

BOOKS

catalogue | spring **2017**



AMEET Books
Catalogue
Spring 2017

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Movie News

Warner Bros. and The LEGO Group will combine efforts to support the movie with a 360° campaign including TV, in-theater, online, press, & retail support.

THE LEGO® NINJAGO® MOVIE™ has been created by the studio behind the smash hit, THE LEGO® BATMAN MOVIE, and also the blockbuster, THE LEGO® MOVIE™, which grossed \$469m worldwide.

Background: THE LEGO NINJAGO MOVIE is a new story about the popular ninjas from the best-selling franchise of LEGO® toys, books, consumer products, and 7 seasons of the LEGO® NINJAGO® Masters of Spinjitzu TV series.

The LEGO® NINJAGO® MOVIE™ Activity Book with a story, comics and buildable minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister pack



LNC-13*



- Engaging activities
- Funny stories and comics from the LEGO® world
- **Buildable THE LEGO® NINJAGO® MOVIE™ minifigure in a blister**
- Coprint June



Also available in the LNC series:



LNC-452

LNC-451

LNC-450

LNC-303

LNC-304*

LNC-12

LNC-803

Multi-Activity Book with THE LEGO® NINJAGO® MOVIE™ minifigure

- full colour, hard cover, 64 pages, size 216 x 285 mm, optionally with soft cover



LAB-703*



- Plenty of activities, e.g.:
 - Mazes
 - Riddles
 - Search & find
- **Buildable THE LEGO® NINJAGO® MOVIE™ minifigure in a blister**
- Coprint June



Also available in the LAB series:



LAB-302

LAB-702

LAB-8*



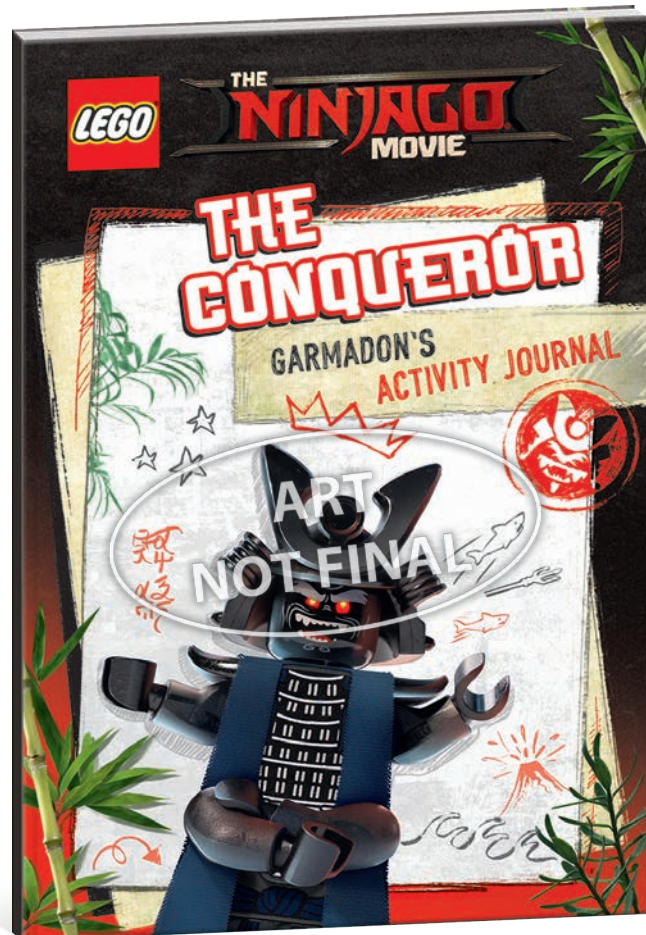
LAB-703*

* Art not final



Activity Journals

- full colour, 64 pages, size 140 x 200 mm, optionally with 1 spread of stickers



BAT-701*



- A unique offer for LEGO® NINJAGO® fans
- Learn all about Garmadon, Ninjago Island's latest villain
- Packed with activities and humour
- Coprint June



BAT-701*

Also available in the BAT series:



BAT-450

Activity Books with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-9*



- Fun activities for hours of fun
- Over 200 reusable stickers
- Coprint June



LAS-9*

Also available in the LAS series:



LAS-451



LAS-450



LAS-105

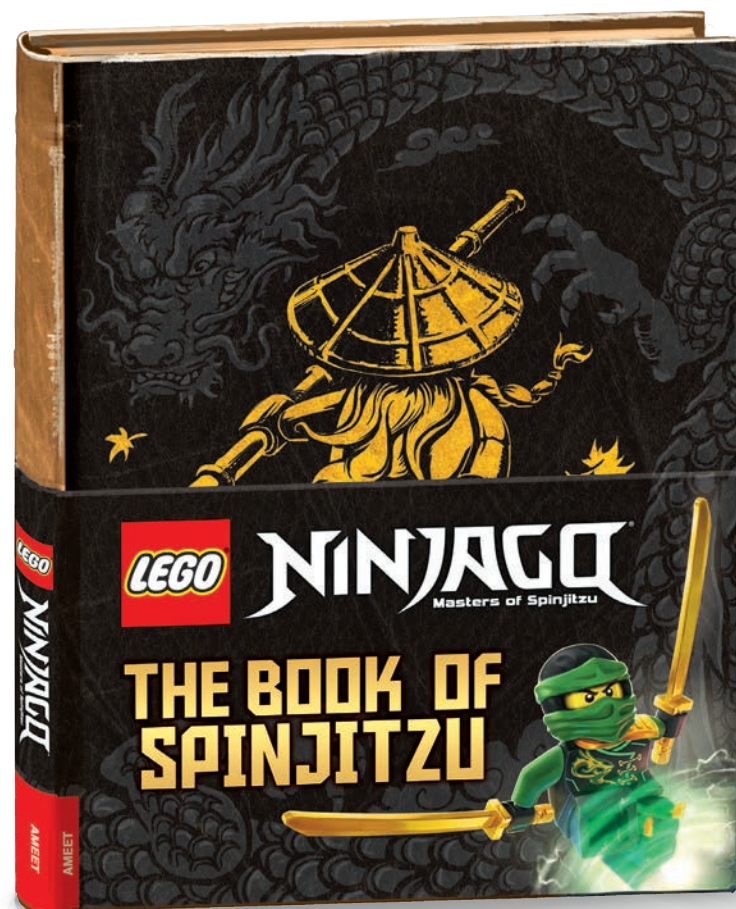


LAS-302

* Art not final

The Book of Spinjitzu

- full colour, hard cover with debossing and belly band, 96 pages, size 184 x 237 mm



LLB-701*



Master Wu's Journal

- Master Wu's journal published at last!
- Master Wu explains the art of Spinjitzu from ninja training to weapons, vehicles, dragons, villains, and much, much more!
- Exclusive, never-before-revealed secrets about the Ninjago world
- A great treat for LEGO® NINJAGO® fans
- Deluxe illustrations inspired by traditional East Asian art
- Coprint July



Also available in the LLB series:



LLB-802



LLB-801

Creative Drawing Book with a padlock and LEGO® minifigure

- full colour, 144 pages, size 140 x 190 mm, add-ons in a blister, padlock



LNH-701



New way
to have fun with
LEGO® NINJAGO®

- Creative drawing book with a LEGO® minifigure
- Full of creative challenges, e.g. map drawing, flag design, creating comics and creative writing activities
- Engaging activities and quizzes
- Fun and humorous
- A real "Book of Secrets" that can be locked!
- Coprint July



Bumper Activity Book

- full colour, 80 pages, size 205 x 290 mm



LNO-701*



- A giant book of puzzles - great value!
- Cool activities
- Comic strips
- Trivia



LNO-701*

* Art not final

Gifting Tin with Activity Books and LEGO® elements

- set of 2 books and LEGO® elements in a metal tin



TIN-701
246 x 187 x 48mm

NEW
FORMAT

COMING
SOON

An excellent
gift idea



Activity Book:
180 x 225 mm,
32 pages



Search & Find Book:
180 x 225 mm,
24 pages



LEGO® miniset

3 IN 1

Exceptional gift item for LEGO® NINJAGO® fans!

Includes:

- Durable LEGO® NINJAGO® tin
- Activity book that ties in with the TV series
- A Search & Find book
- LEGO® miniset - a buildable Samurai-droid
- Available in coprint only

Activity Book with stories, comics, & buildable LEGO® NINJAGO® minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-12

OUR
BEST
SELLER
SERIES

NEW

- Completely new story from the new 7th season of the LEGO® NINJAGO® Masters of Spinjitzu TV series
- Engaging activities
- Buildable LEGO NINJAGO minifigure of Vermillion



Format also available in
other LEGO® brands!

Book of Mazes

- full colour, 48 pages, size 205 x 290 mm, 2 pages of stickers



LMA-701*

* Art not final

NEW
FORMAT

COMING
SOON

TESTED
WITH KIDS

Also available in the LMA series:



LMA-801



LMA-301



LMA-1

Readers

- full colour, hard cover with embossing, 64 pages, size 140 x 200 mm



LNR-13



LNR-12



LNR-10



LNR-9



LNR-8



LNR-7



LNR-6



LNR-5



LNR-4



LNR-3



LNR-2



LNR-1

Readers in a slipcase

- full colour, hard cover, size 140 x 200 mm



An excellent gift
for
LEGO® NINJAGO® Fans

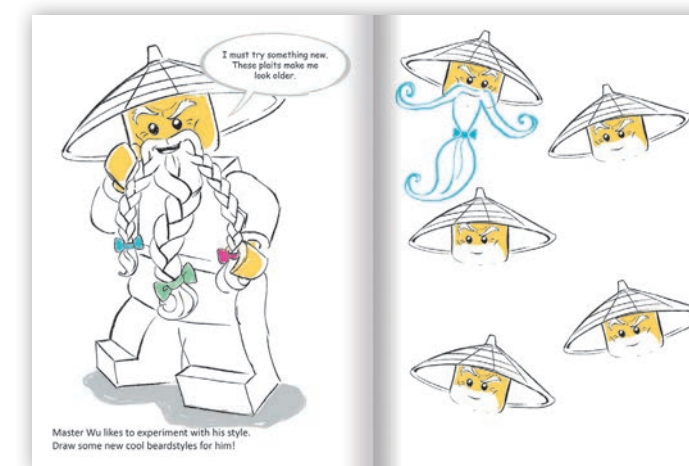
Creative Activity Book

- full colour, 96 pages, size 190 x 250 mm



LYS-701

- Book with engaging illustrations, LEGO® humour, drawing activities, a quiz, & lots of creative fun



LYS-701

The Book of Monstrox

- full colour, hard cover with debossing and belly band, 96 pages, size 184 x 237 mm

The Book of Monsters has taken on his latest evil form, the malevolent cloud ... Monstrox! Pages written by this dark cloud reveal the inner-most - and hilarious! - thoughts and plots of the central villain from the latest LEGO® NEXO KNIGHTS™ TV series.



LLB-802

- The book is advertised in LEGO® NEXO KNIGHTS™ sets
- Deluxe picture book with striking cover finishes
- Packed with humour and exclusive monsters and other content
- Beautifully illustrated with original art



LLB-802



The Book of Monsters

- full colour, hard cover with debossing and belly band, 96 pages, size 184 x 237 mm



LLB-801



- 40 weeks in Empik bookstore chain's top 10 bestselling children books chart!
- The book is the villain from the LEGO® NEXO KNIGHTS™ TV series come to life
- Exclusive monsters and new content
- Deluxe artwork
- Advertised in LEGO NEXO KNIGHTS sets

The Knight's Code

- full colour, hard cover with debossing, 176 pages, size 144 x 206 mm



LKC-801

- Learn how to be a NEXO KNIGHTS hero



LKC-801

LKC-801



Activity Books with stories, comics, & buildable LEGO® NEXO KNIGHTS™ minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-803



- New LEGO® NEXO KNIGHTS™ stories
- Engaging, fun activities
- Laugh-out-loud comics
- Buildable LEGO NEXO KNIGHTS minifigure in a blister



LNC-804*



Also available in the LNC series:



LNC-451



LNC-450



LNC-452



LNC-303



LNC-304*



LNC-12



LNC-504*

* Art not final

Sticker Book with activities

- 64 pages plus 16 pages of stickers, size 190 x 240 mm



LBS-801



stickers



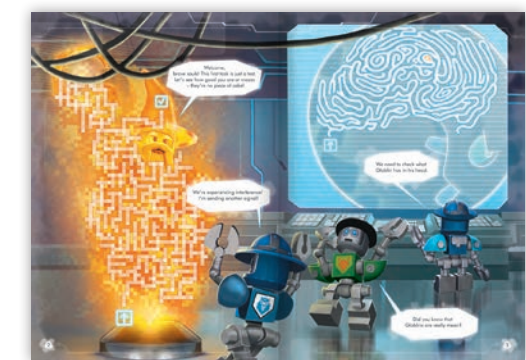
tasks

Book of Mazes

- full colour, 48 pages, size 205 x 290 mm, 2 pages of stickers



LMA-801



LMA-801



Activity Books with stories, comics, & buildable THE LEGO® BATMAN MOVIE minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-452



- Engaging activities
- Funny THE LEGO® BATMAN MOVIE stories and comics
- Fun puzzles
- Published in 25 languages
- Exclusive Tartan Batman™ minifigure



Also available in the LNC series:



LNC-451



LNC-450



LNC-12



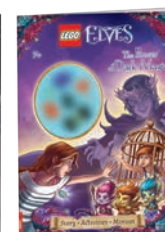
LNC-803



LNC-303



LNC-304*



LNC-504*

Activity Book with stories, comics, & buildable THE LEGO® BATMAN MOVIE minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-453



ALSO AVAILABLE
64-page edition!

* Art not final

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Activity Journal

- full colour, 64 pages, size 140 x 200 mm, optionally with 1 spread of stickers

One mom's review on THE LEGO® BATMAN MOVIE Books

„...These books would be really brilliant if you have a reluctant reader and writer who loves Batman™. They are colourful and fun with just about the right amount of words per page so it doesn't look intimidating. There is so much to do in these activity books, they are perfect for keeping your little super heroes busy over the half term holidays.”

Review from 2017 research



BAT-450

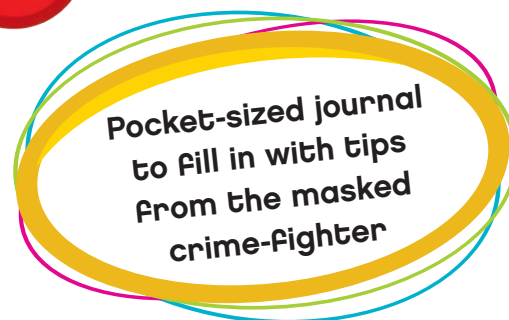
Also available in the BAT series:



BAT-701*

- Complete the activity journal with Batman™
- Full of creative activities
- Packed with facts about the famous super hero
- Fun and humorous

* Art not final



BAT-450

Activity Book with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-451



- Engaging activities
- Over 200 reusable stickers
- Hours of fun

Format available in other LEGO® brands

Creative Activity Books

- full colour, 96 pages, size 190 x 250 mm

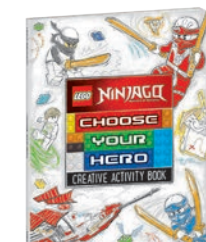


LYS-450



- A book filled with awesome things to draw, colour, & complete for loads of creative fun

Also available in the LYS series:



LYS-701



LYS-301



Activity Books with stories, comics, & LEGO® DC Comics Super Heroes minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-451



- Engaging activities
- Funny stories & comics about Batman™
- Fun puzzles
- **Buildable Batman** minifigure in a blister



LNC-450



The action-packed Justice League adventure with:

- Fun puzzles
- Stories & comics
- **Buildable Superman™** minifigure in a blister



Also available in the LNC series:



LNC-452



LNC-12



LNC-803



LNC-303



LNC-304*



LNC-504*



LNC-13

Sticker Book with activities

- 64 pages plus 16 pages of stickers, size 190 x 240 mm



LBS-450



Activity Book with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-450

Bumper Activity Book

- full colour, 80 pages, size 205 x 290 mm, soft cover



LNO-450*



- Cool activities
- Comic strips
- Super hero facts
- Great value!

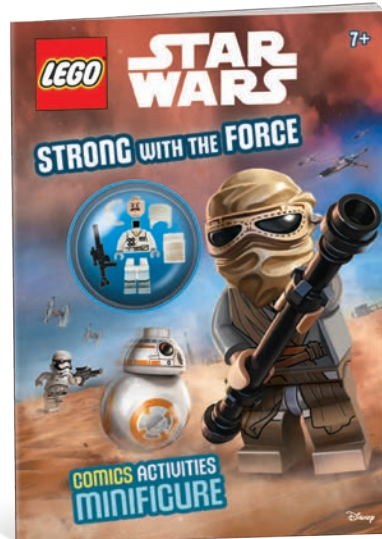


LNO-450*

* Art not final

Activity Books with comics, & buildable LEGO® Star Wars™ minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-302

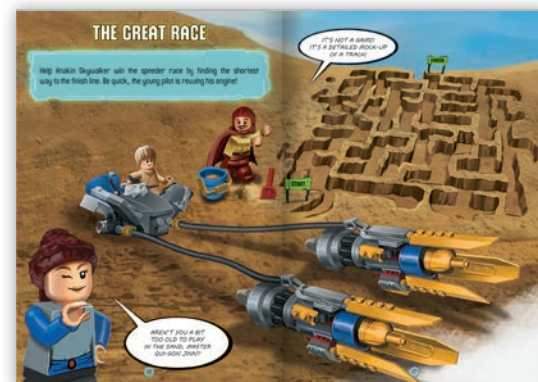


LNC-302

- Variety of engaging activities
- Original LEGO® Star Wars™ comics
- Exciting adventures
- Buildable LEGO Star Wars minifigure in a blister



LNC-301



LNC-301

Also available in the LNC series:



LNC-451



LNC-450



LNC-452



LNC-303



LNC-304*



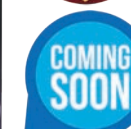
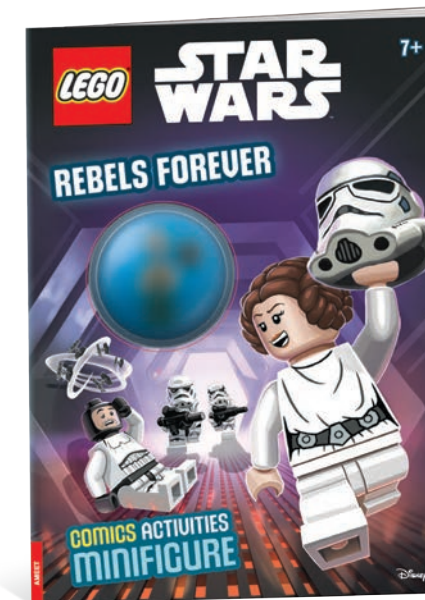
LNC-12



LNC-453

Activity Books with comics, & buildable LEGO® Star Wars™ minifigure

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-304*



LNC-303

Multi-Activity Book with LEGO® elements

- full colour, hard cover, optionally soft cover, 64 pages, size 216 x 285 mm



LAB-303



- Packed with engaging activities
- LEGO® Star Wars™ comics
- The Death Star Gunner and Imperial Officer minifigures
- Coprint June / July



* Art not final

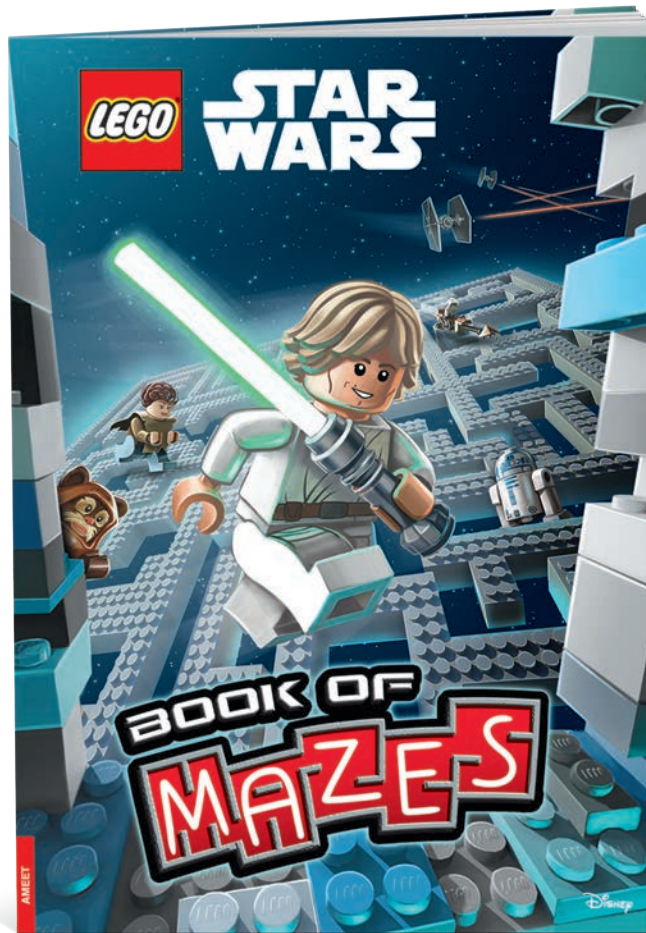
Books of Mazes

- full colour, 48 pages, size 205 x 290 mm, 2 pages of stickers

TESTED
WITH KIDS

NEW

NEW
FORMAT



LMA-301

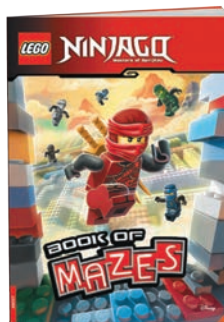
- Co-created with kids!
- 5 LEGO® Star Wars™ maze missions to complete
- Comic stories
- Packed with humour
- 60 stickers for free play
- Sticker rewards for each adventure
- Distinct cover design full of LEGO® DNA

Beautifully illustrated
three-dimensional mazes

Also available in the LMA series:



LMA-801



LMA-701*



LMA-1

Sticker Book with activities

- 64 pages plus 16 pages of stickers, size 190 x 250 mm



LBS-302

NEW

Activity Book with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-302

Picture Story Books

- full colour, soft cover, 24 pages, size 190 x 190 mm

- 301A – Darth Vader on the Rebel Hunt
- 301B – C-3PO Lends a Hand
- 301C – Mission: Treadwell
- 301D – Graballa's Goof

LEGO® Star Wars™ books
for younger readers



LMP-301A



LMP-301B



LMP-301C



LMP-301D

NEW

NEW

* Art not final

Readers

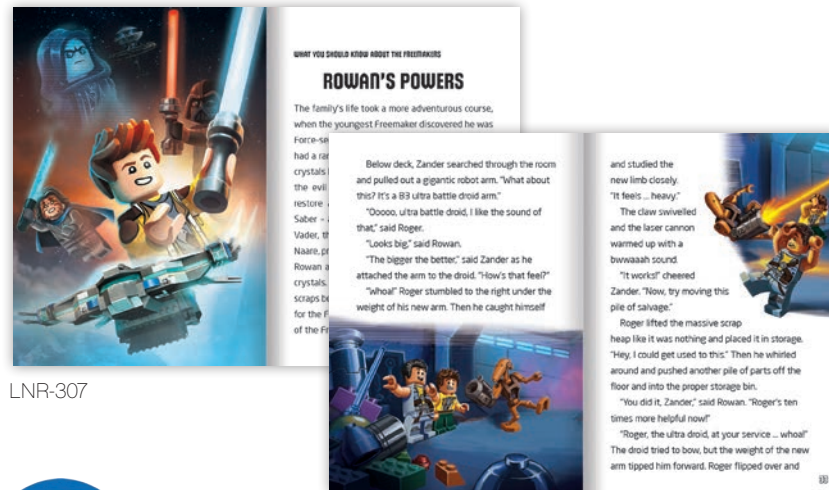
- full colour, hard cover with embossing, 64 pages, size 140 x 200 mm



LNR-307

COMING SOON

- Engaging stories from the LEGO® Star Wars™ world
- Beautifully illustrated



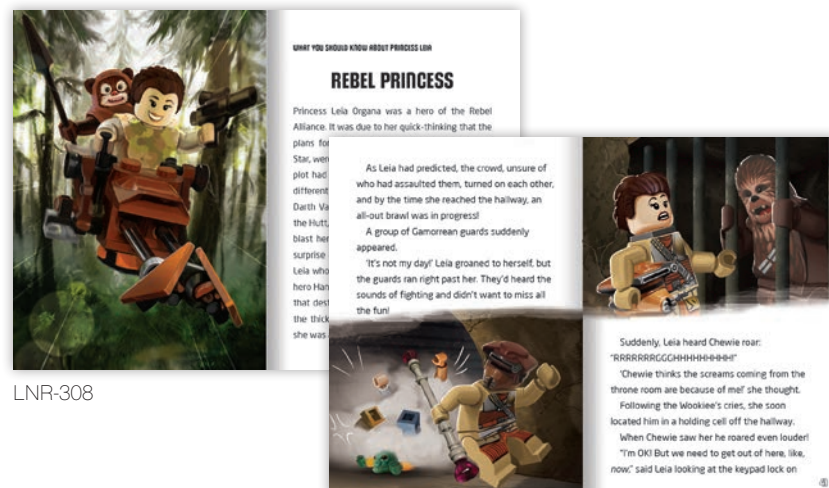
LNR-307

LNR-307



LNR-308

COMING SOON



LNR-308

LNR-308

Readers

- full colour, hard cover with embossing, 64 pages, size 140 x 200 mm

The LEGO® Star Wars™ collection



LNR-301



LNR-302



LNR-303



LNR-304



LNR-305



LNR-306

* Art not final

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Activity Books with stories, comics, & buildable LEGO® City minifigure

- full colour, soft cover, 32 pages, size 205 x 290 mm, add-ons in a blister



LMJ-12



Ever-popular
police theme



LMJ-12

- **Bestselling series for preschoolers**
- Engaging activities
- Age-appropriate stories and comics
- Fun puzzles and trivia
- **Buildable minifigures**

Created with
Feedback from kids!



LMJ-13*



Activity Books with stories, comics, & buildable LEGO® City minifigure

- full colour, soft cover, 32 pages, size 205 x 290 mm, add-ons in a blister



LMJ-14*



Christmas
special!

Also available in the LMJ series:



LMJ-107

Activity Books with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-15



- Engaging activities
- Deluxe artwork
- **200 reusable stickers**

Also available in the LAS series:



LAS-451



LAS-450



LAS-105



LAS-302

* Art not final

Picture Story Books with buildable LEGO® City minifigures & elements

- full colour, hard cover, 32 pages, size 200 x 240 mm, add-ons in a blister



LSB-11

COMING SOON

- LEGO® City picture books
- Entertaining illustrations
- Original stories full of action & humour
- LEGO® City minifigures



Based on feedback from kids!



LSB-12*

COMING SOON



Friendship Diary

- padded or soft cover, full colour, 96 pages, size 190 x 190 mm



LFP-1

NEW FORMAT

- **Best friends journal!**
- Supports creativity & social skills
- A handy format to take to school
- Information to fill in, prompts to draw or paste in photos
- Birthday calendar
- Lots of LEGO® City vehicles and popular heroes
- Bright and vivid illustrations

Better than social media



* Art not final

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LEGO® City Guide with search & find elements & add-ons

- full colour, 16 pages, size 240 x 290 mm, add-ons in a blister



LGC-1



Great gift idea!

- Action-packed LEGO® City adventure
- An ever-popular theme
- Detailed artwork with search & find activities
- LEGO® miniset includes two firefighters minifigures with accessories



LGC-1

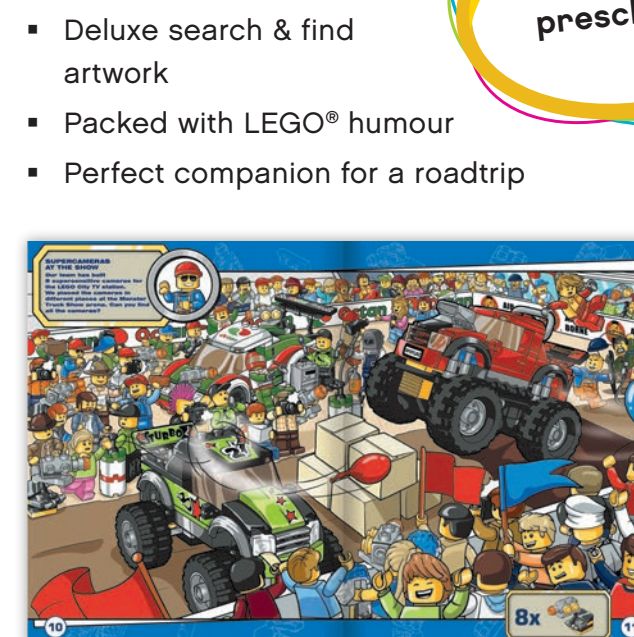


Search-and-Find Books

- full colour, hard cover, 32 pages, size 243 x 316 mm, optionally add-ons in a blister



LSF-11



LSF-11

Best for preschoolers

- Deluxe search & find artwork
- Packed with LEGO® humour
- Perfect companion for a roadtrip



LSF-1

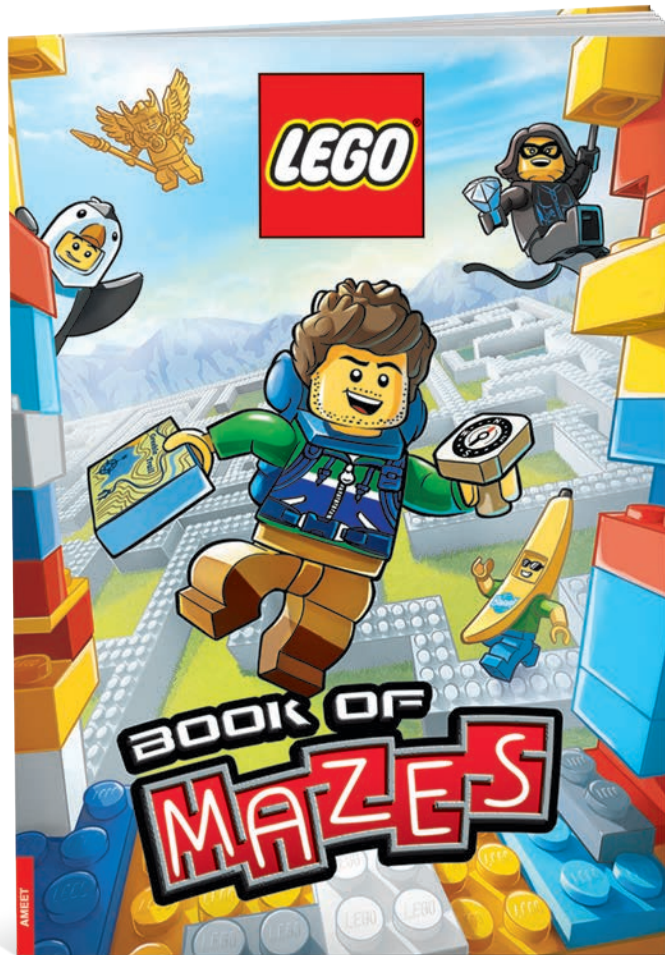


LSF-2



Book of Mazes

- full colour, 48 pages, size 205 x 290 mm, 2 pages of stickers



LMA-1

Also available in the LMA series:



LMA-301



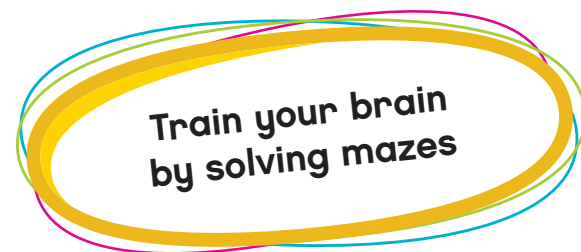
LMA-801



LMA-701*



- Five madcap maze missions!
- Five reward sticker badges
- Popular LEGO® City themes like police and great vehicles
- Features characters from The LEGO® Minifigures series
- Bright & vivid illustrations



LEGO® Mixed Themes Multi-Activity Book

- full colour, hard cover, 64 pages, size 216 x 285 mm, add-ons in a blister



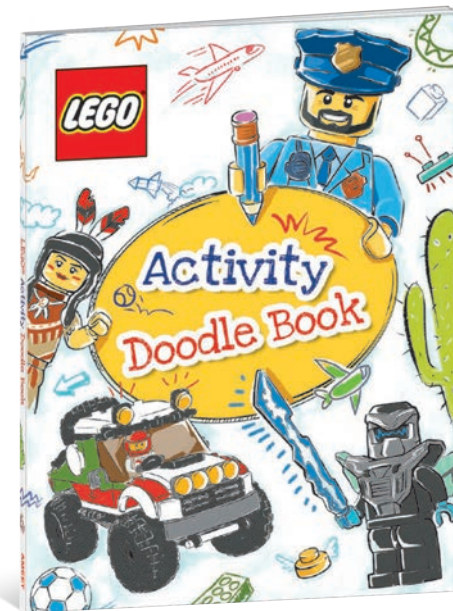
LAB-8*



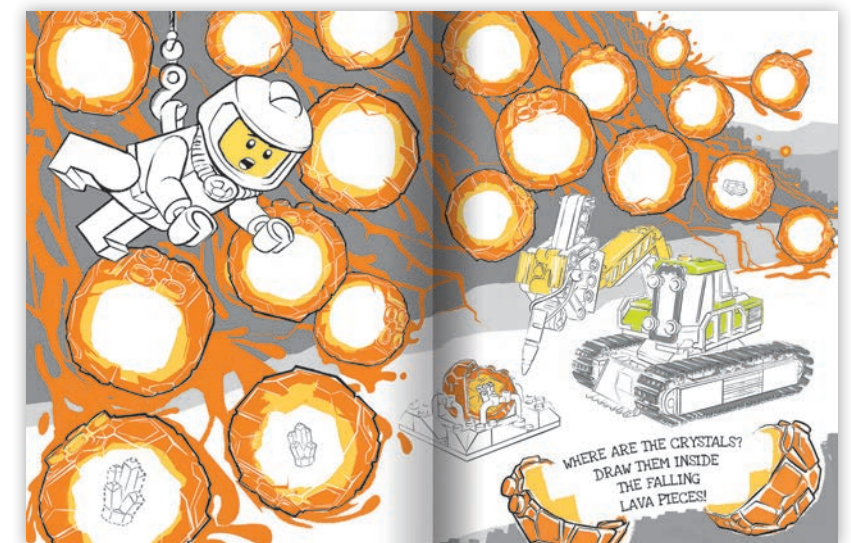
- Packed with activities, e.g.:
 - Quizzes
 - Mazes
 - Search & find
- Buildable LEGO® minifigure
- Coprint July

Activity Doodle Book

- full colour, 80 pages, size 190 x 250 mm



LDB-1



LDB-1

* Art not final



Activity Book with stickers

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



LAS-105



- More than 300 reusable stickers
- Creative fun with favourite LEGO® Friends characters

Activity Books with stories, comics, & add-ons in a blister

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LMJ-107

- Super story
- Entertaining activities
- LEGO® Friends miniset

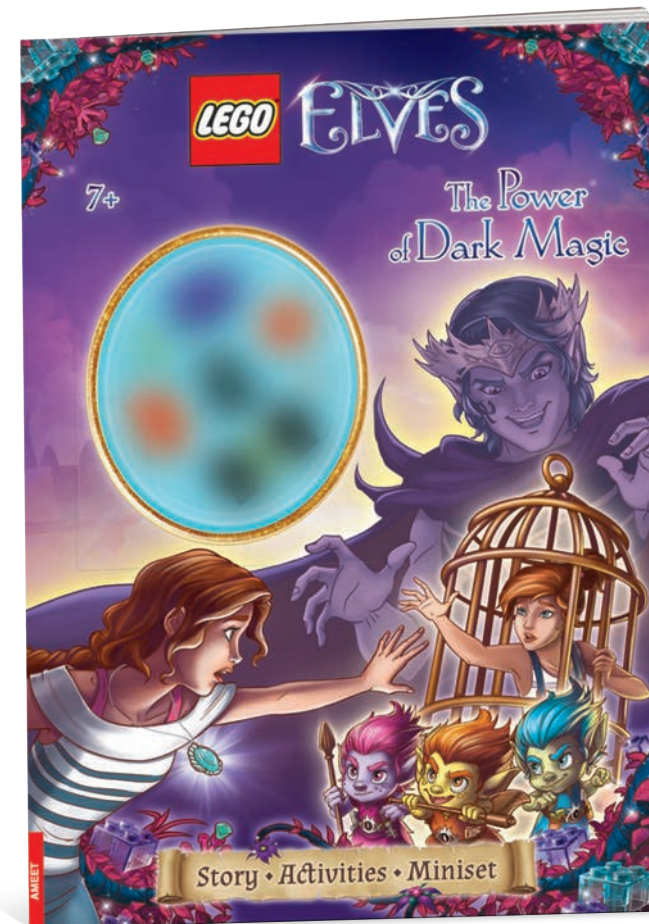


LMJ-107



Activity Books with stories, comics, & LEGO® Elves elements

- full colour, 32 pages, size 205 x 290 mm, add-ons in a blister



LNC-504*



- Engaging activities & comics
- Entertaining activities
- LEGO® Elves miniset



Also available in the LNC series:



LNC-451



LNC-450



LNC-452



LNC-12



LNC-803



LNC-303



LNC-304*

* Art not final



LEGO® Book Displays



About Schleich®

Schleich is the world's leading supplier of toy figurines and all figurines are designed with attention to detail and hand-painted with care, making them the perfect playthings, collector's items or gifts. Made in cooperation with experts, universities and zoos, Schleich is renowned for the accuracy and realistic detail of its toys. Schleich celebrated its 80th anniversary in 2016 and its toys are sold in more than 50 countries.

The Power
of Imagination



The Schleich Horse Club world is an exciting play world for children aged five to twelve who are passionate about horses. It provides both fun and educational play. Horse Club is Schleich's number 1 toy line globally. It was launched in July 2016. In 2018 new characters, settings and horses based on extensive market research in the US and Europe will be introduced.



The Dinosaurs world of play allows children to explore their fascination with prehistoric times and creatures through fun and educational play. Each dinosaur figure is created with the help of palaeontologists and the collection reflects the latest scientific discoveries in the field. This year, toy manufacturer Schleich is expanding its prehistoric range with some exciting new arrivals. The main attraction is the large skull trap with Velociraptor. Plus, dino fans can look forward to the brand new addition of feathered raptors as well as plenty of other detailed individual figurines.



FARM WORLD

The Farm World franchise encourages children to develop a responsible attitude towards animals and provides both fun and educational play for pre-school children. The toy line encompasses every aspect of life on a farm, from animals and vehicles to farmers and their tools.



Wild Life

Schleich's Wild Life collection introduces children to a whole world of wild animals, from elephants in Africa to pandas in China and monkeys in South America. The toys are educational, fun and each figurine is created with expert input from leading scientists and professionals. In 2017 animal fans can look forward to exciting new arrivals in the Jungle category, the CROCO jungle research station with its crocodile skull, and the team of rangers. New woodland creatures from all over the world will enhance the "Forest" category, and there are great introductory sets for all new Wild Life fans.



SALES AND MARKETING HIGHLIGHTS

- **Schleich's extensive toy range will relaunch globally in 2018** with TV, print, and digital advertising, as well as a PR campaign targeting bloggers and relevant social media channels.
- The Saddle Club chapter book series was a global phenomenon. The Horse Club book series brings the evergreen themes of horses and friendship back into readers' hands.
- Horse Club is a modern-day Saddle Club with a series of chapter books aimed at 6-9-year-olds with stories around the friendship of 4 girls, their love of horses and exciting horse adventures. The books tie in with Schleich's refreshed and relaunched Horse Club toys and playsets, which are top sellers around the globe.

Chapter Book. Horse Club Series Fiction

- soft/hard cover with glitter, foil, embossing, 128 pp, size (tbc)



SPRING
2018

PREMIERES 2018

- **Spring** – Diary/Journal & Friendship Book
- **Spring** – 4 chapter books
- **Autumn** – 4 chapter books
- **2nd half of the year** – 2 activity books with figurines or stickers

* Art not final

Dinosaurs: STOMP AND STICK! Sticker Adventure Book

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



SEPTEMBER
2017

- Evergreen animal themes
- Soft learning through engaging activities and animal facts
- Contains original artwork
- **8 pages of stickers**



Dinosaurs: Mighty Maze Book

- full colour, 32 pages, 2 pages of stickers, size 205 x 290 mm



SEPTEMBER
2017

NEW
FORMAT

- Evergreen animal themes
- Soft learning through engaging activities and animal facts
- Contains original artwork
- **A-MAZE-ing 3-D mazes and stickers!**



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Farm World: SEARCH and STICK! Sticker Adventure Book

- full colour, 16 pages plus 4 spreads of stickers, size 205 x 290 mm



DECEMBER
2017

Play & Stick

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More titles
to come in 2018

Farm World: Farmyard Fun Maze Book

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Wild Life: PROWL and STICK! Sticker Adventure Book

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