

AMEET BOOKS



2017

Autumn Catalogue



AMEET Books Catalogue

Autumn 2017

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Original Cinderella and Ariel stories with LEGO® humour and activities.
Best-selling LEGO activity format with LEGO® Disney Princess™ playset covermounts.

Activity Book with story, comic and buildable miniset

• full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LNC-6101*

COMING SOON

TESTED WITH KIDS

Filled with LEGO® Disney Princess™ comic, activities, and LEGO elements for a read-and-play experience.

Book contains:

- Engaging activities
- Funny story and comic from the LEGO® Disney Princess™ world
- **Buildable LEGO® Disney Princess™ miniset in a blister pack**



Activity Book with story, comic and a buildable miniset + sidekick characters

• full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LNC-6102*

COMING SOON

TESTED WITH KIDS

Filled with original LEGO® Disney Princess™ art. Engaging comic and entertaining brain teasers encourage creative play.

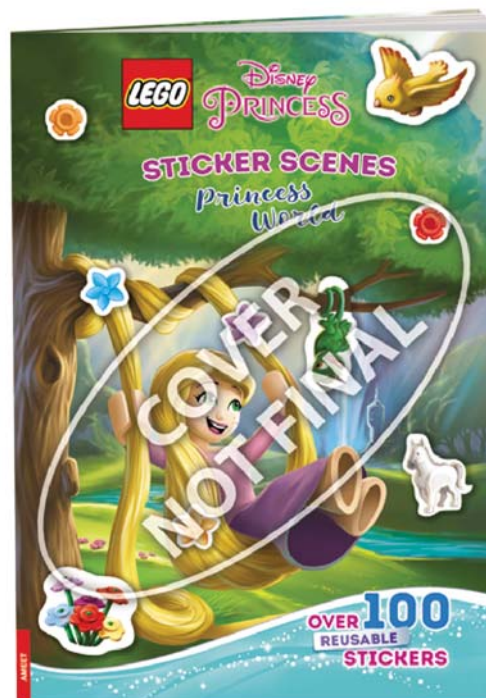
Book contains:

- Engaging activities
- Funny story and comic from the LEGO® Disney Princess™ world
- **Buildable LEGO® Disney Princess™ miniset in a blister pack**



Sticker Scene Book with gatefold scene

• 8 pages plus 8-page gatefold scene plus 8 pages of stickers, size 205 x 288 mm



SSP-6101*



A brand-new sticker format debuts as a LEGO® Disney Princess™ title featuring scenes with everyone's favourite Princess

Book contains:

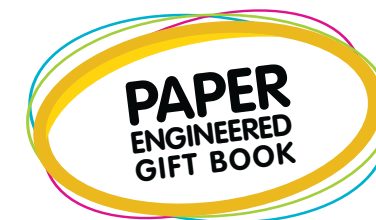
- Scenes and stickers from the most popular Princesses with a LEGO twist
- Reusable stickers that encourage creative play and storytelling
- Original LEGO® Disney Princess™ art

Landscape Novelty Book

• 14 pages plus 2 flaps scene, size 240 x 290 mm



LMB-6101*



Help Belle's friends plan a surprise party in this read-and-play novelty book

Book contains:

- Interactive book with story starters that encourage creative play
- Deluxe gatefold garden scene for readers to use with their existing LEGO® playsets and minifigures
- Covermounted LEGO elements!
- QR code on the back cover links to a video that shows how to use the book

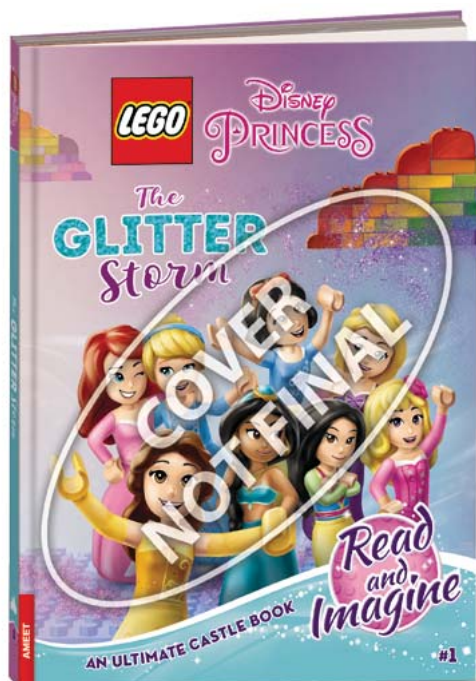


* art not final



Chapter Book #1

- 80 pages, size 129 x 181 mm or 166 x 237 mm



LCB-6101*

Chapter Book #2

- 80 pages, size 129 x 181 mm or 166 x 237 mm



LCB-6102*



This chapter book series introduces a new Princess world where the LEGO® Disney Princess™ live together in a magical LEGO castle. Read about their adventures featuring LEGO building adventures and brand-new characters!

Book contains:

- Original LEGO® Disney Princess™ fiction published by Disney Press in North America
- For the first time ever a book series mixes the Princesses in one story!
- New characters and locations enrich the Disney Princess and LEGO® Disney Princess™ world



World of Reading #1

- full colour, hard cover with embossing, 32 pages, size 148 x 212 mm



LWR-6101*

World of Reading #2

- full colour, hard cover with embossing, 32 pages, size 148 x 212 mm



LWR-6102*



This is a leveled reading series from Disney Press for younger readers and fans of princesses.

Book contains:

- Original Princess fiction published by Disney Press in North America
- Leveled reading scheme for early readers, written and edited by educators
- **Fun stories featuring beloved characters that are perfect for reluctant readers**
- Also available in the Reader Plus format





Activity Book with stories, comics and buildable minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister pack



LNC-13



Engaging comics, entertaining brain teasers, and a fun minifigure help kids understand the joy of playing with books and bricks.

Book contains:

- Engaging activities
- Funny story and comics from LEGO® world
- **Buildable THE LEGO® NINJAGO® MOVIE™ minifigure in a blister pack**



Multi-Activity Book with buildable minifigure

- full colour, hard cover, 64 pages, size 216 x 285 mm, optionally with soft cover, add-ons in a blister pack



LAB-703



Full of fun and challenging brain teasers that help kids get to know THE LEGO® NINJAGO® MOVIE™ world better while cultivating their creative talents.

Book contains:

- Mazes
- Search and find activities
- **Buildable minifigure in a blister pack**
- **And more!**



Activity Journal

- full colour, 64 pages, size 140 x 200 mm, optionally with 1 spread of stickers



BAT-701



The perfect gift book for every THE LEGO® NINJAGO® MOVIE™ fan. This journal is an exclusive look into the secret thoughts of the evil villain ... Lord Garmadon!

Book contains:

- Exclusive editorial about the popular LEGO NINJAGO villain
- Garmadon is the main villain in THE LEGO NINJAGO MOVIE and will be an important character in 2018
- Fun activities and creative challenges

Sticker Activity Book

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-9



Reusable stickers provide kids with hours of fun while sticker activities encourage creativity.

Book contains:

- Sticker activities for hours of fun
- **Over 200 reusable stickers featuring the most popular characters and vehicles**

Activity Books with stories, comics and buildable minifigure

• full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LNC-15*



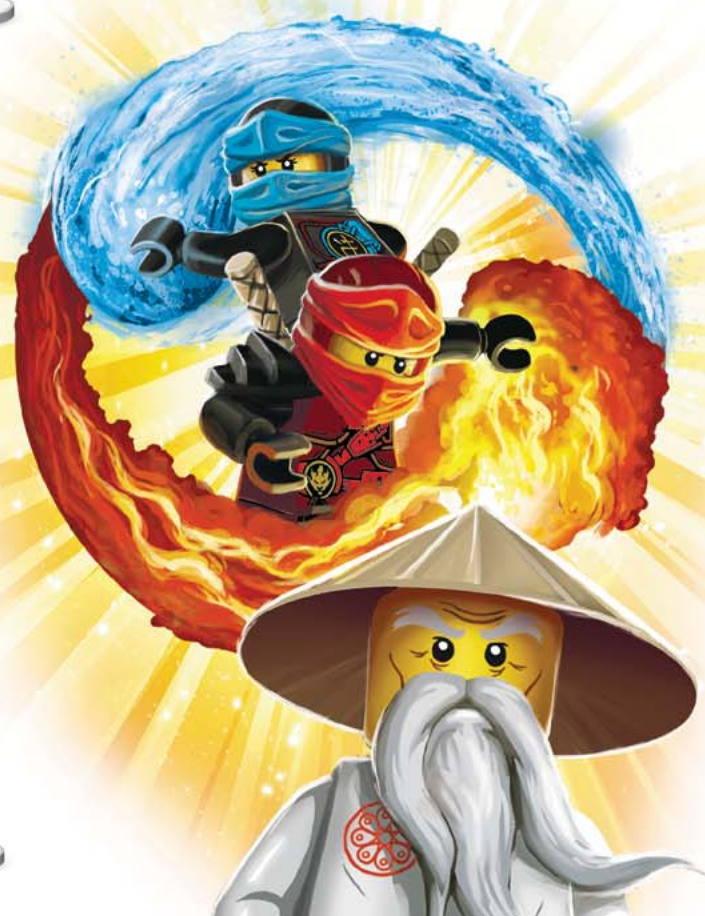
Filled with factoids about the LEGO® NINJAGO® world as well as comics, activities and a buildable minifigure!

Book contains:

- Fresh content from the brand-new 8th season of the LEGO® NINJAGO® Masters of Spinjitzu TV series
- Engaging activities
- Comics and story
- Buildable LEGO® NINJAGO® minifigure



LNC-14*



Multi-Activity Book with minifigure

• full colour, hard cover, 64 pages, size 216 x 288 mm



LAB-704*



A large, bumper book of LEGO® NINJAGO® activities, comics, and stories.

Book contains:

- Mazes
- Activities
- Comics
- Buildable LEGO® NINJAGO® minifigure



In-World Book

• hard/soft cover, 176 pages, size 144 x 206 mm



LKC-701*



Discover the secrets behind Garmadon's past and his rise to power as a super-villain! The world of Ninjago expands with exclusive stories and deluxe artwork that tie in with the latest LEGO® NINJAGO® TV series.

Book contains:

- Exclusive world of Ninjago backstories
- Deluxe artwork
- World of Ninjago secrets revealed for the first time!



Sticker Activity Book

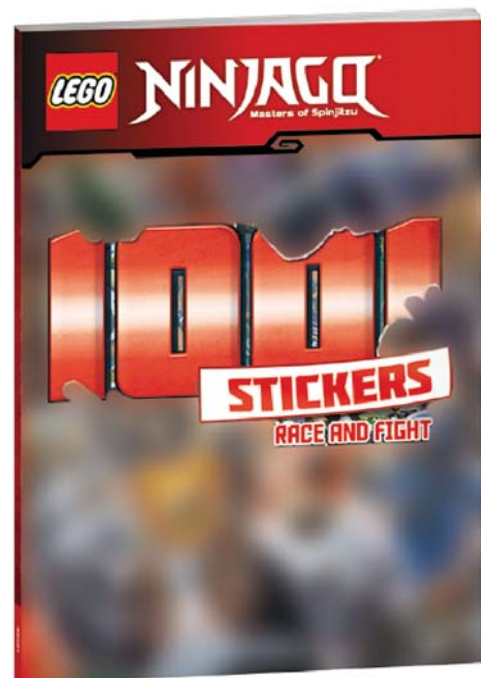
• full colour, 32 pages plus 8 sticker pages, size 205 x 288 mm



SAC-10*

1001 Stickers

• 64 pages plus 12 pages of stickers, size 202 x 288 mm



LTS-701*



A sticker book that ties in with the latest LEGO® NINJAGO® TV series featuring activities completed with stickers.

Book contains:

- Engaging activities for hours of fun
- **Over 500 reusable stickers**
- Classic activities, e.g. Sudoku, mazes, sticker puzzles and more



A bumper sticker book with 1001 stickers focusing on motorcycles and the most popular characters from the latest LEGO® NINJAGO® TV series

Book contains:

- 1001 reusable stickers
- Reward stickers for completing each activity
- A mix of sticker activities, mazes, colouring pages – and more!
- **Tie-in with the latest LEGO® NINJAGO® TV SERIES**

LEGO® NINJAGO® Books

In-World Book

• hard/soft cover with embossing/debossing and belly band, 96 pages, size 184 x 237 mm



LLB-701



The ultimate must-have book on the world of LEGO® NINJAGO®. Continuing on the success of the LLB series with superb illustrations, this book lets fans join in all the excitement of the LEGO® NINJAGO® world while also focusing on the qualities of friendship, patience, and persistence in pursuing goals.

Book contains:

- Master Wu's journal published at last!
- Master Wu's explanations of the art of Spinjitzu from ninja training to weapons, vehicles, dragons, villains, and much, much more!
- **Exclusive, never-before-revealed secrets about the Ninjago world**
- Deluxe illustrations inspired by traditional East Asian art



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* art not final

Lockable Diary with minifigure

- full colour, 144 pages, size 140 x 190 mm, add-ons in a blister, padlock



LNH-701

NEW

**NEW
FORMAT**

This fun journal contains prompts for creative writing activities and other creativity-based exercises.

Book contains:

- **Buildable LEGO® NINJAGO® minifigure**
- Creative challenges, e.g. map drawing, flag design, creating comics and creative writing activities
- Minifigure covermount
- A real 'Book of Secrets' that can be locked with a padlock!



Gift Tin

- set of 2 books and LEGO® elements in a metal tin box, 246 x 187 x 48 mm, Activity Book: 180 x 225 mm, 32 pages, Search & Find Book: 180 x 225 mm, 24 pages



TIN-701



A complete LEGO® NINJAGO® experience in a durable tin.

Includes:

- Durable LEGO® NINJAGO® tin box
- 32-page Activity Book
- 24-page Search & Find Book
- **LEGO® miniset of a buildable Samurai-droid**



Activity Book:
180 x 225 mm,
32 pages



Search & Find Book:
180 x 225 mm,
24 pages



LEGO® miniset



Activity Book with elements

LNC-12 | Full colour | 32 pages | size 205 x 290 mm
I add-ons in a blister pack



Book of Mazes

LMA-701 | Full colour | 48 pages | size 205 x 290 mm
I 2 pages of stickers



Giant Ninja Activity Book

LNO-701 | Full colour | 80 pages
I size 205 x 290 mm



Reader

LNR-7 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Reader

LNR-6 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Reader

LNR-5 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Creative Activity Book

LYS-701 | Full colour | 96 pages
I size 190 x 250 mm



Reader

LNR-13 | Full colour | hard cover with embossing
I 64 pages | size 140 x 200 mm



Reader

LNR-12 | Full colour | hard cover with embossing
I 64 pages | size 140 x 200 mm



Reader

LNR-12 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Reader

LNR-3 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Reader

LNR-2 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



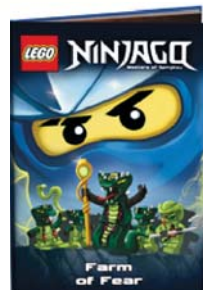
Reader

LNR-10 | Full colour | hard cover with embossing
I 64 pages | size 140 x 200 mm



Reader

LNR-9 | Full colour | hard cover with embossing
I 64 pages | size 140 x 200 mm



Reader

LNR-8 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm



Reader

LNR-1 | Full colour | hard cover with embossing
I 48 pages | size 140 x 200 mm





Activity Books with stories, comics and buildable minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister pack



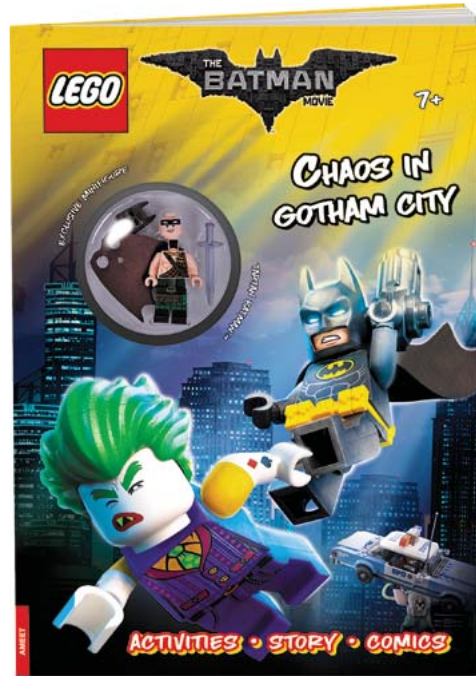
LNC-453



Engaging comics, entertaining puzzles and a minifigure in a best-selling format!

Book contains:

- Activities
- Story and comics
- Minifigure



LNC-452



Activity Journal

- full colour, 64 pages, size 140 x 200 mm, optionally with 1 spread of stickers



BAT-450



Learn what it's like to be Batman™ with the Dark Knight's Activity Journal!

Book contains:

- Creative activities
- Funny facts about the famous super hero
- Original art and LEGO® humour
- Behind-the-scenes look at Batman himself

Sticker Activity Book

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-451

Reusable stickers provide kids with hours of fun.

Book contains:

- Engaging activities
- Over 200 reusable stickers
- Hours of fun

Creative Activity Book

- full colour, 96 pages, size 190 x 250 mm



LYS-450

Tap into the Creative Activity Book craze with this THE LEGO BATMAN MOVIE creative activity book.

Book contains:

- Drawing and other doodle activities
- LEGO® humour

Activity Book with stories, comics and buildable minifigure

• full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LNC-454*



A best-selling activity book timed to tie in with the DC Comics movies in 2018 that will reintroduce The Flash to readers everywhere.

Book contains:

- Activities
- Comics
- Buildable LEGO® DC Super Heroes minifigure



Lockable Diary with minifigure

• 144 pages | 140 x 190 mm, optionally with a minifigure



LNH-450



A journal where readers can keep all their secrets safe!

Book contains:

- LEGO® minifigure
- Creative writing and drawing activities
- Dude Diary for Super Heroes fans
- Blank pages for note writing, free writing
- Weekly planner!
- Optional padlock



Activity Journal

• full colour, 64 pages plus 1 page of stickers, 166 x 237 mm



LAT-451*



Join the Justice League with help from LEGO® DC Super Heroes in this creative activity book.

Book contains:

- Engaging activities
- Funny test
- Amazing doodles

1001 stickers

• 176 pages, size 144 x 206 mm



LTS-450



1001 stickers featuring the worst villains and best super heroes!

Book contains:

- Reusable stickers
- Deluxe artwork
- A mix of activities and colouring pages

* art not final

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TM & © DC Comics. (s17)



Activity Book with elements
LNC-451 | Full colour | 32 pages | size 205 x 290 mm
I add-ons in a blister pack



Activity Book with elements
LNC-450 | Full colour | 32 pages | size 205 x 290 mm
I add-ons in a blister pack



Activity Book with stickers
LAS-450 | Full colour | 16 pages plus 4 spreads of
stickers | size 205 x 290 mm



Giant Activity Book
LNO-450 | Full colour | 80 pages
I size 205 x 288 mm | soft cover



Activity Book with comics and buildable minifigure

- full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LNC-305



A brand-new cinematic look for a best-selling
LEGO® Star Wars™ format.

Book contains:

- LEGO® Star Wars™ Poe Dameron minifigure
in a blister pack
- New dynamic layout with age-appropriate
activities



Multi-Activity Book with buildable minifigure

- full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



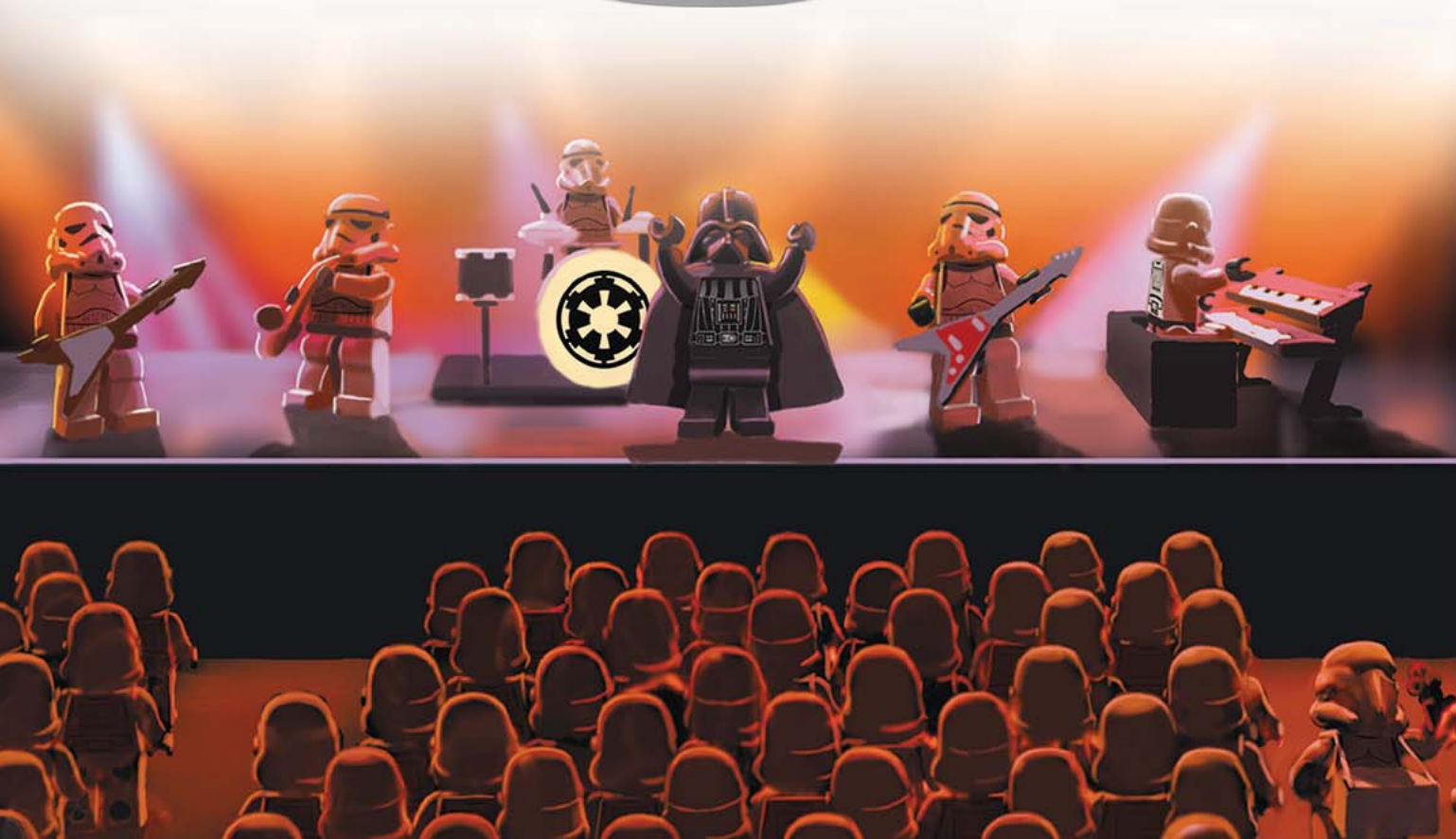
LAB-304*



A bumper LEGO® *Star Wars*™ activity book.

Book contains:

- Engaging activities
- LEGO® *Star Wars*™ comics
- C-3PO minifigure
- Han Solo and Chewbacca featured on the cover to tie in with the *Star Wars* Han Solo Movie



Sticker Adventure Book

- full colour, 48 pages plus 12 pages of stickers, size 240 x 316 mm or 205 x 288 mm



LSG-301*



A brand-new sticker format in which C-3PO and other droids recount the greatest battles in *Star Wars*™ history.

Book contains:

- Deluxe sticker book for every LEGO® *Star Wars*™ fan
- Compilation of space battles
- Dynamic comic book inspired layouts
- Packed with LEGO *Star Wars* trivia and facts
- New cinematic art style inspired by the *Star Wars* Movies

Giant Activity Book

- 80 pages, size 205 x 288 mm



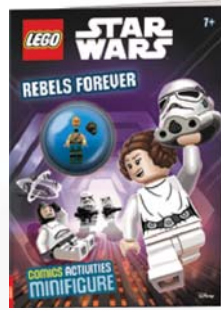
LNO-301*



A new large-sized activity format with three activities per page in a comic book-inspired layout

Book contains:

- Over 200 puzzles and activities
- LEGO® *Star Wars*™ humour and factoids



Activity Book with elements

LNC-304 | Full colour | 32 pages | size 205 x 290 mm
1 add-ons in a blister pack



Activity Book with elements

LNC-303 | Full colour | 32 pages | size 205 x 290 mm
1 add-ons in a blister pack



Activity Book with elements

LNC-302 | Full colour | 32 pages | size 205 x 290 mm
1 add-ons in a blister pack



Reader

LNR-308 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Reader

LNR-307 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Reader

LNR-306 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



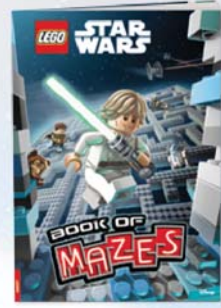
Activity Book with elements

LNC-301 | Full colour | 32 pages | size 205 x 290 mm
1 add-ons in a blister pack



Multi-Activity Book with minifigure

LAB-303 | Full colour | 1 hard cover | optionally soft cover
1 64 pages | size 216 x 285 mm



Book of Mazes

LMA-301 | Full colour | 48 pages | size 205 x 290 mm
1 2 pages of stickers



Reader

LNR-305 | Full colour | 1 hard cover with embossing |
64 pages
1 size 140 x 200 mm



Reader

LNR-304 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Reader

LNR-303 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Sticker Book with activities

LBS-302 | 64 pages plus 16 pages of stickers
1 size 190 x 250 mm



Activity Book with stickers

LAS-302 | Full colour | 16 pages plus 4 spreads of
stickers | size 205 x 290 mm



Picture Story Book

LMP-301A | Full colour | 1 soft cover
1 24 pages | size 190 x 190 mm



Reader

LNR-302 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Reader

LNR-301 | Full colour | 1 hard cover with embossing
1 64 pages | size 140 x 200 mm



Picture Story Book

LMP-301B | Full colour | 1 soft cover
1 24 pages | size 190 x 190 mm



Picture Story Book

LMP-301C | Full colour | 1 soft cover
1 24 pages | size 190 x 190 mm



Picture Story Book

LMP-301D | Full colour | 1 soft cover
1 24 pages | size 190 x 190 mm



Activity Book with story, comics and buildable minifigure

• full colour, 32 pages, size 205 x 288 mm, minifigure in a blister pack



LNC-805*



Book contains:

- Engaging activities
- Entertaining LEGO® NEXO KNIGHTS™ story and comics
- Buildable LEGO® minifigure in a blister pack



Premium Reader

LLB-802 | Full colour | hard cover with debossing and belly band | 96 pages | size 184 x 237 mm



Premium Reader

LLB-801 | Full colour | hard cover with debossing and belly band | 96 pages | size 184 x 237 mm



Novelty Handbook

LKC-801 | Full colour | hard cover with debossing | 176 pages | size 140 x 200 mm



Activity Book with elements

LNC-804 | Full colour | 32 pages | size 205 x 290 mm | add-ons in a blister pack



Activity Book with elements

LNC-803 | Full colour | 32 pages | size 205 x 290 mm | add-ons in a blister pack



Sticker Book with activities

LBS-801 | 64 pages plus 16 pages of stickers | size 190 x 240 mm



Book of Mazes

LMA-801 | Full colour | 48 pages | size 205 x 290 mm | 2 pages of stickers



* art not final

Landscape Novelty

• 14 pages plus 2 flaps scene, 240 x 290 mm



LMB-1*



COMING SOON

NEW FORMAT

No right or wrong way of play!

An interactive novelty book combining true LEGO® play with a reading experience. Tested with kids.

Book contains:

- 3D double-sided gatefold panorama
- Two LEGO® City minifigures with accessories
- Bricks integrated into the 3D scene that readers can use for building!
- Interactive book with story starters that encourage creative play
- QR code on the back cover links to a video that shows how to use the book



Activity Books with stories, comics and buildable minifigure

• full colour, 32 pages, size 205 x 288 mm, add-ons in a blister pack



LMJ-15*

COMING SOON

OUR BEST SELLER SERIES

Bestseller! Visual format with comics helps develop creativity while improving reading skills. A LEGO® minifigure and plenty of activities maintain the child's attention on the book.

Book contains:

- Engaging activities
- Age-appropriate stories and comics
- Fun puzzles
- Buildable minifigure



LMJ-16*

COMING SOON

OUR BEST SELLER SERIES



* art not final

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1001 Stickers

• 64 pages plus 12 pages of stickers, size 202 x 288 mm



LTS-11*

Giant Activity Book

• 80 pages, size 205 x 288 mm



LNO-1*

COMING SOON

This is *THE* sticker book for LEGO® City fans, packed with police cars, helicopters, fire engines, trucks, diggers – and much, much more. Great vehicles is a must-have LEGO City book!

Book contains:

- Packed with stickers of ever-popular LEGO® vehicles
- LEGO humour
- Reward stickers for completing each activity

NEW STICKER FORMAT

COMING SOON

With at least three activities on every spread, this big book has more activities than any book in the LEGO® portfolio.

Book contains:

- Cool and fun activities
- Comics
- Dynamic layouts



Activity Book with elements
LMJ-13 | Full colour | soft cover | 32 pages
I size 205 x 290 mm | add-ons in a blister pack



Activity Book with elements
LMJ-12 | Full colour | soft cover | 32 pages
I size 205 x 290 mm | add-ons in a blister pack



City guide with search and find elements and add-ons
LGC-1 | Full colour | 16 pages | size 240 x 290 mm
I add-ons in a blister



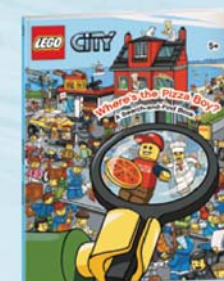
Picture Story Book
LSB-12 | Full colour | hard cover | 32 pages
I size 200 x 240 mm | add-ons in a blister pack



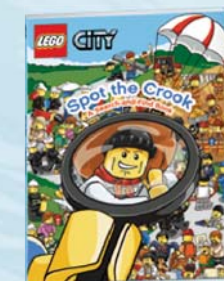
Picture Story Book
LSB-11 | Full colour | hard cover | 32 pages
I size 200 x 240 mm | add-ons in a blister pack



Search and Find Book
LSF-11 | Full colour | hard cover | 32 pages
I size 243 x 316 mm | optionally add-ons in a blister



Search and Find Book
LSF-2 | Full colour | hard cover | 32 pages
I size 243 x 316 mm | optionally add-ons in a blister



Search and Find Book
LSF-1 | Full colour | hard cover | 32 pages
I size 243 x 316 mm | optionally add-ons in a blister



Sticker Book with activities
LAS-15 | Full colour | 16 pages plus
4 spreads of stickers | size 205 x 290 mm



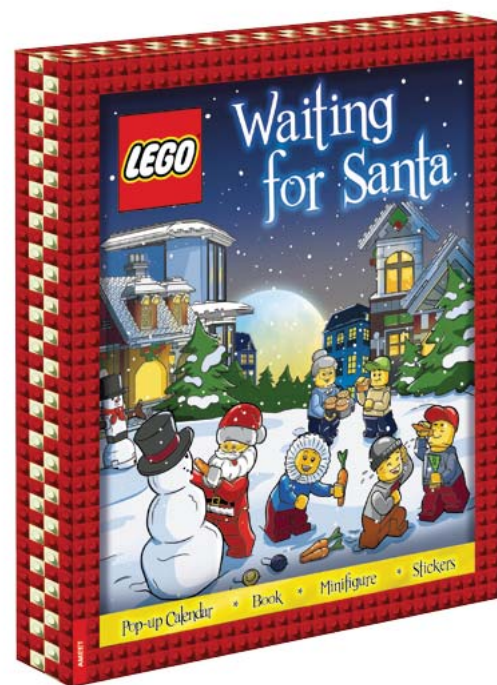
Friendship Diary
LFP-1 | Full colour | padded or soft cover
I 96 pages | size 190 x 190 mm





Waiting For Santa Book Set with Pop-up Scene

• 300 x 250 mm, book 48 pages, 166 x 237 mm, pop-up scene 470 x 260 mm



LAD-1*

2 HY
2018

NEW
FORMAT

This is a book that can be enjoyed throughout the month of December!

The Box includes:

- Santa Claus minifigure with accessories
- 3D pop-up Advent calendar with 25 flaps to open that reveal jokes and activities
- A 3D scene is revealed on the last day of Advent
- Story book with one chapter for each day of Advent
- 25 sticker sheets



Multi-Activity Book with buildable minifigure

• full colour, hard cover, 64 pages, size 216 x 285 mm, add-ons in a blister pack



LAB-9*

2 HY
2018



LAB-8

A bumper book of classic LEGO® activities.

Book contains:

- Puzzles
- Mazes
- Comics
- Buildable LEGO® minifigure



Book of Mazes

• full colour, 48 pages plus 2 pages of stickers, size 205 x 290 mm



LMA-1

NEW
FORMAT

TESTED
WITH KIDS

A book full of mazes to help train your brain!

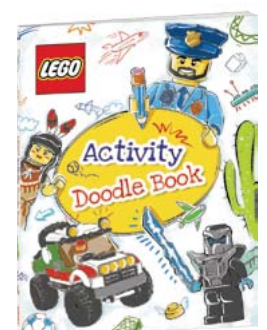
Book contains:

- Five reward sticker badges
- Five madcap maze missions
- Popular LEGO® City themes
- Characters from the popular LEGO® Minifigures series
- Bright & vivid illustrations



Creative Activity Book

• full colour, 80 pages, size 190 x 250 mm



LDB-1

A big book of doodling activities to help develop drawing skills and encourage creativity while keeping kids entertained.

Book contains:

- Creative drawing activities
- Original doodle artwork

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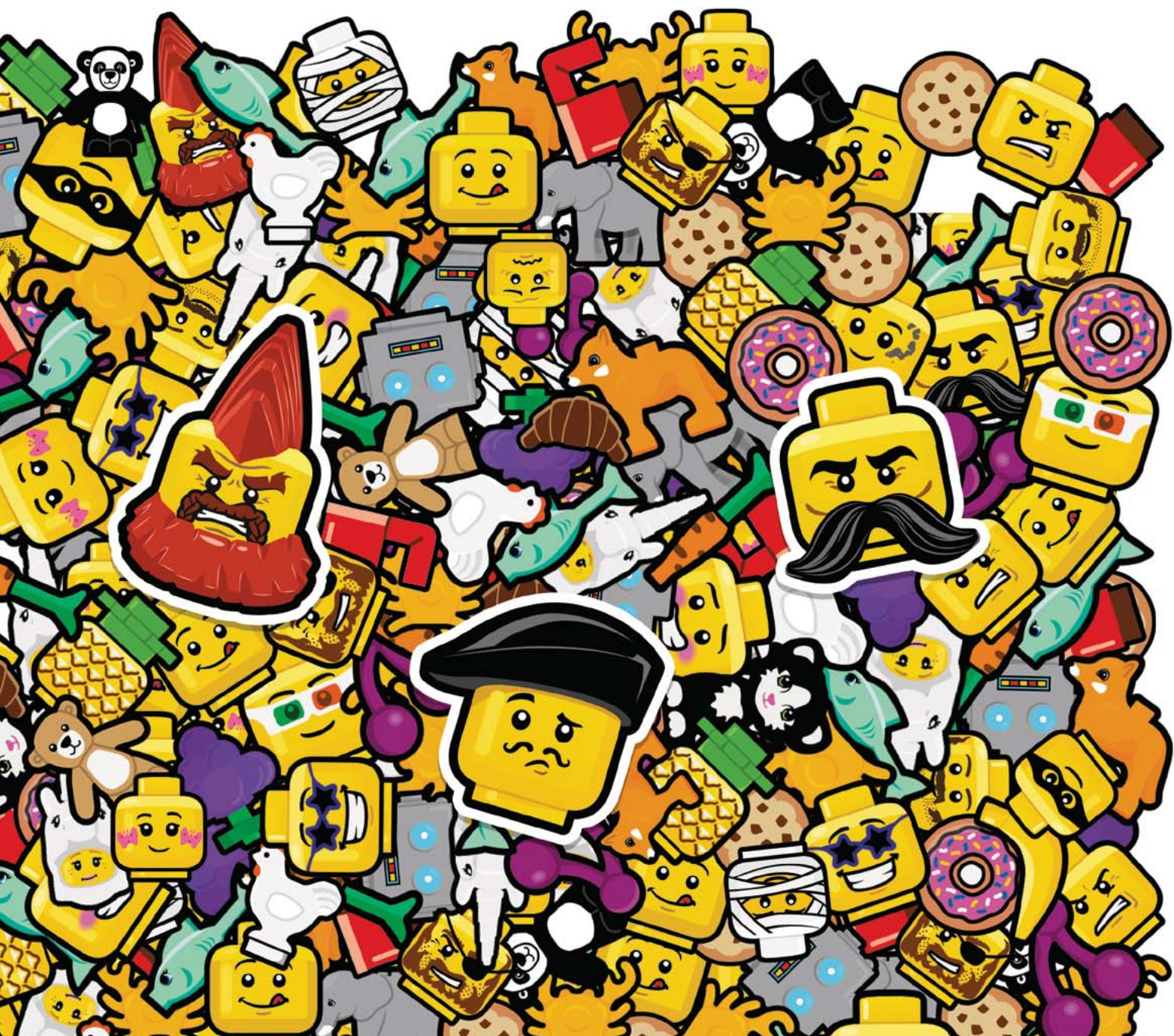
* art not final



Emoticons Sticker Book helps children discover and enjoy the engaging world of LEGO® emoticons and is a perfect book to complement the LEGO Life App.

LEGO Life is a safe social media community built specially for kids. The app is free to download and totally fun to use. Kids complete creative LEGO challenges, watch LEGO videos, receive LEGO news, and share their creativity with other LEGO fans. It's all in a day of LEGO Life!

The app is suitable for kids 5 years and up with a core age of 8-12. Kids can chat safely using a LEGO® Life Emoticon set.



Emoticons Sticker Book

two basic options 48 pages and 8 reusable stickers pages or 64 pages and 12 sticker pages, 205 x 288 mm



LEM-1*



Emoticons are popular all around the world and the new LEGO® emoticon set is now available as a deluxe sticker book!

Book contains:

- Sticker activities including building challenges and creating avatars
- Over 1000 emoticon stickers



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* art not final

Activity Book with stickers

• full colour, 16 pages plus 8 pages of stickers, size 205 x 290 mm



LAS-105



Reusable stickers provide kids with hours of fun!

Book contains:

- More than 300 reusable stickers
- Creative fun with LEGO® Friends characters



Activity Book with story, comic and add-ons

• full colour, 32 pages, size 205 x 290 mm, add-ons in a blister pack



LMJ-107



Bestselling LEGO® format!

Book contains:

- Entertaining activities
- Story and comic
- LEGO® Friends miniset



Activity Book with story, comic and add-ons

• full colour, 32 pages, size 205 x 290 mm, add-ons in a blister pack



LNC-504



LEGO® Elves in a best-selling format!

Book contains:

- A variety of activities
- Engaging story and comic
- LEGO® Elves miniset





LEGO® Book Displays



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About Schleich®

Schleich is the world's leading supplier of toy figurines. All figurines are designed with attention to detail and hand-painted with care, making them the perfect playthings, collector's items and gifts. Made in cooperation with experts, universities and zoos, Schleich is renowned for the accuracy and realistic detail of its toys. Schleich celebrated its 80th anniversary in 2015. Schleich toys are sold in more than 50 countries.

The Power
of Imagination



The Schleich Horse Club is an exciting world full of adventures in which kids can learn the value of friendship. Launched in July 2016, Horse Club is now Schleich's #1 toy line globally. 2018 will feature the introduction of new characters, settings, and horses in a story world based on extensive market research in the U.S. and Europe.



The Dinosaurs world of play allows children to explore their fascination with prehistoric times and Dinosaurs through fun and educational play. Each figure is created with the help of palaeontologists, and reflects the latest scientific discoveries in the field. Schleich is expanding the collection with exciting new arrivals this year. Fans can look forward to a Skull Trap with Velociraptor, feathered raptors, and much more.



FARM WORLD

The Farm World franchise encourages children to develop a responsible attitude towards animals and provides both fun and educational play for pre-school children. The toy line encompasses every aspect of life on a farm, from animals and vehicles to farmers and their tools.



Wild Life

Schleich's Wild Life collection introduces children to a whole world of wild animals, from elephants in Africa to pandas in China and monkeys in South America. The toys are educational and fun. In 2017 animal fans can look forward to exciting new arrivals in the Jungle category: the CROCO jungle research station with its crocodile skull, and the team of rangers. New animals from all over the world will enhance the Forest category. There are also great introductory sets for all new Wild Life fans.



© Schleich 2017

Illustrated Chapter Books

- soft/hard cover with glitter, foil and/or embossing, foil, 128 pages, size 148 x 212 mm or 130 x 194 mm



MARCH 2018

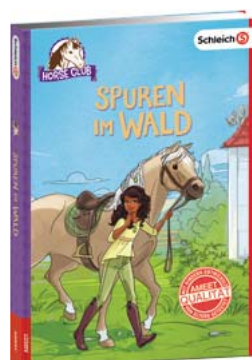
Reading programme

Exciting reading pleasure guaranteed for horse fans

LBWS-401*



LBWS-402*

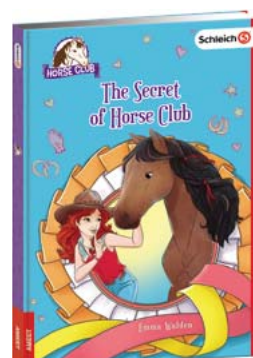


LBWS-403*

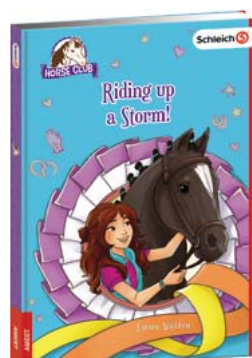


LBWS-404*

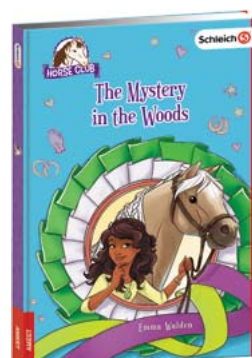
2 MORE BOOKS IN 2HY 2018



LBWS-401*



LBWS-402*



LBWS-403*



LBWS-404*

WORLDWIDE COVER

Friendship Book

- hard cover, 96 pages, size 190 x 190 mm



LFPS-401*

MARCH 2018

Share & safekeep secrets with friends

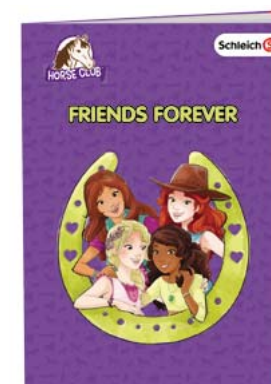
Book contains:

- Birthday calendar
- Profile pages of the 4 Horse Club heroines and their horses.



Friends Forever Sticker Adventure Book

- full colour, 16 pages plus 8 pages of stickers, size 205 x 288 mm



LASS-401*

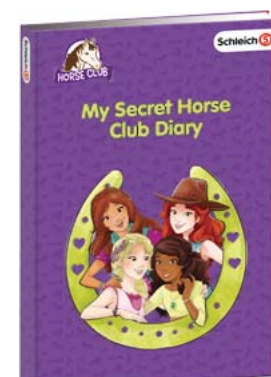
MARCH 2018

Book contains:

- Beautifully illustrated scenes from the world of Horse Club
- Over 200 stickers
- Interesting facts about horses.

My Secret Horse Club Diary

- full colour, 96 or 128 pages, with stickers, exact size TBC



TBC*

2 HY 2018

Dress-up sticker-book

- full colour, 32 pages, size 205 x 288 mm



TBC*

2 HY 2018

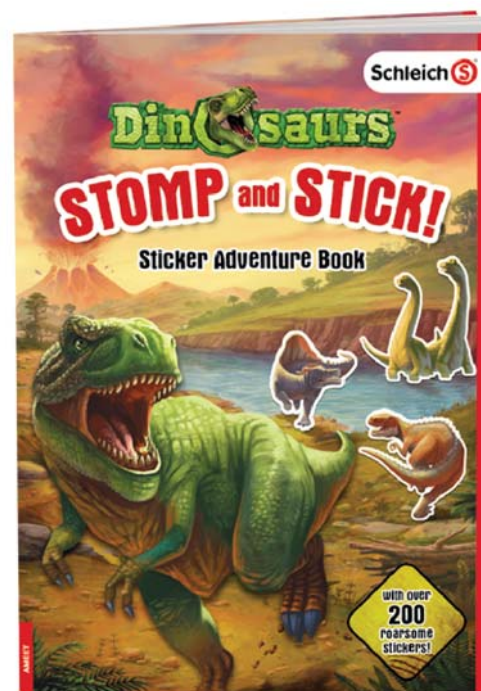
* art not final

© Schleich 2017



STOMP and STICK! Sticker Adventure Book

- full colour, 16 pages plus 8 pages of stickers, size 205 x 288 mm



LASS-201



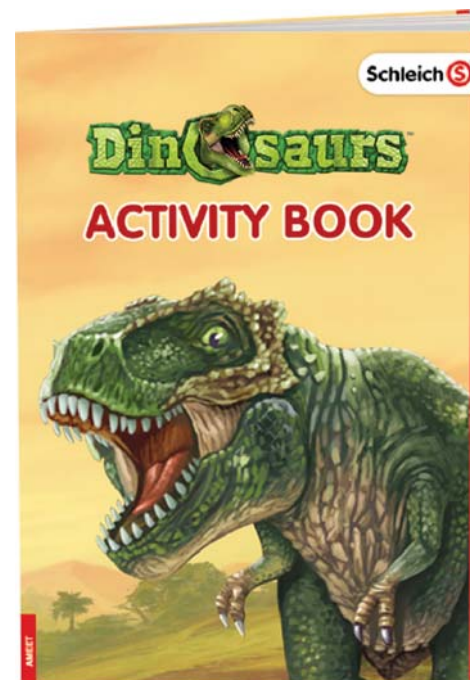
Book contains:

- 200 stickers
- Evergreen animal themes
- Engaging activities



Activity Book

- full colour, 32-48 pages, size 205 x 288 mm



Dinosaurs Activity Book
TBC*

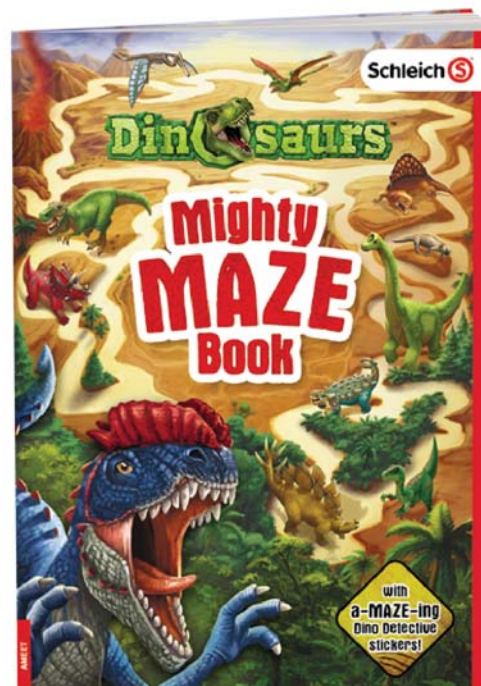


Explore each book to discover more about Dinosaurs.



Mighty Maze Book

- full color, 32 pages plus 2 pages of stickers, size 205 x 288 mm

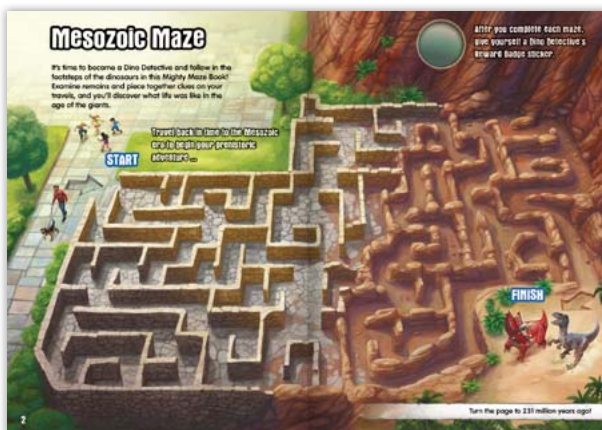


LMAS-201



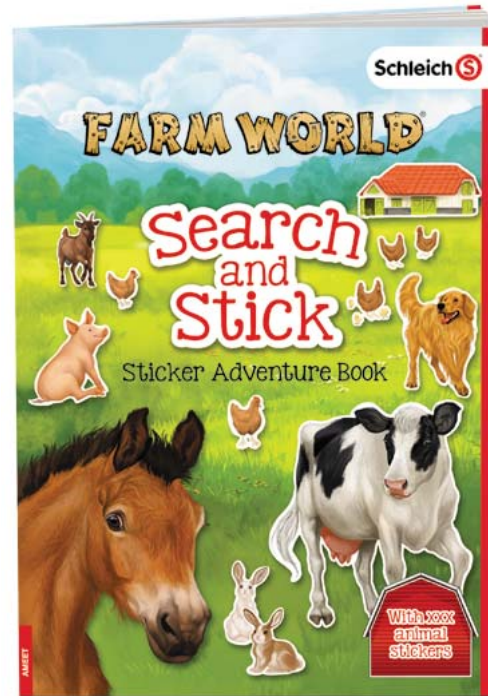
Book contains:

- A-MAZE-ing 3-D mazes and stickers!
- Reward stickers
- Evergreen animal themes
- Soft learning through engaging activities and animal facts



SEARCH and STICK! Sticker Adventure Book

• full colour, 16 pages plus 8 pages of stickers, size 205 x 288 mm



LASS-301*

MARCH 2018

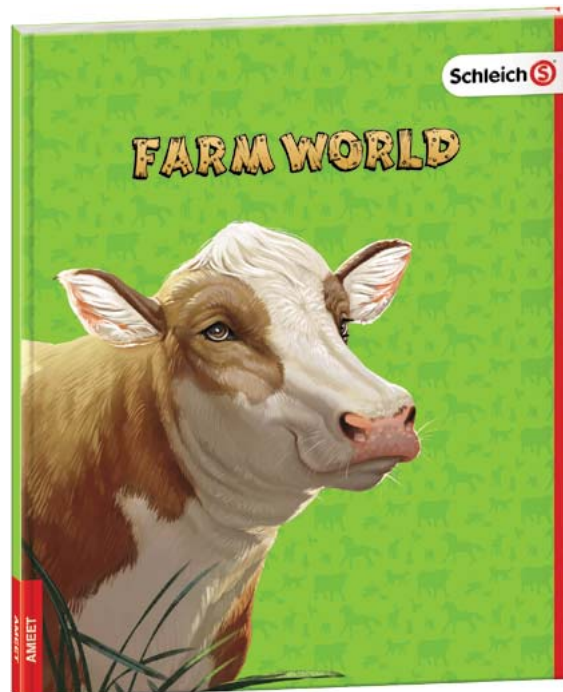
Book contains:

- Fun farm facts about animals and their funny habits
- Puzzles to complete and mysteries to solve
- Scenarios to act out with stickers and Schleich Farm World models

Original artwork

Reference Picture Book

• hard cover, full colour, 32 pages, size 245 x 295 mm



BRB-8301*

2 HY 2018

NEW FORMAT

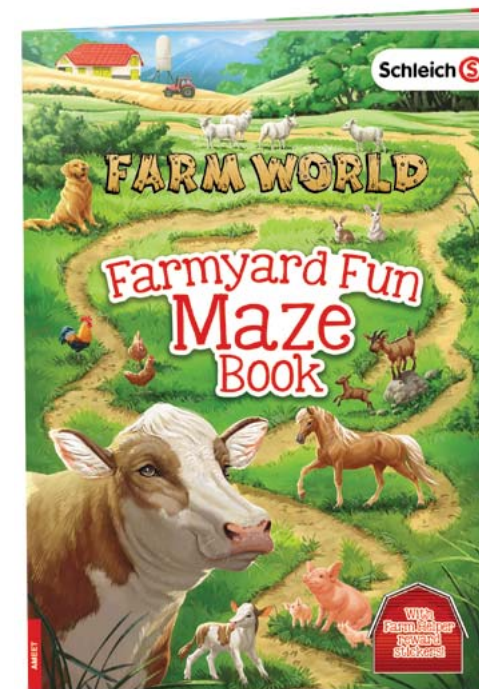
Hours of Discovery

Book contains:

- Beautiful illustrations
- Interesting facts about lives of farm animals
- Detailed information to discover about farm animals

Farmyard Fun Maze Book

• full colour, 32 pages plus 2 pages of stickers, size 205 x 288 mm



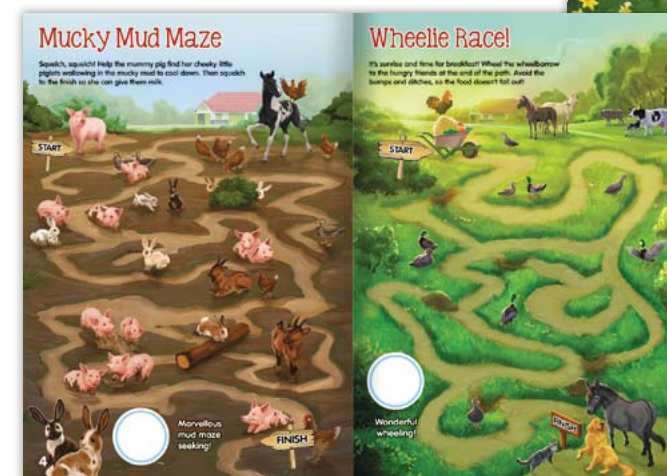
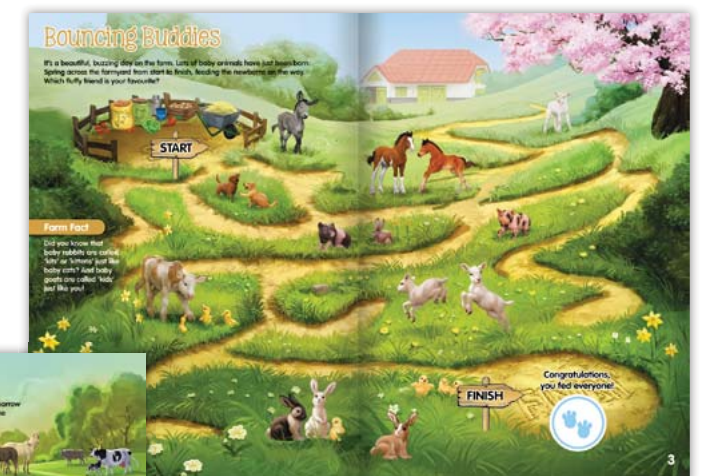
LMAS-301*

MARCH 2018

TESTED WITH KIDS

Book contains:

- Evergreen animal themes
- Soft learning through engaging activities and animal facts
- Original artwork
- Interesting facts about life on the farm
- Reward stickers
- A-MAZE-ing 3-D mazes and stickers!



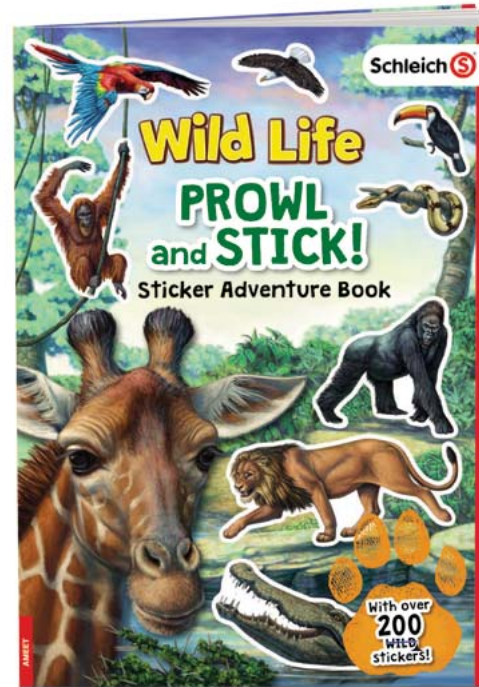
COLOURING BOOK 2HY 2018

* art not final



PROWL and STICK! Sticker Adventure Book

• full colour, 16 pages plus 8 pages of stickers, size 205 x 288 mm



LASS-101

MARCH 2018

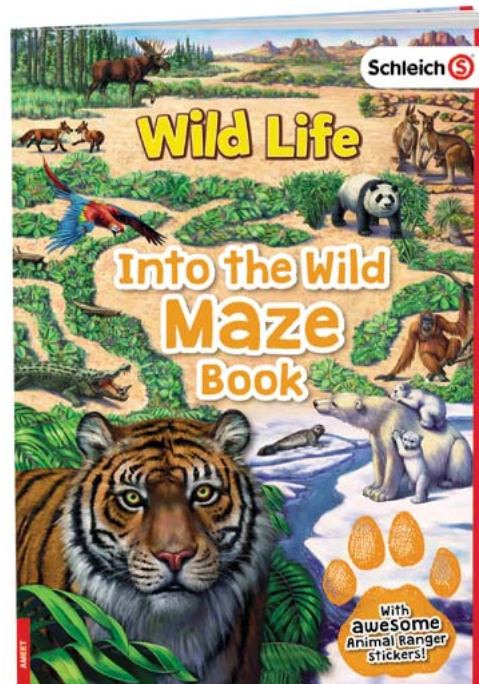
Book contains:

- Wild facts about how and why animals move through their environments
- Puzzles to complete and mysteries to solve
- Scenarios to act out with stickers or Schleich Wild Life models

Original artwork

Into the Wild Maze Book

• full colour, 32 pages plus 2 pages of stickers, size 205 x 288 mm



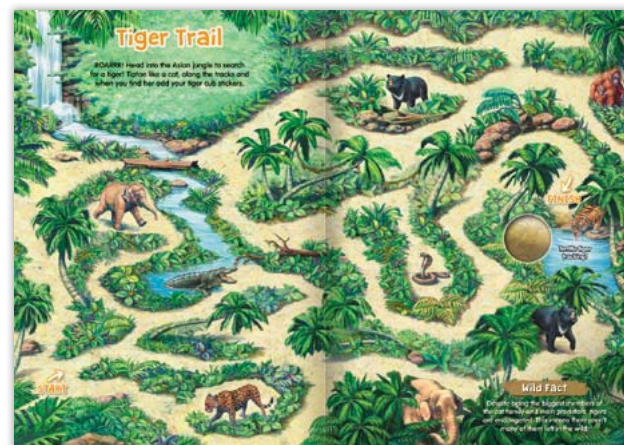
LMAS-101

2 HY 2018

TESTED WITH KIDS

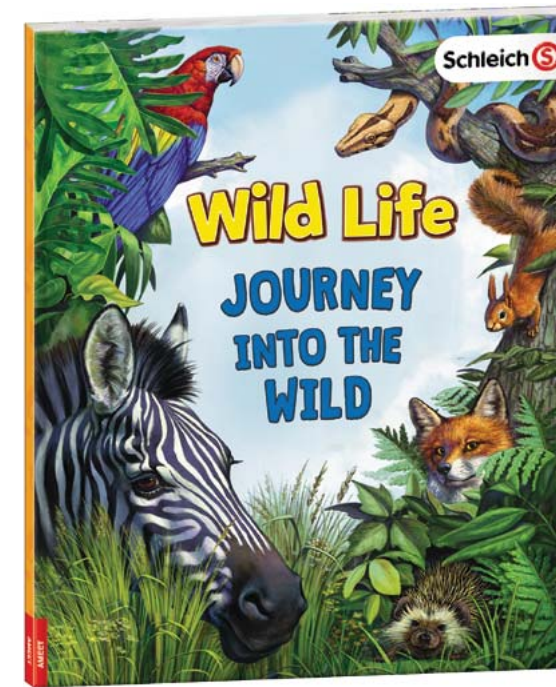
Book contains:

- Evergreen animal themes
- Soft learning through engaging activities and animal facts
- Original artwork
- A-MAZE-ing 3-D mazes and stickers!



Reference Picture Book

• hard cover, full colour, 32 pages, size 240 x 290 mm



Journey into the Wild
BRB-8101*

MARCH 2018

NEW FORMAT

Hours of Discovery

The fascinating world of wild animals

Book contains:

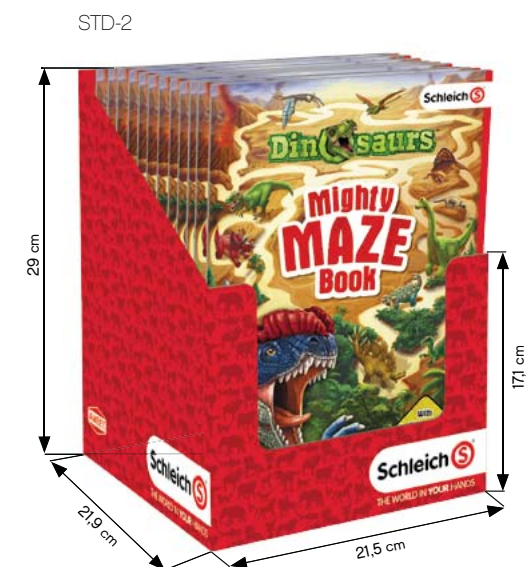
- High quality illustrations of landscapes and animals
- Mazes on each spread
- Detailed information to discover about wild animals



COLOURING BOOK
2HY 2018

© Schleich 2017

* art not final



Notes

Premium Reader

- 176 pages, size 148 x 212 mm, two-colour illustrations from Kasia Kołodziej



COMING
SOON



An old mysterious villa, a camel for a neighbor,
and one big adventure – everybody feels great
in the Bommelbande

Book contains:

- Evergreen animal themes
- Story that teaches a lesson
- Original artwork



AIP-1*



EACH PAGE OF **EVERY BOOK**
IS **DESIGNED BY** OUR DEDICATED
TEAM OF EXPERIENCED ARTISTS
STRIVING TO ENSURE WE DELIVER
ONLY **THE BEST** POSSIBLE
QUALITY FOR OUR
YOUNG READERS.



How you can
modify
each book

1. choose the binding

**softcover**

hardcover

2. add
a minifigure



3. add sticker spreads



4. **and** many other options

Marketing support
for each license

Created
on demand



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Print



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TV



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