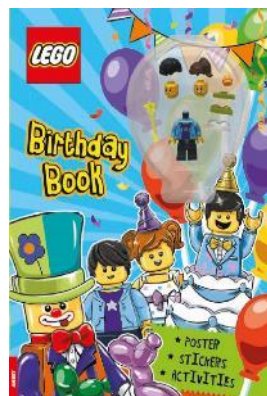
BBA-6604



BBA-6603



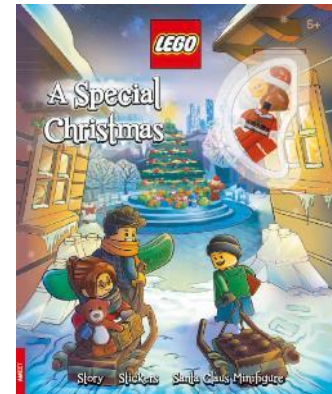
BBA-6602



BBA-6601



LAD-1



LAR-1

GIFT SET

size: 280 × 240 × 40 mm
pages: 48

ACTIVITY BOOK WITH MINIFIGURE

size: 205 × 260 mm
pages: 48





BOOKS



12 DAYS OF CHRISTMAS

size: 216 × 279 mm
pages: 32 cover: hard



PBR-6601

SEARCH AND FIND BOOK

size: 240 × 316 mm
pages: 32 cover: hard



LSF-6601

MULTI-ACTIVITY BOOK WITH MINIFIGURE

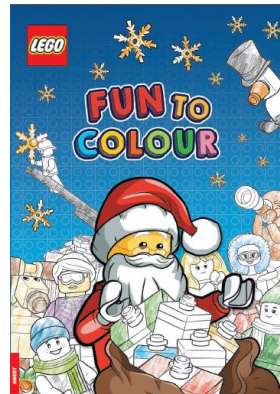
size: 205 × 288 mm
pages: 64



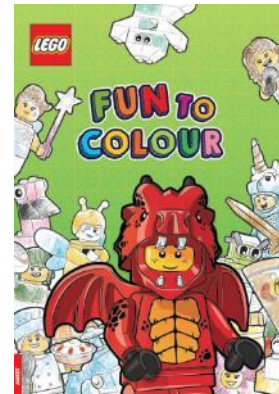
LAB-6811

COLORING POOLS

size: 205 × 288 mm
pages: 96/48



FCBX-6602(48 pages)



FCB-6601 (96 pages)

EMOTICONS STICKER BOOK

size: 205 × 288 mm
pages: 64/48



LEM-1

STICKER BOOK

size: 202 × 288 mm
pages: 64 + 12pp of stickers



LTS-6601





BOOKS



MULTI-ACTIVITY BOOK WITH MINIFIGURE

size: 216 × 285 mm
pages: 64



LAB-702

ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm
pages: 32



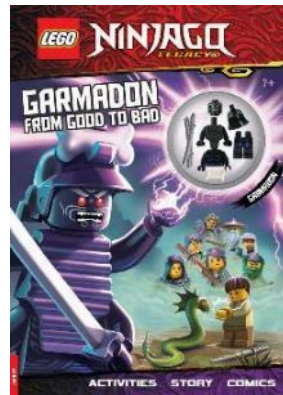
BOA-6701

ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



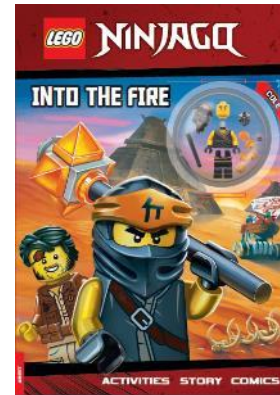
LNC-6722



LNC-6721Y



LNC-6719



LNC-6718



LNC-6717



LNC-15



LNC-14





BOOKS



IN-WORLD BOOKS

size: 183 × 237 mm
pages: 96

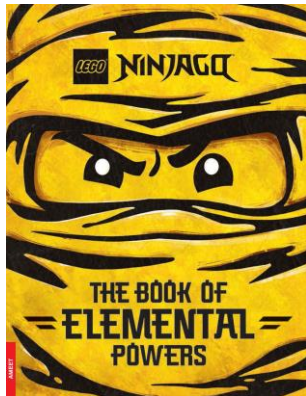
size: 140 × 200 mm
pages: 176



LLB-701



LKC-701



LLB-6702

LICENSED PICTURE BOOK

size: 203 × 203 mm
pages: 24



LPB-6701

EARLY READING CHAPTER BOOK

size: 148 × 212 mm
pages: 48



LWR-6705

ADVENTURE BOX

size: 259 × 219 × 38 mm
pages: 80



WLB-6701

FRIENDSHIP BOOK

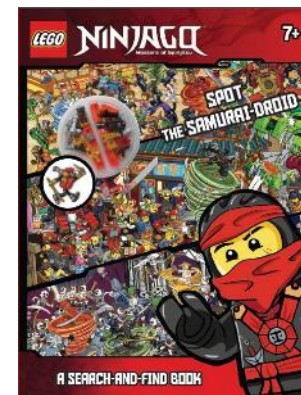
size: 190 × 190 mm
pages: 96



LFP-701

SEARCH AND FIND BOOK

size: 240 × 316 mm
pages: 32



LSF-701

ACTIVITY JOURNAL

size: 140 × 190 mm
pages: 144



LNH-701





BOOKS

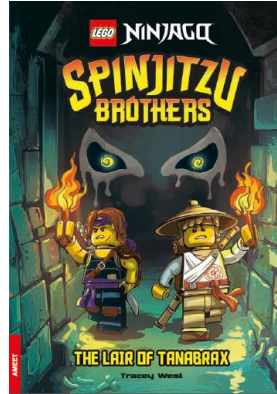


MIDDLE GRADE

size: 148 × 210 mm
pages: 144



LBWS-6701



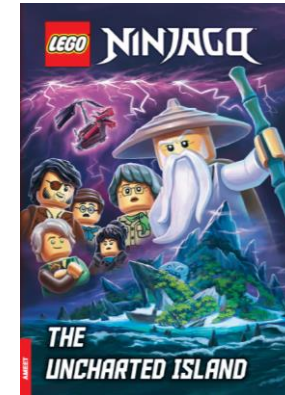
LBWS-6702

LEGO® ORIGINAL STORIES

size: 148 × 212 mm
pages: 64



LNR-6723



LNR-6722



LNR-6721



LNR-13



LNR-12



LNR-10



LNR-9





BOOKS



LANDSCAPE ACTIVITY BOOK/BOX

size: 240 × 290 mm
pages: 14



LMB-6701

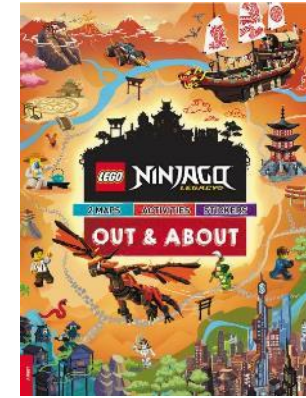
size: 301,5 × 250,5 × 29,1 mm
pages: 16 + 24



LMBS-6701

TRAVEL ACTIVITY BOOK

size: 235 × 300 mm
pages: 32



POM-6701

1001 STICKERS

size: 202 × 288 mm
pages: 64



LTS-6702

COLORING POOLS

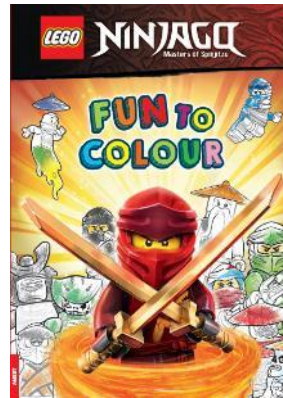
size: 205 × 288 mm
pages: 96



FCB-6703



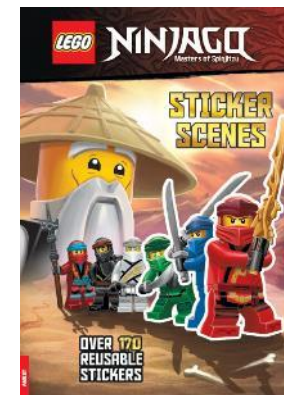
FCB-6702



FCB-6701

STICKER SCENE BOOK

size: 205 × 288 mm
pages: 16



SSP-6701

STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm
pages: 32



SAC-701





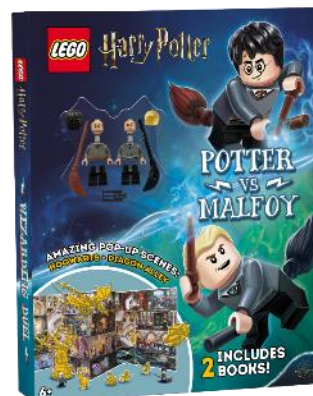
BOOKS



Harry Potter

LANDSCAPE ACTIVITY BOX

size: 301,5 × 250,5 × 29,1 mm
pages: 16 + 24



ALB-6401

SEARCH AND FIND BOOK

size: 240 × 316 mm
pages: 32



LSF-6401

STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm
pages: 32



SAC-6401

POSTER BOOK

size: 280 × 350 mm
pages: 16



POB-6401

STICKER SCENE BOOK

size: 205 × 288 mm
pages: 16



SSP-6401

1001 STICKERS

size: 202 × 288 mm
pages: 64



LTS-6401

COLORING POOL

size: 205 × 288 mm
pages: 96



FCB-6401



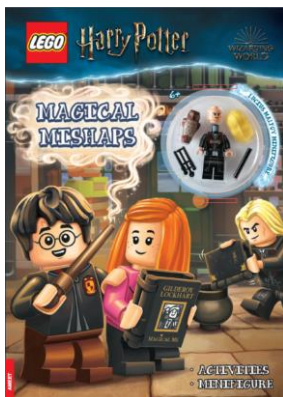


Harry Potter

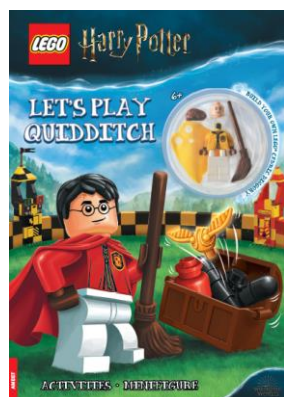
BOOKS

ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6408



LNC-6407



LNC-6406



LNC-6405



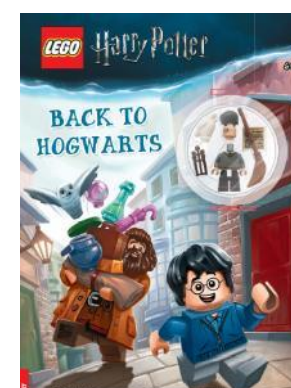
LNC-6404



LNC-6403



LNC-6402



LNC-6401





BOOKS



Harry Potter

MULTI-ACTIVITY BOOKS WITH MINIFIGURE

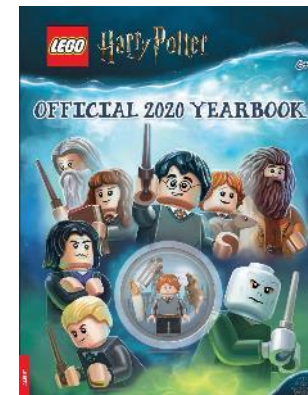
size: 216 × 285 mm
pages: 64



LAB-6403



LAB-6402



LAB-6401

ACTIVITY BOOK WITH ACCESSORIES

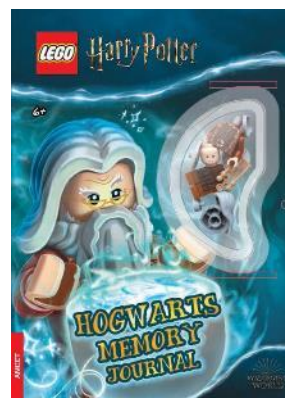
size: 205 × 288 mm
pages: 32



BOA-6401

ACTIVITY JOURNAL

size: 140 × 190 mm
pages: 144



LNH-6401





BOOKS



ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6023



LNC-6022



LNC-6021



LNC-6020

ACTIVITY BOOK WITH ACCESSORIES

size: 205 × 288 mm
pages: 32



BOA-6001



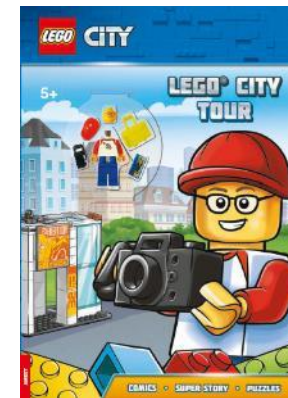
LNC-6019



LNC-6018



LAB-6001



LMJ-17



LMJ-16





BOOKS



ACTIVITY BOOK

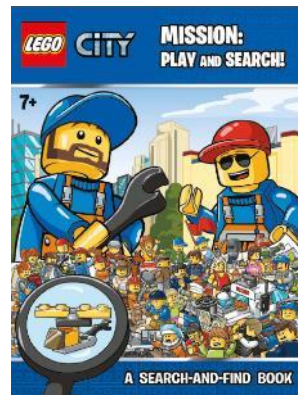
size: 205 × 288 mm
pages: 80



LNO-1

SEARCH AND FIND BOOK

size: 243 × 316 mm
pages: 32



LSF-11

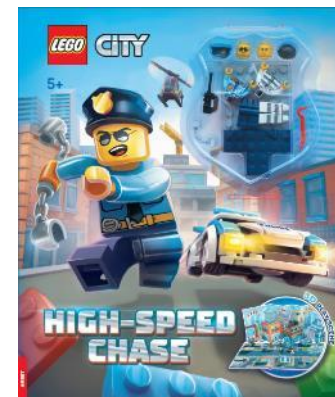
LANDSCAPE ACTIVITY BOX/BOOK

size: 301,5 × 250,5 × 29,1 mm
pages: 16 + 24



LMBS-1

size: 240 × 290 mm
pages: 14



LMB-1

STICKER ACTIVITY CHALLENGES

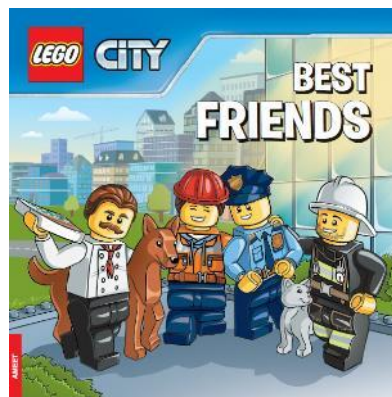
size: 205 × 288 mm
pages: 32



SAC-6012

FRIENDSHIP BOOK

size: 190 × 190 mm
pages: 96



LFP-1

ACTIVITY JOURNAL

size: 140 × 190 mm
pages: 144



LNH-6012





BOOKS



LICENSED PICTURE BOOK

size: 203 × 203 mm
pages: 24



LPB-6001

EARLY READING CHAPTER BOOKS

size: 148 × 212 mm
pages: 48



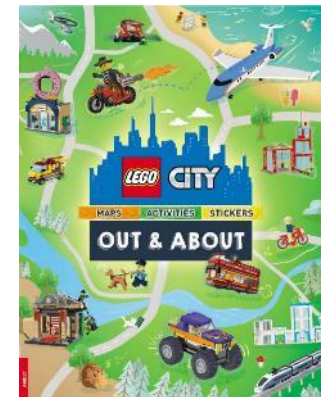
LWR-6002



LWR-6001

TRAVEL ACTIVITY BOOK

size: 235 × 300 mm
pages: 32



POM-6001

STICKER ACTIVITY BOOK

size: 205 × 288 mm
pages: 16



SAF-6001

COLORING POOLS

size: 205 × 288 mm
pages: 96



FCB-6002



FCB-6001



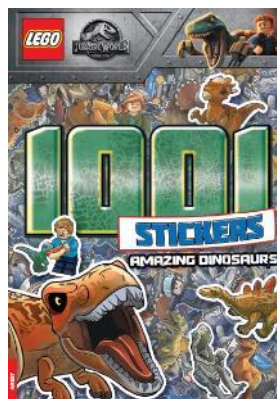


BOOKS



1001 STICKERS

size: 202 × 288 mm
pages: 64



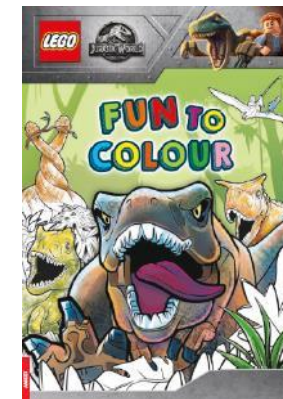
LTS-6201

COLORING POOLS

size: 205 × 288 mm
pages: 96



FCB-6202



FCB-6201

STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm
pages: 32



SAC-6201

ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6203



LNC-6202



LNC-6201

STICKER ADVENTURE BOOK

size: 240 × 330 mm
pages: 48



LSG-6201





BOOKS



LICENSED PICTURE BOOK

size: 203 × 203 mm
pages: 24



LPB-6202

EARLY READING CHAPTER BOOKS

size: 148 × 212 mm
pages: 48



LWR-6202

LEGO® ORIGINAL STORIES

size: 148 × 212 mm
pages: 64



LNR-6201

GIFT TIN

size: 246 × 185 × 40 mm
pages: 4 × 16



TIN-6201





BOOKS



ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6457



LNC-6456



LNC-6455



LNC-454

ACTIVITY BOOKS

size: 205 × 288 mm
pages: 32



LNC-450



LNC-451



BOA-6450



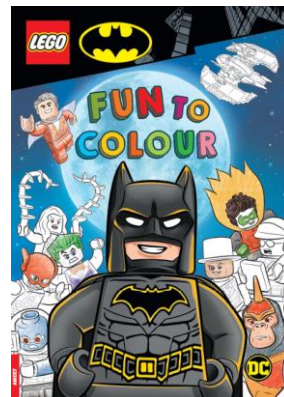


BOOKS



COLORING POOL

size: 205 × 288 mm
pages: 96



FCB-6450

1001 STICKERS

size: 202 × 288 mm
pages: 64



LTS-450

500 STICKERS

size: 190 × 240 mm
pages: 64



LBS-450

STICKER BOOK

size: 205 × 288 mm
pages: 16



LAS-450

ACTIVITY BOOK

size: 205 × 288 mm
pages: 80



LNO-450

ACTIVITY JOURNALS

size: 140 × 190 mm
pages: 144



LNH-450

size: 166 × 237 mm
pages: 64



LAT-451





BOOKS



DESIGN FUN

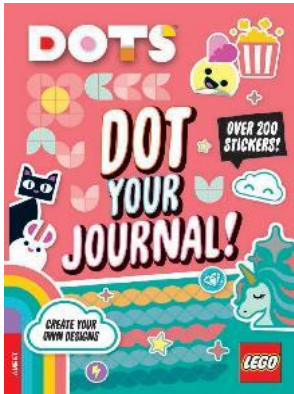
size: 259 × 219 × 38 mm
pages: 64



DPB-6650

ACTIVITY JOURNAL

size: 140 × 200 mm
pages: 96



LSJ-6650

MOSAIC STICKER BOOK

size: 205 × 288 mm
pages: 24 + 16 pp of stickers



SMB-6650

ACTIVITY BOOK WITH LEGO® ELEMENTS

size: 205 × 288 mm
pages: 64



LSN-6650



ACTIVITY BOOK WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6550





BOOKS



MULTI-ACTIVITY BOOKS WITH MINIFIGURE

size: 216 × 285 mm
pages: 64



LAB-6305



LAB-304



LAB-302

ACTIVITY BOOKS WITH MINIFIGURE

size: 205 × 288 mm
pages: 32



LNC-6308



LNC-6307



LNC-306



LNC-305



LNC-301



LNCG-6305



LNCG-304





BOOKS



LICENSED PICTURE BOOKS

size: 190 × 190 mm
pages: 24



LMP-301-A



LMP-301-B



LEGO® ORIGINAL STORIES

size: 148 × 212 mm
pages: 64



LNR-308



LNR-306



LNR-305



LNR-304



LNR-303



LNR-302



LNR-301





BOOKS



GIANT ACTIVITY BOOK

size: 205 × 288 mm
pages: 80



LNO-301

ACTIVITY BOOK WITH STICKERS

size: 243 × 216 mm
pages: 48



LSG-301

STICKER ACTIVITY CHALLENGES

size: 205 × 288 mm
pages: 32



SAC-6301

STICKER BOOK

size: 205 × 288 mm
pages: 16



LAS-302

1001 STICKERS

size: 202 × 288 mm
pages: 64



LTS-301

COLORING POOL

size: 205 × 288 mm
pages: 96



FCB-6301





BOOKS



SEARCH AND FIND BOOKS

size: 240 × 316 mm
pages: 32



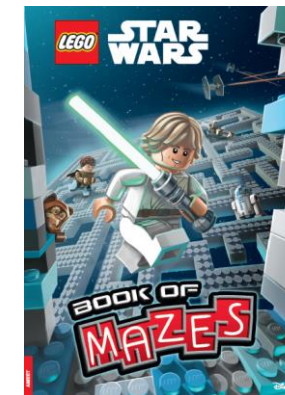
LSF-302



LSF-301

MAZES

size: 205 × 288 mm
pages: 32



LMA-301

ACTIVITY JOURNAL

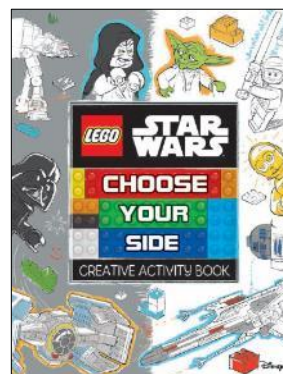
size: 140 × 190 mm
pages: 144



SPC-6302

CREATIVE ACTIVITY BOOK

size: 190 × 250 mm
pages: 96



LYS-301

FRIENDSHIP BOOK

size: 190 × 190 mm
pages: 96



LFP-301





BOOKS



AMEET

CUSTOM PUBLISHING

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BATMAN and all related characters and elements © & ™ DC Comics. (s21)



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- The most popular sticker format customized for a bumper edition
- 80 pages of activities to solve with stickers
- Additional free-play stickers

Format: 216 × 279 mm
Pages: 80
Cover: soft

NEW
FORMAT



LTSA-6451



LTSA-6401



LTSA-6201



CUSTOMIZATION:
CONTENT, COVER,
PAGE COUNT



- A new format that combines reading experience with solving puzzles
- The book consists of comic pages (70% of the content), a story, and a variety of activities on 64 pages
- Great option for creating comic book series

Format: 148 × 212 mm
Pages: 64
Cover: soft

NEW
FORMAT



SPC-6710



Possibilities across the brands

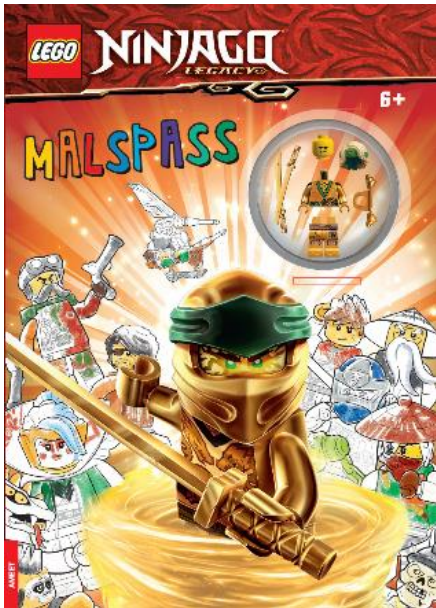
CUSTOMIZATION:
CONTENT, FORMAT,
PAGE COUNT



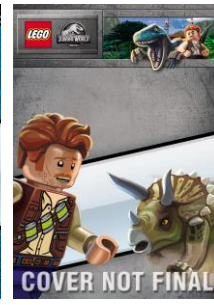
- A large coloring pool to be customized
- 32 pages of black and white line art combined with a buildable LEGO® minifigure
- Perfect compilation of the most popular scenes, characters and themes

Format: 205 × 288 mm
Pages: 16/32
Cover: soft

CUSTOMIZATION:
COVER, PAGE
COUNT, ADD-ONS



FCBD-6702



Possibilities across the brands

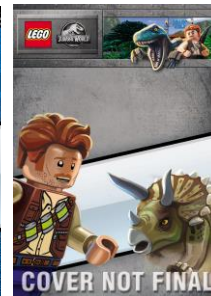
- A perfect mix of activities with stickers
- The 16-paged book includes activities to solve with stickers and free-play stickers as well
- Available with LEGO® minifigure

Format: 205 × 288 mm
Pages: 32/16
Cover: soft

CUSTOMIZATION:
PAGE COUNT,
COVER, ADD-ONS



SSPD-6701



Lots of possibilities across the brands

- Comics and a story packed with LEGO® humor
- Fun-filled diverse activities, 2 spreads of stickers, map at the end of the book
- Title tied into kids' collectability trend

Format: 205 × 288 mm
Pages: 48
Cover: soft

**CUSTOMIZATION:
CONTENT,
ADD-ONS**

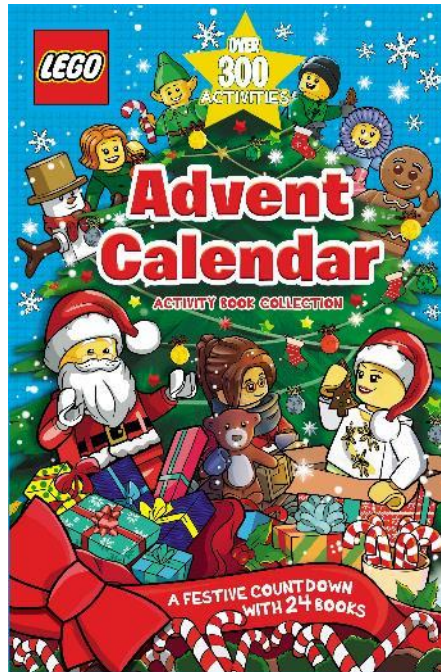


LNCD-6722S1



- Popular Advent Calendar format packed with Christmas-themed activities, pictures to color in, puzzles to solve and mazes to go through
- Includes 1 large hardcover book with 24 mini removable books inside advent calendar
- Format inspired by other products on the market

Format: 14" × 21"
355.5 × 533.4 mm
Pages: 24 × 16pp
Cover: hard



SPC-6601



**CUSTOMIZATION:
CONTENT,
SIZE**



- A new activity book format with Christmas-themed activities, pictures to color in, and puzzles to solve
- Pocket-sized, perfect for children's backpacks
- A variety of activities in one book to appeal to a wide audience

Format: 100 × 120 mm
Pages: 96
Cover: soft



SPCM-6601



**CUSTOMIZATION:
CONTENT,
SIZE**



- Simple stories divided into short chapters with LEGO® humor and light, colorful graphic design
- Picture glossary includes information about main characters, short quiz and reading certificate at the end of the book
- A perfect title for younger readers; character names are replaced with images to improve comprehension

Format: 148 × 212 mm
Pages: 48
Cover: hard



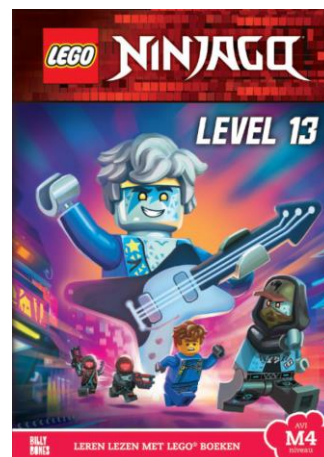
LWR-6001S1



LWR-6002S1

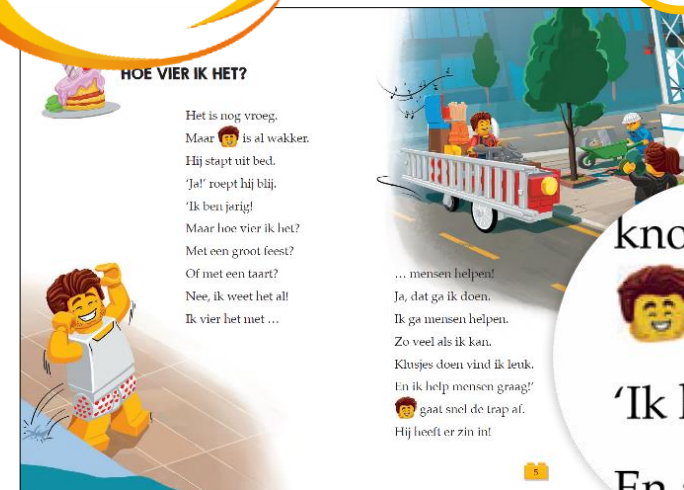


LWR-6202S1



LWR-6705S1

Character names
replaced with
facial images



CUSTOMIZATION:
CONTENT,
FORMAT, SIZE

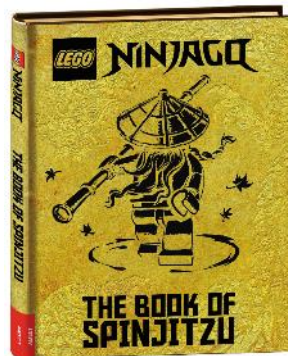
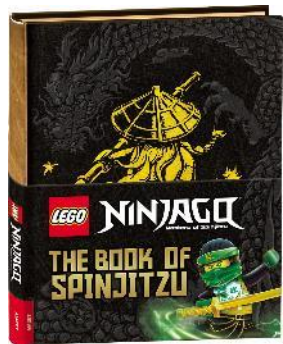


knoop halen.
 kijkt heel
'Ik help je graag
En als 

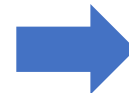
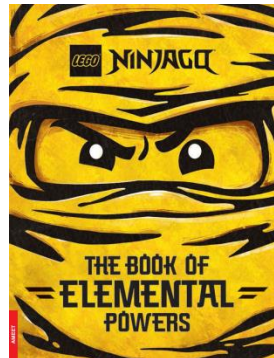
- Special editions of bestselling titles may be created
- Perfect gift idea for LEGO® fans
- Great for sales promotions

Format: 183 × 237 mm
Pages: 96
Cover: hard

**CUSTOMIZATION:
COVER**



LLB-701S1



LLB-6702S1



- Popular new format
- Combines traditional search and find with spot-the-difference activities
- Detailed deluxe illustrations

Format: 205 × 288 mm
Pages: 32
Cover: hard

**CUSTOMIZATION:
CONTENT,
SIZE**



LSFM-6401S1



LSFM-6701S1



LSFM-6801



LSFM-6001S1

- Various activities from bestselling titles available as a pocket-sized book series
- Great for kiosks, discount stores, and petrol stations
- Available with LEGO® minifigures

Format: 143 × 200 mm
Pages: 16
Cover: soft

**TWO
COVER
LAYOUTS**

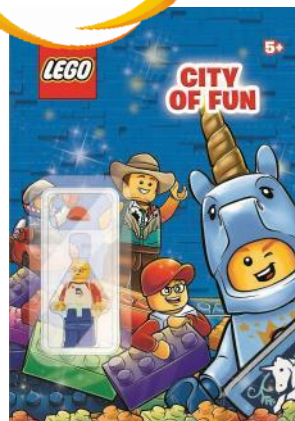
**CUSTOMIZATION:
BOOK SERIES,
SIZE, COVER**



LABX-6401



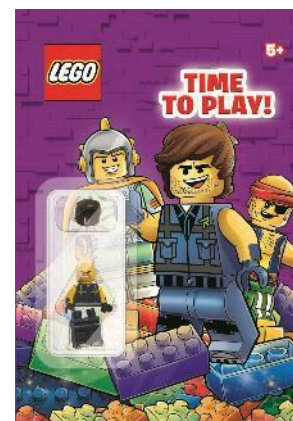
LABX-6201



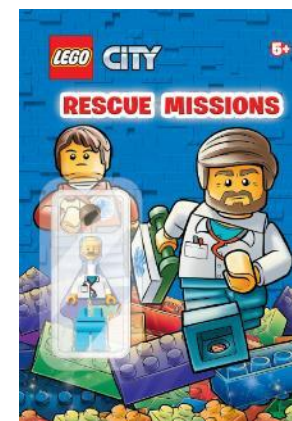
LABX-6809



LABX-6808S1



LABX-6808S2



LMJZ-6016



LEGO BOOKS

ACTIVITY BOOKS WITH ACCESSORIES & BUILDABLE MINIFIGURE

- The perfect combination of our bestselling and new formats for a comprehensive new product!



ACTIVITY BOOKS WITH
MINIFIGURES



ACTIVITY BOOKS WITH
ACCESSORIES



Format: 205 × 288 mm
Pages: 32/64
Cover: soft

- LEGO® elements: buildable minifigures, accessories and superhero gadgets tested by kids*

**CUSTOMIZATION:
ADD-ONS**



BOAC-6450



BOAC-6701



BOAC-6702



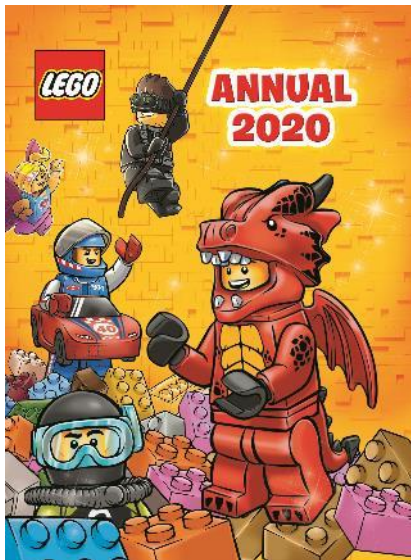
*All changes and customization of the products subject to LEGO® approval



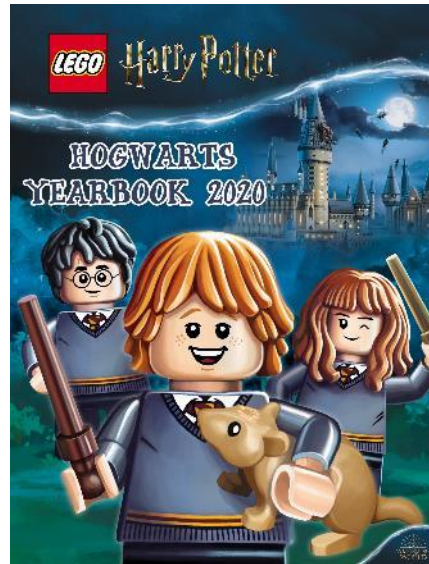
- A popular bestselling book series now comes with even more activities as a bumper book
- 80 pages of favorite children's activities in one title

Format: 216 × 285 mm
Pages: 80
Cover: hard

**CUSTOMIZATION:
PAGE COUNT,
COVER**



LABB-6810



LABB-6401



Possibilities across the brands

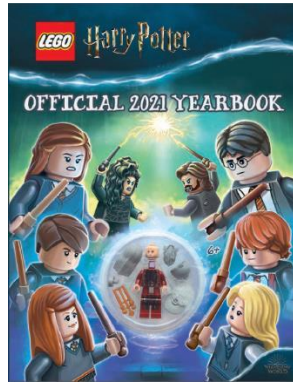
- A series based on popular bestselling titles
- Enhanced with additional content from our most popular activities
- Available with one, or two LEGO® minifigures

Format: 216 × 285 mm
Pages: 64
Cover: hard

**CUSTOMIZATION:
PAGE COUNT,
CONTENT**



LAB-6305S1



LAB-6402S1



LAB-6001S1



Possibilities across the brands

- A new format with double the number of pages of activity challenges and over two hundred reusable stickers
- Pages featuring the most popular scenes, characters and places from the LEGO® universe

Format: 205 × 288 mm
Pages: 32
Cover: soft

**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**



SSP-6701S1



LASA-6401S1



LASA-6701S1



SSPA-6001



Possibilities across the brands

- A new format with activity challenges and lots of reusable stickers
- Pages featuring the most popular scenes, characters and places from the LEGO® universe

Format: 205 × 288 mm
Pages: 32/16
Cover: soft



SAC-6012S1



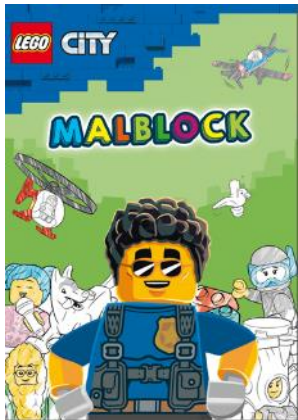
**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**



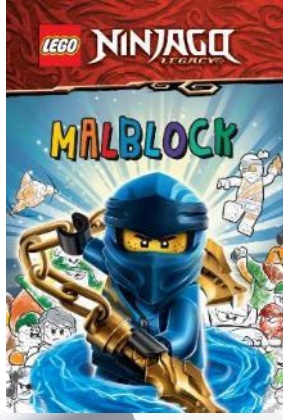
Possibilities across the brands

- A new versatile format perfect for combining a variety of activities, puzzles and challenges into one book
- Available in all coloring & activity brands

Format: 248 × 212 mm
Pages: 80
Cover: soft



PDC-6001



FCBM-6701S1



LBSY-6703S1



PDA-6715



PDA-6001



LBSY-6401



**CUSTOMIZATION:
CONTENT,
SIZE**



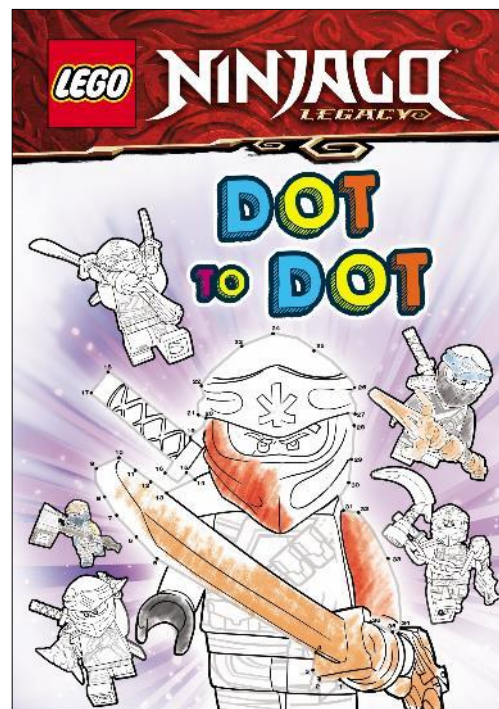
Possibilities
across the brands



- A new book format with dot-to-dot activities
- Available in all coloring brands

Format: 148 × 212 mm
Pages: 80
Cover: soft

CUSTOMIZATION:
CONTENT,
SIZE

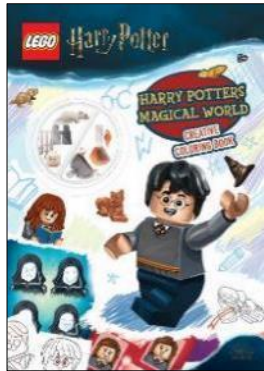


SPC-6708

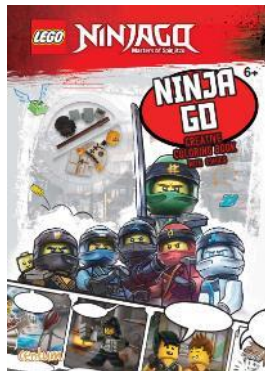


- Blend of activities and creative challenges by brand
- Titles come as an option with or without LEGO® minifigure

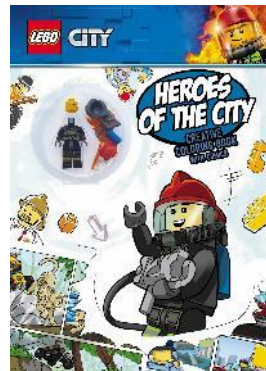
Format: 205 × 288 mm
Pages: 24/32/64
Cover: soft



LDWY-6401S1



LDWX-701S2



LDWX-1S1



LDWY-6450



LDWY-6601



LDWE-6701S3



SPC-1



**CUSTOMIZATION:
CONTENT,
ADD-ONS**



- Unique titles created to serve as friendship books that readers can fill in by themselves or together with friends
- Extra pages all about favorite LEGO® characters
- Birthday calendar—a bonus for fans

Format: 190 × 190 mm
Pages: 96
Cover: padded

**CUSTOMIZATION:
CONTENT,
SIZE**



LFP-6201



LFP-6401



LFP-6702S1



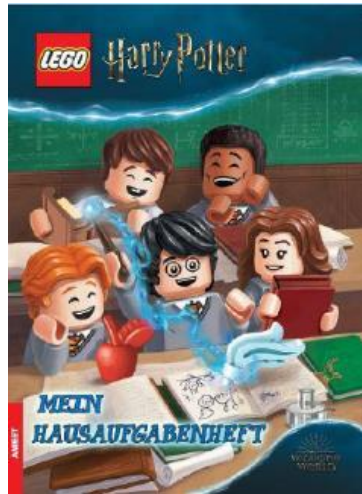
Possibilities across the brands

- A popular format filled with activities and creative prompts to engage young readers in storytelling, design, and drawing
- Back-to-school companion with pages for kids to write in
- Books can come with stickers, an option for a lock, as well as soft or hard cover binding

Format: 205 × 288 mm
140 × 190 mm
Pages: 112/128/144
Cover: soft/hard



LNHZ-6705



LNHZ-6401



LNHY-6701



LNHP-6401



Possibilities across the brands

- Popular book format that encourages young readers in storytelling, design, drawing and writing
- Options for lock and/or a LEGO® minifigure

Format: 140 × 190 mm
Pages: 24/144
Cover: soft/hard



LNH-6201



LNH-6705



LNH-6012S1

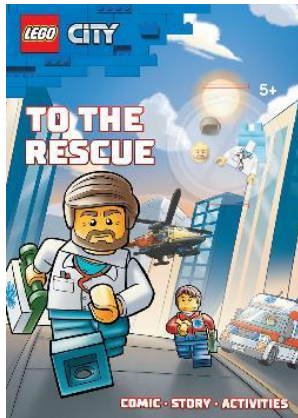


CUSTOMIZATION:
CONTENT, PAGE
COUNT, ADD-ONS

- A perfect book format that comes with a versatile combination of stories, comics and activities
- The books are available with a LEGO® minifigure option
- Available across all brands, the titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm
Pages: 24
Cover: soft

**CUSTOMIZATION:
CONTENT, PAGE
COUNT, ADD-ONS**



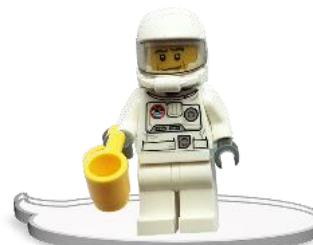
LMJZ-6016S1



SPC-6451S1

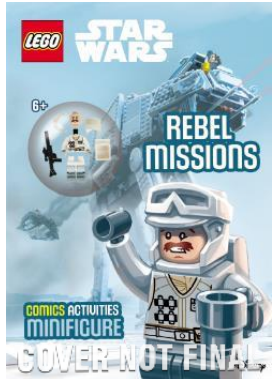


SPC-6002

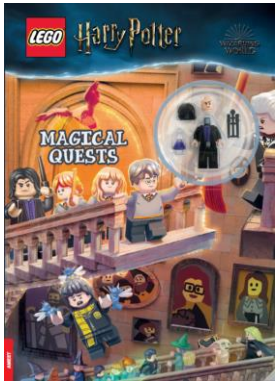


- A perfect book format that comes with a versatile combination of stories, comics and activities
- Books might include a LEGO® minifigure as an option
- Available across all brands, the titles are perfect for extending a playful reading portfolio on shelf

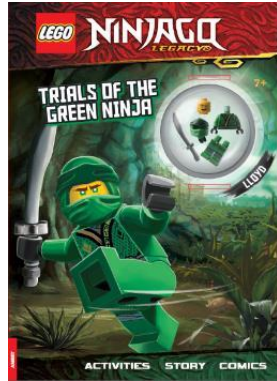
Format: 205 × 288 mm
216 × 279 mm (LNC-6401S1)
Pages: 24/32
Cover: soft/hard



LNC-6302S1



LABY-6403



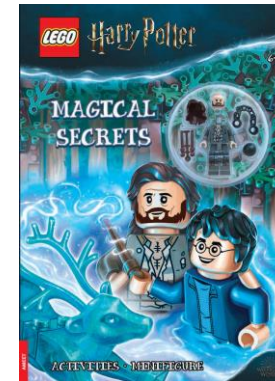
LNC-6720Y



LNC-6451S1



LNC-6202S1



LNC-6405S1



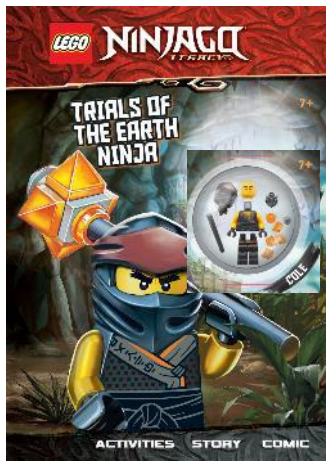
CUSTOMIZATION:
SIZE, PAGE
COUNT, CONTENT,
ADD-ONS



- A perfect book format that comes with a versatile combination of stories, comics and activities
- Books might include a LEGO® minifigure as an option
- Available across all brands, the titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm
Pages: 24
Cover: soft

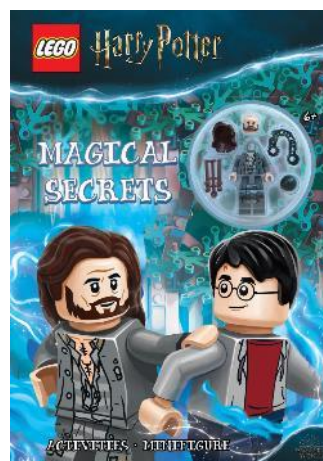
CUSTOMIZATION:
SIZE, CONTENT,
ADD-ONS



LNCZ-6718



LNCZ-6202



LNCZ-6405

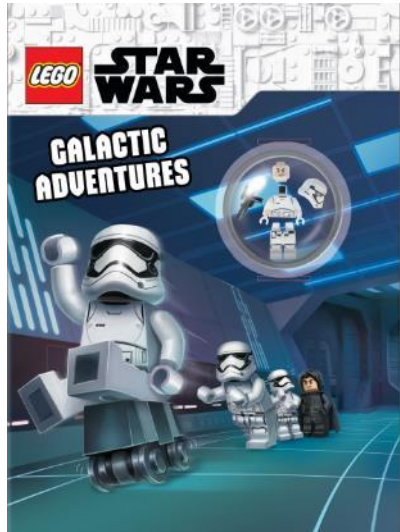


LNCZ-6019



- Versatile combination of stories, comics and activities
- Option to add one or two LEGO® minifigures*

Format: 205 × 288 mm
Pages: 48/64
Cover: soft/hard



LNCC-6307



LNCO-6701S2



LNCO-6702S1



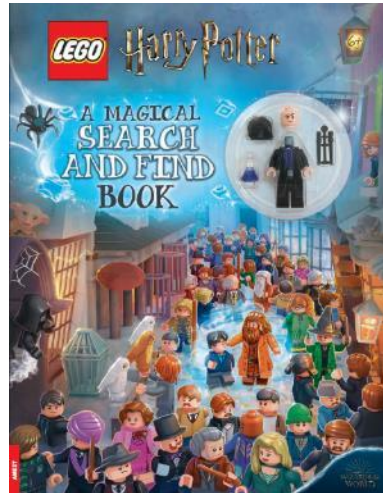
CUSTOMIZATION:
SIZE, CONTENT,
ADD-ONS,
PAGE COUNT



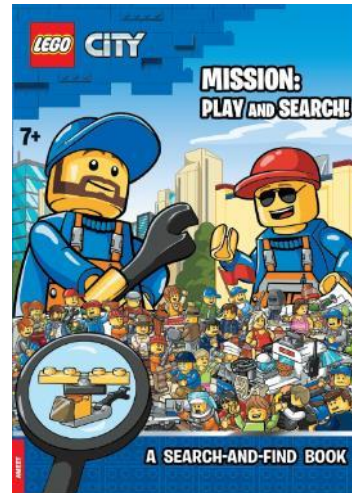
*All changes and customization of the products subject to LEGO® approval

- Popular search and find books with detailed deluxe illustrations
- Option for a LEGO® minifigure

Format: 230 × 302 mm
205 × 288 mm
Pages: 24/32
Cover: soft/hard



LSF-6401S1



LSFM-6011



LSFM-6701

CUSTOMIZATION:
ADD-ONS,
SIZE, COVER



- The most popular sticker formats in a special customized edition
- Two cover layout options

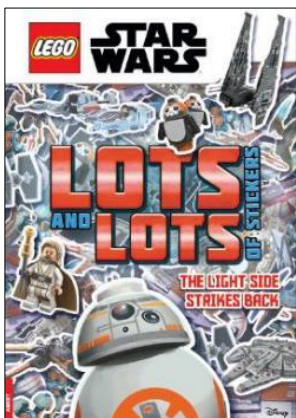
Format: 205 × 288 mm
Pages: 32
Cover: soft

TWO
COVER
LAYOUTS

CUSTOMIZATION:
CONTENT, COVER,
PAGE COUNT



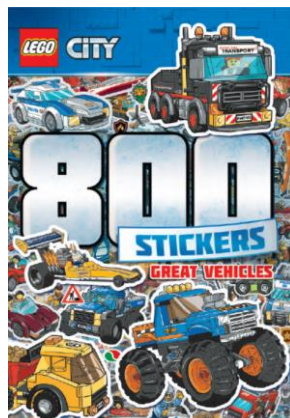
LTSY-6401S1



LTSY-6301S1



LTSY-6702S1



LTSY-6011



LTSY-6201S1



LTSY-6401S2



LTSY-6601S1

- New book series based on the popular activity; spot the difference
- Available with LEGO® minifigure and with bind-up options

Format: 205 × 288 mm
Pages: 32/48
Cover: soft



SDF-701FS3



SDF-701FS1



CUSTOMIZATION:
CONTENT, SIZE,
ADD-ONS,
PAGE COUNT



- A great gift format with activity books, stickers and LEGO® minifigure
- Embossed durable tin boxes include: 3-4 books, 4 pages of stickers (optional), LEGO minifigure
- Perfect for popular holiday seasons' sales promotions

Format: 245 × 185 × 32 mm
Pages: 4 × 16
Cover: tin



TIN-6704



TIN-6801



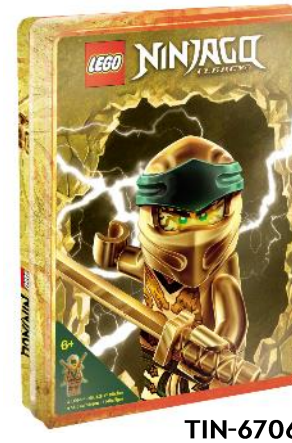
TIN-6402



TIN-6703



TIN-6401



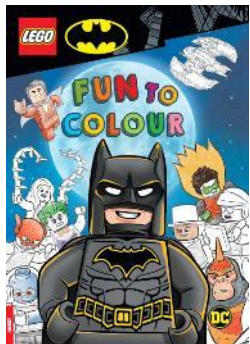
TIN-6706



CUSTOMIZATION:
CONTENT,
ADD-ONS

- Coloring pools can be customized to suit any coloring format
- Multiple covers and a variety of options to mix and match stickers and activity pages
- Age-appropriate line art with text and additional activities on 16/8 of the pages

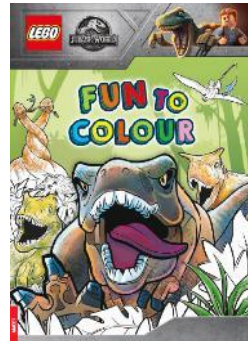
Format: 205 × 288 mm
Pages: 48/96
Cover: soft



FCB-6450



FCB-6202



FCB-6201



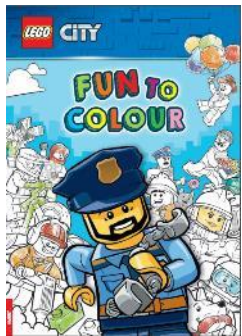
FCB-6703



FCB-6701



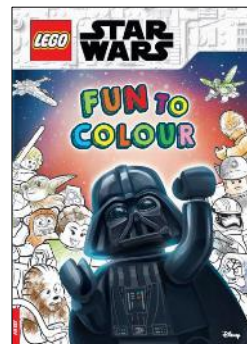
FCB-6702



FCB-6001



FCB-6002



FCB-6301



FCB-6401



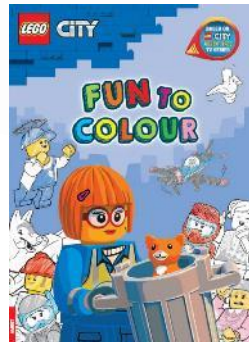
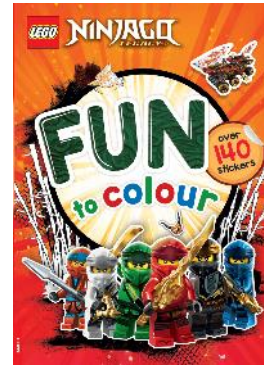
FCBX-6601



FCB-6601

- 16 or 24 pages of black and white line art
- Additional pages of free-play stickers
- Books available across all brands

Format: 205 × 288 mm
Pages: 16/24 + 2 pages
of stickers
Cover: soft



**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**

- 16 or 24 pages of black and white line art
- Stickers that help kids with coloring
- Books available across all brands

Format: 205 × 288 mm
Pages: 16/24 + 2 pages
of stickers
Cover: soft

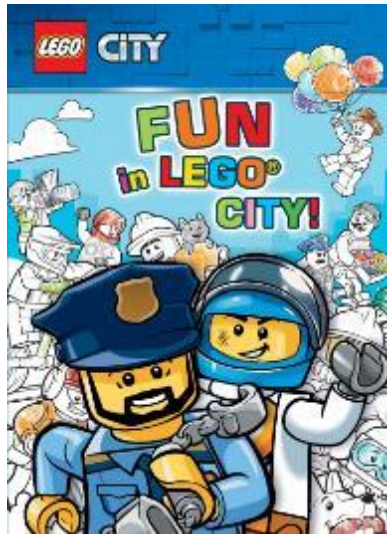


**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**



- 48 pages of black and white line art including activity pages
- Additional page of free-use stickers
- Books available across all brands

Format: 205 × 288 mm
Pages: 18 + 1 page
of stickers
Cover: soft



FCBX-6001S1

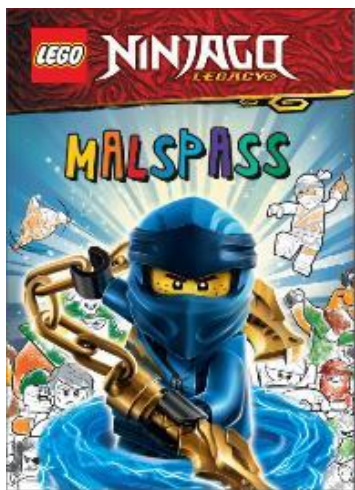


**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**



- 80 pages of black and white line art
- Different format options: pad
- Available across all brands

Format: 148 × 212 mm
Pages: 80
Cover: soft



FCBM-6701S1



CUSTOMIZATION:
PAGE COUNT,
CONTENT, SIZE

- 32 pages of black and white line art including activities
- Available also as basic coloring books

Format: 205 × 288 mm
Pages: 32
Cover: soft



**CUSTOMIZATION:
PAGE COUNT,
ADD-ONS**



FCBW-6401S1



FCBW-6601



FCBW-6001S1



FCBW-6202S2



- Activity book with loads of ideas for coding messages
- With 2 wristbands, 36 tiles, over 250 stickers, memo pads and boxes to cut out
- A perfect title for both book and toy stores

Format: 205 × 288 mm
Pages: 48
Cover: soft
LEGO® elements

**CUSTOMIZATION:
PAGE COUNT,
CONTENT**



LSNZ-6650

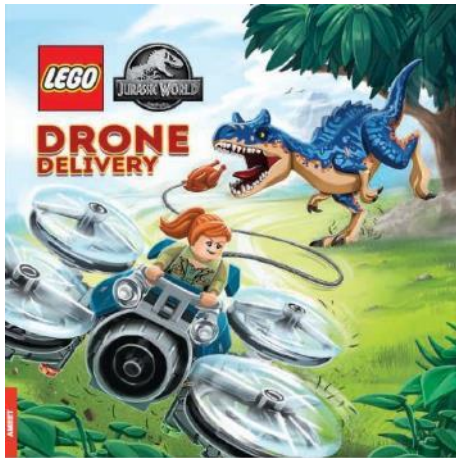


- Best-selling mass market format globally, low-priced, high-volume format
- Colorful illustrations with lots of LEGO® DNA
- Flexible art pool can be adapted to any storybook series and combined into slipcases, bags, and treasuries

Format: 240 × 240 mm
Pages: 24
Cover: hard



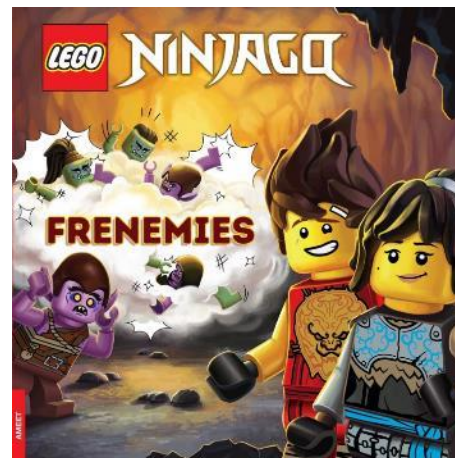
**CUSTOMIZATION:
COVER, FORMAT,
SIZE**



LPBP-6202



LPBP-60021



LPBP-6701



- A brand-new activity Fan Kit with 3 books and 2 LEGO® minifigures
- Includes: activity book with comics, story and buildable LEGO minifigure, activity book with over 500 stickers, Stick & Color book, additional buildable LEGO minifigure

Format: 231 × 311 mm (box)
205 × 288 mm (books)
Pages: 2 × 32, 1 × 16
Cover: box



ST-6001



ST-6452



ST-6704



ST-6451



CUSTOMIZATION:
COVER, FORMAT,
SIZE, ADD-ONS

- A perfect book format that comes with a versatile combination of activities
- Books might include a LEGO® Minifigure as an option
- Available across all brands, the titles are perfect for extending a playful reading portfolio on shelf

Format: 205 × 288 mm
Pages: 24
Cover: soft/hard



LNOX-701S1



LNOX-450S1

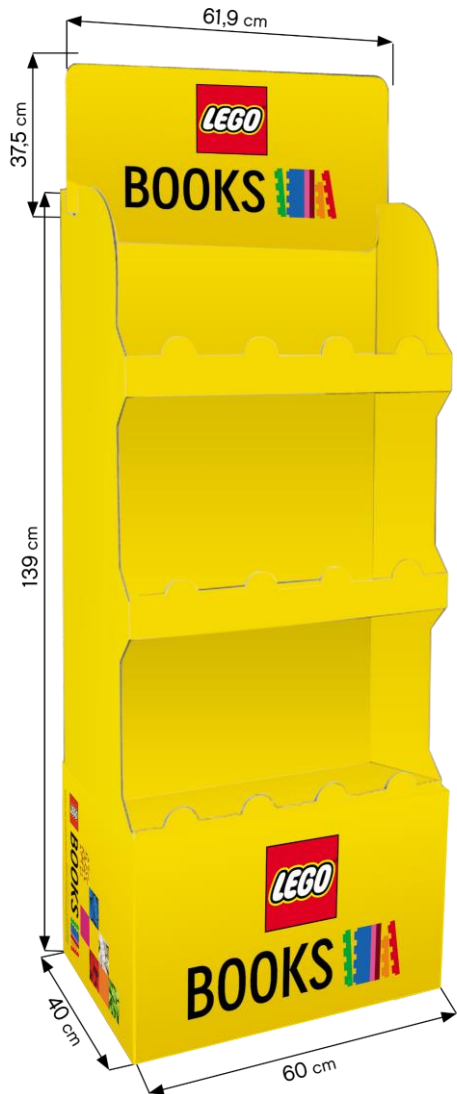


CUSTOMIZATION:
SIZE, CONTENT,
ADDITIONS

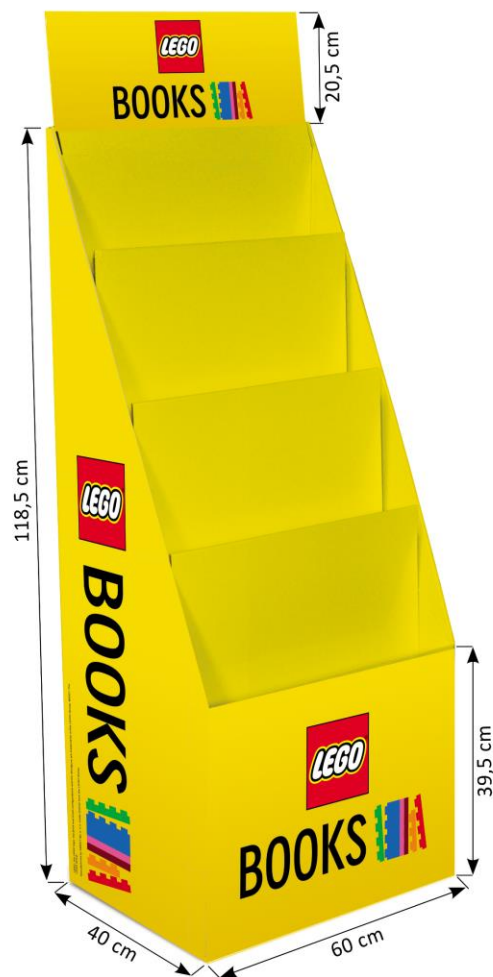


BOOKS

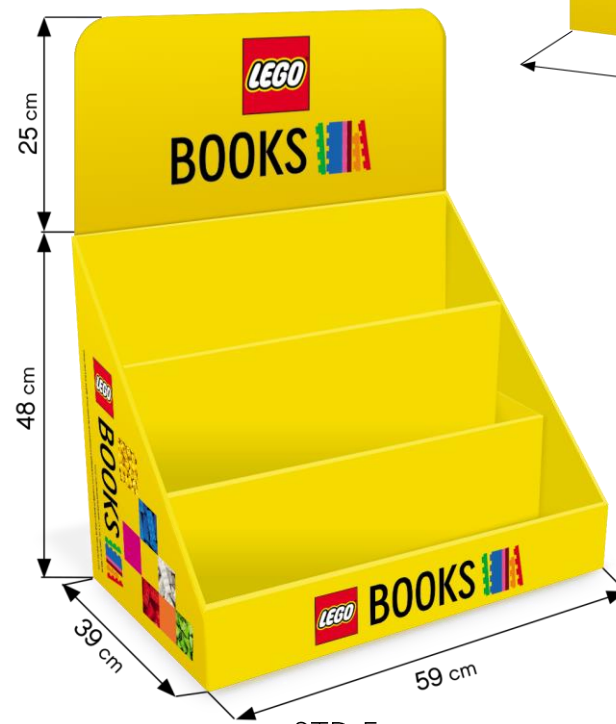
DISPLAYS



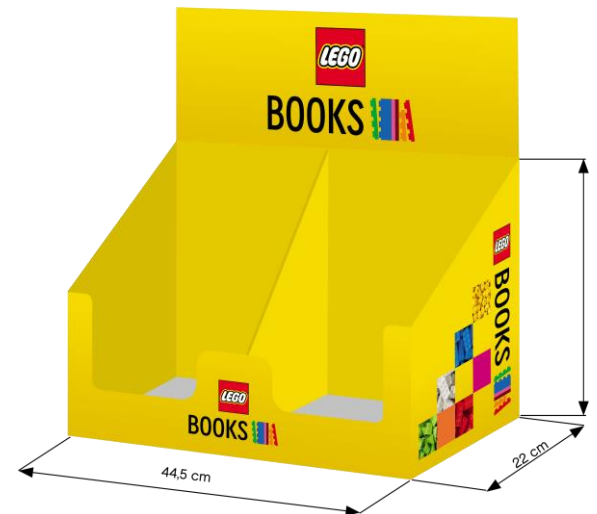
ST-5
ca. 200 books



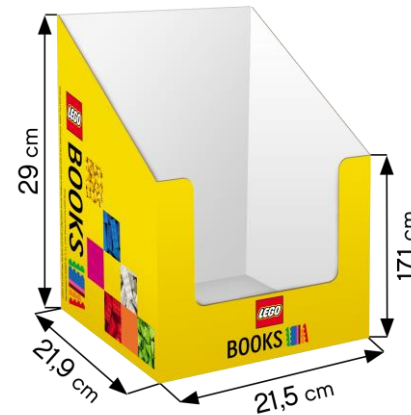
ST-26
ca. 60 books



STD-5
ca. 70 books



STD-19
ca. 40 books



STD-2
ca. 20 books

Displays available on request – to order please contact your sales representative.

